



18th
**International
Publishers
Exhibition**

Nicosia

Hilton Cyprus Hotel
98 Archbishop Makariou III Ave.

Saturday 2 March 2019

09.00 - 17.00

Sunday 3 March 2019

09.00 - 14.00

*New books, software,
teaching materials & examinations*

INVITATION & PROGRAMME

Cambridge Day
Cyprus

Nicosia, 2nd March

International Publishers Exhibition

Dear Foreign Language Professional,

Everything adds up to the **18th Cyprus International Publishers Exhibition** in March 2019!

A vast variety of national and international publishing houses, examination boards and training centres will demonstrate at the **exhibition** their innovative products and services.

Our programme will - once again - be full of **presentations and workshops** conducted by internationally recognised teacher trainers who will focus on the latest trends in education. For the fourth consecutive year we are working with Cambridge Assessment English and Cambridge University Press to host their yearly "Cambridge Day" on Saturday, 2 March 2019. Certificates of attendance for the "Cambridge Day" will be provided.

Finally, the most important element of every IPE is... you. The **visitors** of the IPEs have always been the core of our events. You can spread the word by inviting your friends and colleagues to enjoy a coffee (sponsored by Cambridge and Express Publishing) during the coffee break and discuss about all the interesting and useful educational material you will inspect.

All the above adds up to the 18th Cyprus International Publishers Exhibition. The organisers, exhibitors and presenters are eager to meeting with you once again at the Hilton Cyprus on the 2nd and 3rd of March 2019.

Looking forward to welcoming you,

Philip Dietschi
International Publishers Exhibitions



learn

visit our stand!

share

attend our talks!

Saturday 13.00 – Sunday 12.00

inspire

your students!

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**Saturday
2 March**

18th International Publishers Exhibition

Kantara

09.00 – 09.50

CONTINUING PROFESSIONAL DEVELOPMENT IN LANGUAGE TEACHING OPERATIONS (P)

*Dr. Paschalis Chliaras, PhD in Applied Linguistics & SLA, TEFLQ
Cambridge Delta Main Course Tutor, ALS HOUSE DELTA CENTRE*

The purpose of this paper is to identify, analyse and evaluate the merits and demerits of different opportunities for Continuing Professional Development in LTOs. It will then focus on the advantages of investing time and energy on a structured qualification driven course (Delta).

Cambridge Day

10.00 – 10.45

MOTIVATING STUDENTS TO SUCCEED (P)

Lydia Kellas, Teacher Trainer, co-author for CAMBRIDGE UNIVERSITY PRESS

Primary teachers face many challenges, not least students with different levels of motivation, but to what extent can the materials and methods used in a classroom have a positive impact on motivation? In this workshop we will look at student motivation and how materials, methods and the teacher can all have an impact. Examples will be shown from the Cambridge *Fun for* book series.

10.45 – 11.15

Coffee Break sponsored by Cambridge

11.15 – 12.00

CAMBRIDGE FRAMEWORK FOR LIFE COMPETENCIES (P)

Lydia Kellas, Teacher Trainer, co-author for CAMBRIDGE UNIVERSITY PRESS

How can we prepare our students to succeed in a fast-changing world, to collaborate with people from around the globe, to create innovation as technology increasingly takes over routine work, to use advanced thinking skills in the face of more complex challenges, to show resilience in the face of constant change? These are questions that will be addressed in the workshop, where we will also determine the skills and competencies our students need for the 21st century. Examples will be shown from the Cambridge *Think* series.

12.00 – 12.50

2020 "A2 Key" AND "B1 Preliminary" EXAM UPDATES

Akis Panayi, Presenter, CAMBRIDGE ASSESSMENT ENGLISH

In January 2020, Cambridge Assessment English is updating the *A2 Key*, *A2 Key for Schools*, *B1 Preliminary* and *B1 Preliminary for Schools* exams to make sure they're continuing to reflect the latest thinking in learning and assessment, and also continuing to meet the needs of our schools and learners. This session will outline the changes to the exams and provide you with some ideas on how to prepare for the tests.

PROGRAMME

**Saturday
2 March**

18th International Publishers Exhibition

Kantara

13.00 – 13.50

EMBARK ON THIS TRIP... (C)

MM PUBLICATIONS

We meet *Zippy* and his friends in this series! Through their adventures learners experience fun, topic-appropriate activities, where communication is not at the expense of grammar and projects are part of learning. Give your students the opportunity to be confident and independent users of English.

14.00 – 14.50

5 WAYS YOUNG LEARNERS WILL CHANGE THE WORLD (P)

Alex Warren, In House Teacher Trainer, NATIONAL GEOGRAPHIC LEARNING

In this session we'll explore how learning English has gone beyond just teaching grammar, vocabulary and the four skills. It's also about helping our young learners to develop the knowledge, values and skills to become both active and effective global citizens.

15.00 – 15.50

**TECH IT EASY! Η ΝΕΑ ΠΡΩΤΟΠΟΡΙΑΚΗ ΣΕΙΡΑ
ΠΟΥ ΕΝΘΟΥΣΙΑΖΕΙ ΤΟΥΣ ΜΑΘΗΤΕΣ! (C)**

Thomas Parisopoulos, Marketing Director, SUPER COURSE ELT PUBLISHING

- Είναι ευέλικτη και σας δίνει τη δυνατότητα να τη διδάξετε 2 φορές την εβδομάδα.
 - Βοηθάει, ιδιαίτερα, τους μαθητές με μαθησιακές δυσκολίες.
 - Διδάσκει τη γραμματική με τραγούδια.
 - Δίνει έμφαση στην προφορική επικοινωνία.
 - Συνοδεύεται από πλούσιο τεχνολογικό υλικό (3D Animation, Video και Video Clip με τραγούδι σε κάθε μάθημα).
- Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ.

16.00 – 16.50

**INNOVATION IN FOREIGN LANGUAGE EDUCATION -
YOUR KEY TO MOTIVATE YOUR STUDENTS (P)**

*Mary Davou, FLS Owner, Teacher, Teacher Trainer
DES - DIETSCHI EDUCATIONAL SERVICES*

How innovative are we in the language teaching sector? How many risks do we take? What makes teachers or school owners hesitant when it comes to adopting and implementing innovation in education? In this talk, we will explore how innovative approaches can and should be applied and how this connects with student motivation and engagement.

17.15 – 20.15

Workshop

TEACHING GRAMMAR WITHOUT TEACHING GRAMMAR

For details see page 6.

PROGRAMME

DES

Dietschi Educational Services

workshops

**SATURDAY, 2 MARCH 2019,
17.15 - 20.15**

HILTON CYPRUS HOTEL, KANTARA ROOM, NICOSIA

TEACHING GRAMMAR WITHOUT TEACHING GRAMMAR

In this 3-hour hands-on workshop, we will explore ways of subtly integrating grammar tasks in all skills.

Grammar is present everywhere and there is no language without it. However, teaching Grammar communicatively is often a riddle for teachers.

How can we design grammar tasks that are creative and meaningful? How can we teach grammar "in disguise"?

The workshop will include examples from soft-CLIL and values-based approaches too.

Provided Certification of Attendance

Provided Certification of Attendance

Participation Fee € 35



Maria Davou is a teacher, teacher trainer and researcher. She has an MA in TESOL and has studied for a PhD in Applied Linguistics. She has more than twenty-five years' experience in teaching, teacher training and syllabus design in Greece, the UK and the US. She is a language school owner in Athens, promoting alternative and experiential models of teaching. She is an international trainer and academic consultant for publishers, ministries of education and private schools. She is an adjunct professor for Universities in Greece and the US and teaches TESOL

Management at the Master's in Applied Linguistics for the Hellenic American University. She has given a number of talks in conferences all over the world (AAAL, EALTA, ALTE, TESOL among them). Her area of expertise is Second Language Acquisition.

Since the number of participants is limited please book your seat as early as possible at www.des.org.gr

DES - Dietschi Educational Services

Chariton 5, GR 17564 Paleo Faliro, Tel. +30 211 715 7375, info@des.org.gr

DES

Dietschi Educational Services

workshops

SUNDAY, 3 MARCH 2019,
HILTON CYPRUS HOTEL, KANTARA ROOM, NICOSIA

14.15 – 16.15

RECOGNISING AND ACCOMMODATING DYSLEXIA AND LD IN AN ELT CLASS

This workshop aims at providing teachers of English with the basic knowledge in order to be able to identify Dyslexia and Learning Difficulties in an EL class. Additionally, it will guide teachers through the next steps after a case has been identified. Teachers will be asked to identify “signs” of Dyslexia via real students’ work.

16.30 – 18.30

DESIGNING AND IMPLEMENTING DYSLEXIA EFFECTIVE PRACTICES. A CLASS FOR ALL

The workshop focuses on assisting identified with Dyslexia or other LD students in the English class. Effective strategies, methods and tools will be presented while participants will contribute by sharing their experiences with LD students and ideas aiming at an inclusive class, a class which facilitates students with LD needs. A number of useful and trustworthy resources will be provided.

Participation Fee € 35 / workshop - 60 euros for both workshops



Panayiotis Constantinides is an English teacher, certified oral examiner and licensed Dyslexia evaluator. He holds a Certificate in English Methodology from the British Council, a Diploma in IT from the Open University, U.K. and a Master in Inclusive Education (Research, Policy and Practice, Support for Learning) from the University of Glasgow. He has been teaching English for over 25 years and assesses students with LD since 2012. Since 2000 he has been working for the European Public Investment Program of the University

of Aegean, Department of Product and System Design and since 2006 he has been an oral examiner of levels B2-C2. You can contact him at pkon@aegean.gr

Provided Certification of Attendance

Since the number of participants is limited please book your seat as early as possible at
www.des.org.gr

DES - Dietschi Educational Services

5 Chariton, GR 17564 Paleo Faliro, Tel. +30 211 715 7375, info@des.org.gr

**Sunday
3 March**

18th International Publishers Exhibition

Kantara

09.00 – 09.50

ENHANCING LANGUAGE LEARNING AND SKILLS THROUGH SONGS AND GAMES, BUILDING POSITIVE RELATIONSHIPS WITH EFL STUDENTS (P)

Dr. Maria Diakou

Chair, CyTEA - CYPRUS TEACHERS OF ENGLISH ASSOCIATION

Through this presentation we will examine the potential of songs and games as a valuable pedagogical tool to help young pupils learn English. We will investigate their role (1) in arousing positive emotions in the language classroom and (2) determine whether and to what extent positive emotions can help to reinforce the grammatical structures being taught and aid vocabulary acquisition. Finally, we will explore ready to use activities and how can teachers create their own teaching material.

10.00 – 11.00

BREAKING THE SOUND OF SILENCE (P)

*George Kokolas, Academic Director, Senior Teacher Trainer
EXPRESS PUBLISHING*

Developing speaking skills in a ELT class full of nonnative students can be tricky and complicated for many nonnative teachers. Fighting the reluctance of students to perform speaking activities may have a more compound solution than we possibly imagine. The speaker will analyze why most of the students don't want to speak, will try to give some real, tangible remedies on how a teacher can cope with similar situations and will stress why thorough speaking practice should be "a must have" of our syllabus, starting from the very early years of learning.

11.00 – 11.30

Coffee Break sponsored by Express Publishing

Only registered visitors who wear their name badge
have access to the exhibition and seminar rooms.

To save time register online, until 25 February 2019, at:
www.ip-exhibitions.eu



PROGRAMME

**Sunday
3 March**

18th International Publishers Exhibition

Kantara

11.30 – 11.55

WONDER IS THE BEGINNING OF WISDOM (C)

*George Kokolas, Academic Director, Senior Teacher Trainer
EXPRESS PUBLISHING*

When it comes to learning a language, literacy is the basis for decoding and understanding the target language. For this to happen, young learners of English need to be explicitly taught the symbols and sounds of the language. Developing phonemic awareness is a key early literacy strategy. Language and content can then be used to increase comprehension, boost learners' motivation and spark their curiosity.

12.00 – 12.50

EMBARK ON THIS TRIP... (C)

MM PUBLICATIONS

We meet *Zippy* and his friends in this series! Through their adventures learners experience fun, topic-appropriate activities, where communication is not at the expense of grammar and projects are part of learning. Give your students the opportunity to be confident and independent users of English.

13.00 – 13.50

THE "DYS" FACTOR (P)

Panayiotis Constantinides

*English Teacher, Teacher Trainer, Oral Examiner, Dyslexia Evaluator
DES - DIETSCHI EDUCATIONAL SERVICES*

A presentation on Dyslexia, Dysgraphia, Dysorthography, Dysanagnosia, Dyspraxia and Dyscalculia. Symptoms, characteristics and support.

14.15 – 16.15

Workshop

RECOGNISING AND ACCOMMODATING DYSLEXIA AND LD IN AN ELT CLASS

For details see page 7.

16.30 – 18.30

Workshop

DESIGNING AND IMPLEMENTING DYSLEXIA EFFECTIVE PRACTICES. A CLASS FOR ALL

For details see page 7.

For environmental reasons you are invited to **RETURN** the name badge after you have concluded your visit.

Admission is free to foreign language teachers, university and college professors.

(C) = Commercial presentation **(P)** = Professional presentation

PROGRAMME

SPONSORS

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Cambridge Assessment English is part of the University of Cambridge & helps millions of people learn English and prove their skills to the world. We've been providing English language assessment since 1913 & more than 5.5 million people in 130 countries take our qualifications and tests every year. Our qualifications and tests are accepted by over 20,000 organisations worldwide, and provide the English language skills to communicate and succeed in the real world. For us, learning English is more than just exams and grades. It's about having the confidence to communicate and access a lifetime of enriching experiences and opportunities. With the right support, learning a language is an exhilarating journey. We're there with learners, every step of the way.

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CyTEA - Cyprus Teachers of English Association

cytea.weebly.com

The Cyprus Teachers of English Association (CyTEA) is a professional association with members from all levels and both the private and public sector of education. Its aim is to build a supportive community of EFL teachers and assist teachers in their professional development. Its key activities include workshops, lectures and conferences touching on various aspects of the EFL field.

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The need of teachers for top quality training and foreign language school owners for business oriented education lead to creating DES - Dietschi Educational Services. With over 40 years of experience in education DES was established in 2012 by the organisers of the International Publishers Exhibitions.

PROGRAMME

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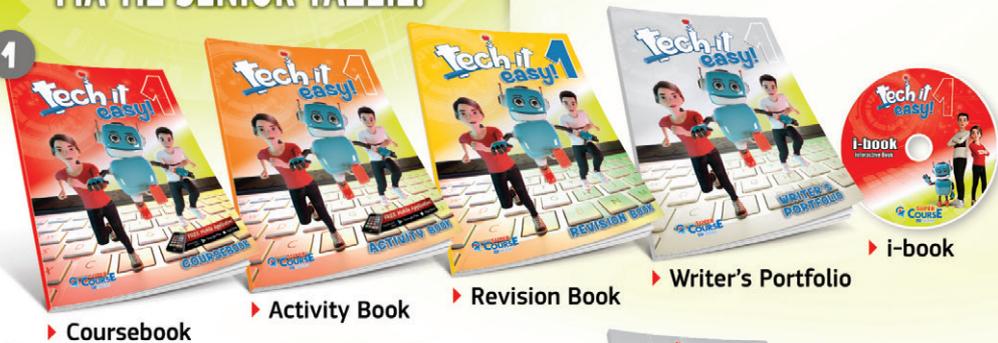
PROGRAMME

Tech it easy!

Η ΝΕΑ ΠΡΩΤΟΠΟΡΙΑΚΗ ΣΕΙΡΑ
ΓΙΑ ΤΙΣ SENIOR ΤΑΞΕΙΣ!

- Σχεδιασμένη για 2 ή 3 μαθήματα την εβδομάδα
- Με απλή και κατανοητή δομή μαθημάτων
- Με σύγχρονη θεματολογία κειμένων που ανταποκρίνεται στα ενδιαφέροντα των μαθητών
- Με μοντέρνα και ελκυστική εικονογράφηση και συνοδεύεται από πλούσιο τεχνολογικό υλικό: **3D animation**, **εκπαιδευτικό video** για κάθε Reading, **grammar videos** και **video clips με grammar songs** για τη διδασκαλία της γραμματικής, **i-book**, **games**

1



▶ Coursebook

▶ Activity Book

▶ Revision Book

▶ Writer's Portfolio

▶ i-book

2



▶ Coursebook

▶ Activity Book

▶ Revision Book

▶ Writer's Portfolio

▶ i-book

3



▶ Coursebook

▶ Activity Book

▶ Revision Book

▶ Writer's Portfolio

▶ i-book

 **SUPER
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