



International Publishers Exhibition

Autumn 20

AHEADBOOKS / BLACK-CAT • ALPHABET PUBLISHING • ANATOLIA COLLEGE - MSU EXAMS

ARCHER EDITIONS • BRITISH COUNCIL • BOOKS24.GR • BURLINGTON BOOKS • CLARO

SOFTWARE • COVENTRY UNIVERSITY • DES - DIETSCHI EDUCATIONAL SERVICES • EXPRESS

PUBLISHING • GLOSSOMATHEIA LAB • HAMILTON HOUSE PUBLISHERS • HAPPY BEES

HELBLING LANGUAGES • MM PUBLICATIONS • NATIONAL GEOGRAPHIC LEARNING • NOCN -

ESOL EXAMS • OXFORD UNIVERSITY PRESS - LEXIST • PACE AHEAD • PATAKIS PUBLISHERS

PEACHEY PUBLICATIONS • PEOPLECERT / LANGUAGECERT • SUPER COURSE ELT

PUBLISHING • SYLVIA KAR PUBLICATIONS • TESOL INTERNATIONAL ASSOCIATION • THE

STUDY ROOMS • UCERT • UNICERT • USBORNE PUBLISHING / KIDZBOOKS • YORK PRESS

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*New books, software,
teaching materials & examinations*

PROGRAMME

International Publishers Exhibition

Dear colleagues,

We are living in challenging times! 2020 started as a very promising and stable year, until the whole world came to a stop! Or nearly the whole world. Educators, all around the globe switched to online teaching and supported their students in every possible way until the end of the school year and now...

...a new school year is about to begin and we all stand by the first line teacher. Publishing houses have adapted their material to distance learning. Examination boards have designed their assessments to be safe for students and examiners. And teacher trainers have supported teachers with seminars and trainings covering subjects on methodology, on self care and on how to cater for the learners needs. All mentioned above, will be available during the Autumn '20 Virtual International Publishers Exhibition (IPE), but...

...your support and adjustment to this new endeavour is much needed. Just as you would attend the face-to-face IPE, you should schedule attending the Autumn '20 Virtual IPE:

- Avoid procrastination! Arrange your daily programme in such a way that nothing disturbs you while browsing through the exhibitors. Seek for the latest publications, choose the most appropriate exams for your students and prepare in the most creative way for the new school year.
- Enhance your skills! Study the programme thoroughly and pick the presentations you will attend keeping in mind how they will practically help you upgrade your professional and personal development.
- Fight isolation! Social distancing doesn't mean we have to be alone. Chat with representatives in the exhibition area, ask questions during presentations, post and discuss on social media. Don't be alone, join us...

...at one of the most promising global events - the Autumn '20 Virtual IP Exhibition!

Stay healthy, wear a mask and keep your distance for now. Until we crowd again around the stands of our favorite publishers, examination boards and training centers, we will meet online.

Looking forward to welcoming you to the Autumn '20 Virtual IP Exhibition.

Sincerely yours,

Philip Dietschi

International Publishers Exhibitions

**Saturday
5 September**

International Publishers Exhibition

Virtual

09.00 – 09.50



FLATTENING ONE CURVE, RAISING THE OTHER, STRATEGIC TACTICS FOR LEADING THE DAY AFTER

*Ismene Karathanasi-Theodorou, Office & HR Manager
Marketing & Events Coordinator*

Nikolas Theodorou, Founder and C.E.O.

EQnomics®

As things currently stand, we have indeed managed to flatten the curve of the pandemic, however now is the time to use strategy and planning in order to raise the business curve and return to a new normality. Within this 1-hour webinar, our objective is to offer participants meaningful information and also allow for plenty of Q&A, during which we hope to offer tips and advice in order to propel the audience towards finding solutions. Although we do not promise to resolve deeply rooted issues, we do guarantee that this session is not a marketing event and we do not use it for the purpose of promoting our services.

An overview of the headlines:

- A short introduction of the trainer (Nikolas Theodorou, C.E.O. EQnomics Consulting) and how EQnomics relates to the language-learning industry.
- Overview period March 2020-June 2020, what feedback did this provide us with that we can use to our advantage henceforth? (what worked and what didn't?)
- The 3 pre-installed mechanisms of the human brain (how do they work and can we exploit them to our benefit?)
- Processing new data at work and at home
- Q&A

10.00 – 10.50



IDIOMS IN THE WORLD AND IN THE CLASSROOM

Dr. Luke Prodromou, Freelance Teacher, Teacher Trainer, Materials writer
INTERNATIONAL PUBLISHERS EXHIBITIONS

In this interactive talk, the presenter explores the mysterious behaviour of idioms in the context of English as an international language. 'Idiomacity' is important because it is central to L1 fluency and because it is tested! But is there a role for idioms in ELF and, if so, what is it?



**Saturday
5 September**

International Publishers Exhibition

Virtual

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PARALLEL SESSION

10.00

**INVITED TEACHERS FROM SOUTH-EASTERN ASIA AND AUSTRALIA/
NEW ZEALAND: HOW THE COVID-19 PANDEMIC HAS IMPACTED
TEACHERS AND TEACHERS' ASSOCIATIONS AROUND THE WORLD.
HOW ARE THEY PREPARING FOR THE NEW SCHOOL YEAR.**

Daryl Streat, President of TESOLANZ

Participation is limited and by invitation only through local teachers associations. The discussion will be conducted through zoom and Invited participants will receive an e-mail with the details to connect.



11.00 – 11.25

**PLAN, TEACH, PRACTISE;
DISCOVER THE IDEAL BLENDED LEARNING MATERIAL FOR YOUR TEENS!**

*Stamatis Papademetriou, DoS Mikro Dimotiko, FLS Owner
YORK PRESS - PEARSON*

A hands-on webinar with best practices and tips on how to deliver engaging exam classes with the *Gold Experience 2nd edition* series by Pearson. Plan ahead the ideal blended lessons and feel confident both in face-to-face and online classroom!



11.30 – 11.55

THE REVISED MICHIGAN "ECCE" & "ECPE", MAY 2021

An overview of the changes & new materials to help prepare students for the new exams.

"iWonder Pre-Junior":

ONLINE OR IN CLASS, WONDER IS THE BEGINNING OF WISDOM!

An amazing, brand new Pre-Junior course with a unique combination of innovative tools, to allow full exploitation of course content online, in class, or both!

Katerina Mantadaki, Educational Consultant, EXPRESS PUBLISHING



PROGRAMME

**Saturday
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12.00 – 12.50



WHAT DO WE MEAN WITH BRAIN FRIENDLY LANGUAGE LEARNING?

Rachel Marie Paling, *Teacher Coach - Neurolanguage Coaching®*
EFFICIENT LANGUAGE COACHING

How can we incorporate the latest findings in neuroscience as well as principles and tools from coaching into the traditional process of language teaching with practical steps to facilitate learning? Through neuroscience we know that no two brains are the same, so the question is how to tailor-make learning to clients' needs, without books, but with clear and structured targets and brain friendly conversations relating to grammar to facilitate potentially faster, more efficient, sustainable and cost-effective results. It is essential as an educator to fully understand how the brain is impacted and affected while learning, in particular the emotional brain and learning blocks, and be able to coach our learners beyond the blocks into a more effective learning state. This talk will explore all of the steps that *Neurolanguage Coaching* takes to make the learning process more brain friendly, looking at the process itself, the way we communicate and also how to stimulate connections and associations for our language learners, constantly peaking curiosity, so that the learning becomes a fascinating and enjoyable journey for coach and coachee.

13.00 – 13.25



LEARNING THROUGH PLAY: GAMES IN JUNIOR CLASSES

Mpaka Maria, *Academic Consultant, Teacher Trainer, MM PUBLICATIONS*
What role do games play in Junior classes? We will explore this question through *BFF – Best Friends Forever*, our new junior course, and suggest ideas for various games, which are guaranteed to liven up your classes!



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PARALLEL SESSION

13.00

INVITED TEACHERS FROM EUROPE, MIDDLE EAST AND AFRICA WILL DISCUSS: HOW THE COVID-19 PANDEMIC HAS IMPACTED TEACHERS AND TEACHERS' ASSOCIATIONS AROUND THE WORLD. HOW ARE THEY PREPARING FOR THE NEW SCHOOL YEAR.

Lilika Couri, Teacher, Teacher Trainer, President of TESOL GREECE

Participation is limited and by invitation only through local teachers associations. The discussion will be conducted through zoom and Invited participants will receive an e-mail with the details to connect.



13.30 – 14.20

BURLINGTON "MINDSET B1, B1+ AND B2" IS THE IDEAL EXAM PREPARATION COURSEBOOK SERIES FOR MIXED ABILITY CLASSES

Anne Leventeris, Teacher, Teacher Trainer, Author Seminar Department Manager, BURLINGTON BOOKS

It contains engaging tasks and topics which challenge students to stretch their cognitive abilities. The series is fully up-to-date with the ECCE 2021 changes! Interactive students' components are now available for online lessons!



14.30 – 14.55

INTO THE EDUCATIONAL CYBERSPHERE WITH NATIONAL GEOGRAPHIC LEARNING: TEACH IN VIRTUAL AND PHYSICAL CLASSROOMS

Eftychis Kantarakis, Teacher, Teacher Trainer NATIONAL GEOGRAPHIC LEARNING

National Geographic Learning has some of the most amazing solutions for synchronous and asynchronous teaching that make transition to online teaching seamless! *Close Up, Impact, Perspectives for teenagers*, but also *Look* and *Our World 2nd Edition* for Primary learners come with their own Online practice and Digital books! Join us to discover how you can use them both in physical and digital classrooms.



PROGRAMME

**Saturday
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15.00 – 15.50



MANAGING STRESS AND BURNOUT: BUILDING EMOTIONAL RESILIENCE IN EDUCATORS

*Marialena Kalyva Dragazi, Psychologist, Public Speaker, Trainer
DES - DIETSCHI EDUCATIONAL SERVICES, THE STUDY ROOMS*

Teaching is considered one of the most rewarding, yet stressful professions. Exemplary teachers that aspire to give their all for their students often find themselves feeling emotionally depleted and fatigued. In times of increased stress and uncertainty, being able to manage stress and burnout becomes more important than ever. This presentation will examine the effects of toxic stress and identify the symptoms of burnout. It will encourage the educator to venture into a journey of self-exploration in order to cultivate resilience. To increase one's ability to deal with stress and pressure, bounce back from disappointments, solve problems and cope with everyday challenges.

16.00 – 16.50



THE HUMAN TOUCH IN ONLINE LEARNING *Dr. Joan Kang Shin, Author, Series Editor NATIONAL GEOGRAPHIC LEARNING*

Don't let online learning leave your students feeling isolated and unmotivated. This presentation will provide some tips for building a sense of community online in order to enhance student engagement and language learning.

17.00 – 17.50



FIVE WAYS TO ANIMATE YOUR CLASS *Ken Wilson, ELT Author, Teacher Trainer INTERNATIONAL PUBLISHERS EXHIBITIONS*

The talk examines two aspects of the classroom situation:

- **Connecting with books and other materials in a more engaging way.**

Books are great and take a lot of the strain out of lesson preparation, but they don't always provide exactly what we need. Unfortunately,



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some teachers feel they should follow the book page by page, line by line. My message is – don't. If you like the book – use it. If you quite like it – adapt it. If you don't like it – ignore it, even if your students say – why didn't we do that exercise?

- **Getting students more involved in what happens in the classroom.** Students trust their teachers to make decisions about the content of a lesson, but they are often better served if they are also responsible for deciding on or creating lesson content. Teachers should always ask themselves – did my class say or write anything new today, or were their responses merely ones which an exercise demanded?

18.00 – 18.50



FROM COMMUNICATION TO MEDIATION IN B1+ LANGUAGE CLASSES

*Hanna Kryszewska, Teacher, Teacher Trainer, Author
INTERNATIONAL PUBLISHERS EXHIBITIONS*

The concept of inter-linguistic and inter-cultural mediation is increasingly present in ELT. It is a response to the way English is used in a global society hence its inclusion in CEFR competences, ELT syllabuses and assessment. This workshop looks at key features of linguistic mediation, and presents hands-on activities which involve mediating or re-presenting received information in language classes.

PARALLEL SESSION

18.00



INVITED TEACHERS FROM CENTRAL AND SOUTH AMERICA WILL DISCUSS: HOW THE COVID-19 PANDEMIC HAS IMPACTED TEACHERS AND TEACHERS' ASSOCIATIONS AROUND THE WORLD. HOW ARE THEY PREPARING FOR THE NEW SCHOOL YEAR.

Grazzia Maria Mendoza, Former President of TESOL CA & CB
Participation is limited and by invitation only through local teachers associations. The discussion will be conducted through zoom and invited participants will receive an e-mail with the details to connect.

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19.00 – 19.25



EUROLTA TUTOR TRAINING – ENABLING TEACHING EXCELLENCE

Elizabeth Mickiewicz, Academic Manager

LINGUA MUNDI - COVENTRY UNIVERSITY, PACE AHEAD

EUROLTA training equips individuals to effectively teach any language they are proficient in, with certificates and accreditation overseen by the ICC. Coventry University has used EUROLTA to develop one of the UK's largest language programmes.

19.30 – 20.20



PROMOTING CREATIVITY IN DIGITAL LEARNING

Nicholas Peachey, Director of Pedagogy, PEACHEY PUBLICATIONS

With many of us making the shift to remote teaching and learning it seems all the more important to remember to maintain the human aspect of language learning. What could be more human than the need to create? In this session, Nik Peachey will share ideas, exercises and activities which foster our students' creativity and enable them to use language in a creative way. The activities will show how the remote classroom can be leveraged to make language learning and the use of language a creative and engaging experience.

20.30 – 20.55



TEACHING YOUNG LEARNERS ONLINE

*Maria Davou, FLS Owner, Teacher, Teacher Trainer, Researcher
OXFORD UNIVERSITY PRESS*

In this webinar, we will discuss how we can teach YL's online and we will present meaningful tasks that can engage our Young Learners for synchronous and asynchronous teaching.



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21.00 – 21.50



PRONUNCIATION TEACHING: LESSONS FROM THE LOCKDOWN

*Mark Hancock, Teacher, Teacher Trainer, Author
DES - DIETSCHI EDUCATIONAL SERVICES*

*Taylor Veigga, Teacher, Teacher Trainer, Materials Designer
INTERNATIONAL PUBLISHERS EXHIBITIONS*

During the lockdown, many of us had to take our classes online.

This meant adapting our approaches because many of our usual techniques would not work so well in this new environment. But was it all bad? In this session, I will share some of the lessons I learnt about teaching pronunciation which helped during the lockdown, but which may also be of value once face to face teaching returns.



PARALLEL SESSION

21.00

INVITED TEACHERS FROM NORTH AMERICA WILL DISCUSS: HOW THE COVID-19 PANDEMIC HAS IMPACTED TEACHERS AND TEACHERS' ASSOCIATIONS AROUND THE WORLD. HOW ARE THEY PREPARING FOR THE NEW SCHOOL YEAR.

James Papple, Incoming chair of TESOL International Association ANPC

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PROGRAMME

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22.00 – 22.50



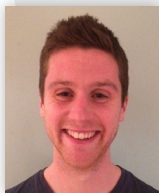
PROFESSIONALIZING YOUR ENGLISH LANGUAGE TEACHING

Dr. Christine Coombe

Associate Professor of General Studies at Dubai Men's College
INTERNATIONAL PUBLISHERS EXHIBITIONS

Being a teaching professional is not simply about having the right teaching credentials and being in good academic standing, it involves a commitment to being innovative and transformative in the classroom and helping both students and colleagues achieve their goals. A dictionary definition of professionalism reads as follows: professionalism is the conduct, aims, or qualities that characterize or mark a profession or a professional person; and it defines a profession as a calling requiring specialized knowledge and often long and intensive academic preparation (Merriam-Webster, 2013). However, according to Bowman (2013), professionalism is less a matter of what professionals actually do and more a matter of who they are as human beings. Both of these views imply that professionalism encompasses a number of different attributes, and, together, these attributes identify and define a professional. In this plenary session, the presenter(s) will review the literature on professionalism and present definitions of what it means to be a professional. Other content to be covered include the myths associated with professionalism and the challenges EL educators face when being professional. General and field-specific strategies for improving one's professionalism will also be shared.

23.00 – 23.25



A GUIDE TO MANAGING TEACHER STRESS AND BUILDING RESILIENCE

Jamie Thom, Teacher, Teacher Trainer

DES - DIETSCHI EDUCATIONAL SERVICES, THE STUDY ROOMS

If there is one thing that educators need now more than ever, it is resilience. Our profession has faced huge challenges this year, and our students need us to be able to support them to be calm and as anxiety free as possible. We can only do that if we consider our own wellbeing. This talk will look at five ways in which we can manage stress and build our inner resilience. From how to improve collaboration, to developing self-care strategies, to how to sustain positivity in the face of challenges, this talk will provide a roadmap for how to feel less stressful in education.



**Saturday 5
September /
Sunday 6
September**

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23.30 – 00.20

PLAYFUL YET PURPOSEFUL READING

Paul Seligson, Teacher, Materials Writer
INTERNATIONAL PUBLISHERS EXHIBITIONS



Reading can be a tough sell to a generation increasingly raised on short-message, screen reading, and classes often tend to drag or divide when we 'do a reading', particularly with longer texts. For example, in B2+ exam preparation classes!

This extremely practical, lively session offers easy-to-implement, interactive tricks and techniques plus a genuine focus on Reading skills, to add both 'gamification elements' and a really productive, 'Communicative' focus to our classrooms. I will offer at least 54 different routes for Pre-, During and Post-Reading to help you broaden your Reading toolkits.

00.30 – 00.55

THE HIDDEN LANGUAGE OF PRAGMATICS

Walton Burns, Author, Publishers, *ALPHABET PUBLISHING*



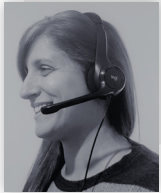
Pragmatics is how we use various tools including tone, body language, and word choices to achieve goals in a particular situation context. Learn why it matters and how to practice pragmatics with drama activities.

01.00 – 01.50

MAY THE INTERNET BE WITH YOU: TEACHING IN TIMES OF LOCKDOWN

Belén Albarracín

English Teacher, Translator, ICT Facilitator, Teacher Trainer
INTERNATIONAL PUBLISHERS EXHIBITIONS



Going online at primary level during lockdown has been challenging. With teachers forced to go virtual overnight, the development of a learning programme had to be tailored on the go and adjustments were made to make online teaching and learning more effective. The lack of training and experience in the use of virtual platforms were some of the first stumbling blocks to overcome both by families and teachers. This presentation aims to broaden online learning and teaching best practices in primary education, taking into account the virtual experience honed over time from the moment schools were forced to

PROGRAMME

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go virtual in Argentina in March until now, in what is considered to be one of the longest quarantines worldwide. Ideas that have proved useful will be shared. From the relevance of communication flow at schools and the importance of simultaneous in-house training to the value of striking a balance between synchronous and asynchronous teaching and learning, it will refer to the development of strategies on how to keep students' motivation high, introducing a variety of dynamics to make these interactions more effective and meaningful and providing concrete examples. Last but not least, the concept and emphasis that in this virtual scenario, less is more and the fact that bonding with students has proved essential for "collective survival" and empowerment will be presented.

02.00 – 09.30

RECORDED PRESENTATIONS

A selected number of Saturdays presentations will be broadcasted.

**Visit the stand of DES - Dietschi Educational Services
at the Autumn '20 Virtual IP Exhibition**

Check our "ASK A QUESTION" during the exhibition and get a 20% discount coupon for selected books.

DES
Dietschi Educational Services

Alphabet PUBLISHING
MICHIGAN
tesol press

www.des.org.gr



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09.30 – 09.55

"MSU-CELC" KEEPING IN SYNC WITH THE TIMES!



Rodney Coules, Director of Testing, Teacher
ANATOLIA COLLEGE - MSU EXAMS

Find out more about the important changes affecting all sections of the MSU-CELC from December 2020 onwards in order to make it even more candidate-friendly.

10.00 – 10.25

FICTION EXPRESS – DEVELOPING GOOD READING HABITS



George Tsioumanis, Teacher, **THE STUDY ROOMS**

Reading fiction has so many benefits for language learners. *Fiction Express* is an innovative, interactive book platform full of fun activities and teaching material. Learners are able to vote between different plot lines, talk to the author while writing and improve their learning results. Reading fiction has never been so fun.

10.30 – 11.20

FIVE GOLDEN RULES



Hugh Dellar, Teacher, Teacher Trainer, Author
NATIONAL GEOGRAPHIC LEARNING

In this short talk, I'll outline five top tips any teacher can put into practice in their classroom to ensure that their lessons become more lexically rich. We'll look at how to foster linguistic awareness, alliterative approaches to correction, the triple Ex rule, personalising practice and more!

11.30 – 11.55

LEARNING THROUGH PLAY: GAMES IN JUNIOR CLASSES



Mpaka Maria, Academic Consultant, Teacher Trainer, **MM PUBLICATIONS**

What role do games play in Junior classes? We will explore this question through *BFF – Best Friends Forever*, our new junior course, and suggest ideas for various games, which are guaranteed to liven up your classes!

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12.00 – 12.50



GIVING STORYTELLING A 21st CENTURY MAKEOVER

Jamie Keddie, Teacher Trainer, Storyteller, LESSONSTREAM

Human beings are creatures of narrative. Stories define us. We use stories to entertain, stories to build relationships, stories to understand the world, stories to communicate. Story and language are inseparable. In this practical session, I will show you how to recognise, collect and develop your stories for the virtual or face-to-face classroom. I will then demonstrate some essential skills for interactive teacher-led storytelling.

PARALLEL SESSION

10.30 – 12.00



WIN BY SHARING YOUR EXPERIENCE

If you have an apple and I have an apple and we exchange these apples, then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.

George Bernard Shaw

School owners will have the chance to express their opinion on problems/difficulties and proposals/opportunities on the following subjects:

Online Teaching - Apps & Platforms, Teaching Junior Classes, Assessment

Parents - Getting parents connected and involved, overcoming the unwillingness of parents

The future of FLS - Finding Teachers to hire, Advertising/Promoting Lessons, Connecting with the community, Existing legal framework

Antigoni Melidonioti, Facilitator

The Foreign Language School Owners (FLS) Discussion Group will be conducted through ZOOM. To connect please use the below link and the password that has been e-mailed to FLS:

<https://zoom.us/j/97538326842?pwd=QUI4SkhidFBEQ004U3V5M3cyMnBmUT09>



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13.00 – 13.25



NEW AGE, NEW NORMS, NEW TOOLS: A UNIQUE LMS PLATFORM FOR THE DIGITAL CLASSROOM!

At this time when ELT Professionals are required to combine online with classroom teaching, there is a growing need for a successful blend of print and digital material that supports teaching in a flexible way. *Express Digibooks* is the only gamified digital platform that allows the use of our books online and offline. Track students' progress, communicate effectively with parents, motivate learners and bring your classes into the future!

"THE FLIBETS": A NEW LEARNING GALAXY FOR PRESCHOOLERS!

The Flibets take your students to an amazing new world of learning through exploration and play!

Katerina Mantadaki, Educational Consultant, EXPRESS PUBLISHING

13.30 – 14.20



TOP 5 LEARNING STRATEGIES

*Nick Michelioudakis, Teacher, Examiner, Teacher Trainer
INTERNATIONAL PUBLISHERS EXHIBITIONS*

Do you want your students to learn effectively? Do you want them to become independent learners?

The problem with the way students practice is that they think all that matters is time and effort 'If I keep at it long enough, I am going to get better' or 'If it is painful, it's got to be good for me'. Alas, these two notions are at best only partly true. Everybody knows that unless you take your pills regularly, medication is not going to be effective and people often have painful memories of what happens if they overdo it at the gym. For best results, you need to do the right thing, at the right time in the right way.

Whatever it is one wants to learn (be it dancing, maths, IT skills, languages, chess, maths or cooking) Cognitive Science has discovered five Key Strategies which can hugely improve one's performance:

- Generation
- Spacing
- Elaboration
- Retrieval
- Reflection

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14.30 – 15.20



"LanguageCert International ESOL" ONLINE DELIVERY WITH LIVE INVIGILATION (B1-C2) & INTRODUCTION TO "LanguageCert Test of English (LTE)": A MULTI-PURPOSE LISTENING & READING QUALIFICATION

Petros Apergis, Head of Business Development South - East Europe
PeopleCert / LanguageCert

Join us to learn how to offer innovative exam delivery solutions, that enable students to take international English language exams online with remote, live invigilation, and enrich your portfolio with our new LanguageCert Test of English (LTE).

15:30 – 15:55



"ULTIMATE ENGLISH" – EMPOWER YOUR STUDENTS WITH THE ULTIMATE NEW COURSE FOR B1-B1+ CLASSES!

Tery Lemanis, HAMILTON HOUSE PUBLISHERS

Check out this exciting and informative presentation of Ultimate English, Hamilton House Publishers' new series for D and C classes, followed by a demonstration of its interactive whiteboard software and a Q&A session.

16.00 – 16.50

Panel Discussion

HOW CAN KNOWING ABOUT THE BRAIN TRANSFORM LEARNING?

Dr. Curtis Hart Kelly, Teacher, Speaker, Writer
KANSAI UNIVERSITY OF JAPAN

Terry Small, Master Teacher, BRAIN BULLETIN

Maria Laura Fuentes, Lecturer, UNIVERSIDAD ARGENTINA DE LA EMPRESA

Rachel Marie Paling, Teacher Coach - Neurolanguage Coaching®
EFFICIENT LANGUAGE COACHING

We are living in unprecedented times, education is in upheaval, educators are key role models for the future. One of the major quests of the educator is as Curtis says to "relieve the suffering of the classroom," and the more we understand the brain and emotional triggers, the more we can help our learners. Making learning more



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suited to individuals, making learner focused and centered upon the learners is absolutely key, to make sure that, as Terry states, "Anyone can learn how to learn easier, better, faster, and that learning to learn is the most important skill a person can acquire."

As a panel we will discover how Curtis, Terry and Maria Laura see the added dimension that neuroscience and psychology can add to enhance the learning process and in all disciplines, not only language learning but also as Maria Laura says "to assist translators in the translation of interpreting field" and for all topics in schools and educational institutions.

Join me, Rachel, together with Curtis, Terry and Maria Laura in a unique LIVE panel discussion forming a triangle spanning the earth Canada, Argentina, Japan and me sitting in the middle in Spain. We will also be responding to your questions and comments regarding this topic, so do send in your questions and on the day we will try and address as many as we can.

17.00 – 17.50

HOW THE COVID-19 PANDEMIC HAS IMPACTED TEACHERS AND TEACHERS' ASSOCIATIONS AROUND THE WORLD. HOW ARE THEY PREPARING FOR THE NEW SCHOOL YEAR.

Panel Discussion

Moderator:

George Korpas, Chair of TESOL International Association ANPC
Invited Speaker:

Deborah Short, President of TESOL International Association
and moderators of regional Townhall Discussions:

Lilika Couri, Teacher, Teacher Trainer, President of TESOL GREECE

Crazzia Maria Mendoza, Former President of TESOL CA & CB

James Papple, Incoming chair of TESOL International Association ANPC

Daryl Streat, President of TESOLANZ



PROGRAMME

**Sunday
6 September**

International Publishers Exhibition

Virtual

All times mentioned in the programme are according to the EEST - Eastern European Summer Time (Athens Greece Time Zone).

18.00 – 18.25



TEACHING GRAMMAR THROUGH READING COMPREHENSION

Sylvia Kar, Teacher, Author, Teacher Trainer, SYLVIA KAR PUBLICATIONS
Students can learn grammar through reading comprehension. Knowing grammar and being able to identify language patterns can help students understand the reading passages easier and faster. It is a two way street.

18.30 – 18.55



HOW CLARO SOFTWARE CAN HELP WITH READING AND WRITING

Wilcox Mary, Product Evangelist, CLARO SOFTWARE
Claro Software makes *ClaroRead* for Windows, Mac and Chromebook and apps for iOS and Android. You will see how they make reading, writing and studying so much easier for people with dyslexia or difficulties in concentrating. I'll show you how to have any text read aloud and demonstrate spelling and homophone checking, word prediction and a shortcut button to *Dragon* (speech-to-text software). You will learn how to use *Auto Converter* or the scanning button to make all documents accessible. There are lots of extra tools in the Extras menu including screen tinting, mind mapping and an audio recording tool and I'll show you how they work. Then I will demonstrate *ClaroRead* Chrome and its features and finally our easy-to-use apps.

19.00 – 19.50



WHAT DO YOU NEED TO KNOW TO SET UP AN EFFECTIVE PD?

Bagheri Vicky, Academic, Teacher Trainer
INTERNATIONAL PUBLISHERS EXHIBITIONS
In this session we will review how the megatrends – digital transformation, globalisation, and demographic changes – are shaping skill-based demands through the creation and destruction of jobs as well as changing the nature of existing occupations.
How to set up an effective professional development programme that targets the global market. How lifelong learning (LLL) systems and strategies can be enhanced to increase the participation of individuals and employers in education and training.



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20.00 – 20.50



LANGUAGE MARCHETH ON DESPITE LOCKDOWNS, LAZINESS AND LANGUAGE TEACHERS

*Leo Selivan, Teacher, Teacher Trainer, Materials Writer, Blogger
DES - DIETSCHI EDUCATIONAL SERVICES*

Language is a constantly changing organism. Using some examples of recent and no-sorecent linguistic changes we will explore the reasons why language change is inevitable, look at how grammar emerges from usage (both at historical and developmental level) and highlight some so-called grammar rules that offer little value to the learner and even misrepresent how language is used.

PARALLEL SESSION

18.00 – 20.00



EFLTALKS AUTUMN '20 VIRTUAL IP EXHIBITION - MY ELT JOURNEY

Rob Howard, Moderator

Speakers:

Dorothy Zemach

Grzegorz Spiewak

Hanna Kryszewska

Heike Philp

John Arnold

George Kormpas

Katherine Bilsborough

Maria-Araxi Sachpazian

Marjore Rosenberg

Sherri Williams

ELT Professionals around the world start by teaching in a classroom but gradually get inspired to diversify their career and add features to their career. What does this entail? What are the stories of glory and trauma, the sad and the funny tales hidden behind the accomplishments and career milestones? This 10X10 EFL Talks gives room to speakers to present how their careers as EFL practitioners have been enriched by the changes added and share the inside story behind their polished CVs. Finally, it gives speakers and participants alike the chance to see what the ELT industry encompasses and perhaps envision a multitude of future (sub-) careers.

The "EFLtalks Autumn '20 Virtual IP Exhibition - My ELT Journey" will be delivered through ZOOM. Please use the below link to connect:

<https://zoom.us/j/951178c47700>

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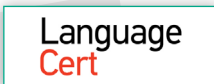
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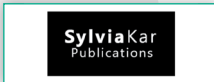
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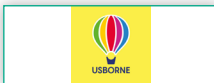
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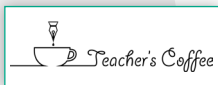
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