



# International Publishers Exhibition

## Autumn 19

### The MET Hotel - Thessaloniki Programme

#### Sunday 1 September - Zephyros

10.00 – 10.50 Professional Presentation	<b>KΙΝΗΤΡΑ ΣΤΗΝ ΕΚΜΑΘΗΣΗ ΞΕΝΩΝ ΓΛΩΣΣΩΝ</b> <b>Δρ. Δημήτρης Κόρδας</b> , Διδάκτορας Γνωστικής και Αναπτυξιακής Ψυχολογίας ΑΠΘ <b>Ευανθία Ζαχαρία</b> , Ιδιοκτήτρια και Διευθύντρια ΚΕΓ, ΚΔΒΜ2, ΚΔΑΠ <b>PSYCHO LINGUISTICS IN PRACTICE</b> Εσωτερικά και εξωτερικά κίνητρα μαθητών ξένων γλωσσών. Πώς μπορεί να γίνει η εκτίμησή τους; Πρακτικές συμβουλές για την τάξη ανάλογα με τα προφίλ κινήτρων των μαθητών.
11.00 – 11.50 Professional Presentation	<b>EXAMS UPDATE &amp; WRITING SUCCESS AT CAMBRIDGE &amp; LRN</b> <b>Andrew Betsis</b> , Author, Publisher, ANDREW BETSIS ELT <b>Lawrence Mamas</b> , Author, ANDREW BETSIS ELT <ul style="list-style-type: none"><li>• The 'demise' of Letters and Essays, the new demand for emails, reviews (booking.com, tripadvisor) and text messages (Skype, Viber, etc).</li><li>• Εργασία στο εξωτερικό.</li><li>• Teaching &amp; Learning online for Language Schools. The Best Language Teaching Platform: <i>Let's Talk! &amp; Smart Class</i>.</li><li>• New exams: Open College Network, APTIS, Linguaskill, ABLE, MET Go, OTE (Oxford Test of English), A2 Key and B1 Preliminary.</li><li>• General English, ESP, EAP, ESAP, EFL, ESL, ESOL, ELF. Why so many 'initials'? Why is it important to be aware of the latest trends in Teaching English?</li></ul>
12.00 – 12.25	<b>"JET!" FOR JUNIOR CLASSES</b> <b>Natasha Polysaki-Kallistratou</b> , Marketing Manager Northern Greece, BURLINGTON BOOKS <i>Jet!</i> for junior classes, featuring our exciting superhero, provides creative opportunities to teach values and develop children's 21 <sup>st</sup> -century life skills. <i>Jet</i> One-year Course for Juniors is now available.
12.30 – 12.55	<b>BURLINGTON "MINDSET B1"</b> <b>Christina Bakopoulou</b> , Managing Director, BURLINGTON BOOKS <i>Burlington Mindset B1</i> is the ideal coursebook for mixed ability classes. The first part in a three-part exam preparation course, it contains engaging tasks and topics which challenge students to stretch their cognitive abilities.
13.00 – 14.15	<b>CREATING EFFECTIVE LANGUAGE LEARNERS – CREATIVE PROBLEM SOLVERS:</b> focusing on the process of learning. <b>SCAFFOLD LEARNING TO ENHANCE YOUR STUDENTS' CONFIDENCE IN RECEPTIVE AND PRODUCTIVE SKILLS</b> Put your students in the centre of your planning. Active Learning in action with <i>A New Approach to B1 Level – WAY UP 4</i> . (A <i>Way Up 4</i> Teacher's Coursebook will be given for free to all attendees at the end of the presentation). <b>Vivi Kamari</b> , Marketing & Promotion Manager <b>Tassos Katsaris</b> , Learning & Development Coordinator GRIVAS PUBLICATIONS
14.30 – 15.20	<b>BFF – BEST FRIENDS FOREVER – NEW JUNIOR SERIES EMBARK ON THIS TRIP...</b> MM PUBLICATIONS We meet <i>Zippy</i> and his friends in this series! Through their adventures learners experience fun, topic-appropriate activities, where communication is not at the expense of grammar and projects are part of learning. Give your students the opportunity to be confident and independent users of English.
15.30 – 16.20 Professional Presentation	<b>WHAT ADULT LEARNERS CAN LEARN FROM CHILDREN</b> <b>Leo Sellvan</b> , Teacher, Teacher Trainer, Blogger DES - DIETSCHI EDUCATIONAL SERVICES, THE STUDY ROOMS It is commonly believed that children learn foreign languages better than older learners. Do we lose our language learning ability as we get older or do we change our approach to language learning? Let's find out.