



International Publishers Exhibition

Autumn 19

Divani Caravel Hotel - Athens Programme

Saturday 7 September - Mycenae

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| 10.30 – 11.20 Professional Presentation | DEVELOPING THE INTERCULTURALLY COMPETENT EDUCATOR <i>Dr. Dimitris Toliás, Director of eLearning, Assistant Professor of Applied Linguistics</i> HELLENIC AMERICAN COLLEGE The talk will discuss identity and culture in the foreign language classroom and the role of language and culture in conflict situations. |
| 11.30 – 11.55 | THE TOEIC® LISTENING AND READING: DESIGNING YOUR B2 PREPARATION SYLLABUS <i>John Bardis, Academic Coordinator, HELLENIC AMERICAN UNION</i> The presentation highlights the steps required to design a B2 level preparation syllabus ranging from using a placement test to practice and preparation. |
| 12.00 – 12.50 | BURLINGTON "MINDSET B1" <i>Christina Bakopoulou, Managing Director, BURLINGTON BOOKS</i> <i>Burlington Mindset B1</i> is the ideal coursebook for mixed ability classes. The first part in a three-part exam preparation course, it contains engaging tasks and topics which challenge students to stretch their cognitive abilities. |
| 13.00 – 14.15 | CREATING EFFECTIVE LANGUAGE LEARNERS – CREATIVE PROBLEM SOLVERS: focusing on the process of learning. SCAFFOLD LEARNING TO ENHANCE YOUR STUDENTS' CONFIDENCE IN RECEPTIVE AND PRODUCTIVE SKILLS Put your students in the centre of your planning. Active Learning in action with A New Approach to B1 Level – <i>WAY UP 4</i> . (A <i>Way Up 4</i> Teacher's Coursebook will be given for free to all attendees at the end of the presentation). <i>Vivi Kamari, Marketing & Promotion Manager</i> <i>Tassos Katsaris, Learning & Development Coordinator</i> GRIVAS PUBLICATIONS |
| 14.30 – 14.55 | BUILDING UP YOUR "ECCE" AND "ECPE" SKILLS: THE KNOW-HAU FOR SUCCESS <i>Dr. Ioannis Petropoulos, Academic Coordinator</i> HELLENIC AMERICAN UNION Before using <i>ECCE/ECPE</i> practice tests, students should first develop the necessary skills to maximize their chance to succeed. This presentation focuses on the <i>ECCE/ECPE Build up your skills</i> book series highlighting their instrumental role in test preparation. |
| 15.00 – 15.25 | "LOOK"! NEW FROM NGL. THE ART OF MAKING CONNECTIONS <i>Eftychis Kantarakis, Teacher Trainer, NATIONAL GEOGRAPHIC LEARNING</i> <i>Look</i> is a new series making ELT teaching relevant to real life and ensures success for Young Learners. From Pre-Juniors to B1, <i>Look</i> takes teachers and learners on an amazing journey of learning for life. |
| 15.30 – 15.55 | INTRODUCTION TO NEUROLANGUAGE COACHING® <i>Rachel M. Paling, Teacher Coach - Neurolanguage Coaching®</i> EFFICIENT LANGUAGE COACHING Bringing coaching and neuroscience into the language learning process total transforms the learning. Brain friendly grammar delivery instantly changes the whole process dynamic, transforming it into a curiosity arousing, positive and potentially faster learning. |
| 16.00 – 16.50 Professional Presentation | EXAMS UPDATE & WRITING SUCCESS AT CAMBRIDGE & LRN <i>Andrew Betsis, Author, Publisher, ANDREW BETSIS ELT</i> <i>Lawrence Mamas, Author, ANDREW BETSIS ELT</i> <ul style="list-style-type: none">• The 'demise' of Letters and Essays, the new demand for emails, reviews (booking.com, tripadvisor) and text messages (Skype, Viber, etc).• Εργασία στο εξωτερικό.• Teaching & Learning online for Language Schools. The Best Language Teaching Platform: <i>Let's Talk! & Smart Class</i>.• New exams: Open College Network, APTIS, Linguaskill, ABLE, MET Go, OTE (Oxford Test of English), A2 Key and B1 Preliminary.• General English, ESP, EAP, ESAP, EFL, ESL, ESOL, ELF. Why so many 'initials'? Why is it important to be aware of the latest trends in Teaching English? |
| 17.00 – 17.50 Professional Presentation | TESTS, TESTS, TESTS: WHICH ONE IS GOOD FOR MY STUDENTS? <i>María Davou, Teacher, Teacher Trainer, FLS Owner</i> GLOSSOMATHEIA LAB In a highly competitive exam-prep environment, school owners and teachers get lost as to which test to choose for their students. In this talk, we will critically explore the role of high-stakes exams in our context and set out criteria for choosing the best-suited for our students. |