



International Publishers Exhibition

Autumn 16

Divani Caravel Hotel - Athens

Programme

Sunday 4 September - Vergina

10.00 – 10.50 <i>Professional Presentation</i>	ARE WE PLAYING GAMES OR BEING SERIOUS? <i>Marisa Constantinides, Alexander Makarios, Course Tutors, CELT ATHENS</i> Games are a serious matter: they can motivate learners, help them engage with language and make new items memorable. In this presentation, we will demonstrate and evaluate different kinds of games which enhance learning, both with young learners and with adults.
11.00 – 11.50 <i>Professional Presentation</i>	"LA GRAMÁTICA EN UN VERSO: APRENDER ESPAÑOL CON TODOS LOS SENTIDOS". <i>José Manuel Foncubierta Muriel, Profesor, Formador de Profesores, EDINUMEN</i> Durante años los profesores de español hemos vivido desde tendencias excesivamente encorsetadas a la práctica gramatical a tendencias excesivamente centradas en la comunicación, y que proponían tareas a expensas de la corrección. Hoy sabemos que "la lengua nos viste" y que necesitamos de la práctica formal necesaria dentro de un contexto de comunicación adecuado. La conciencia lingüística es un ingrediente deseable en la actitud de quien aprende una segunda lengua, porque también proyectamos una imagen social mediante su buen uso. Pero conocer los entresijos de la estructura formal de la lengua no tiene por qué ser un trabajo aburrido. En este taller tomaremos un verso como referencia para hacer de la gramática un elemento más atractivo en el aula.
12.00 – 12.25	LE NOVITÀ DI EDILINGUA. NUOVE RISORSE CERTACEE E DIGITALI <i>Telis Marin, Insegnante, Autore, EDILINGUA</i>
12.30 – 12.55	THE Test of Interactive English (TIE): A NEW APPROACH TO ENGLISH PROFICIENCY CERTIFICATION <i>Dr. Elisavet Apostolou, TEST OF INTERACTIVE ENGLISH - GNOSIS ASSESSMENT</i> The Test of Interactive English offers learners and teachers of English an alternative approach to English proficiency assessment. This presentation will be an excellent opportunity to consider this innovative exam system and discuss its main principles.
13.00 – 13.25	KEYNOTE AND 21st CENTURY READING. MAKING YOUR CLASSROOM PART OF A WIDER WORLD! <i>Eftychis Kantarakis, Teacher Trainer, NATIONAL GEOGRAPHIC LEARNING</i> National Geographic Learning makes TED Talks accessible through Keynote, a brand new series for teenagers and adults as well as 21st Century Reading and Critical Thinking, a skills series for learners of all ages. Learning was never so engaging!
13.30 – 14.20	THE BURLINGTON WEBKIDS SERIES IS NOW COMPLETE WITH WEBKIDS 3 AND WEBKIDS B1! <i>Tracy Huntingford, Editorial Department Upper Levels Manager, BURLINGTON BOOKS</i> This engaging course will develop your A-D class students' language skills, while challenging them to think critically. It is accompanied by a state-of-the-art interactive digital feature with extra vocabulary and grammar practice.
14.30 – 15.20	UNCOVERING IELTS - THE SECRET IS 'E' <i>Cliff Parry, Academic Manager, BRITISH COUNCIL</i>
15.30 – 15.55	COLLABORATION FOR SUCCESSFUL CPD: THE NILE/MACMILLAN PROFESSIONAL DEVELOPMENT PARTNERSHIP <i>Nick Ebden, Regional Manager Southern Europe, MACMILLAN EDUCATION</i> In 2016 NILE and Macmillan Education signed a strategic partnership agreement, bringing NILE's 21 years of experience and expertise in professional training and development for language teachers together with Macmillan's global award-winning publishing and curriculum excellence to create an innovative collaboration for teachers around the world. This presentation will showcase and explain the partnership and the programmes offered for teachers and their institutions, and exemplify how the NILE – Macmillan collaboration will bring effective continuing professional development opportunities to teachers in Greece – both face-to-face and online.
16.00 – 16.25	"Ο ΤΟΙΧΟΣ ΜΕ ΤΑ ΠΤΥΧΙΑ" LRN & AWARDS <i>Nάντια Καράμπεδη, Προσωπικός Σύμβουλος Εξετάσεων, LRN & AWARDS INTERNATIONAL</i> – Γιατί το LRN και το Awards έγιναν τόσο σύντομα τα αγαπημένα πτυχία των υποψηφίων. – Πώς οι Εξετάσεις για τα πτυχία LRN & Awards συμβάλλουν ώστε οι μαθητές να έχουν τη μέγιστη δυνατή επιτυχία. – Εθίάτε να μοιραστούμε μαζί σας ιδέες και μυστικά που θα σας βοηθήσουν να "χτίσετε" τον δικό σας "Τοίχο με τις Επιτυχίες".
16.30 – 16.55	ΓΝΩΡΙΜΙΑ ΜΕ ΤΟ ΠΑΝΕΛΛΗΝΙΟ ΔΙΚΤΥΟ ΚΑΘΗΓΗΤΩΝ, ΤΟ ΠΡΩΤΟ AGENCY ΚΑΘΗΓΗΤΩΝ ΓΙΑ ΙΔΙΑΙΤΕΡΑ ΜΑΘΗΜΑΤΑ <i>Μάνος Καββουσανός, CEO, HELLENIC TUTORS AGENCY - ΠΑΝΕΛΛΗΝΙΟ ΔΙΚΤΥΟ ΚΑΘΗΓΗΤΩΝ</i> Μια παρουσίαση - πρόσκληση εγγραφής για καθηγητές.
17.00 – 17.50 <i>Professional Presentation</i>	KEEPING IT PRACTICAL: CONNECTING THEORY AND PRACTICE IN THE CLASSROOM <i>Dr. Penny Masoura, AMC Education Programme Leader Ioanna Georgakopoulou, ESP Teacher, Theater Pedagogue TESOL GREECE</i> Inspired by Tesol Greece's 38 years of continuous presence, this workshop demonstrates ways in which fun and practical activities can create a deeper understanding of the English language and its context.