



# **19<sup>th</sup> International Publishers Exhibition**

## **Nicosia**

The Landmark Nicosia Hotel  
98 Archbishop Makariou III Ave.

**Saturday 7 March 2020**

09.00 - 17.00

**Sunday 8 March 2020**

09.00 - 14.00

*New books, software,  
teaching materials & examinations*

## **INVITATION & PROGRAMME**

**Cambridge Day**  
Cyprus

**Nicosia, 7<sup>th</sup> March**

**Saturday  
7 March**

## 19<sup>th</sup> International Publishers Exhibition

**Kantara**



### Cambridge Day

09.30 – 10.15

#### CREATIVITY IN YOUNG LEARNERS (P)

*Lydia Kellas, Teacher Trainer, co-author for CAMBRIDGE UNIVERSITY PRESS*

- To understand the importance of developing creativity
- To gain awareness of and provide participants with resources
- To outline how projects can expand learners' creativity
- To anticipate problems and how to avoid them
- To focus on how Cambridge's new *Primary Path* promotes creativity.

10.15 – 11.00

#### PROVIDING CHALLENGES FOR YOUNG LEARNERS (P)

*Lydia Kellas, Teacher Trainer, co-author for CAMBRIDGE UNIVERSITY PRESS*

- To encourage participants to consider what challenge means
- To develop an understanding of appropriate challenge in the classroom
- To provide strategies for building challenge into the classroom
- To show examples of how Cambridge's *Fun Skills* books can support and provide challenges.

11.00 – 11.20

*Coffee Break sponsored by Cambridge*

11.20 – 12.05

#### STEPPING STONES TO "B2 FIRST FOR SCHOOLS": WRITING (P)

*Akis Panayi, Presenter, CAMBRIDGE ASSESSMENT ENGLISH*

In this session we will focus on how *A2 Key* and *B1 Preliminary for Schools* can support students on their pathway to *B2 First for Schools*, specifically concentrating on skills development - Writing. We will also suggest ideas for practical activities you can use in the classroom to help your students develop these skills, inviting you to share any tips you personally find useful in preparing students for A2, B1 and B2 levels.

12.05 – 12.50

#### WHY CHOOSE "B2 FIRST FOR SCHOOLS" FOR YOUR STUDENTS (C)

*Akis Panayi, Presenter, CAMBRIDGE ASSESSMENT ENGLISH*

*B2 First for Schools* is the exam that can help students prepare for life after school with the language skills needed to study or work in English, as well as for social purposes. This session will address certain myths around the *B2 First for Schools* exam. We will also talk about the philosophy behind the structure of the exam and the task types, and provide an insight into how the different skills are tested and assessed.

Certificate of attendance will be provided to participants of the Cambridge Day.

# PROGRAMME

**Saturday  
7 March**

## 19<sup>th</sup> International Publishers Exhibition

### Kantara

13.00 – 13.50

#### **BAD OR SAD? BEAT THE IMPOSTER SYNDROME IN YOUR CLASSROOM (P)**

*Natassa Manitsa, Media & Communications Manager, Senior Teacher Trainer, Chief Editor of Teachers Corner, EXPRESS PUBLISHING*

According to Maxwell Maltz "Low self-esteem is like driving through life with your hand brake on". What are these agonized self-doubt, dark thoughts appearing in the middle of the night? Is the thought of failing making you want to give up? Well, just a little bit of failure could be the new success. After all, it's all about self-confidence, and that is something you learn to build up because the challenging world of business, studies, expectations, and life, in general, can easily deflate it. In this workshop, we will have a look at what's causing the "bad teacher/student self-doubt epidemic" and what we can do to help boost self-confidence, through teaching techniques that at the same time enhance language learning.

14.00 – 14.25

#### **THE SOUNDS AND SHAPES OF WORDS: TEACHING READING EFFECTIVELY (C)**

*Natassa Manitsa, Media & Communications Manager, Senior Teacher Trainer, Chief Editor of Teachers Corner, EXPRESS PUBLISHING*

Establishing early literacy skills in the ELT classroom is an essential objective for primary teachers. However, the traditional method of beginning with the English alphabet can initially cause more problems for young learners. It has become clear that teaching the English code requires a more principled approach that makes use of careful strategies and scaffolding techniques.

14.30 – 15.20

#### **A MULTISENSORY APPROACH TO LANGUAGE TEACHING (P)**

*Anne Margaret Smith, Teacher, Assessor, Author, ELT WELL*

Multisensory activities are key to a truly inclusive teaching approach. Activating several areas of the brain at once brings academic, social and emotional benefits for all members of a class.

Only registered visitors who wear their name badge have access to the exhibition and seminar rooms.

To save time register online, until 2 March 2020, at:  
[www.ip-exhibitions.eu](http://www.ip-exhibitions.eu)



# PROGRAMME

**Saturday  
7 March**

## 19<sup>th</sup> International Publishers Exhibition

### Kantara

15.30 – 15.55

#### **"ENGLISH SOUNDS FUN; Ready, Steady, Go!" (C)**

*Anastasia Metallinou, BA Hons, MEd Special Education, EFL teacher  
Materials Writer, Teacher Trainer, ENGLISH SOUNDS FUN*

*English Sounds Fun* is a dyslexia-friendly method, accessible to all learners. This session introduces the innovative features of this holistic programme that allow all students to enjoy learning English, while developing firm foundations for progress towards proficiency.

Level: A1 and A2.

16.00 – 16.50

#### **ACTIVE LEARNING TECHNIQUES: INCREASING STUDENTS' ENGAGEMENT IN THE CLASSROOM. (P)**

*Dr. Maria Diakou, Chair, CyTEA - CYPRUS TEACHERS OF ENGLISH ASSOCIATION*

Learning a second language requires a "positive" classroom atmosphere. Encouraging students' involvement by providing positive reinforcement to all students who participate in the learning process is really important. A teacher should be creative in thinking activities that provide positive reinforcement for participation helping students to interact with the material in order to retain the information and become engaged in learning giving them the opportunity in the class to correct or add to the information presented. Using group activities can be one of the best ways to involve students in learning creating a more active learning. Students report greater enjoyment of the learning process when they are more involved in the learning process. This has a positive effect on the language teaching setting in increasing motivation and success. Encouragement and praise should be used by language teachers to make their classrooms more inviting and conducive to learning. We are teaching pupils of different level of general language competence and finding ways to keep all of them motivated is a big challenge for a teacher nowadays. Through this presentation I will share with you ideas on how we can increase students' engagement in the classroom.

17.00 – 20.00

*Workshop*

#### **ADAPTING YOUR COURSEBOOK TO INCLUDE DYSLEXIC LEARNERS**

For details see page 6.

For environmental reasons you are invited to **RETURN** the name badge after you have concluded your visit.

Admission is free to foreign language teachers, university and college professors.

**(C)** = Commercial presentation    **(P)** = Professional presentation

# DES

Dietschi Educational Services

The workshop on Sunday is organised  
in co-operation with:

# #education

**SATURDAY, 7 MARCH 2020,  
17.00 - 20.00**

THE LANDMARK NICOSIA HOTEL,  
KANTARA ROOM, NICOSIA

## ADAPTING YOUR COURSEBOOK TO INCLUDE DYSLEXIC LEARNERS

Working with a group that includes a dyslexic learner may seem difficult; perhaps you are worried that your dyslexic student will require a lot of extra materials that you will not have enough time to prepare. This workshop will reassure you that with a bit of clever organisation and some small changes to your classroom management, you can keep using the same textbook, and still make sure that all your learners can be included. After establishing what the main challenges are likely to be for a dyslexic learner using a typical EFL course book, we will offer an overview of some general principles that will help you to 'work smarter - not longer!' Finally, there will be an opportunity to apply these principles to your own teaching practice. Please bring with you a text book that you are currently using or that you are familiar with.



**Dr. Anne Margaret Smith** has been teaching English for 30 years and is also a dyslexia assessor. Her company, ELT well, aims to bring these two fields of education closer to-gether, by sharing good practice from both sides in the form of professional development and resources for teachers. Anne Margaret is the co-ordinator of the IATEFL Inclusive Practices and SEN SIG.



**Anastasia Metallinou** (BA Hons, MEd) is an experienced English language teacher and dyslexia (SpLDs) specialist. She is the coauthor of *English Sounds Fun* which is the first highly structured and self-contained teaching method designed specifically for dyslexic learners of English. Anastasia is also a teacher trainer and presents her work in numeral EFL and dyslexia conferences internationally.

**SUNDAY, 8 MARCH 2020,  
14.00 - 17.00**

THE LANDMARK NICOSIA HOTEL,  
KANTARA ROOM, NICOSIA

## DEVELOPING WRITING SKILLS

This highly practical workshop will look at three ways in which we can help our students: A New Approach to Writing: Taxes and essays are the two things nobody can escape. However, we can make things much easier for our students by not asking them to write an essay from scratch, but rather to modify something that is already there!

Providing Effective Feedback: How can we help our student when marking students' writing? We need to give them feedback which is i) positive ii) focused and iii) actionable. This session offers some hands-on practice.

Writing with Pleasure: Writing does not have to be boring; in the last session we will look at four great activities which your students will love!



**Nick Michelioudakis** (B. Econ., Dip. RSA, MSc [TEFL]) has been active in ELT for many years as a teacher, examiner, presenter and teacher trainer. He has worked for a number of publishers and examination boards and he has given seminars in many countries. He has written extensively on Methodology, though he is better known for his

'Psychology and ELT' articles which have appeared in numerous newsletters and magazines. His areas of interest include Student Motivation, Learner Independence, Teaching one-to-one and Humour. For articles or worksheets of his, you can visit his YouTube channel [ [www.youtube.com/user/MrNickmi](http://www.youtube.com/user/MrNickmi) ] or his blog [ [www.michelioudakis.org](http://www.michelioudakis.org) ].

Provided Certificate of Attendance

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Participation Fee € 35

Participation Fee € 35

Since the number of participants is limited please book your seat as early as possible at  
[www.des.org.gr](http://www.des.org.gr)

**DES - Dietschi Educational Services**

5 Chariton, GR 17564 Paleo Faliro, Tel. +30 211 715 7375, [info@des.org.gr](mailto:info@des.org.gr)

**Sunday  
8 March**

## 19<sup>th</sup> International Publishers Exhibition

### Kantara

09.00 – 09.50

#### **BUILDING BLOCKS TO GLOBAL CITIZENSHIP (P)**

*Eftychis Kantarakis, Teacher Trainer, NATIONAL GEOGRAPHIC LEARNING*  
Teachers face challenges daily. Teaching methodologies are rapidly changing, but so are our students. With this in mind, teachers can ignite learner curiosity through real world content and guide them into becoming effective Global Citizens.

10.00 – 10.50

#### **VOCABULARY REVISION STRATEGIES (P)**

*Nick Michelioudakis, Teacher, Examiner, Teacher Trainer*  
*DES - DIETSCHI EDUCATIONAL SERVICES, HASHTAG EDUCATION*  
10 very simple, very practical ideas which encourage students to 'play' with the new words they encounter, so they can study vocabulary more effectively and more actively on their own and become independent learners.

11.00 – 11.50

#### **THE PAST AND THE FUTURE OF ELT IN DIALOGUE: (C)**

The *Grivas Dictionary* and the all NEW C1/C2 coursebook.

#### **TARGETING ORAL COMMUNICATION: (P)**

How to facilitate language use when student ability, proficiency, and competency don't help.

*Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS*  
*Anastasios Katsaris, BSc MSc MPsych PPABP, Learning Coordinator, Trainer, Educational Advisor, GRIVAS PUBLICATIONS*

All attendees will be entered into a lucky draw in which three attendees will win the new Grivas English-Greek Dictionary (two volume set), a tablet or a Bluetooth speaker.

12.00 – 12.30

**Coffee Break sponsored by Grivas Publications**



12.30 – 13.20

**WORKSHOP: Activity 1: "Advanced planning for dealing with uncomfortable conversational pauses." (P)**

**Activity 2: "Applying autogenic relaxation and visualisation to reduce student anxiety before tests and exams." (P)**

*Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS*  
*Anastasios Katsaris, BSc MSc MPsych PPABP, Learning Coordinator, Trainer, Educational Advisor, GRIVAS PUBLICATIONS*

13.30 – 13.55

#### **TURNING CURIOUS CHILDREN INTO INDEPENDENT LEARNERS WITH "OXFORD THINKERS" (C)**

*Nick Michelioudakis, Teacher, Examiner, Teacher Trainer*  
*OXFORD UNIVERSITY PRESS*

14.00 – 17.00

#### **DEVELOPING WRITING SKILLS**

Workshop

For details see page 6.

# PROGRAMME

# SPONSORS

## **Ahead Books** 3 Sevron, GR 12133 Athens

Tel: +30 210 574 0892 Fax: +30 210 574 0701 [www.aheadbooks.com](http://www.aheadbooks.com)  
ELT/ESL products ranging from course books to practice tests

## **Binary Logic** 20 Lakonias, GR 17456 Alimos

Tel: +30 210 995 5604 Fax: +30 210 993 8393 [www.binarylogic.net](http://www.binarylogic.net)

## **Books24.gr** 10 Marnis, GR 10433 Athens

Tel: +30 210 825 6990 Fax: +30 210 825 6990 [www.books24.gr](http://www.books24.gr)

## **Cambridge Assessment English**

Tel: +30 210 362 3772 Fax: +30 210 362 3774 [cambridgeenglish.org/gr](http://cambridgeenglish.org/gr)

Cambridge Assessment English is part of the University of Cambridge. We develop and produce the most valuable range of qualifications for learners and teachers of English in the world. Over 5,5 million people in 130 countries take our exams every year. Around the world over 25'000 universities, employers, government ministries and other organisations rely on our exams and qualifications as proof of English language ability. Cambridge English exams are backed by the work of the largest dedicated research team of any English language test provider.

## **Cambridge University Press**

Tel: +30 210 662 3909 [www.cambridge.org/elt](http://www.cambridge.org/elt)

As one of the world's leading English Language Teaching publishers, Cambridge University Press offers market-leading courses and supplementary materials for learners of English in all age groups. We continue to lead the way in the development of new materials for teachers and students across a range of platforms, including online, interactive whiteboard and mobile apps.

## **CyTEA - Cyprus Teachers of English Association** [cytea.weebly.com](http://cytea.weebly.com)

The Cyprus Teachers of English Association (CyTEA) is a professional association with members from all levels and both the private and public sector of education. Its aim is to build a supportive community of EFL teachers and assist teachers in their professional development. Its key activities include workshops, lectures and conferences touching on various aspects of the EFL field.

## **Delta Publishing** 14E Ippodamias, 1037 Kaimakli, Nicosia

Tel: 99 180 084 [www.hashtageducation.org](http://www.hashtageducation.org)

Delta publishing is an award winning ELT publisher. We have been publishing creative ELT material for over 20 years, and strongly believe in offering teacher's well – designed, innovative and fundamentally practical material.

## **DES - Dietschi Educational Services** 5 Chariton, GR 17564 Paleo Faliro

Tel: +30 211 715 7375 Fax: +30 211 740 6028 [www.des.org.gr](http://www.des.org.gr)

The need of teachers for top quality training and foreign language school owners for business oriented education lead to creating DES - Dietschi Educational Services. With over 40 years of experience in education DES was established in 2012 by the organisers of the International Publishers Exhibitions.

## **EL Gazette** Unit 3, 6 Fairclough Street, UK E1 1PW London

Tel: +44 790 877 7751 [www.elgazette.com](http://www.elgazette.com)

Global voice of the English Language Teaching industry since 1978, in print and digital.

## **ELI Publishing** 14E Ippodamias, 1037 Kaimakli, Nicosia

Tel: 99 180 084 [www.hashtageducation.org](http://www.hashtageducation.org)

For over forty years ELI has been at the forefront of foreign language teaching publications. With our readers being awarded yearly and a variety of educational games, we offer a new experience to language teaching.

# PROGRAMME

# SPONSORS

**ELT Well** 1 - 3 West Street, UK LA3 1RB Morecambe

Tel: +44 779 202 1127 [www.ELTwell.com](http://www.ELTwell.com)

ELT well combines best practice from English Language Teaching and learner support, offering fresh approaches to teacher education, classroom materials and resources.

**English Sounds Fun** [www.englishsoundsfun.com](http://www.englishsoundsfun.com)

English Sounds Fun offers an innovative, systematic and holistic method for teaching English, designed to be accessible to all learners.

**Express Publishing** 24D Promitheos & Kyrinias, 2113, Aglantzia, Nicosia

Tel: 22 444 455 Fax: 22 444 456 [expresspub@cytanet.com.cy](mailto:expresspub@cytanet.com.cy)

Express Publishing is highly respected worldwide for producing high-quality books and supplementary materials, CDs, CD-ROMs, DVDs, DVD-ROMS, Interactive Software Programs, Interactive e-Books and cross platform, digital applications to meet the needs of students and teachers alike.

**Global ELT Cyprus** Lazou Nitsa NLD Cyprus, 9 Dafnis, 7100 Aradipou, Larnaca

Tel: 99 493 881 [globalelt.co.uk](http://globalelt.co.uk)

Global ELT is a publishing company that focuses on producing books of Practice Tests and Exam Preparation materials for most of the ELT Exams. Besides exam materials, we also publish a wide variety of ELT books such as Grammar books, Skills books, ELT Dictionaries, Vocabulary books, Idioms and Phrasal Verbs, General English course books and Graded ELT Readers.

**Grivas Publications** 3 Irodotou, GR 19300 Attiki

Tel: +30 210 557 3470 Fax: +30 210 557 4086 [www.grivas.gr](http://www.grivas.gr)

**Hashtag Education** 14E Ippodamias, 1037 Kaimakli, Nicosia

Tel: +30 99 180 084 [www.hashtageducation.org](http://www.hashtageducation.org)

Hashtag Education is a company that specializes in the field of marketing, promotion, and distribution of foreign language learning books. Our vision is to improve the educational experience of language learning in cooperation with some of the biggest European publishing houses.

**Helbling Languages** 10 Marnis, GR 10433 Athens

Tel: +30 210 825 6990 Fax: +30 210 825 6990

**International New York Times - Kathimerini**

2 Falireos & Ethnarchou Makariou, GR 18457 Neo Faliro

Tel: +30 210 480 8224 Fax: +30 210 480 8225 [www.ekathimerini.com](http://www.ekathimerini.com)

**Linguaglobe.com** 10 Marnis, GR 10433 Athens

Tel: +30 210 825 6990 Fax: +30 210 825 6990 [www.linguaglobe.com](http://www.linguaglobe.com)

**MM Publications** 58 Deligiorgi, GR 17456 Alimos

Tel: +30 210 995 3680 Fax: +30 210 996 4282 [www.mmpublications.com](http://www.mmpublications.com)

**National Geographic Learning** Cheriton House, North Way, SP10 5BE Andover, UK

Tel: +30 22910 36222 [ELTNGL.com](http://ELTNGL.com)

**Oxford University Press** 14E Ippodamias, 1037 Kaimakli, Nicosia

Tel: 99 180 084 [www.hashtageducation.org](http://www.hashtageducation.org)

Oxford University Press is a department of the University of Oxford. Being called the world's authority on the English language we're committed to furthering English language learning worldwide in the best way possible.

# PROGRAMME