



1st
**International
Publishers
Exhibition**

Tirana

The Plaza Tirana Hotel
Rruga 28 Nentori

Friday 22 February 2019

14.00 - 19.00

Saturday 23 February 2019

09.00 - 14.00

*New books, software,
teaching materials & examinations*

INVITATION & PROGRAMME

International Publishers Exhibition

Dear Foreign Language Professional,

We have exciting news!

The International Publishers Exhibition (IPE) - the largest and most attended event for foreign language teaching (FLT) in Greece and Cyprus - is now ready to welcome the Albanian FLT community.

The **1st Albania IPE** will be open to the public on:

Friday, 22nd of February 2019, 14:00-19:00

and

Saturday, 23rd of February 2019, 09:00-14:00 at the **Plaza Tirana Hotel**.

Prominent local and international publishing houses and distributors will be waiting for you at the exhibition in order to inform you about their latest and most popular teaching materials.

Our aim is not only to give you the opportunity to inspect new materials but as well as to introduce you to our internationally recognised speakers. This 2-day educational event will be enhanced with 9 presentations that will cover many different aspects of the teaching process.

The entrance for all foreign language teaching professionals - school owners, teachers in the private and public sector, academics, bookstores, students etc. - **is free of charge**.

Let your colleagues know about the event and invite them to join you for a super educational event.

The organizers, exhibitors and presenters are really excited for this new start and are eager to meeting with you at the **1st Albania International Publishers Exhibition**.

Looking forward to welcoming you,

Philip Dietschi

International Publishers Exhibitions

Friday
22 February

1st International Publishers Exhibition

Jeronim De Rada

14.00 – 14.25

Opening

14.30 – 15.20

DEVELOPING COMMUNICATIVE LANGUAGE COMPETENCE (P)

Dimitrios Koubis, ELT Consultant, EXPRESS PUBLISHING

It is widely accepted that the goal of language teaching is “communicative language competence”. Competences consist of a set of the essential skills, knowledge, attitudes, and behaviour required for effective performance of a real-world task or activity. The speaker will concentrate on how to maximise the effectiveness of realistic and meaningful input and suggest classroom techniques that will enable this to be successfully turned into output. Ideas will be given on how to structure lessons and learning – in general - in such a way that students are provided with the support they need to move forward and become self-confident, autonomous participants in the learning process.

15.30 – 16.00

Coffee Break sponsored by SIDI Education

16.00 – 16.50

ELTA - PROMOTER OF ELT PROFESSIONAL DEVELOPMENT IN ALBANIA (P)

*Prof. Dr. Shpresa Delija, Professor of English Methodology
Applied Linguistics and Psycholinguistics*

ENGLISH LANGUAGE TEACHING ASSOCIATION (ELTA)

English Language Teaching Association (ELTA) was founded in 2002 and it is recognized by the Ministry of Education, Sport and Youth. ELTA as a non-governmental and non-profit association is open to all English teachers, Master students, researchers, instructors, head teachers, specialists, professors, institutions dealing with the development of education in Albania, printing houses and others who are interested in ELTA work. ELTA offers ELT training to all levels of education in Albania and gets them updated with the new insights concerning teaching, learning and research work in all the schools in Albania. ELTA collaborates with a lot of partners who help her with speakers and trainers to train English teachers wherever they are in Albania.

PROGRAMME

**Friday
22 February**

1st International Publishers Exhibition

Jeronim De Rada

17.00 – 17.25

NEW TITLES FOR STATE SCHOOLS FROM EXPRESS PUBLISHING (C)

Dimitrios Koubis, ELT Consultant, EXPRESS PUBLISHING

17.30 – 18.20

**The Non-Native teacher of English (NNEST) versus NEST (Native Speaker)
NATIVE OR NON-NATIVE: WHO MAKES A BETTER ENGLISH TEACHER? (P)**

Lawrence Mammias, Teacher, Co-Author, GLOBAL ELT

The discussion about The Non-Native teacher of English (NNEST) versus NEST has received a lot of attention by a number of teachers' associations recently. It is a debate that still goes on across social media groups of languages teachers for years and there is a need for rational and informed discussion. Teachers should be hired on the basis of their qualifications and not on their language background.

18.30 – 19.20

DYSLEXIA AND LANGUAGE LEARNING (P)

*Anne Margaret Smith, Teacher Trainer, SpLDs Specialist
DES - DIETSCHI EDUCATIONAL SERVICES*

It may sometimes seem difficult to make sure that all of our language learners are making good progress, especially when classes are large and some of our students may have dyslexia or other specific learning differences. However, this talk suggests some simple things we can do to make sure that our classrooms are as inclusive and dyslexia-friendly as possible, so that our learners feel comfortable and succeed in learning English. It doesn't require a lot of time or cost a lot of money to make small but significant changes in the way we run our lessons. The best news is that inclusive language teaching that works for dyslexic students is good for all our learners – everyone benefits!



36th International Publishers Exhibition

Thessaloniki

The MET Hotel
26th October 48

**Sunday
17 March 2019
10.00 - 18.00**

Athens

Divani Caravel Hotel
Vas. Alexandrou Ave 2

**Saturday & Sunday
30 & 31 March 2019
10.00 - 18.00**

Saturday
23 February

1st International Publishers Exhibition

Jeronim De Rada

09.00 – 09.50

MOTIVATION - CREATING PEAK MOMENTS (P)

Nick Michelioudakis, Teacher, Examiner, Teacher Trainer
DES – DIETSCHI EDUCATIONAL SERVICES

How can we motivate learners? Research shows that creating 'peak moments' in our lessons could be the answer. This session will give four practical ideas for how we can introduce such 'Wow!' moments in class.

09.50 – 10.10

Coffee Break sponsored by DES - DIETSCHI EDUCATIONAL SERVICES

10.10 – 10.50

FLUENCY ACTIVITIES THAT REALLY WORK (P)

Nick Michelioudakis, Teacher, Examiner, Teacher Trainer
DES – DIETSCHI EDUCATIONAL SERVICES

Our students often speak hesitantly, with long pauses and only produce short turns. How can we make them fluent? In this workshop we will demonstrate four ideas that you can use with your students tomorrow.

11.00 – 11.50

SOME FACTORS THAT INFLUENCE TEENAGERS' BEHAVIOUR AND CLASS MANAGEMENT IN ALBANIA (P)

Julvina Gjermeni, EFL/ESP Lecturer and Researcher, Teacher Trainer
ENGLISH LANGUAGE TEACHING ASSOCIATION (ELTA)

There are some factors which affect the teaching-learning process in Albanian classes. Teenagers are one of the groups to consider when choosing our teaching methods. They need to be motivated and involved in their learning process in order to develop their skills and personality. Therefore, when we prepare our lesson plans, we have to carefully think of factors which influence on our students.

Only registered visitors who wear their name badge
have access to the exhibition and seminar rooms.

To save time register online, until 18 February 2019, at:
www.ip-exhibitions.eu



PROGRAMME

**Saturday
23 February**

1st International Publishers Exhibition

Jeronim De Rada

12.00 – 12.50

**TIME TRAVELLER: A BRAND NEW PRIMARY SERIES
THAT TAKES ENGAGEMENT AND LEARNING TO THE MAX.
COME FIND OUT HOW! (C)**

Stuart Beaumont, Teacher Trainer, AHEADBOOKS

All participants will receive a free copy.

13.00 – 13.50

HOW TO ESCAPE "THE DEATH VALLEY" OF TEACHER BURNOUT (P)

*Fitore Sulejmani, Lecturer of Didactic, Teacher Trainer, ELT Consultant
ENGLISH LANGUAGE TEACHING ASSOCIATION (ELTA)*

By entering the teaching profession, teachers and educators have accepted to step into a dangerously emotional area, which may affect a person's lifetime. Among the many other work-related problems, teacher burnout is epidemic and is the direct cause of some sad statistics.

I am a huge proponent of solutions-based thinking and building resilience in educators. I am aware of the need to know and understand the causes and effects of this growing problem. By providing teachers with the information in my presentation, I think some help can be given to keep an eye out and develop strategies to decrease or reverse teacher burnout and increase teacher resilience. This knowledge is valuable to teachers and administrators, but parents and community members need to understand this as well. Teacher burnout is not a problem that can be solved in isolation, so we must raise awareness of the causes and suggest ways of addressing and overcoming it successfully.

For environmental reasons you are invited to **RETURN** the name badge after you have concluded your visit.

Admission is free to foreign language teachers, university -and college professors.

(C) = Commercial presentation **(P)** = Professional presentation

PROGRAMME

SPONSORS

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ELT/ESL products ranging from course books to practice tests

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DES - Dietschi Educational Services 5 Chariton, GR 17564 Paleo Faliro

Tel: +30 211 715 7375 Fax: +30 211 740 6028 www.des.org.gr

The need of teachers for top quality training and foreign language school owners for business oriented education lead to creating DES - Dietschi Educational Services. With over 40 years of experience in education DES was established in 2012 by the organisers of the International Publishers Exhibitions.

Educational Centre Albania Elbasani 1, Tirana

Tel: +355 4 22 73 091 www.educationalcentre.al

EDUCATIONAL CENTRE provides the largest collection of Foreign Language Teaching Books in English, German, Italian, Spanish, French and Greek language. We also provide a huge variety of Academic books for special purposes. Exclusive distributor of Cambridge University Press, Richmond Publishing, Garnet Education, Heinle Cengage Learning, Scholastic, Delta Publishing, McGraw-Hill ELT, Brookemead ELT, Helbling Languages, Distributor of Max Hueber Verlag, Edizioni Edilingua, Alma Edizioni, Santillana, Penguin, DK, Ladybird, Elsevier, Oxford (Academic), McGraw-Hill, Taylor & Francis, BookPoint etc.

English Language Teachers Association (ELTA) Albania eltaalb@gmail.com

ELTA (English Language Teachers' Association of Albania) as a non-profit organization, strives to protect and promote the wellbeing of its members, to help improve the conditions of teaching and learning, to advance the cause of universal quality education, to ensure that human dignity and civil rights of the children and youth are protected and to secure a more just and democratic society. It fosters nation-wide and cross-border collaboration among teachers. ELTA was founded in 2002 and it is recognized by the Ministry of Education, Sport and Youth. It is open to all English teachers, Master students, researchers, instructors, head teachers, specialists, professors, language experts and institutions dealing with EFL teacher education and English Language promotion and development. It also collaborates with book distribution companies, printing houses and any others who are interested in ELTA work. ELTA offers ELT training to all levels of education in Albania and keeps them updated with the new insights concerning teaching, learning and research work in all the schools in Albania. ELTA collaborates with a lot of partners who help provide speakers, trainers and experts to EFL regional, national and international conferences and events organized throughout the country. The National Team of Trainers (NTT) is composed of English language teachers with experience in teaching at all levels of public and private education around the country which functions as a permanent committee within ELTA.

SIDI Education Rruga Hoxha Tahsim, 62/2, Tirana

Tel: +355 4 22 03 333 sideducation.sidigroup.al

Sidi Education operates in the following areas: Foreign Language Textbook Distribution (Express Publishing, Macmillan, Cle-International, Edilingua, Langenscheidt, Eli Edizioni, Hachette), International Examinations (Michigan Tests offered by CaMLA - Cambridge Michigan Language Assessment), Foreign Language Courses, Teacher Training

PROGRAMME



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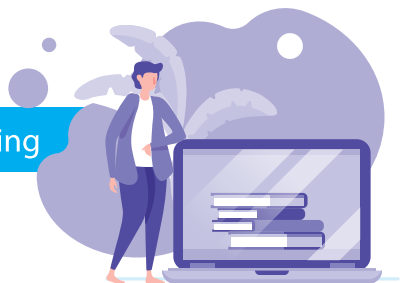
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