



2nd International Publishers Exhibition

The Plaza Tirana Hotel - Tirana

Programme

Saturday 22 February 2020 - Jeronim De Rada

10.00 – 10.30	Opening
10.30 – 11.20	TEXTBOOKS - VALUE AND EDUCATION OR JUST INFORMATION? <i>Eva Hota, Founder of Academy of European Languages, ENGLISH LANGUAGE TEACHING ASSOCIATION (ELTA)</i> The main purpose of a textbook is to enable education and provide information. But does value come along or do we create it out of the given resources? How much is too much information? In 2020 we are in desperate need of values and overloaded with information.
11.30 – 12.30	IT'S THE WAY THAT YOU SAY IT': DEVELOPING VERBAL AND NON-VERBAL COMMUNICATION SKILLS <i>Sissy Themeli, Teacher, Teacher Trainer, Translator, ELT Consultant, EXPRESS PUBLISHING</i> The success or failure of real life communication is often decided by non-verbal factors. If our learners are to interact confidently and effectively, they must be aware of the impact that their tone of voice, body language and appearance will have on their audience. In this session we look at practical ways we can help our learners improve this often-neglected aspect of communicative competence.
12.30 – 13.00	Coffee Break sponsored by SIDI Education
13.00 – 13.50	MULTILINGUALISM AND SUCCESS <i>Fitore Sulejmani, President, ENGLISH LANGUAGE TEACHING ASSOCIATION (ELTA)</i> Do you think English alone holds the passport to success? The 21st century society and education need take the multilingual realities of the world into account. Children grow up with two or more languages available to them, and increasingly young people in their studies and work move to locations where other languages than their mother tongue are the norm. Business and employment are becoming increasingly global and multilingual, and 21st century students need a new range of skills and strategies like, code-switching and translanguaging – to supplement their core language learning skills. Again, "Does English alone hold the pass to success?", is a rhetorical question.
14.00 – 14.50	APPROACHES TO DEVELOP STUDENTS' WRITING SKILLS <i>Fitore Dida, Lecturer University of Tirana, GLOBAL ELT</i> As writing is often considered a difficult task to master, several things must be taken into consideration. Therefore, in this workshop we will primarily focus on the subskills and approaches to teaching writing and engage participants in practical application of these approaches.
15.00– 15.50	WORDS FROM THE HEART <i>Lilika Couri, Teacher Trainer, EFL School Management Consultant</i> <i>EDUCATIONAL & TRAINING CONCEPTS, DES - DIETSCHI EDUCATIONAL SERVICES</i> How can we best remember and use vocabulary fluently and meaningfully? What role can feelings and personal preferences play, in terms of the sounds, the meanings and the word associations we make? Ways to develop vocabulary strategies to store, recall, record, contextualize and use low frequency vocabulary items for B1+ learners.
16.00 – 16.50	DEVELOP AS A HUMAN BEING AND A CITIZEN – IS IT A CLICHI OR A MUST IN THE 21st CENTURY EDUCATION SYSTEM IN ALBANIA <i>Prof. Dr. Shpresa Delija, Professor of English Methodology, Applied Linguistics and Psycholinguistics</i> <i>ENGLISH LANGUAGE TEACHING ASSOCIATION (ELTA), TIRANA UNIVERSITY</i> The development of Albania and all the changes that have recently happened in the world, require great changes in the Albanian Education System. The 21 st century needs professionals and people not only with the proper knowledge on its field, but also and teachers need to provide them with life skills and values.