



36th International Publishers Exhibition

Divani Caravel Hotel - Athens

Programme

Saturday 30 March 2019 - Athens View

10.00 – 10.50 <i>Professional Presentation</i>	<p>THE POWER OF CURIOSITY IN YOUNG LEARNERS Mona Siksek, Teacher Trainer, NATIONAL GEOGRAPHIC LEARNING How can teachers exploit the power of curiosity in young learners? In this seminar we will look at how curiosity plays such a vital role in enhancing 21st Century Skills in the Primary English Classroom.</p>
11.00 – 11.25	<p>"AMAZING ENGLISH" - THE NEW 4-LEVEL COURSE FOR SENIOR A-D CLASSES Rick Sanos, Educational Consultant, HAMILTON HOUSE PUBLISHERS Come see an exciting and informative presentation of <i>Amazing English</i>, Hamilton House Publishers' new series for Senior A-D classes, followed by a demonstration of its interactive whiteboard software and a Q&A session.</p>
11.30 – 11.55	<p>ARE YOU ABLE 2 SUCCEED? John Bardis, Academic Coordinator, HELLENIC AMERICAN UNION Getting to know the new B2 level Hellenic American University examination which enABLeS students to succeed. Details on the test format, design, test specifications, scoring and what you need to know to prepare your students for all the sections of this brand new test.</p>
12.00 – 12.50	<p>BURLINGTON "MINDSET B1" Tracy Huntingford, Deputy Editorial Manager, BURLINGTON BOOKS <i>Burlington Mindset B1</i> is the ideal coursebook for mixed ability classes. The first part in a three-part exam preparation course, it contains engaging tasks and topics which challenge students to stretch their cognitive abilities.</p>
13.00 – 13.50	<p>NOCN, ESB, LRN: THE EXPRESS EXAM SUCCESS FORMULA IS EXPANDING! Help your students prepare and practice effectively with brand new exam material for NOCN, ESB and LRN JOIN IN THE WONDERFUL WORLD OF "IWONDER", THE UNIQUE JUNIOR COURSE THAT HAS ENTHUSED STUDENTS AND TEACHERS! Come and meet <i>ROLO</i>, the first Augmented Reality app for EFL learners which has excited pupils, parents and teachers! EXPRESS PUBLISHING</p>
14.00 – 14.25	<p>WRITING STRATEGIES FOR THE B2-LEVEL CANDIDATES Paul Bouniol, Academic Consultant, LANGUAGECERT This presentation will focus on the Writing component of the <i>LanguageCert</i> International ESOL B2-level exam, its assessment criteria and descriptors. A number of strategies will be shared that will help you better prepare your students for their writing tasks.</p>
14.30 – 15.20	<p>"JET!" FOR JUNIOR CLASSES Elena Christea, Editorial Department Junior Levels Manager, BURLINGTON BOOKS <i>Jet!</i> for junior classes, featuring our exciting superhero, provides creative opportunities to teach values and develop children's 21st-century life skills. <i>Jet</i> One-year Course for Juniors is now available.</p>
16.00 – 16.50 <i>Professional Presentation</i>	<p>ELT EXAMS IN GREECE: MYTHS AND REALITIES Andrew Betsis, Author, Publisher, ANDREW BETSIS ELT Lawrence Mamas, Author, ANDREW BETSIS ELT</p> <ul style="list-style-type: none"> • Which exams should we 'prefer'? • How, based on the Cambridge English Scale, can you officially be at level C1, if the exam you took is at level B2 or C2? • 'informality' in the new exams. How does this affect teaching?
17.00 – 17.50 <i>Professional Presentation</i>	<p>"WHAT'S IN IT FOR ME?" MAKING LEARNING RELEVANT FOR ADULT OR HIGHER-LEVEL STUDENTS Maria Makra, Head of the English Language Department at Metropolitan College (Piraeus Campus), TESOL GREECE Students, often at a higher level, wonder what it is they are learning and why they are learning what we try to teach them. Sounds complicated? It should not be. This presentation, with the help of "Motivational Strategies in the English Classroom" (Dorneyei, Z. 2005), will try to delve into this issue and will seek to give some practices on how to give a successful response to this troubling, recurring question.</p>