



# 36<sup>th</sup> International Publishers Exhibition

Divani Caravel Hotel - Athens

## Programme

Sunday 31 March 2019 - Mycenae

10.00 – 11.20 <i>Discussion Group - FOR SCHOOL OWNERS ONLY</i>	<p><b>WIN BY SHARING YOUR EXPERIENCE</b></p> <p><i>If you have an apple and I have an apple and we exchange these apples then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.</i></p> <p>George Bernard Shaw</p> <p>School owners will have the chance to express their opinion on problems/difficulties and proposals/opportunities on the following subjects: <b>Innovation</b> - types, benefits/losses, competitive advantage <b>Exams: Before and After</b> - preparation, students' support, how do we deal with failure <b>Games in the classroom</b> - type, frequency, age appropriate <i>Ursula Harikiopoulou, Facilitator</i></p>
11.30 – 12.20	<p><b>BURLINGTON "MINDSET B1"</b></p> <p><i>Linetta de Castle, Publishing Director, BURLINGTON BOOKS</i></p> <p>Burlington Mindset B1 is the ideal coursebook for mixed ability classes. The first part in a three-part exam preparation course, it contains engaging tasks and topics which challenge students to stretch their cognitive abilities.</p>
12.30 – 12.55	<p><b>THE UPDATED LISTENING AND READING TOEIC®: EFFECTIVE TEST-TAKING STRATEGIES TO SCORE HIGH</b></p> <p><i>Nikos Fragkos, Academic Coordinator, HELLENIC AMERICAN UNION</i></p> <p>A presentation focusing on how the test design helps you guide your students employ the test-taking strategies they need in all parts of the Listening and Reading sections of the updated TOEIC®</p>
13.00 – 13.50	<p><b>NOCN, ESB, LRN: THE EXPRESS EXAM SUCCESS FORMULA IS EXPANDING!</b></p> <p>Help your students prepare and practice effectively with brand new exam material for NOCN, ESB and LRN</p> <p><b>JOIN IN THE WONDERFUL WORLD OF "IWONDER", THE UNIQUE JUNIOR COURSE THAT HAS ENTHUSED STUDENTS AND TEACHERS!</b></p> <p>Come and meet ROLO, the first Augmented Reality app for EFL learners which has excited pupils, parents and teachers!</p> <p>EXPRESS PUBLISHING</p>
14.00 – 14.25	<p><b>ΝΕΑ ΕΠΟΧΗ ΣΤΗΝ ΠΙΣΤΟΠΟΙΗΣΗ ΑΓΓΛΙΚΩΝ</b></p> <p><i>Νάντια Καράμπεθα, Personal Examination Counsellor, FLS Owner</i> <i>LRN Certified Oral Examiner, LRN &amp; AWARDS INTERNATIONAL</i></p> <ul style="list-style-type: none"><li>• Τι χαρακτηρίζει την σημερινή πραγματικότητα ως προς τις πιστοποιήσεις;</li><li>• Ποιά είναι τα χαρακτηριστικά του φορέα που θα εμπιστευτώ;</li><li>• Πώς θα ενημερώσω τους υποψήφιους και γονείς για τα σημερινά δεδομένα;</li></ul> <p>Για όλα αυτά και...πολλά άλλα, θα μας ενημερώσει η σύμβουλος εξετάσεων LRN, Νάντια Καράμπεθα</p>
14.30 – 14.55	<p><b>THE "ECPE" SPEAKING TEST STAGES 2 AND 3: TIPS TO PREPARE YOUR STUDENTS FOR THE PARTICULAR CHALLENGES IN THESE STAGES</b></p> <p><i>Dr. Ioannis Petropoulos, Academic Coordinator, HELLENIC AMERICAN UNION</i></p> <p>The presentation focuses on the particular rationale and specific strategies for Stages 2 and 3 of the ECPE Speaking test offering tips that will help you prepare students to meet the challenges of these stages and obtain higher scores.</p>
15.00 – 15.50 <i>Professional Presentation</i>	<p><b>TEACHING WRITING IN THE 21<sup>st</sup> CENTURY</b></p> <p><i>Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS</i></p> <p>Practical suggestions to develop young learners' writing skills.</p>
16.00 – 16.50 <i>Professional Presentation</i>	<p><b>LIFE SKILLS IN PRACTICE: LINKING CLASSROOMS TO THE REAL WORLD</b></p> <p><i>Phaedra Tsalababouni, Trainer, DES - DIETSCHI EDUCATIONAL SERVICES, THE STUDY ROOMS</i></p> <p>One of the biggest recent challenges facing education within any institution, is the relevance it has to real life. In this talk and in the workshop that follows, we will explore the term Life Skills and how they could be integrated into your classroom. Using simple exercises, games and fun activities you can affect the way your students think and learn. Wouldn't it be great if, instead of just handing your student a certificate, you could contribute to their employability and success as individual?</p>