



36th International Publishers Exhibition

Divani Caravel Hotel - Athens

Programme

Saturday 30 March 2019 - Mycenae

10.30 – 10.55 Professional Presentation	HOW DO WE MAKE OUR LESSONS CONDUCIVE TO LEARNING <i>Sylvia Kar, Teacher, Author, Teacher Trainer, SYLVIA KAR PUBLICATIONS</i> It's not easy, but if we take a little bit more time, we can do it. Let's see how it can be done.
11.00 – 11.25	ΝΕΑ ΕΠΟΧΗ ΣΤΗΝ ΠΙΣΤΟΠΟΙΗΣΗ ΑΓΓΛΙΚΩΝ <i>Νάντια Καράμπεθα, Personal Examination Counsellor, FLS Owner, LRN Certified Oral Examiner LRN & AWARDS INTERNATIONAL</i> <ul style="list-style-type: none">• Τι χαρακτηρίζει την σημερινή πραγματικότητα ως προς τις πιστοποιήσεις;• Ποιά είναι τα χαρακτηριστικά του φορέα που θα εμπιστευτώ;• Πώς θα ενημερώσω τους υποψήφιους και γονείς για τα σημερινά δεδομένα; Για όλη αυτά και...πολλά άλλα, θα μας ενημερώσει η σύμβουλος εξετάσεων LRN, Νάντια Καράμπεθα
11.30 – 11.55	DO MORE THAN TEACH ENGLISH; HELP YOUR STUDENTS TO GROW UP INTO HAPPY, CONFIDENT AND CREATIVE CITIZENS OF OUR GLOBAL WORLD! <i>Eirini Strakari, FLS Owner</i> <i>Phaedra Tsalababouni, Trainer, THE STUDY ROOMS</i> The best time for children to learn a new language is between the ages of 3 and 7. In this presentation we want to talk to you about a new learning method based on the principles of language immersion. It basically means that the new language is learned organically and intuitively, just like the mother tongue. It's learning the language in our daily life instead of sitting down with a grammar book. We believe that education and play go hand in hand. If you agree with the above, join us and learn more about how you can keep your students active and interested.
12.00 – 12.50	EMBARK ON THIS TRIP... <i>MM PUBLICATIONS</i> We meet Zippy and his friends in this series! Through their adventures learners experience fun, topic-appropriate activities, where communication is not at the expense of grammar and projects are part of learning. Give your students the opportunity to be confident and independent users of English.
13.00 – 14.15	WAY UP 4: A NEW APPROACH TO B1 LEVEL <i>Vivi Kamari, Marketing & Promotion Manager</i> <i>Tassos Katsaris, Learning & Development Coordinator</i> <i>GRIVAS PUBLICATIONS</i> <ul style="list-style-type: none">• Help your students develop confidence in Receptive and Productive skills – Active Learning in action.• The Mastery Mindset and Self Reflection as tool to promote student motivation in mixed ability classes.
14.30 – 15.20	ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΕΠΙΠΕΔΟΥ B2: ΟΙ ΠΙΟ ΣΥΧΝΟΙ ΠΡΟΒΛΗΜΑΤΙΣΜΟΙ ΤΩΝ ΚΑΘΗΓΗΤΩΝ ΠΟΥ ΔΙΔΑΣΚΟΥΝ ΣΕ ΕΠΙΠΕΔΟ B2 <i>Thomas Parisopoulos, Marketing Director, SUPER COURSE ELT PUBLISHING</i> <ul style="list-style-type: none">• Νέες εξηγήσεις στον χώρο των πιστοποιητικών.• Πρακτικές συμβουλές.• Προτάσεις για συνδυασμούς βιβλίων.• <i>INSIDER B2</i>: Το νέο coursebook, που ανταποκρίνεται ιδανικά στις ανάγκες των μαθητών που συμμετέχουν στις εξετάσεις των πιστοποιητικών επιπέδου B2. Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ ΒΙΒΛΙΩΝ.
15.30 – 15.55	"ECCE" TOP PREPARATION TIPS <i>Nikos Fragkos, Academic Coordinator, HELLENIC AMERICAN UNION</i> How to make your students feel at ease! Once you have provided them with the top preparation tips, they will be enthusiastic about taking the ECCE!
16.00 – 16.50 Professional Presentation	PRONUNCIATION: MUSCLE, MIND, MEANING, MEMORY <i>Mark Hancock, Teacher, Teacher Trainer, Author</i> <i>DES - DIETSCHI EDUCATIONAL SERVICES, THE STUDY ROOMS</i> Pronunciation crosses two domains: it is part language - like grammar or vocabulary, and part skill - like speaking or listening. This makes pronunciation teaching very interesting, and great fun too. Come and see how!