



36th International Publishers Exhibition

The MET Hotel - Thessaloniki Programme

Sunday 17 March 2019 - Zephyros

10.30 – 11.50	<p>WIN BY SHARING YOUR EXPERIENCE</p> <p><i>Discussion Group - FOR SCHOOL OWNERS ONLY</i></p> <p><i>If you have an apple and I have an apple and we exchange these apples then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.</i> George Bernard Shaw</p> <p>School owners will have the chance to express their opinion on problems/difficulties and proposals/opportunities on the following subjects: Innovation - types, benefits/losses, competitive advantage Exams: Before and After - preparation, students' support, how do we deal with failure Educational Trips - frequency, difficulties, role of the parents <i>Anita Klimi, Facilitator</i></p>
12.00 – 12.50	<p>NOCN, ESB, LRN: THE EXPRESS EXAM SUCCESS FORMULA IS EXPANDING!</p> <p>Help your students prepare and practice effectively with brand new exam material for NOCN, ESB and LRN</p> <p>JOIN IN THE WONDERFUL WORLD OF "IWONDER", THE UNIQUE JUNIOR COURSE THAT HAS ENTHUSED STUDENTS AND TEACHERS!</p> <p>Come and meet ROLO, the first Augmented Reality app for EFL learners which has excited pupils, parents and teachers! EXPRESS PUBLISHING</p>
13.00 – 13.50	<p>ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΕΠΙΠΕΔΟΥ B2: ΟΙ ΠΙΟ ΣΥΧΝΟΙ ΠΡΟΒΛΗΜΑΤΙΣΜΟΙ ΤΩΝ ΚΑΘΗΓΗΤΩΝ ΠΟΥ ΔΙΔΑΣΚΟΥΝ ΣΕ ΕΠΙΠΕΔΟ B2</p> <p><i>Thomas Parisopoulos, Marketing Director, SUPER COURSE ELT PUBLISHING</i></p> <ul style="list-style-type: none"> • Νέες εξελίξεις στον χώρο των πιστοποιητικών. • Πρακτικές συμβουλές. • Προτάσεις για συνδυασμούς βιβλίων. • INSIDER B2: Το νέο coursebook, που ανταποκρίνεται ιδανικά στις ανάγκες των μαθητών που συμμετέχουν στις εξετάσεις των πιστοποιητικών επιπέδου B2. <p>Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ ΒΙΒΛΙΩΝ.</p>
14.00 – 14.25	<p>ΝΕΑ ΕΠΟΧΗ ΣΤΗΝ ΠΙΣΤΟΠΟΙΗΣΗ ΑΓΓΛΙΚΩΝ</p> <p><i>Νάντια Καράμπελα, Personal Examination Counsellor, FLS Owner</i> <i>LRN Certified Oral Examiner, LRN & AWARDS INTERNATIONAL</i></p> <ul style="list-style-type: none"> • Τι χαρακτηρίζει την σημερινή πραγματικότητα ως προς τις πιστοποιήσεις; • Ποιά είναι τα χαρακτηριστικά του φορέα που θα εμπιστευτώ; • Πως θα ενημερώσω τους υποψήφιους και γονείς για τα σημερινά δεδομένα; <p>Για όλα αυτά και...πολλά άλλα, θα μας ενημερώσει η σύμβουλος εξετάσεων LRN, Νάντια Καράμπελα</p>
14.30 – 14.55	<p>THE UPDATED LISTENING AND READING TOEIC®: EFFECTIVE TEST-TAKING STRATEGIES TO SCORE HIGH</p> <p><i>John Bardis, Academic Coordinator, HELLENIC AMERICAN UNION</i></p> <p>A presentation focusing on how the test design helps you guide your students employ the test-taking strategies they need in all parts of the Listening and Reading sections of the updated TOEIC®</p>
15.30 – 15.55	<p>RUSSIAN LANGUAGE OLYMPIAD: DISCOVER YOUR FULL POTENTIAL</p> <p><i>Dmitry Ptuyshkin, Acting Director of the SPbU Language Testing Center</i> CENTER OF RUSSIAN LANGUAGE & CULTURE "RUSSIAN WORD"</p> <p>The St. Petersburg State University (Russia) held the first Russian Language Olympiad among Greek students. More than 150 students from different cities took part in the intellectual competition, which was hosted by the <i>Russian Word</i> on February 22-24, 2019 in Thessaloniki. Winners and nominees of the Olympiad will be announced, as well as the results of this outstanding event will be summed up. The main task of the Olympiads was to support and stimulate the most talented students in the field of the Russian Language Studies.</p>
16.00 – 16.30	<p>ΑΠΟΝΟΜΗ ΠΤΥΧΙΩΝ ΓΛΩΣΣΟΜΑΘΕΙΑΣ ΡΩΣΙΚΗΣ ΩΣ ΞΕΝΗΣ ΓΛΩΣΣΑΣ (TORFL)</p> <p><i>T. Zhuravliova</i> CENTER OF RUSSIAN LANGUAGE & CULTURE "RUSSIAN WORD"</p>