



# International Publishers Exhibition

## *Autumn 16*

### Athens

Divani Caravel Hotel

Vas. Alexandrou Ave 2

### Saturday & Sunday

### 3 & 4 September 2016

10.00 - 18.00

*New books, software,  
teaching materials & examinations*

# PROGRAMME

# International Publishers Exhibition

Dear Foreign Language Professional,

Time for the Autumn '16 Athens International Publishers Exhibition!

The best way to start your new school year!

The organizers, exhibitors and presenters are **READY** to host the most popular and largest exhibition in Greece. More than 25 publishing houses producing didactic material for English, French, German, Italian & Spanish will attend this year. In addition, ten examination boards will present all the available choices for your students' certification. Furthermore, the 42 seminars and 1 interactive panel discussion will cater to the needs of new and seasoned teachers. This year we will have three guest speakers from abroad, who will present the latest international trends on Reading, SpLDs & Technology and conduct three hands-on workshops. All of us are **READY**...

...and now it is your turn to get **SET** for the new school year! Study the IPE programme and decide which presentations will be most valuable for you to attend. Visit our new website and register on-line. Find us on Facebook and connect with your colleagues by exchanging ideas and arranging to meet during the IPE. Send us by e-mail your questions for the interactive panel discussion on Readers. **SET** your professional targets and...

... **GO** to the Autumn '16 Athens International Publishers Exhibition.

So...are you **READY? SET... GO!**

Looking forward to welcoming you,

International Publishers Exhibitions  
**Philip Dietschi**

**Books for *all ages*  
that *TEACHERS TRUST!***

**Advanced IWB  
software**



**Pre-Junior**

- Let's learn English
- Sammy & Kite
- Ping Pong

**Junior A & B**

**One Year Course**

**Senior A, B & C**

- Fun with Fizz



- Hot Shots



**A1, A2, B1, B1+, B2 & C1**

- English Download



**Exams**



**Exam Skills**

**Saturday  
3 September**

## **International Publishers Exhibition**

### **Ilissos**

10.00 – 10.25

#### **SELECTING A QUALIFICATION FOR YOUR LEARNERS: FROM GENERAL ENGLISH TO ACADEMIC AND ENGLISH FOR SPECIFIC PURPOSES**

*Professional  
Presentation*

**Dimitris Kokoroskos**, Academic Associate, Language Qualifications Development Department, PEOPLECERT

Every year, teachers are confronted with a bewildering and ever-increasing plethora of English Language Examinations to choose from for their students. This talk will outline the factors, which should be considered when making such a decision, as well as the choices available to both candidates and teachers.

10.30 – 11.20

#### **10 TECHNIQUES TO MAXIMISE SPEAKING IN THE LANGUAGE CLASSROOM**

*Professional  
Presentation*

**Tom Sarney**, Senior Trainer, NILE

This workshop will showcase 9 practical tips which can help teachers maximise classroom speaking opportunities. Some of the tips may be familiar, some less so, but all are tried and tested, arising from 20 years of classroom experience in a variety of teaching contexts. The workshop will also give participants the opportunity to share their own tips for maximising the quality and quantity of spoken production in class and to identify a final 10th practical tip for classroom application.

11.30 – 12.20

#### **GETTING CLOSER TO THE CaMLA ECCE AND ECPE TESTS: CONTENT OVERVIEW**

**Natalie Nordby Chen**, Director of Assessment, Cambridge Michigan Language Assessments (CaMLA), HELLENIC AMERICAN UNION

CaMLA's Director of Assessment describes the content of two of the most popular English language tests in Greece, with a focus on how constructs are tested and why.

12.30 – 13.45

#### **Start with HAPPY KIDS pre-junior, progress to SPOT ON and finish with LEVEL UP - IELTS**

The ideal series of books to ensure success for your students.

##### **PRACTICAL ANSWERS TO:**

1. how grammar should be presented
2. how candidates can be prepared for an oral exam
3. how candidates can write an essay with almost no mistakes
4. how students can easily remember the use/omission of "the"
5. how important self-esteem and self assurance are

**Costas Grivas**, Author, GRIVAS PUBLICATIONS

# PROGRAMME

**Saturday  
3 September**

## International Publishers Exhibition

### Mycenae

10.00 – 11.20

*Interactive  
Panel  
Discussion*

#### READERS!

#### AN INTERACTIVE PANEL DISCUSSION WITH A DIFFERENCE!

Your questions, which you have e-mailed to IPE (contact@ip-exhibitions.eu) by 27 August 2016 will be the first priority. The discussion will then continue with more queries or statements from the audience.

#### Facilitator

*Suzanne Antonaros, Teacher, Teacher Trainer,  
DCS - INTERNATIONAL PUBLISHERS EXHIBITIONS*

#### Panelists

*Victoria Boobyer, Writer, Teacher Trainer*

*Nicholas Ebdon, MACMILLAN EDUCATION*

*Charlotte Ellis, NATIONAL GEOGRAPHIC LEARNING*

*David Hill, Author, Teacher Trainer*

*Anne Margaret Smith, Teacher Trainer, SpLDs Specialist*

11.30 – 12.20

#### ΟΛΑ ΟΣΑ ΧΡΕΙΑΖΕΤΑΙ ΝΑ ΓΝΩΡΙΖΕΤΕ

#### ΓΙΑ ΤΑ ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΓΛΩΣΣΟΜΑΘΕΙΑΣ ΣΤΗΝ ΕΛΛΑΔΑ

*Thomas Parisopoulos, Marketing Consultant*

#### SUPER COURSE PUBLISHING

- Οι νέες εξελίξεις στα πιστοποιητικά γλωσσομάθειας που είναι αναγνωρισμένα από το ΑΣΕΠ.
- Χαρακτηριστικά των πιστοποιητικών, ομοιότητες και διαφορές.
- Τι ισχύει σχετικά με την αναγνώριση των πιστοποιητικών σε Ελλάδα και εξωτερικό.
- Ποια πιστοποιητικά συνδυάζονται εύκολα στη διδασκαλία και πώς επιτυγχάνεται αυτό.

Θα διανεμηθούν δωρεάν δείγματα βιβλίων.

12.30 – 13.45

#### BLAZE: THE IDEAL COURSE FOR THE 21st CENTURY LEARNERS!

Blaze is a three-level course for A-B-C classes. It engages 21st century students with the use of fascinating videos and explores language through communicative and collaborative tasks, while fostering the 21st century skills they will need to succeed in education, work and life in the world of today and tomorrow.

#### CROSS-PLATFORM DIGITAL APPLICATIONS:

Turning reluctant learners into enthusiastic ones!

EXPRESS PUBLISHING

# PROGRAMME

**Saturday  
3 September**

## International Publishers Exhibition

### Ilissos

14.00 – 14.50

#### **THE BURLINGTON WEBKIDS SERIES IS NOW COMPLETE WITH WEBKIDS 3 AND WEBKIDS B1!**

**Sophia Goundi**, Senior Teacher Trainer, **BURLINGTON BOOKS**

This engaging course will develop your A-D class students' language skills, while challenging them to think critically. It is accompanied by a state-of-the-art interactive digital feature with extra vocabulary and grammar practice.

15.00 – 15.50

#### **ELT EXAMS IN GREECE: UPDATE 'GOOD' EXAMS vs 'BAD' EXAMS? WHICH ONE IS WHICH? WHICH ONES ARE HERE TO STAY?**

*Professional  
Presentation*

**Andrew Betsis**, Author, Publisher, **ANDREW BETSIS ELT - COLLINS ELT**  
**Lawrence Mamas**, Author, **ANDREW BETSIS ELT - COLLINS ELT**

- IELTS Academic, IELTS General and IELTS Life Skills. What we need to know.
- City & Guilds, LanguageCert and PeopleCert. Who does what. Which exams are now recognized.
- LRN - The most recent exams that have already met with great success in Greece.
- TOEFL, TOEIC, BULATS. How popular/useful are these with teenage students?
- MSU - NOCN - ESB - Trinity. Popular in Greece or internationally?

16.00 – 16.50

#### **PROFESSIONAL DEVELOPMENT OF TEACHERS OF ENGLISH; A COMPETENCY-BASED APPROACH**

*Professional  
Presentation*

**Dr. Christine Irvine-Niakaris**, Director of Arts and Sciences  
Professor of Applied Linguistics TESOL, **HELLENIC AMERICAN UNIVERSITY**  
The presentation reflects on how teacher competencies are defined and can be assessed through classroom observations, meeting the needs of professional development of teachers of English at different stages in their careers.

Only registered visitors who wear their name badge  
have access to the exhibition and seminar rooms.

To save time register online, until 28 August 2016, at:

[www.ip-exhibitions.eu](http://www.ip-exhibitions.eu)



# PROGRAMME

**Saturday  
3 September**

## International Publishers Exhibition

### Mycenae

14.00 – 14.25

#### **"Ο ΤΟΙΧΟΣ ΜΕ ΤΑ ΠΤΥΧΙΑ" LRN & AWARDS**

**Νάντια Καράμπελα**, Προσωπικός Σύμβουλος Εξετάσεων  
**LRN & AWARDS INTERNATIONAL**

- Γιατί το LRN και το Awards έγιναν τόσο σύντομα τα αγαπημένα πτυχία των υποψηφίων.
- Πώς οι Εξετάσεις για τα πτυχία LRN & Awards συμβάλλουν ώστε οι μαθητές να έχουν τη μέγιστη δυνατή επιτυχία.
- Ελάτε να μοιραστούμε μαζί σας ιδέες και μυστικά που θα σας βοηθήσουν να "χτίσετε" τον δικό σας "Τοίχο με τις Επιτυχίες".

14.30 – 14.55

#### **BEYOND: FROM MACMILLAN, THE NEW SENIOR COURSEBOOK SERIES (A1+ TO B2) WHICH MAKES YOUR STUDENTS GO FURTHER!**

**Francis Baker**, Educational Consultant, **MACMILLAN EDUCATION**

*Beyond* is a new 6-level coursebook series which focuses on developing strong linguistic skills and learning strategies. Your students will love the great multimedia, the state-of-the-art digital technology, as well as the life skills lessons. Companions and grammars are available.

15.00 – 15.50

#### **READING ABOVE, BELOW, AND BETWEEN THE LINES. DEVELOPING READING COMPREHENSION WITH B2 AND C2 LEARNERS**

*Professional  
Presentation*

**Stephen Taylor**, **CAMBRIDGE ENGLISH LANGUAGE ASSESSMENT**

This session will look at the range of different text-types, reading strategies and comprehension skills that B2 and C2 learners can be expected to deal with. It will look at classroom techniques for getting learners to engage with particular skills and strategies and consider how learners' effectiveness in using them is typically assessed.

16.00 – 16.50

#### **THE POWER OF READING**

*Professional  
Presentation*

**David A. Hill**, Author, Teacher Trainer  
**DES - DIETSCHI EDUCATIONAL SERVICES**

This talk will provide participants with a set of relevant background information to support the fact that the right kind of extensive reading is immensely beneficial to language learners in all aspects of the acquisition process.

# PROGRAMME



**Saturday  
3 September**

## International Publishers Exhibition

### Ilissos

17.00 – 17.25

*Professional  
Presentation*

#### **THE MOST COMMONLY TESTED GRAMMAR ITEMS ON ENGLISH LANGUAGE EXAMS**

**Sylvia Kar**, Teacher, Author, Teacher Trainer  
**SYLVIA KAR PUBLICATIONS**

Prepare your students for what to expect when answering grammar items. Teach them grammar, but more specifically the grammar that is most commonly tested due to its importance to sentence structure.

### Mycenae

17.00 – 17.50

*Professional  
Presentation*

#### **STOP AND THINK! – NAVIGATING THE INFO-RICH MULTIMEDIA AGE - EMOTIONALLY, CRITICALLY AND CREATIVELY**

**Charlotte Ellis**, Teacher, Teacher Trainer  
**Head of Strategic Marketing, NATIONAL GEOGRAPHIC LEARNING**

Before you can do anything with your students, you first have to make them sit up and take notice. In this info-rich multimedia age that means transmitting information by word and image, and it means presenting ideas that inspire and make them think. Think what? Think about fresh perspectives on issues and think about language: how it works generally and how it works specifically for them. This talk shows how we can engage students on these different levels: emotionally, critically and creatively.

## **THESSALONIKI IP EXHIBITION**

The MET Hotel

**Saturday 27 August 2016**

10.00 - 18.00

**Sunday 28 August 2016**

10.00 - 17.00

# PROGRAMME



# CaMLA

Cambridge Michigan Language Assessments

*One Organization. Two Partners. 150 Years of Expertise*



The ECCE demonstrates high-intermediate (CEFR level B2) proficiency in English for educational or professional purposes.



The ECPE demonstrates advanced (CEFR level C2) proficiency in English for educational or professional purposes.



The MET documents levels of proficiency in English ranging from CEFR level A2 to C1 for educational or employment purposes.



The MELAB documents levels of proficiency in English ranging from CEFR level A2 to C1 for educational or employment purposes.



The YLTE tests are a fun and motivating way to test the English of young learners in the primary and middle grades.



HELLENIC AMERICAN UNION  
An educational public charity  
CENTER FOR EXAMINATIONS AND CERTIFICATIONS

Massalias 22, 10680 Athens, T: 210 3680000, F: 210 3634200 • Fragon 14, 54626 Thessaloniki, T: 2310 557600, F: 2310 553925  
email: [exams@hau.gr](mailto:exams@hau.gr), web: [www.hau.gr/exams](http://www.hau.gr/exams)



The Hellenic American Union Center for Examinations and Certifications applies a Management System in accordance with the ISO 9001: 2008 standard for the following scopes: "Planning, organization, and administration of examinations" and "Provision of support services to candidates, foreign-language schools, and teachers".

**Sunday  
4 September**

## International Publishers Exhibition

### Ilissos

10.00 – 10.50

*Professional  
Presentation*

#### ΠΑΝΕΠΙΣΤΗΜΙΑΚΕΣ ΣΠΟΥΔΕΣ ΚΑΙ ΑΓΟΡΑ ΕΡΓΑΣΙΑΣ

**Δρ. Δημήτρης Δερπάνης**, Διευθύνων Σύμβουλος, UNICERT

11.00 – 11.50

*Professional  
Presentation*

#### INTEGRATING SKILLS: FROM READING TO CREATIVE WRITING

**Aris D. Mazarakis**, Teacher Trainer, UNICERT

12.00 – 12.25

#### IELTS: A WELCOME ADDITION TO PEOPLECERT'S QUALIFICATIONS PORTFOLIO

**Marios Molfetas**, Business Development Director (Languages)  
PEOPLECERT

PeopleCert, following its recent agreement with IDP, is exceptionally proud to announce its authorization as an official IELTS test centre for Greece. Hence, PEOPLECERT aims to enhance and strengthen its already diverse and exciting qualifications portfolio, by administering the most popular English language exam on the planet!

12.30 – 12.55

#### INTERNATIONALLY RECOGNISED QUALIFICATIONS – THE PASSPORT TO EMPLOYMENT

**Anna D. Delimani**, Ιδρύτρια & Πρόεδρος, BCED  
**Ian R. J. Gourley**, Διευθυντής Διασφάλισης Ποιότητας  
& Διεθνών Συνεργασιών, BCED

Presenting BCED's full range of qualifications targeted at making you employable to meet the needs of the ever-changing and demanding job market.

13.00 – 14.15

#### BLAZE: THE IDEAL COURSE FOR THE 21st CENTURY LEARNERS!

Blaze is a three-level course for A-B-C classes. It engages 21st century students with the use of fascinating videos and explores language through communicative and collaborative tasks, while fostering the 21st century skills they will need to succeed in education, work and life in the world of today and tomorrow.

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EXPRESS PUBLISHING

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**Sunday  
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### Mycenae

10.00 – 10.50

*Professional  
Presentation*

#### ΑΔΕΙΟΔΟΤΗΣΗ ΦΟΡΕΩΝ ΔΙΑ ΒΙΟΥ ΜΑΘΗΣΗΣ

*Εκπρόσωπος του ΕΟΠΠΕΠ*

*Ε.Ο.Π.Π.Ε.Π. - ΥΠΟΥΡΓΕΙΟ ΠΑΙΔΕΙΑΣ, ΕΡΕΥΝΑΣ ΚΑΙ ΘΡΗΣΚΕΥΜΑΤΩΝ*

11.00 – 11.50

*Professional  
Presentation*

#### ELT EXAMS IN GREECE: UPDATE

#### 'GOOD' EXAMS vs 'BAD' EXAMS? WHICH ONE IS WHICH?

#### WHICH ONES ARE HERE TO STAY?

*Andrew Betsis, Author, Publisher, ANDREW BETSIS ELT - COLLINS ELT*

*Lawrence Mamas, Author, ANDREW BETSIS ELT - COLLINS ELT*

- IELTS Academic, IELTS General and IELTS Life Skills. What we need to know.
- City & Guilds, LanguageCert and PeopleCert. Who does what. Which exams are now recognized.
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- TOEFL, TOEIC, BULATS. How popular/useful are these with teenage students?
- MSU - NOCN - ESB - Trinity. Popular in Greece or internationally?

12.00 – 12.25

#### "ENGLISH SOUNDS FUN" IS THE FIRST HIGHLY STRUCTURED AND SELF-CONTAINED TEACHING METHOD WORLDWIDE DESIGNED SPECIFICALLY FOR DYSLEXIC LEARNERS OF ENGLISH AS A FOREIGN LANGUAGE!

*Anastasia Metallinou, Co-author, ENGLISH SOUNDS FUN*

Structured phonics work is combined with a language experience approach to literacy development, so that learners begin to read, write and express themselves in English naturally and effortlessly. The holistic approach of ESF means that they also develop confidence and the study skills they need to succeed in study across the curriculum.

12.30 – 13.45

#### Start with HAPPY KIDS pre-junior, progress to SPOT ON and finish with LEVEL UP - IELTS

The ideal series of books to ensure success for your students.

#### PRACTICAL ANSWERS TO:

1. how grammar should be presented
2. how candidates can be prepared for an oral exam
3. how candidates can write an essay with almost no mistakes
4. how students can easily remember the use/omission of "the"
5. how important self-esteem and self assurance are

*Costas Grivas, Author, GRIVAS PUBLICATIONS*

# PROGRAMME

**Sunday  
4 September**

## **International Publishers Exhibition**

### **Vergina**

10.00 – 10.50

*Professional  
Presentation*

#### **ARE WE PLAYING GAMES OR BEING SERIOUS?**

**Marisa Constantinides, Alexander Makarios, Course Tutors**  
**CELT ATHENS**

Games are a serious matter: they can motivate learners, help them engage with language and make new items memorable. In this presentation, we will demonstrate and evaluate different kinds of games which enhance learning, both with young learners and with adults.

11.00 – 11.50

*Professional  
Presentation*

#### **"LA GRAMÁTICA EN UN VERSO: APRENDER ESPAÑOL CON TODOS LOS SENTIDOS".**

**José Manuel Foncubierta Muriel, Profesor, Formador de Profesores**  
**EDINUMEN**

Durante años los profesores de español hemos vivido desde tendencias excesivamente encorsetadas a la práctica gramatical a tendencias excesivamente centradas en la comunicación, y que proponían tareas a expensas de la corrección. Hoy sabemos que "la lengua nos viste" y que necesitamos de la práctica formal necesaria dentro de un contexto de comunicación adecuado. La conciencia lingüística es un ingrediente deseable en la actitud de quien aprende una segunda lengua, porque también proyectamos una imagen social mediante su buen uso. Pero conocer los entresijos de la estructura formal de la lengua no tiene por qué ser un trabajo aburrido. En este taller tomaremos un verso como referencia para hacer de la gramática un elemento más atractivo en el aula.

12.00 – 12.25

#### **LE NOVITÀ DI EDILINGUA. NUOVE RISORSE CERTACEE E DIGITALI**

**Telis Marin, Insegnante, Autore, EDILINGUA**

12.30 – 12.55

#### **THE Test of Interactive English (TIE): A NEW APPROACH TO ENGLISH PROFICIENCY CERTIFICATION**

**Dr. Elisavet Apostolou**

**TEST OF INTERACTIVE ENGLISH - GNOSIS ASSESSMENT**

The Test of Interactive English offers learners and teachers of English an alternative approach to English proficiency assessment. This presentation will be an excellent opportunity to consider this innovative exam system and discuss its main principles.

# PROGRAMME

**Sunday  
4 September**

## **International Publishers Exhibition**

### **Vergina**

13.00 – 13.25

#### **KEYNOTE AND 21st CENTURY READING. MAKING YOUR CLASSROOM PART OF A WIDER WORLD!**

*Eftychis Kantarakis, Teacher Trainer  
NATIONAL GEOGRAPHIC LEARNING*

National Geographic Learning makes *TED Talks* accessible through *Keynote*, a brand new series for teenagers and adults as well as *21st Century Reading and Critical Thinking*, a skills series for learners of all ages. Learning was never so engaging!

13.30 – 14.20

#### **THE BURLINGTON WEBKIDS SERIES IS NOW COMPLETE WITH WEBKIDS 3 AND WEBKIDS B1!**

*Tracy Huntingford, Editorial Department Upper Levels Manager  
BURLINGTON BOOKS*

This engaging course will develop your A-D class students' language skills, while challenging them to think critically. It is accompanied by a state-of-the-art interactive digital feature with extra vocabulary and grammar practice.

### **PRESENTATIONS**

Unless otherwise mentioned, presentations are of a commercial nature

For environmental reasons, you are invited to **RETURN** the name badge after you have concluded your visit.

### **Special offer to visitors of the IPE**

The Divani Caravel Hotel offers to out-of-town visitors during the exhibition days special room rates (Single room € 130, Double room € 150). All rooms have air conditioning, TV, minibar etc. For availability contact the Reservation Department: Tel. 210 720 7000. To obtain the special rate you have to mention that you are a visitor of the International Publishers Exhibition.

# PROGRAMME

**Sunday  
4 September**

## International Publishers Exhibition

### Ilissos

14.30 – 15.20

#### **ΟΛΑ ΟΣΑ ΧΡΕΙΑΖΕΤΑΙ ΝΑ ΓΝΩΡΙΖΕΤΕ ΓΙΑ ΤΑ ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΓΛΩΣΣΟΜΑΘΕΙΑΣ ΣΤΗΝ ΕΛΛΑΔΑ**

*Thomas Parisopoulos, Marketing Consultant  
SUPER COURSE PUBLISHING*

- Οι νέες εξελίξεις στα πιστοποιητικά γλωσσομάθειας που είναι αναγνωρισμένα από το ΑΣΕΠ.
  - Χαρακτηριστικά των πιστοποιητικών, ομοιότητες και διαφορές.
  - Τι ισχύει σχετικά με την αναγνώριση των πιστοποιητικών σε Ελλάδα και εξωτερικό.
  - Ποια πιστοποιητικά συνδυάζονται εύκολα στη διδασκαλία και πώς επιτυγχάνεται αυτό.
- Θα διανεμηθούν δωρεάν δείγματα βιβλίων.

15.30 – 16.20

#### **WHO SAYS SONGS AREN'T IMPORTANT IN THE LEARNING PROCESS?**

*MM PUBLICATIONS*

Hopefully nobody! If you would like to find out just how important and the reasons why, then this is the seminar for you. Participants will explore practical ways to make the most of their young learners' energy, curiosity and enthusiasm in order to facilitate the learning process. Ideas which are guaranteed to liven up your class will be presented!

16.30 – 17.20

*Professional  
Presentation*

#### **IDENTIFYING THE NEEDS OF LEARNERS WITH DYSLEXIA**

*Dr. Anne Margaret Smith, Co-author, ENGLISH SOUNDS FUN*

English language professionals are becoming increasingly aware of dyslexia and the impact it can have on language learning, although in many contexts it is not easy for teachers to arrange formal assessments for their learners. Each person will experience dyslexia in a unique way, so whether there is a formal identification or not, it is very helpful for teachers to know where their learners' areas of strength and weakness are.

This session will open with an overview of the key indicators of dyslexia, and related Specific Learning Differences, that teachers should be alert to. Activities will be demonstrated that can be done informally in the class to identify where the particular support needs may be, and advice will be offered as to what kind of support may be indicated according to the results of these evaluations.

# PROGRAMME

**Sunday  
4 September**

## **International Publishers Exhibition**

### **Mycenae**

14.00 – 14.25

#### **TEENAGERS AND EXAMS - A PERFECT MATCH WITH ENGLISH DOWNLOAD B1-B2!**

**Athena Parusudis**, *HAMILTON HOUSE PUBLISHERS*

This comprehensive, practical and informative presentation explores burning aspects of exams preparation through the most up-to-date exams series for teens and young adults.

14.30 – 15.20

#### **THE TEST DESIGN PROCESS: THE LIFECYCLE OF A CaMLA TEST ITEM**

**Natalie Nordby Chen**, *Director of Assessment, Cambridge Michigan Language Assessments (CaMLA), HELLENIC AMERICAN UNION*

Developing language tests is a complex procedure including systematic research, evaluation, and editing by assessment and education experts. Gain insight into this rigorous multi-step process, following a test question from specification through operationalization.

15.30 – 15.55

#### **M.A. IN TESOL @ DERE E - THE AMERICAN COLLEGE OF GREECE**

**Mark Osborn**, *Graduate Program Coordinator  
DEREE - THE AMERICAN COLLEGE OF GREECE*

This new MA in TESOL combines the development of practical teaching skills with strong theoretical underpinning. We place great emphasis on the use of digital technologies, which are of increasing importance for language teaching professionals.

16.00 – 16.25

#### **DO YOUR CELTA WITH US AND GO INTERNATIONAL!**

**Alexander Makarios**, *George Vassilakis*, *Course Tutors, CELT ATHENS*

The Cambridge CELTA is a must for teachers who want to be able to work abroad. At CELT Athens, the only centre in Athens with decades of experience of the Cambridge teaching qualifications, we know your needs and we know the needs of the international ELT market; thousands of CELT Athens graduates have pursued great international careers!

16.30 – 17.20

*Professional  
Presentation*

#### **5 DIGITAL DOs AND 5 DIGITAL DONTs FOR TEACHERS AND MANAGERS**

**Victoria Boobyer**, *Writer, Teacher Trainer  
DES - DIETSCHI EDUCATIONAL SERVICES*

This presentation will cover a selection of practical hints and tips for those thinking of introducing digital elements into their teaching or school management. It is based on first-hand experience and years of ICT training.

# PROGRAMME



**Sunday  
4 September**

## International Publishers Exhibition

### Vergina

14.30 – 15.20

#### UNCOVERING IELTS - THE SECRET IS 'E'

*Cliff Parry, Academic Manager, BRITISH COUNCIL*

15.30 – 15.55

#### COLLABORATION FOR SUCCESSFUL CPD: THE NILE/MACMILLAN PROFESSIONAL DEVELOPMENT PARTNERSHIP

*Tom Sarney, Senior Trainer, NILE*

In 2016 NILE and Macmillan Education signed a strategic partnership agreement, bringing NILE's 21 years of experience and expertise in professional training and development for language teachers together with Macmillan's global award-winning publishing and curriculum excellence to create an innovative collaboration for teachers around the world. This presentation will showcase and explain the partnership and the programmes offered for teachers and their institutions, and exemplify how the NILE – Macmillan collaboration will bring effective continuing professional development opportunities to teachers in Greece – both face-to-face and online.

16.00 – 16.25

#### "Ο ΤΟΙΧΟΣ ΜΕ ΤΑ ΠΤΥΧΙΑ" LRN & AWARDS

*Νάντια Καράμπελα, Προσωπικός Σύμβουλος Εξετάσεων*

*LRN & AWARDS INTERNATIONAL*

- Γιατί το LRN και το Awards έγιναν τόσο σύντομα τα αγαπημένα πτυχία των υποψηφίων.
- Πώς οι Εξετάσεις για τα πτυχία LRN & Awards συμβάλλουν ώστε οι μαθητές να έχουν τη μέγιστη δυνατή επιτυχία.
- Ελάτε να μοιραστούμε μαζί σας ιδέες και μυστικά που θα σας βοηθήσουν να "χτίσετε" τον δικό σας "Τοίχο με τις Επιτυχίες".

17.00 – 17.50

#### KEEPING IT PRACTICAL: CONNECTING THEORY AND PRACTICE IN THE CLASSROOM

*Professional  
Presentation*

*Dr. Penny Masoura, AMC Education Programme Leader  
Ioanna Georgakopoulou, ESP Teacher, Theater Pedagogue  
TESOL GREECE*

Inspired by Tesol Greece's 38 years of continuous presence, this workshop demonstrates ways in which fun and practical activities can create a deeper understanding of the English language and its context.

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# workshops

**FRIDAY, 2 SEPTEMBER 2016, 17.00 - 20.00**

**DIVANI CARAVEL HOTEL, ILISSOS ROOM - VAS. ALEXANDROU AVE 2, ATHENS**

**DR. ANNE MARGARET SMITH**

**ANASTASIA METALLINO**

## **ADAPTING YOUR COURSEBOOK FOR LEARNERS WITH SPLDS**



Working with a group that includes a dyslexic learner may seem difficult; perhaps you are worried that your dyslexic student will require a lot of extra materials that you will not have enough time to prepare. This workshop will reassure you that with a bit of clever organisation and some small changes to your classroom management, you can keep using the same textbook, and still make sure that all your learners can be

included. After establishing what the main challenges are likely to be for a dyslexic learner using a typical EFL course book, we will offer an overview of some general principles that will help you to 'work smarter – not longer!' Finally, there will be an opportunity to apply these principles to your own teaching practice. Please bring with you a text book that you are currently using or that you are familiar with.

**SATURDAY, 3 SEPTEMBER 2016, 18.00 - 21.00**

**DIVANI CARAVEL HOTEL, ILISSOS ROOM - VAS. ALEXANDROU AVE 2, ATHENS**

**DAVID A. HILL**

## **PRACTICAL IDEAS FOR EXTENSIVE READING**



In this session we will first examine ideas about how it is possible to set up an extensive reading programme in schools and with an individual class. We will then work our way through a series of interesting and effective ideas for handling extensive reading texts inside and outside the classroom.

Participants will go home with a range of practical ways of implementing extensive reading into their classes.

**SUNDAY, 4 SEPTEMBER 2016, 18.00 - 21.00**

**DIVANI CARAVEL HOTEL, MYCENAE ROOM - VAS. ALEXANDROU AVE 2, ATHENS**

**VICTORIA BOOBYER**

## **TASK AND PROJECT BASED LEARNING**



This workshop will be divided into three main parts.

The first part will briefly cover the theory behind both task and project based learning and look at some of the differences and similarities.

The second and third parts of the workshop will be very much more practical and focus on the practice of both task and project based learning, respectively.

High, low, and no-tech alternatives will be explored for each of the tasks that we explore in more detail. There will also be opportunities to share ideas and create tasks that complement the type of teaching you do in your classrooms in Greece.

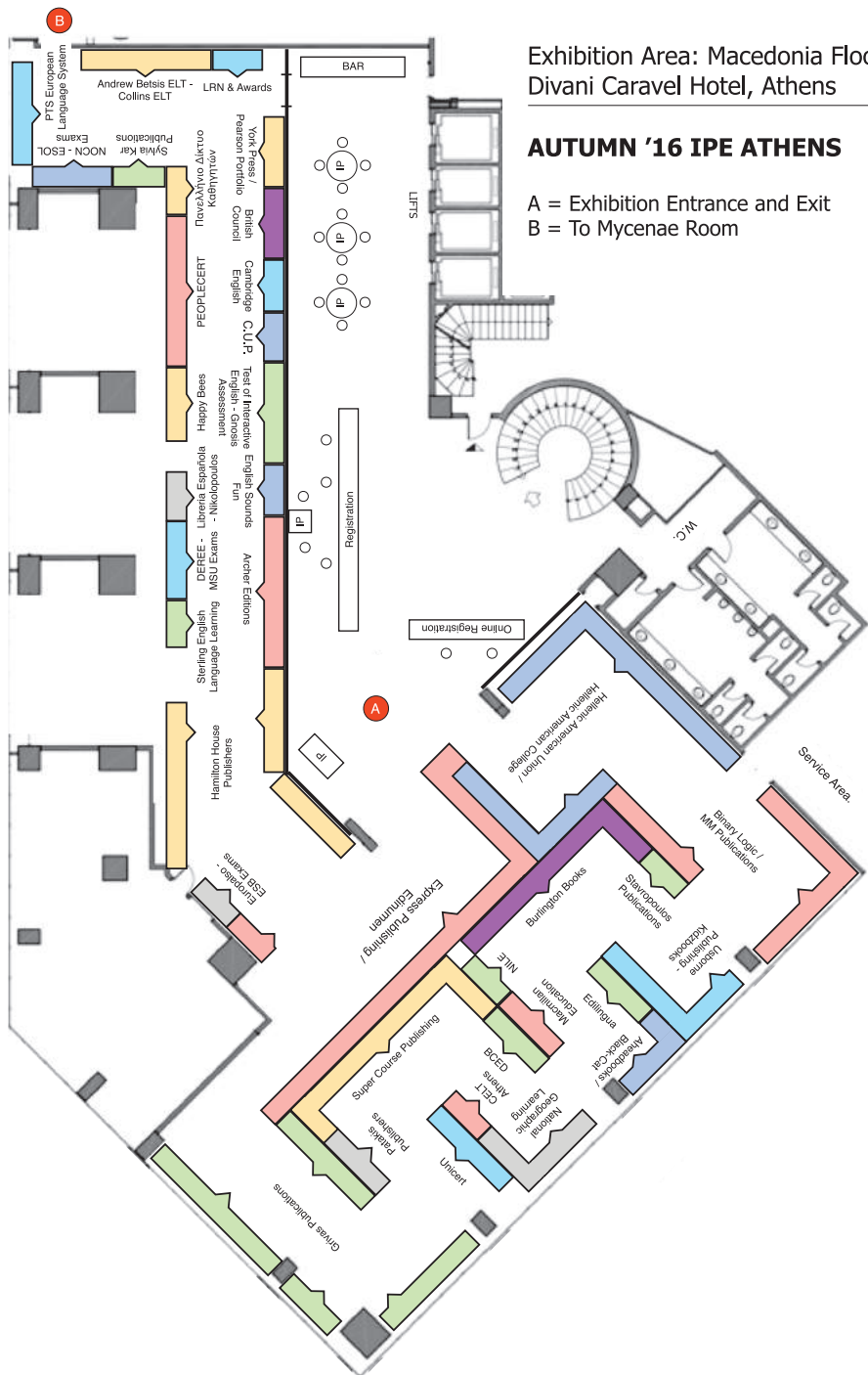
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**Participation Fee per 3-hour Workshop € 30**

Since the number of participants is limited please book your seat as early as possible at: [www.des.org.gr](http://www.des.org.gr)

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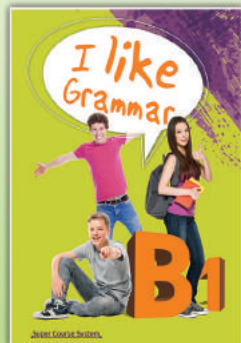


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