



International Publishers Exhibition

Autumn 16

Divani Caravel Hotel - Athens

Programme

Sunday 4 September - Athens View

10.00 – 10.50 Professional Presentation	ΠΑΝΕΠΙΣΤΗΜΙΑΚΕΣ ΣΠΟΥΔΕΣ ΚΑΙ ΑΓΟΡΑ ΕΡΓΑΣΙΑΣ <i>Δρ. Δημήτρης Δερπάνης, Διευθύνων Σύμβουλος, UNICERT</i>
11.00 – 11.50 Professional Presentation	INTEGRATING SKILLS: FROM READING TO CREATIVE WRITING <i>Aris D. Mazarakis, Teacher Trainer, UNICERT</i>
12.00 – 12.25	IELTS: A WELCOME ADDITION TO PEOPLECERT'S QUALIFICATIONS PORTFOLIO <i>Marios Molfetas, Business Development Director (Languages), PEOPLECERT</i> PeopleCert, following its recent agreement with IDP, is exceptionally proud to announce its authorization as an official IELTS test centre for Greece. Hence, PEOPLECERT aims to enhance and strengthen its already diverse and exciting qualifications portfolio, by administering the most popular English language exam on the planet!
12.30 – 12.55	INTERNATIONALLY RECOGNISED QUALIFICATIONS – THE PASSPORT TO EMPLOYMENT <i>Anna D. Delimani, Ιδρύτρια & Πρόεδρος, BCED</i> <i>Ian R. J. Gourley, Διευθυντής Διασφάλισης Ποιότητας & Διεθνών Συνεργασιών, BCED</i> Presenting BCED's full range of qualifications targeted at making you employable to meet the needs of the ever-changing and demanding job market.
13.00 – 14.15	BLAZE: THE IDEAL COURSE FOR THE 21st CENTURY LEARNERS! <i>Blaze is a three-level course for A-B-C classes. It engages 21st century students with the use of fascinating videos and explores language through communicative and collaborative tasks, while fostering the 21st century skills they will need to succeed in education, work and life in the world of today and tomorrow.</i> CROSS-PLATFORM DIGITAL APPLICATIONS: Turning reluctant learners into enthusiastic ones! <i>EXPRESS PUBLISHING</i>
14.30 – 15.20	ΟΛΑ ΟΣΑ ΧΡΕΙΑΖΕΤΑΙ ΝΑ ΓΝΩΡΙΖΕΤΕ ΓΙΑ ΤΑ ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΓΛΩΣΣΟΜΑΘΕΙΑΣ ΣΤΗΝ ΕΛΛΑΔΑ <i>Thomas Parisopoulos, Marketing Consultant, SUPER COURSE PUBLISHING</i> – Οι νέες εξεηίξεις στα πιστοποιητικά γλωσσομάθειας που είναι αναγνωρισμένα από το ΑΣΕΠ. – Χαρακτηριστικά των πιστοποιητικών, ομοιότητες και διαφορές. – Τι ισχύει σχετικά με την αναγνώριση των πιστοποιητικών σε Εηήάδα και εξωτερικό. – Ποια πιστοποιητικά συνδυάζονται εύκολα στη διδασκαλία και πώς επιτυγχάνεται αυτό. Θα διανεμηθούν δωρεάν δείγματα βιβλίων.
15.30 – 16.20	WHO SAYS SONGS AREN'T IMPORTANT IN THE LEARNING PROCESS? <i>MM PUBLICATIONS</i> Hopefully nobody! If you would like to find out just how important and the reasons why, then this is the seminar for you. Participants will explore practical ways to make the most of their young learners' energy, curiosity and enthusiasm in order to facilitate the learning process. Ideas which are guaranteed to liven up your class will be presented!
16.30 – 17.20 Professional Presentation	IDENTIFYING THE NEEDS OF LEARNERS WITH DYSLEXIA <i>Dr. Anne Margaret Smith, Co-author, ENGLISH SOUNDS FUN</i> English language professionals are becoming increasingly aware of dyslexia and the impact it can have on language learning, although in many contexts it is not easy for teachers to arrange formal assessments for their learners. Each person will experience dyslexia in a unique way, so whether there is a formal identification or not, it is very helpful for teachers to know where their learners' areas of strength and weakness are. This session will open with an overview of the key indicators of dyslexia, and related Specific Learning Differences, that teachers should be alert to. Activities will be demonstrated that can be done informally in the class to identify where the particular support needs may be, and advice will be offered as to what kind of support may be indicated according to the results of these evaluations.