



International Publishers Exhibition

Autumn 19

The MET Hotel - Thessaloniki Programme

Saturday 31 August - Sirocco

10.00 – 10.50 Professional Presentation	NO HOMEWORK: UTOPIA OR REALITY? <i>Anna Karanikola, Teacher, FLS Owner</i> INTERNATIONAL PUBLISHERS EXHIBITIONS Homework without understanding the concept is a negative experience. Research has been unable to prove that homework improves students' performance. Children should get the chance to be children, not spend their afternoons studying, stressing and most of all hating books and school. I have a no homework policy in my school, and both children and parents love it. Utopia? No. It is all about time management and flexibility.
11.00 – 11.25	"AMAZING ENGLISH" - THE NEW 4-LEVEL COURSE FOR SENIOR A-D CLASSES <i>Tery Lemanis, Educational Consultant, HAMILTON HOUSE PUBLISHERS</i> Come see an exciting and informative presentation of <i>Amazing English</i> , Hamilton House Publishers' new series for Senior A-D classes, followed by a demonstration of its interactive whiteboard software and a Q&A session.
11.30 – 11.55	BUILDING UP YOUR "ECCE" AND "ECPE" SKILLS: THE KNOW-HAU FOR SUCCESS <i>John Bardis, Academic Coordinator, HELLENIC AMERICAN UNION</i> Before using ECCE/ECPE practice tests, students should first develop the necessary skills to maximize their chance to succeed. This presentation focuses on the <i>ECCE/ECPE Build up your skills</i> book series highlighting their instrumental role in test preparation.
12.00 – 12.50	HOMEWORK IN THE 21ST CENTURY: IDEAS TO EXCITE AND ENGAGE EFL LEARNERS! EXPRESS PUBLISHING Homework has always been a mainstay teacher strategy. When used properly, homework is an effective method for reinforcing educational learning goals. In the 21 st century, a new style of homework should be encouraged, beyond the current model that mainly emphasizes rote rehearsal skills and mere practice at home. This new homework model should entail activities that inspire students to be more creative, explore their interests and become more autonomous. Only by providing learners with tasks that are relevant, intriguing, interesting and exciting can there be a positive correlation between homework and higher levels of academic achievement.
13.00 – 13.50	BFF – BEST FRIENDS FOREVER – NEW JUNIOR SERIES EMBARK ON THIS TRIP... MM PUBLICATIONS We meet <i>Zippy</i> and his friends in this series! Through their adventures learners experience fun, topic-appropriate activities, where communication is not at the expense of grammar and projects are part of learning. Give your students the opportunity to be confident and independent users of English.
14.00 – 14.25	DO MORE THAN TEACH ENGLISH; HELP YOUR STUDENTS TO GROW UP INTO HAPPY, CONFIDENT AND CREATIVE CITIZENS OF OUR GLOBAL WORLD! <i>Eirini Strakari, FLS Owner, Director of studies UK School of English</i> THE STUDY ROOMS <i>Moomin Language School (MLS)</i> is the Finnish approach to early childhood (3-7 years old) education. It is based on the principles of language immersion through the combination of the "playful lessons" and the <i>MLS</i> platform. The new language is learned organically and intuitively while promoting the young learners' autonomy and cultivating their soft skills (active listening, self-monitoring, critical thinking, resilience, team work etc). Do you wish to create a unique educational environment where your students learn to love and love to learn? Dare to join us!
14.30 – 14.55	"VIA DEL CORSO B1". COSA CAMBIA A QUESTO LIVELLO E QUALI ABILITÀ VANNO SVILUPPATE DI PIÙ? <i>Elisa Sartor, Redattrice, EDILINGUA</i>
15.00 – 15.50 Professional Presentation	EXAMS UPDATE & WRITING SUCCESS AT CAMBRIDGE & LRN <i>Andrew Betsis, Author, Publisher, ANDREW BETSIS ELT</i> <i>Lawrence Mamas, Author, ANDREW BETSIS ELT</i> <ul style="list-style-type: none">• The 'demise' of Letters and Essays, the new demand for emails, reviews (booking.com, tripadvisor) and text messages (Skype, Viber, etc).• Εργασία στο εξωτερικό.• Teaching & Learning online for Language Schools. The Best Language Teaching Platform: <i>Let's Talk! & Smart Class</i>.• New exams: Open College Network, APTIS, Linguaskill, ABLE, MET Go, OTE (Oxford Test of English), A2 Key and B1 Preliminary.• General English, ESP, EAP, ESAP, EFL, ESL, ESOL, ELF. Why so many 'initials'? Why is it important to be aware of the latest trends in Teaching English?
17.00 – 17.50 Professional Presentation	TECHNOLOGY-BASED ASSESSMENT OR TRADITIONAL CLASSROOM ASSESSMENT? <i>Marios Molfetas, Language Qualifications Director</i> <i>Paul Bouniol, Academic Consultant</i> LANGUAGECERT This presentation aims to share samples of technology-based assessment as well as instances of traditional classroom assessment. The first part will refer to computer-based exams, with focus on online proctored exams while the second part will focus on young learners' exams held in traditional classroom settings. There will be reference to the benefits of both of them and the conclusion that will be drawn is that each one of these forms of assessment has its own merits and that teachers and schools will benefit from both of these options.