



International Publishers Exhibition

Spring 21

Virtual Exhibition

Saturday/Sunday

10/11 April 2021

10:00 - 18:00

Presentations

Saturday 10 April 2021

09:00 - 19:00

Sunday 11 April 2021

09:00 - 18:30

*New books, software
teaching materials & examinations*

A.C.E. QUALIFICATIONS • ACE TEFL • AHEADBOOKS / BLACK-CAT • AKIS DAVANELLOS - THE IGUANA PROJECT • ASOCIACIÓN DE PROFESORES DE ESPAÑOL E HISPANISTAS EN GRECIA • ARCHER EDITIONS • BRITISH COUNCIL BURLINGTON BOOKS • CAMBRIDGE ASSESSMENT ENGLISH • CAMBRIDGE UNIVERSITY PRESS • CELT ATHENS • COMERCIAL GRUPO ANAYA - EDELSA / VARIA LECTO • CYTEA - CYPRUS TEACHERS' ASSOCIATION • EDUCATIONAL SERVICES • EDINUMEN • EF - EDUCATION FIRST • EFL MAGAZINE • EL GAZETTE ENGLISH LANGUAGE TEACHING • ELEGANT EDUCATION • ENGLISH SUPERFAST EPSON • EXPRESS PUBLISHING • GLOBAL ELT - ANDREW BETSIS • GLOBALCERT ESOL EXAMS - NOCN • GLOSSOMATHEIA LAB • HAMILTON HOUSE PUBLISHERS HELBLING ENGLISH • ILLUMINATION EDUCATIONAL PUBLISHERS • IBERIC AMERICAN UNION INSTITUTO CERVANTES • INTERNATIONAL ASSOCIATION OF TEACHERS OF ENGLISH AS A FOREIGN LANGUAGE IN SCENARIOS FOR TEACHERS • INTERNATIONAL NEW YORK TIMES - KATHIMERINI - LANGUAGE PEOPLECERT • LINGUAGLOBE.COM • LRN & AWARD INTERNATIONAL • MACMILLAN EDUCATION • MM PUBLICATIONS NATIONAL GEOGRAPHIC LEARNING • PATAKIS PUBLISHERS - ΕΚΔΟΣΕΙΣ ΠΑΤΑΚΗ POLYGLOT BOOKSTORE - EN CLAVE ELE • QUALIFY • SGEL • SO EASY EDUCATION SUPER COURSE ELT PUBLISHING • SYLVIA KAR PUBLICATIONS • TEACHERS COFFEE • TESOL GALLERY • TRITON INTERNATIONAL ASSOCIATION THE ELT BUZZ • THE ELT SOCIETY • THE UNIVERSITY OF COLLEGE LONDON UNICERT - PEARSON ENGLISH INTERNATIONAL CERTIFICATE • YORK PRESS

PROGRAMME

International Publishers Exhibition

Dear Colleagues,

This past year, COVID-19 has caused our lives, daily routines and emotions nothing but changes. The IPE's family - our family - had one additional unfortunate situation to handle: the loss of our founder, our mentor, our beloved father - Peter Dietschi.

Our forthcoming Spring '21 Virtual International Publishers Exhibition is dedicated to his memory.

Gathering 45 national and international exhibitors (publishing houses, examination boards, teacher training centres, companies with technological equipment, associations and many more), hosting 61 presentations, workshops and discussions by internationally recognised speakers, composing a programme that will cover every aspect of the Foreign Language Teaching process and evolvement, we created a unique event, that with certainty would make Mr. Peter Dietschi very proud.

Let's all not leave this pandemic get in the way of us interacting and moving forward. Let's all virtually meet on Saturday, April 10th and Sunday, April 11th 2021. Let's all share this special FLT experience.

Proudly looking forward to welcoming all of you,

International Publishers Exhibitions

Philip Dietschi

Georgia Vradi

International Publishers Exhibition

Saturday, 10 April 2021

| EEST | Ilissos Room | | Maistros Room | | Agora - Interactive Sessions | |
|-------|---|--|--|--|---|---|
| 9:00 | CYPRUS MINISTRY OF EDUCATION, CULTURE, SPORT AND YOUTH <i>Dr. Katerina Konstantinides-Vladimirov</i> | DRAWING ON THE SOCIOLOGICAL DIMENSION OF KNOWLEDGE TO ACHIEVE LEARNING OUTCOMES | ELTA ALBANIA <i>Fitore Sulejmani</i> | IF STUDENTS ARE TRAUMATIZED... | | |
| 10:00 | ACE TEFL <i>George Vassilakis, Alexander Makarios</i> | RE-EVALUATING THE ROLE OF ACCURACY IN COMMUNICATIVE LANGUAGE TEACHING | AKIS DAVANELLOS - THE IGUANA PROJECT <i>Akis Davanellos</i> | PLATFORM FUNCTIONALITIES & PRACTICAL ACTIVITIES... EVEN FOR YOUNG LEARNERS! | | |
| 10:30 | | | | | INTERNATIONAL PUBLISHERS EXHIBITIONS Facilitator <i>Irene-Renika Papakammenou</i> | AN INTERACTIVE PANEL DISCUSSION WITH A DIFFERENCE - EXAMS UPDATE! |
| 11:00 | MM PUBLICATIONS <i>Maria Baka</i> | MAKING A HABIT OF WRITING: "We are what we repeatedly do. Excellence, then, is not an act but a habit." Aristotle | BURLINGTON BOOKS <i>Sophia Goundis</i> | "BURLINGTON LUKE & MYLA" | Panelists <i>Cliff Parry, Nick Saville, David Coniam, Alex Thorp, Andrew Khan</i> | |
| 12:00 | CYPRUS UNIVERSITY OF TECHNOLOGY, UNIVERSITY OF CYPRUS <i>Dr. Christina Nicole Giannikas</i> | PRACTICAL TIPS TO ASSESSING YOUNG LEARNERS ONLINE | EXPRESS PUBLISHING <i>Jenny Dooley</i> | HASHTAG ENGLISH: ASSISTING FLEXIBILITY, MAXIMISING LEARNING! #English! | HAMILTON HOUSE PUBLISHERS <i>James Suntries</i> | "ALL AMERICAN C1/C2" |
| 12:30 | | | HELLENIC AMERICAN UNION <i>Nick Frangos</i> | GETTING TO KNOW THE UPDATED "ECCE" (2021 FORMAT) - USING THE "ECCE PRACTICE EXAMINATIONS" SERIES | | |

PROGRAMME

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Saturday, 10 April 2021

| EEST | Ilissos Room | | Maistros Room | | Agora - Interactive Sessions | |
|-------|---|---|--|---|--|---|
| 13:00 | BURLINGTON BOOKS <i>Tracy Huntingford</i> | "REVISED ECPE HONORS" | AHEADBOOKS <i>Vaia Malamou</i> | TURNING YOUNG MINDS INTO CREATIVE MINDS WITH "TIME TRAVELLER" FOR JUNIOR AND SENIOR CLASSES | | |
| 13:30 | | | EF - EDUCATION FIRST <i>Κώστας Σενετιάκης Giorgio Iemmolo</i> | EDUCATION FIRST: 8 ΓΛΩΣΣΕΣ – 50 ΠΡΟΟΡΙΣΜΟΙ | ELE - Enseñar Español como Lengua Extranjera | |
| 14:00 | GLOSSOMATHEIA LAB <i>Maria Davou</i> | ALTERNATIVE ASSESSMENT FOR ONLINE EDUCATION | NATIONAL GEOGRAPHIC LEARNING <i>Eftychis Kantarakis</i> | "NEW CLOSE UP": PREPARE LEARNERS FOR SUCCESS – IN THE CLASSROOM, IN EXAMS AND IN LIFE | TRAIT D' UNION / SGEL <i>Estefanía Velasco</i> | |
| 14:30 | | | THE STUDY ROOMS <i>Saga Arola</i> | THE UNIQUE CHALLENGES OF EARLY LANGUAGE TEACHING | COMERCIAL GRUPO ANAYA-EDELSA/VARIA LECTO S.A. <i>Fernando Tabernero</i> | EL PAPER DE LAS PLATAFORMAS DIGITALES EDUCATIVAS EN LA ENSEÑANZA ONLINE DE ELE. |
| 15:00 | CAMBRIDGE UNIVERSITY PRESS <i>Matthew Ellman</i> | HOW TO USE PROJECTS WITH YOUNG LEARNERS | PEARSON ENGLISH ASSESSMENT <i>Jane Bledsoe</i> | MORE THAN JUST AN ONLINE TEST by Pearson English | INSTITUTO CERVANTES <i>Mercè Torra i Bou</i> | ELLENA TU CLASE DE EXPERIENCIAS: EL ALUMNADO COMO PROTAGONISTA DEL PROCESO DE APRENDIZAJE |
| 15:30 | | | | | EDINUMEN <i>Gabriel Nella</i> | EVALUACIÓN Y CERTIFICACIÓN DEL ESPAÑOL |
| 16:00 | CAMBRIDGE ASSESSMENT ENGLISH <i>Bob Obee</i> | ASSESSING WRITING AT B2 AND C2 | GLOBAL ELT - ANDREW BETSIS ELT <i>Katherine Reilly</i> | "GRASP ENGLISH" | | EL FLIPPED CLASSROOM Y EL APRENDIZAJE BASADO EN ACTIVIDADES MULTICONTEXTUALES: DOS MANERAS DE ACERCARNOS AL ALUMNO DE ELE DEL SIGLO XXI |
| 16:30 | | | YORK PRESS <i>Maria-Araxi Sachpazian</i> | TEACHING MATERIALS: COOKBOOKS? RECIPES FOR SUCCESS? OR AGENTS OF IMPROVEMENT? | POLYGLOT BOOKSTORE - EN CLAVE <i>Leticia Santana</i> | ¡A ESCENA! CORTOMETRAJES PARA TUS CLASES DE ELE A1-A2 |

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Saturday, 10 April 2021

| EEST | Ilissos Room | | Maistros Room | | Agora - Interactive Sessions | |
|-------|---|---|---|--|---|---|
| 17:00 | <p>CYTEA - CYPRUS TEACHERS OF ENGLISH ASSOCIATION <i>Dr. Maria Diakou</i></p> | <p>CREATIVE TEACHING: HOW TO FOSTER CREATIVITY IN AN ONLINE LANGUAGE LEARNING ENVIRONMENT</p> | <p>INTERNATIONAL PUBLISHERS EXHIBITIONS <i>Tasos Katsaris</i></p> | <p>REACHING AND CROSSING THE RUBICON INTO L2/FL ORAL COMMUNICATION</p> | | |
| 17:30 | <p>EXPRESS PUBLISHING <i>Katerina Mantadaki</i></p> | <p>THE REVISED MICHIGAN "ECCE" & "ECPE", MAY 2021: AIM FOR SUCCESS!</p> | | | <p>ASPE - ASOCIACIÓN DE PROFESORES DE ESPAÑOL E HISPANISTAS EN GRECIA <i>Dra. Eleni Leontaridi</i> <i>Dra. Natividad</i> <i>Peramos Soler</i></p> | <p>ELEva tu ELE: DESCUBRE TU "YO" MÁS LÚDICO EN CLASE</p> |
| 18:00 | <p>INTERNATIONAL PUBLISHERS EXHIBITIONS <i>David Crystal</i></p> | <p>LANGUAGE AND THE INTERNET: THE NEW NORMAL</p> | | | | |
| 18:30 | | | | | | |

PROGRAMME

Ilissos Room

09.00 – 09.50



DRAWING ON THE SOCIOLOGICAL DIMENSION OF KNOWLEDGE TO ACHIEVE LEARNING OUTCOMES

Dr. Katerina Konstantinides-Vladimirov, Inspector of Secondary Education, Doctor of Educational Leadership, MA in Educational Leadership, Bachelor in English Language and Literature, University Visiting Lecturer
CYPRUS MINISTRY OF EDUCATION, CULTURE, SPORT AND YOUTH

Being contradictory to Positivism, which sees knowledge as objective and static, the epistemological position of Interpretivism views knowledge as subjective and changing. As such, knowledge can be created within a classroom that serves as a sociological learning environment that fosters student interaction through sociological means of free speech, and within a sociological learning process that promotes the externalisation of perspectives. Being voiced, students' ideas and beliefs may be interpreted, and eventually be translated into values in their being and doing. Knowledge, being constructed within a conversational culture, can direct to the achievement of learning outcomes that cultivate democratic citizenship.

10.00 – 10.50



RE-EVALUATING THE ROLE OF ACCURACY IN COMMUNICATIVE LANGUAGE TEACHING

George Vassilakis, Co-director, ACE TEFL
Alexander Makarios, Co-director, ACE TEFL

The majority of language teachers these days teach 'communicatively': they encourage learner interaction as much as they can and pay a lot of attention to things like style and register, functional language and strategies for getting your message across. However, this focus on communication often comes at the expense of accuracy, and as a result many of our students may be fairly fluent but unfortunately make a lot more mistakes than those who were taught English in a more 'traditional' manner. In this presentation, we aim to re-evaluate the role of accuracy in communicative language teaching and demonstrate techniques and activities for enhancing accuracy in a communicative classroom.



11.00 – 11.50



MAKING A HABIT OF WRITING: "We are what we repeatedly do. Excellence, then, is not an act but a habit." Aristotle

Maria Baka, Academic consultant, Teacher Trainer, MM PUBLICATIONS
...so if we wish to help our students build strong writing skills, we must develop instructional strategies and classroom practices that instill the habit of writing. As habit is second nature.

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Ilissos Room

12.00 – 12.50



PRACTICAL TIPS TO ASSESSING YOUNG LEARNERS ONLINE

*Dr. Christina Nicole Giannikas, Applied Linguist, Teacher Trainer, Education & Research Consultant, Online Tutor/Trainer, EAP/ESP Instructor, Researcher, Materials Writer & Editor
CYPRUS UNIVERSITY OF TECHNOLOGY, UNIVERSITY OF CYPRUS*

Given the exponential growth in the popularity of online primary language learning due to the disruption COVID-19 has caused, alternative forms of assessment have resurfaced. This presentation canvasses how the field of assessing young learners of foreign languages has evolved over the past year and how teachers can operationalize online assessment. It will help teachers reassure their students learning achievements and gather information on where they may need further support. The online learning environment gives language learners and teachers the opportunity to explore different approaches of assessment and exposes children to new routes of language learning, reflection and peer feedback. By the end of this presentation, the audience will have been introduced to different ways of exploiting classroom material, tools and activities, and provide practical tips on how teachers can document and evaluate students' progress through the online assessment process.

13.00 – 13.50



"REVISED ECPE HONORS"

Tracy Huntingford, Deputy Editorial Manager, BURLINGTON BOOKS
Revised ECPE Honors, the best preparation course for the *Michigan ECPE*, is now fully up-to-date with the new specifications. Great new features include a brand new writing syllabus and documentary videos for each unit. It is accompanied by free interactive webbooks to support online and autonomous learning.

14.00 – 14.50



ALTERNATIVE ASSESSMENT FOR ONLINE EDUCATION

*Maria Davou, FLS Owner, Teacher, Teacher Trainer, Researcher
GLOSSOMATHEIA LAB*

Online environments totally transform our approaches to classroom-based assessment. Teachers can therefore find it challenging to track progress, assess language development and help learners with an action plan for improvement. The role of alternative assessment in this new context becomes more central, albeit harder to implement. In

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All times mentioned in the programme are according to the EEST - Eastern European Summer Time (Athens Greece Time Zone).

this webinar we will explore practical tips and tools that can be used in principled ways to help teachers to both track progress and motivate learners but also, to help learners become more autonomous and independent in their own assessment process. We will look at specific web-tools through a formative assessment standpoint and a critical pedagogy framework.

Cambridge Day



CAMBRIDGE
UNIVERSITY PRESS



Cambridge Assessment
English

15.00 – 15.05

INTRODUCTION TO CAMBRIDGE DAY

15.05 – 15.55

HOW TO USE PROJECTS WITH YOUNG LEARNERS



Matthew Ellman, Teacher, Teacher Trainer
CAMBRIDGE UNIVERSITY PRESS

Projects are an ideal teaching approach for young learners, building collaborative skills and providing opportunities for creative, personalised work. But it can be easy to over-emphasise the products of project work, and forget about the learning outcomes. In this session we'll look at some simple strategies for maximising success with your classroom projects, with plenty of examples of activities and techniques from *Own It!*

16.00 – 16.50

ASSESSING WRITING AT B2 AND C2



Bob Obee, Author, Teacher, Teacher Trainer,
CAMBRIDGE ASSESSMENT ENGLISH

This presentation will take an in-depth look at the assessment criteria which comprise the *Cambridge English Writing Assessment Scale* as it relates to the B2 and C2 levels. The presentation will consider examples of Greek candidate scripts and highlight a range of techniques for providing effective feedback on writing in class.

Certificate of attendance will be provided to participants of the Cambridge Day.

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17.00 – 17.25



CREATIVE TEACHING: HOW TO FOSTER CREATIVITY IN AN ONLINE LANGUAGE LEARNING ENVIRONMENT

Dr. Maria Diakou, Chair, CyTEA - CYPRUS TEACHERS OF ENGLISH ASSOCIATION

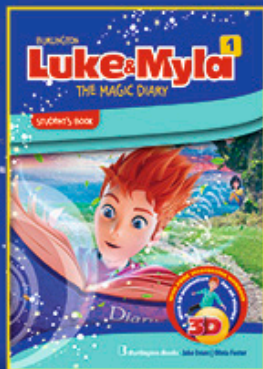
Coping with the health, emotional, social, and financial impact of the Covid-19 outbreak has been challenging for everyone, including students and teachers who are suddenly out of school classrooms. Teachers had to find ways to be creative, daring to do things differently, thus expanding the boundaries of what they have known about teaching and learning to discover new worlds within the confines of online classroom environment. Through this presentation I will share ideas on how to be a creative teacher, enhancing learning and increasing motivation, deepening understanding, and promoting joy. Intrinsic motivation is essential to the creative process and relies on students pursuing meaningful goals. How can we make learning more fun leading to joy and positive emotional engagement in students? As teachers, it's up to us to establish this kind of supportive online classroom environment. Students' engagement is a key to successful teaching and it's up to the teacher to find those creative ways of online teaching to engage all students in a productive learning process.

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BURLINGTON Luke & Myla

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Ilissos Room

17.30 – 17.55



THE REVISED MICHIGAN "ECCE" & "ECPE", MAY 2021: AIM FOR SUCCESS!

Katerina Mantadaki, Senior ELT Educational Consultant
EXPRESS PUBLISHING

The new exam specifications, the new tasks and assessment criteria and the brand new Express Publishing Coursebooks & Practice Tests to help prepare students for exam success, in class, online or offline!

18.00 – 19.00



LANGUAGE AND THE INTERNET: THE NEW NORMAL

David Crystal, Honorary Professor, Writer, Lecturer, Broadcaster
Patron of IATEFL, **INTERNATIONAL PUBLISHERS EXHIBITIONS**

Has the 'new normal' caused linguistic change? The talk reviews the main effects of the internet on language, illustrating from vocabulary and orthography, and goes on to explore the differences between online and offline conversations, in the 'new normal' of increased online interaction.

Get ready for **YETI!** and Friends

Yeti and Friends! is an exciting new three-level course for Pre-Junior, Junior A and Junior B. The adventures of Yeti, Tina and Tony with their magic scrapbook will entertain pupils and make learning English lots of fun!



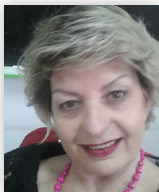
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Maistros Room

09.00 – 09.50



IF STUDENTS ARE TRAUMATIZED...

Fitore Sulejmani, Teacher, Teacher Trainer, ELT Consultant, President ELTA ALBANIA

Students experience different types of trauma, which do affect not only one aspect of their life. Teachers, in most cases try to dig into this universe, thinking that they would do some remedy, without being aware that they will be affected in the same way, perhaps even worse than the students. Do traumatized students, traumatize their teachers? How are teaching and learning affected? Can the brain in pain work?

10.00 – 10.50



PLATFORM FUNCTIONALITIES & PRACTICAL ACTIVITIES... EVEN FOR YOUNG LEARNERS!

Akis Davanellos, MA (ELT), Certified online tutor (IH)
AKIS DAVANELLOS - THE IGUANA PROJECT

The Break-out rooms, the Chat-box ... Join us to share activities for ALL levels (& Young Learners) exploiting the functionalities. All ideas and activities may be used alongside any course book or for free-standing practice.

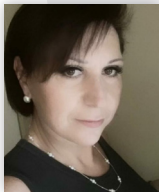
11.00 – 11.50



"BURLINGTON LUKE & MYLA"

Sophia Goundis, Senior Teacher Trainer, BURLINGTON BOOKS
Burlington Luke & Myla our exciting new three-part coursebook series for A-C classes is packed with exciting adventure stories with 3D animation, real world information and multimodal learning opportunities. It is accompanied by free interactive webbooks for use online when the need arises.

12.00 – 12.25



HASHTAG ENGLISH: ASSISTING FLEXIBILITY, MAXIMISING LEARNING! #English!

Jenny Dooley, Author, EXPRESS PUBLISHING

A newly created, exciting course for A-B-C classes, designed to meet the new teaching and learning needs of 2021. #English is ideal for blended learning and accompanied by tried-and-tested digital tools that allow teachers to use it in class or online and make their lessons memorable!

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International Publishers Exhibition

Maistros Room

12.30 – 12.55



GETTING TO KNOW THE UPDATED "ECCE" (2021 FORMAT) - USING THE "ECCE PRACTICE EXAMINATIONS" SERIES

Nick Frangos, Academic Coordinator, HELLENIC AMERICAN UNION

A presentation emphasizing on the ECCE updates taking effect as of May 2021 and the rationale behind them.

13.00 – 13.25

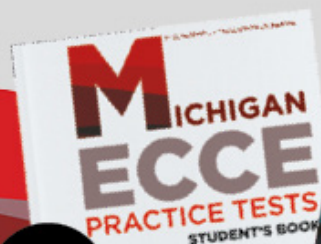


TURNING YOUNG MINDS INTO CREATIVE MINDS WITH "TIME TRAVELLER" FOR JUNIOR AND SENIOR CLASSES

Vaia Malamou, ELT Sales and Marketing Representative, AHEADBOOKS

Bring your lessons to life in a future-proofed post-pandemic education environment, whether teaching in the classroom or online, with our innovative course-interactive and game-based learning platform!

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April 2021



Coming
Soon!

UPDATED
FOR THE REVISED
2021 ECCE

UPDATED
FOR THE REVISED
2021 ECPE


mm
publications

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13.30 – 13.55

EDUCATION FIRST: 8 ΓΛΩΣΣΕΣ – 50 ΠΡΟΟΡΙΣΜΟΙ

Κώστας Σενετάκης, M.Ed., Εκπρόσωπος, EF - EDUCATION FIRST
Giorgio Iemmolo, PhD, Director of Academic Management
EF - EDUCATION FIRST



Έχουμε να ταξιδεψουμε καιρό αλλιά θα ξαναταξιδέψουμε σύντομα. Ας ταξιδέψουμε με την EF! Δώστε στους μαθητές σας μία εμπειρία γλωσσικής εμπύθισης που δεν θα ξεχάσουν ποτέ. αυτή του να μελετήσουν μία ξένη γλώσσα στο εξωτερικό! Με προγράμματα σε Αγγλικά, Ισπανικά, Ιταλικά, Γαλλικά, Γερμανικά, Κορεατικά, Κινεζικά και Ιαπωνικά, σίγουρα θα βρείτε ένα πρόγραμμα να τους ταιριάζει! Είτε θέηετε να ταξιδέψετε με ένα γκρουπ μαθητών σας είτε πιστεύετε ότι ένας μαθητής σας μπορεί να βελτιωθεί από έναν κύκλο σπουδών μας, εηάτε να μας γνωρίσετε και να μάθετε πως εσεις και οι μαθητές σας μπορείτε να επωφεληθείτε από έναν εκπαιδευτικό οργανισμό που έχει ταξιδέψει και εκπαιδύσει μαθητές για περισσότερο από 50 χρόνια, την Education First.



14.00 – 14.25

“NEW CLOSE UP”: PREPARE LEARNERS FOR SUCCESS – IN THE CLASSROOM, IN EXAMS AND IN LIFE

Eftychis Kantarakis, Sales Team Coordinator, Teacher Trainer
NATIONAL GEOGRAPHIC LEARNING



New Close-up help learners get closer to the world through dynamic photography, video and real-world stories from National Geographic. Relevant, global topics, paired with a comprehensive four-skills syllabus, promote the key language and life skills they need to succeed in all exams, in the classroom and in their future careers.

14.30 – 14.55

THE UNIQUE CHALLENGES OF EARLY LANGUAGE TEACHING

Arola Saga, Teacher, THE STUDY ROOMS



Research says that the best time to start learning a new language is in early childhood. But why is this? How do young children learn foreign languages? What should you keep in mind when teaching a new language to young children?

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Maistros Room

15.00 – 15.50



MORE THAN JUST AN ONLINE TEST by Pearson English

Jane Bledsoe, Senior Product Manager, PEARSON ENGLISH ASSESSMENT
Pearson English is launching the new online version of the International Certificate (PTE General). The easy access test with on demand sessions, full and secure online delivery, and fast results, which certifies all four skills.

"GRASP ENGLISH"

16.00 – 16.25



*Katherine Reilly, Educator, Teacher Trainer, Author
TEDx Speaker & Trainer, GLOBAL ELT - ANDREW BETSIS ELT*

English Language Teaching has without a doubt developed through the ages, adopting innovational methods and techniques which facilitate the process of learning English in the most effective of ways. Choosing the proper ELT Coursebook will most certainly make a difference in the assimilation of the target language. Enter *Grasp English*, an ELT coursebook that focuses on enhancing the students' listening, speaking, reading and writing skills. Join us online, as we examine how the series employs the most modern of educational approaches to this end.

- Experience-Based Learning
- Inquiry-Based Learning
- Task/Project-Based Learning
- 21st Century Skills (Critical Thinking, Creativity, Collaboration, Communication) – the 4 'C' skills. *Grasp English* features seven carefully-graded levels: A1, A2, B1, B1+, B2, C1, and C1+, based on the Common European Framework Standards (CEFR), designed for 10-17-year-old students' skills development through Content and Language Integrated Learning (CLIL), strong digital (Online/Offline) support, and up-to-date exam package for all levels.

To Register and Visit the Exhibition Click Here!

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**Saturday
10 April 2021**

International Publishers Exhibition

Maistros Room

16.30 – 16.55



TEACHING MATERIALS: COOKBOOKS? RECIPES FOR SUCCESS? OR AGENTS OF IMPROVEMENT?

Maria-Araxi Sachpazian, Owner & Managing Director of Input on Education, Lecturer, President of TESOL Macedonia Thrace - Northern Greece, YORK PRESS

Coursebooks, Workbooks, Companions, Grammar Books, Test books, IWB, Microsites, Extra Resource Packages, downloadable materials and online platforms. These days it takes a village to produce a thorough, well-researched ELT coursebook. What are these coursebooks? Are they agents of improvement, and means of support or do they slowly de-skill teachers, who serve them faithfully yet superficially? This session aims to explore the necessary mindset, tools and skills to promote a creative interaction and symbiosis between teachers and coursebooks.

17.00 – 17.50



REACHING AND CROSSING THE RUBICON INTO L2/FL ORAL COMMUNICATION

Tassos Katsaris, Management & Educational Consultant, MSc, MBPsS
INTERNATIONAL PUBLISHERS EXHIBITIONS

Based on research evidence from the fields of instructional communication and the psychology of language learning, we propose ways that will promote language learners' willingness to engage in oral communication, as well as strategies that can be used to increase their confidence and oral fluency.

**Visit the stand of DES - Dietschi Educational Services
at the Spring '21 Virtual IP Exhibition**



www.des.org.gr

**Saturday
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Agora

10.30 – 11.50



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AN INTERACTIVE PANEL DISCUSSION WITH A DIFFERENCE - EXAMS UPDATE!

Your questions, will be the first priority. The discussion will then continue with more queries or statements from the audience. A unique opportunity to interact with representatives of major examination boards!

Facilitator

Dr. Irene-Renika Papakammenou, B.A. English Literature, MSc TESOL PhD Linguistics with a focus on testing and assessment, Teacher Exam Preparation Teacher, Teacher Trainer, Oral Examiner, Speaker Researcher, INTERNATIONAL PUBLISHERS EXHIBITIONS

Panelists

Cliff Parry, Academic Manager, BRITISH COUNCIL - IELTS EXAMS

Nick Saville, Research and Thought Leadership Director
CAMBRIDGE ASSESSMENT ENGLISH

David Coniam, Head of Research and Validation
LANGUAGECERT / PEOPLECERT

Alex Thorp, Lead Academic - Language (Europe)
TRINITY COLLEGE LONDON

Andrew Khan, Senior Market Development Manager for English Assessment
UNICERT - PEARSON ENGLISH INTERNATIONAL CERTIFICATE (PTE GENERAL)



PROGRAMME

**Saturday
10 April 2021**

International Publishers Exhibition

Agora

12.00 – 12.25



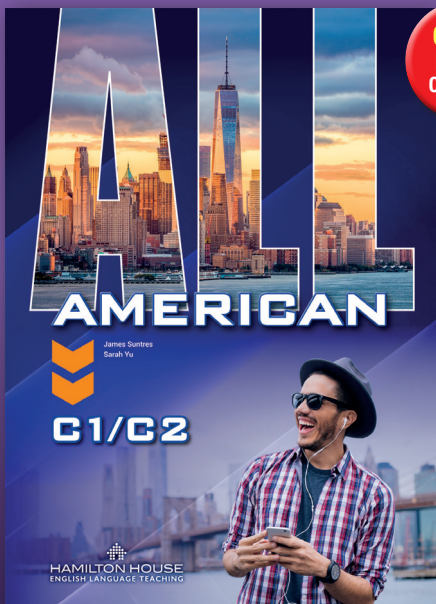
All times mentioned in the programme are according to the EEST - Eastern European Summer Time (Athens Greece Time Zone).

"ALL AMERICAN C1/C2"

James Suntres, Teaching, Teacher Training, Testing, Materials Development Syllabus Design, **HAMILTON HOUSE PUBLISHERS**

"All American C1/C2": the brand-new C1/C2 coursebook that offers solid preparation for students preparing for the revised ECPE and MSU-CELP exams. In this talk, James will introduce this new title and discuss strategies and techniques to maximise candidates' success in these popular exams.

To Register and Visit the Exhibition Click Here!

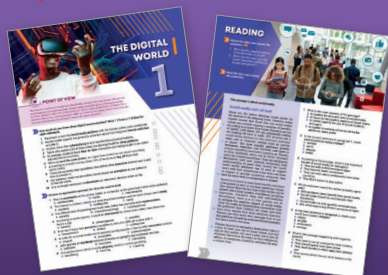


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Exam
Classes!**

 **American English**

All American is an exciting new course that combines fresh, motivating content with solid exam preparation for students at C1–C2 levels.

Ideal for ECPE / MSU-CELP Exam Classes!



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ENGLISH LANGUAGE TEACHING

www.eshop.hamiltonhousepublishers.gr
Tel: 210-9626166

Sábado
10 Abril 2021

International Publishers Exhibition

Agora

*Todos los horarios mencionados en el programa son según
al EEST - Eastern European Summer Time (Zona horaria de Atenas Grecia).*

13.30 – 14.20



EL PAPEL DE LAS PLATAFORMAS DIGITALES EDUCATIVAS EN LA ENSEÑANZA ONLINE DE ELE.

Estefanía Velasco, *Asesora Pedagógica y formadora, SGEL*

En esta charla, se hablará de cómo, por cuestiones de fuerza mayor, la enseñanza se ha transformado, desde la clase presencial en la que se utilizaba la pantalla del aula como espacio para mostrar una serie de contenidos que complementaban a los manuales y ofrecían al estudiante una ventana al mundo del español, en una clase en línea, en la que además de ser necesario trabajar con estos elementos mencionados, la relación con los estudiantes es a través de una pantalla; ¿cómo pueden conjugarse estos elementos de manera eficaz y complementarlos con otros aspectos que solo la tecnología puede ofrecernos? La plataforma digital de aprendizaje Blinklearning nos ofrece la oportunidad, mediante un buen uso por parte del profesor, de llegar a ser parte del entorno personal de aprendizaje del estudiante, ya que favorece un uso englobador de todos los materiales, académicos y no académicos, que tanto el profesor como el estudiante necesitan para desarrollar su proceso de enseñanza-aprendizaje. Se ofrecerán algunos ejemplos de cómo crear grupos virtuales utilizando los materiales de la editorial SGEL a través de esta plataforma digital educativa.

14.30 – 14.55



ELLENA TU CLASE DE EXPERIENCIAS: EL ALUMNADO COMO PROTAGONISTA DEL PROCESO DE APRENDIZAJE

Fernando Taberno, *Licenciado en Filología Hispánica
Máster en Lingüística Aplicada a la Enseñanza del Español Lengua
Extranjera y Máster en edición
COMERCIAL GRUPO ANAYA-EDELSA/VARIA LECTO S.A.*

Hoy en día, resulta indispensable que nuestro alumnado sea protagonista de sus propios procesos y experiencias de aprendizaje. Es fundamental fomentar el conocimiento lingüístico a través del descubrimiento activo y funcional de la lengua. El reto de los docentes es, por tanto, presentar dinámicas y materiales en los que el alumnado sea parte activa del proceso y que permitan a nuestros estudiantes interiorizar la L2 y lograr desarrollar sus habilidades comunicativas. En esta presentación conoceremos Experiencias, mostrando ejemplos aplicados en el aula y practicando con las actividades propias de los libros para sacarle el máximo partido.

PROGRAMME

Sábado
10 Abril 2021

International Publishers Exhibition

Agora

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15.00 – 15.25



EVALUACIÓN Y CERTIFICACIÓN DEL ESPAÑOL

Mercè Torra i Bou, INSTITUTO CERVANTES

El Instituto Cervantes lidera internacionalmente, además de la enseñanza de la lengua española y la formación de profesores de español, la evaluación del conocimiento de nuestra lengua y su certificación. De la mano de nuestra institución, se llevan a cabo los exámenes oficiales para obtener los títulos de conocimiento español de mayor prestigio internacional: los diplomas de español DELE y el certificado del servicio internacional de evaluación de la lengua española SIELE. En la presente ponencia se tratarán las diferencias y semejanzas entre ambos tipos de certificación para que los candidatos puedan elegir la modalidad que mejor se adapta a sus necesidades

15.30 – 16.20



EL FLIPPED CLASSROOM Y EL APRENDIZAJE BASADO EN ACTIVIDADES MULTICONTEXUALES: DOS MANERAS DE ACERCARNOS AL ALUMNO DE ELE DEL SIGLO XXI

Gabriel Neila, EDINUMEN

El modelo de aprendizaje invertido, o *Flipped Learning*, busca una inversión de los espacios en los que el aprendizaje tiene lugar, así como un cambio de roles por parte del alumno y del profesor con respecto al modelo educativo tradicional. Se trata, por tanto, de un modelo pedagógico que plantea la necesidad de transferir parte del proceso de enseñanza y aprendizaje fuera del aula con el fin de utilizar el tiempo de clase para el desarrollo de procesos cognitivos de mayor complejidad, y así favorecer el aprendizaje significativo. En el Flipped Learning también juegan un papel muy importante las TIC y los recursos online, puesto que permiten individualizar el aprendizaje de la lengua y atraer a unos estudiantes, como son los del siglo XXI, que viven inmersos en una realidad puramente tecnológica. Por todo lo anterior, en este taller reflexionaremos sobre los nuevos contextos de aprendizaje acorde a los nuevos perfiles de aprendientes en el siglo XXI. Mediante ejemplos de clase invertida iremos analizando las ventajas de esta nueva metodología educativa, trabajando de forma tecnológica y analógica.

PROGRAMME

Sábado
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International Publishers Exhibition

Agora

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al EEST - Eastern European Summer Time (Zona horaria de Atenas Grecia).

16.30 – 17.20



¡A ESCENA! CORTOMETRAJES PARA TUS CLASES DE ELE A1-A2

Leticia Santana, Asesora Pedagógica, POLYGLOT BOOKSTORE - en CLAVE
En esta presentación trabajaremos con algunos cortometrajes que están disponibles gratuitamente y que han sido creados específicamente para alumnado de jóvenes-adultos en niveles A1 y A2. También compartiremos algunas ideas de actividades tanto para las clases online como presenciales que nos permitirán, a partir de estos recursos audiovisuales, trabajar distintos aspectos lingüísticos y culturales con nuestros estudiantes.

17.30 – 18.20



ELeva tu ELE: DESCUBRE TU "YO" MÁS LÚDICO EN CLASE

Dra. Eleni Leontaridi, Catedrática de lingüística española
Directora del Departamento de Filología Italiana de la Universidad
Aristóteles de Tesalónica

ASPE - ASOCIACIÓN DE PROFESORES DE ESPAÑOL E HISPANISTAS EN GRECIA

Dra. Natividad Peramos Soler, Profesora

ASPE - ASOCIACIÓN DE PROFESORES DE ESPAÑOL E HISPANISTAS EN GRECIA

Todo profesor de lengua extranjera aspira a que sus alumnos alcancen un buen dominio de la lengua que aprenden, desarrollando de forma equilibrada las cuatro destrezas lingüísticas. Conseguirlo conlleva mucho trabajo, estudio y dedicación, para todas las partes implicadas, no obstante eso no implica necesariamente que no pueda ser un proceso divertido. Pero, ¿cómo podemos conseguir crear un ambiente que involucre más a los alumnos, que fomente diversos aspectos de su competencia comunicativa, que enriquezca su conocimiento cultural y que motive su mayor participación en el proceso educativo? Hablaremos de la importancia y aplicación del componente lúdico en la clase de ELE, de la creación y empleo de materiales y recursos didácticos de atractivo especial por ser divertidos, alternativos y poco tradicionales, y además de recursos que hagan que la clase se convierta en un ambiente más creativo, ameno y productivo: ¡una clase en la que el tiempo vuELE!



To Register and Visit the Exhibition Click Here!

PROGRAMME

International Publishers Exhibition

Sunday 11 April 2021

| EEST | Ilissos Room | | Maistros Room | | Agora - Interactive Sessions | |
|-------|--|---|---|---|---|---|
| 9:00 | UNIVERSITY OF ATHENS <i>Evdokia Karavas</i> | OPERATIONALISING AND ASSESSING CROSS LINGUISTIC MEDIATION | | | | |
| 10:00 | CELT ATHENS <i>Marisa Constantinides Angelos Bollas</i> | TOP TIPS FOR SUCCESS IN ONLINE TEACHING - LESSONS FROM THE ONLINE CLASSROOM | TESOL GREECE <i>Theodore Georgios Lalos</i> | YOUNG LEARNERS: ICING LANGUAGE LEARNING WITH EDUCANDY | | |
| 10:30 | | | | | FOREIGN LANGUAGE SCHOOL OWNERS (FLS) DISCUSSION GROUP <i>Mike Kenteris</i> | WIN BY SHARING YOUR EXPERIENCE - FOREIGN LANGUAGE SCHOOL OWNERS (FLS) DISCUSSION GROUP |
| 11:00 | HELBLING ENGLISH - BOOKS24.GR <i>Jack Scholes</i> | GOOD READERS MAKE GOOD LEARNERS! | BURLINGTON BOOKS <i>Linetta de Castle</i> | "BURLINGTON LUKE & MYLA" | | |
| 12:00 | HELLENIC AMERICAN UNION <i>Ioannis Petropoulos</i> | GETTING TO KNOW THE UPDATED "ECPE" (2021 FORMAT) - USING THE "PRACTICE TESTS FOR THE ECPE" SERIES | HAMILTON HOUSE PUBLISHERS <i>Tery Lemanis</i> | "ULTIMATE ENGLISH" - THE ULTIMATE NEW COURSE FOR B1-C2 CLASSES | COMPUTAX <i>Ισμήνη Γκούμα Αλέξανδρος Γκούμας</i> | MY DATA - ΕΙΣΑΓΩΓΗ ΣΤΗ ΝΕΑ ΕΦΑΡΜΟΓΗ ΤΗΣ ΑΑΔΕ, TIPS & TRICKS ΓΙΑ ΤΗΝ ΕΠΙΧΕΙΡΗΣΗ ΑΝΑΦΟΡΑ ΣΤΗ ΤΡΕΧΟΥΣΑ ΕΠΙΚΑΙΡΟΤΗΤΑ ΓΙΑ ΤΙΣ ΕΠΙΧΕΙΡΗΣΕΙΣ |
| 12:30 | So Easy EDUCATION <i>Κατερίνα Ζουγανή</i> | So Easy Education ΒΡΕΣ ΤΗ ΔΙΚΗ ΣΟΥ ΕΥΚΑΙΡΙΑ ΑΝΑΠΤΥΞΗΣ! | EXPRESS PUBLISHING <i>Myrsini Verdouka Athena Apotsi</i> | MY EDUTAINMENT WORLD: A HOLISTIC APPROACH TO TEACHING ENGLISH AND LIFE SKILLS TO PRESCHOOLERS "THE FLIBETS": A NEW LEARNING GALAXY FOR PRESCHOOLERS! | | |

PROGRAMME

International Publishers Exhibition

Sunday 11 April 2021

| EEST | Ilissos Room | | Maistros Room | | Agora - Interactive Sessions | |
|-------|---|---|--|--|--|--|
| 13:00 | So Easy EDUCATION Θανάσης Βογιατζής | Η ΕΠΟΜΕΝΗ ΜΕΡΑ ΕΙΝΑΙ ΣΗΜΕΡΑ! | BURLINGTON BOOKS Anne Leventeris | "BURLINGTON MINDSET" B1, B1+ AND B2 | INTERNATIONAL PUBLISHERS EXHIBITIONS Rob Howard | GENERALLY SPEAKING: 5 SURE-FIRE SPEAKING ACTIVITIES |
| 14:00 | | | LANGUAGECERT - PEOPLECERT Petros Apergis Paul Bouniol | GUARANTEED EXAM DELIVERY BY LANGUAGECERT | | |
| 14:30 | NATIONAL GEOGRAPHIC LEARNING Alex Warren | CONNECT 4 - THE IMPORTANCE OF CONNECTIONS IN LANGUAGE LEARNING | | | INTERNATIONAL PUBLISHERS EXHIBITIONS Margarita Kosior | ELT FOR COMPANION ANIMALS: TEACHING FOR A CAUSE |
| 15:00 | | | | | | |
| 15:30 | GLOBAL ELT - ANDREW BETSIS ELT Eleni Papadopoulou | 2021 CHANGES IN "ECCE", "ECPE" AND "MSU B2" | BLACK CAT Katherine Cospito | STORIES ARE WORDS TO REMEMBER | IATEFL POLAND Geoff Tranter | HOW ENGLISH TEACHERS IN POLAND CAN BENEFIT FROM THEIR IATEFL ASSOCIATION |
| 16:00 | EXPRESS PUBLISHING Nikolaos Anagnostou | NEW NORMS, NEW TOOLS: A UNIQUE LMS PLATFORM FOR FLEXIBLE TEACHING! | THE STUDY ROOMS Christina Puig | HOW TO OVERCOME WEAK LITERACY SKILLS WITH "FICTION EXPRESS" | | |
| 16:30 | EXPRESS PUBLISHING Gabriel Diaz Maggioli | TO DO CLT OR NOT TO DO CLT. WHAT IS REALLY THE QUESTION? | SYLVIA KAR PUBLICATIONS Sylvia Kar | "ECPE" LISTENING | DES - DIETSCHI EDUCATIONAL SERVICES Taylor Sapp | OUTSIDE THE BOX - INCORPORATING SHORT FICTION AND CREATIVE TOPICS INTO THE CLASSROOM |
| 17:00 | | | | | | |
| 17:30 | INTERNATIONAL PUBLISHERS EXHIBITIONS Jane Revell | SURVIVING THESE TIMES...AS BEST WE CAN! | HELLENIC AMERICAN COLLEGE Dimitris Tolia | INTRODUCING ONLINE TEACHING | DES - DIETSCHI EDUCATIONAL SERVICES Hanna Kryszewska | TEACHING FROM YOUR COURSEBOOK ONLINE... WITH LOTS OF FUN AND WITHOUT EXTRA PREPARATION! |

PROGRAMME

Sunday
11 April 2021

International Publishers Exhibition

Ilissos Room

09.00 – 09.50



OPERATIONALISING AND ASSESSING CROSS LINGUISTIC MEDIATION

Evdokia Karavas, Associate Professor, UNIVERSITY OF ATHENS

Mediation is a dynamic multilingual practice which reflects the fluidity with which individuals use their linguistic resources and cultural knowledge to interpret, negotiate and make meaning (see Garcia 2009). In fact, the ability to mediate forms an essential part of a speaker's plurilingual competence (Picardo and North 2019, Stathopoulou 2016) and is a natural consequence of the superdiverse linguistic environments in which we operate (Vogel and Garcia 2017). Although the concept of mediation was first introduced by The Common European Framework of Reference for Languages (CEFR) (Council of Europe, 2001) alongside reception, production and interaction in its descriptive scheme, it was not developed nor elaborated upon. It was vaguely defined, associated with interpretation and translation and was not accompanied by relevant descriptors for all levels. It was actually work and related research on mediation carried out in countries such as Greece (see Dendrinos 2006, 2014, Stathopoulou 2015) that significantly contributed to the elaboration of and detailed articulation of mediation in the Companion Volume of the CEFR (2018). This presentation attempts to delineate and clarify the construct of cross linguistic mediation and to illustrate how it is applied and assessed within the KPG exams and the Integrated Foreign Languages curriculum used in public schools in Greece.

10.00 – 10.50



TOP TIPS FOR SUCCESS IN ONLINE TEACHING - LESSONS FROM THE ONLINE CLASSROOM

Marisa Constantinides, Teacher Trainer, Speaker, Director, CELT ATHENS
Angelos Bolas, Teacher Trainer, Speaker, CELT ATHENS

In this session we will share what we have learnt from observing teachers teaching online for more than 500 hours during the past year. Successes and triumphs as well as mistakes have inspired us to create a top tips list that we hope will inspire other teachers in their quest for professional development and high level skills as 21st century teachers.



PROGRAMME

Sunday
11 April 2021

International Publishers Exhibition

Ilissos Room

11.00 – 11.50



GOOD READERS MAKE GOOD LEARNERS!

Jack Scholes, Teacher Trainer, Conference Speaker
HELBLING ENGLISH - BOOKS24.GR

Extensive reading not only improves all language skills and fluency, but also enhances memory and greatly increases students' motivation and confidence. This talk will examine the principles of extensive reading and the many benefits of reading for pleasure. By exposing young learners to a variety of stories we help them to develop a sense of identity and strategies to promote integration and social skills. We also enhance key thinking and language skills while developing a love of reading.

12.00 – 12.25



GETTING TO KNOW THE UPDATED "ECPE" (2021 FORMAT) - USING THE "PRACTICE TESTS FOR THE ECPE" SERIES

Dr. Ioannis Petropoulos, Academic Coordinator
HELLENIC AMERICAN UNION

A presentation emphasizing on the *ECPE* updates taking effect as of May 2021 and the rationale behind them

To Register and Visit the Exhibition Click Here!

PROGRAMME

Sunday
11 April 2021

International Publishers Exhibition

Ilissos Room

12.30 – 13.10



So Easy Education - ΒΡΕΣ ΤΗ ΔΙΚΗ ΣΟΥ ΕΥΚΑΙΡΙΑ ΑΝΑΠΤΥΞΗΣ!

Κατερίνα Ζουγλή, So Easy EDUCATION

Ανακάλυψε νέες επιλογές και δυναμικές προοπτικές για την επαγγελματική σου ανέλιξη. Έλα στην ομάδα της *So Easy Education* και γίνε κι εσύ συνεργός στο όραμα μας. Ο Όμιλος *So Easy* απασχολεί σήμερα 952 καθηγητές και 28 ακαδημαϊκούς υπεύθυνους. Μέσα από διεθνείς συνεργασίες αναπτύσσει καινοτόμες μεθόδους διδασκαλίας και εξειδίκευσε την ξενόγλωσση εκπαίδευση σε μια πολυδιάστατη συναρπαστική εμπειρία για περισσότερους από 12.000 μαθητές ετησίως. Επωφελήσου από τα εξειδικευμένα εκπαιδευτικά μας εργαλεία, την διαδικτυακή πλατφόρμα μαθημάτων και την εθικιστική πρόταση συνεργασίας με το επιτυχημένο δίκτυο εκπαιδευτηρίων μας. Άλλαξε την καριέρα σου σήμερα και διεκδίκησε τη θέση που σου αξίζει!

13.10 – 13.50



Η ΕΠΟΜΕΝΗ ΜΕΡΑ ΕΙΝΑΙ ΣΗΜΕΡΑ!

Θανάσης Βογιατζής, Υπεύθυνος Ανάπτυξης και Υποστήριξης Δικτύου So Easy EDUCATION

Κάνε ένα βήμα μπροστά με το ΑΡΕΙΜΑΝΙΟ και κατάκτησε την αγορά! Το Αρειμάνιο, με 31 χρόνια εμπειρίας στο χώρο της μέσης εκπαίδευσης, σας προσφέρει ένα μεγάλο εύρος εκπαιδευτικών υπηρεσιών που απευθύνονται σε παιδιά και εφήβους. Με τεχνογνωσία, βραβευμένες μεθόδους διδασκαλίας και εξειδικευμένα προγράμματα σπουδών σας βοηθά να κάνετε το επόμενο βήμα με ασφάλεια και συνεχή υποστήριξη. Διπλοσιάστε τους υπάρχοντες μαθητές σας προσφέροντας λύσεις σε όλες τις εκπαιδευτικές τους ανάγκες.

To Register and Visit the Exhibition Click Here!

PROGRAMME

Sunday
11 April 2021

International Publishers Exhibition

Ilissos Room

14.30 – 15.20



CONNECT 4 - THE IMPORTANCE OF CONNECTIONS IN LANGUAGE LEARNING

Alex Warren, Senior ELT Academic Consultant – EMEA
NATIONAL GEOGRAPHIC LEARNING

Language learning is all about connections. To be effective it needs to be both comprehensible and meaningful for the learners – they need to be able to connect it to their prior learning, to themselves and to the real world. But they also need to make connections with each other in the classroom environment, be that in a physical or virtual space. In this webinar we'll explore how teachers can be more effective in facilitating learning and help students make the connections they need to be successful language learners.

15.30 – 15.55



2021 CHANGES IN "ECCE", "ECPE" AND "MSU B2"

Eleni Papadopoulou, Teacher, Author, GLOBAL ELT - ANDREW BETSIS ELT
Change is the key word to describe this new year. Changes that have not only affected the way we live and learn but also the way our students are examined. In this presentation we will take a look at the recent changes in the ECCE, ECPE and the MSU-CELC. We will also highlight potential pitfalls and strategies for success.

16.00 – 16.25



NEW NORMS, NEW TOOLS: A UNIQUE LMS PLATFORM FOR FLEXIBLE TEACHING!

Nikolaos Anagnostou, Area Manager, EXPRESS PUBLISHING

At a time when blended learning is the new norm, there is a growing need for a successful combination of print and digital material that supports teaching in a flexible way. *Express Digibooks* is the only gamified, digital ELT platform that facilitates effective teaching in class, online or offline! Track students' progress, communicate effectively with parents, motivate learners and bring your classes into the future!

PROGRAMME

Sunday
11 April 2021

International Publishers Exhibition

Ilissos Room

16.30 – 17.20



TO DO CLT OR NOT TO DO CLT. WHAT IS REALLY THE QUESTION?

*Gabriel Diaz Maggioli, Teacher, Teacher Educator, Researcher, Author
Incoming President of IATEFL, EXPRESS PUBLISHING*

In this presentation we will revisit some important issue in second/ foreign language learning and teaching. We will explore what current research in L2 acquisition has to offer and make relevant connections between research and classroom practice. I will illustrate how classroom practice can effectively take into consideration the latest research by showing examples of materials, tasks and activities that have proved useful in foreign language settings.

17.30 – 18.20



SURVIVING THESE TIMES...AS BEST WE CAN!

*Jane Revell, Teacher Trainer, NLP Master Practitioner, Author
INTERNATIONAL PUBLISHERS EXHIBITIONS*

In this webinar we'll be looking at some fairly simple things we can do to help us cope with the difficult and uncertain times we've all had to face over the past year. We can use these practical ideas with our students too, in our (real or virtual) classroom, and help everyone feel just a little bit more cheerful!

#ENGLISH

**TAG ALONG WITH LANGUAGE TRENDS
AND BE ON THE SAME PAGE!**

♥ CEFR LEVELS A1-A2+

★ FLIPPED AND TRADITIONAL METHODOLOGY

♥ FOCUS ON 21ST CENTURY SKILLS
(CRITICAL THINKING, COOPERATION,
COLLABORATION, CREATIVITY)

★ DETAILED DEVELOPMENT OF ALL FOUR SKILLS

♥ GRAMMAR AND WRITING VIDEOS

★ EXPLORING GRAMMAR SECTIONS

♥ ICT TASKS TO ENCOURAGE RESEARCH

★ PUBLIC SPEAKING SKILLS
DEVELOPMENT TASKS

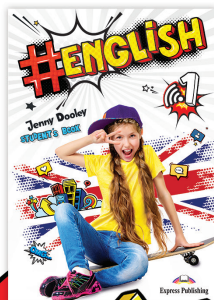
♥ A THRILLING COMIC STRIP STORY IN
EPISODES WITH FUN ACTIVITIES

★ CULTURE & CLIL SECTIONS

♥ PROJECTS, VALUES, CREATIVE TASKS

★ FUN ELEMENTS (MEMES, SONGS, RIDDLES,
PUZZLES AND MORE)

♥ EFFECTIVE COMBINATION OF PRINT AND
DIGITAL RESOURCES



**Sunday
11 April 2021**

International Publishers Exhibition

Maistros Room

10.00 – 10.50



YOUNG LEARNERS: ICING LANGUAGE LEARNING WITH EDUCANDY

*Theodore Georgios Lalos, Teacher, Teacher Educator
Escape the Classroom, Trainer & Writer, Board Member-at-Large
TESOL GREECE*

Is digital language teaching an uncharted territory? Are you looking for an engaging tool to offer ample and controlled practice on language? Join this session to review the key principles of teaching young learners in the digital era and become familiar with an online tool that can engage, motivated enable young learners to practice language in a fun and playful way.

11.00 – 11.50



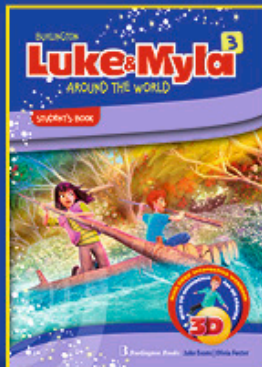
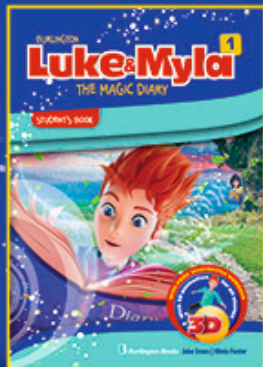
"BURLINGTON LUKE & MYLA"

Linetta de Castle, Publishing Director, BURLINGTON BOOKS
Burlington Luke & Myla our exciting new three-part coursebook series for A-C classes is packed with exciting adventure stories with 3D animation, real world information and multimodal learning opportunities. It is accompanied by free interactive webbooks for use online when the need arises.

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Crete
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Cyprus
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Sunday
11 April 2021

International Publishers Exhibition

Maistros Room

12.00 – 12.25



"ULTIMATE ENGLISH" - THE ULTIMATE NEW COURSE FOR B1-C2 CLASSES

Tery Lemanis, Educational Consultant, HAMILTON HOUSE PUBLISHERS

An exciting and informative presentation of *Ultimate English*, Hamilton House Publishers' new series for B1 - B1+ - B2 classes, followed by a demonstration of its interactive whiteboard software and Q&A session.

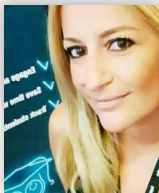
12.30 – 12.55



MY EDUTAINMENT WORLD: A HOLISTIC APPROACH TO TEACHING ENGLISH AND LIFE SKILLS TO PRESCHOOLERS

Myrsini Verdouka, Teacher, FLS Owner, EXPRESS PUBLISHING

Imagine being a child again, imagine discovering an ideal and magical learning environment. Imagine a learning process that sparks your imagination, takes your creativity to the next level, releases incredibly beautiful emotions and feelings while learning English and life skills in the most exciting, entertaining and playful way. Welcome to my Edutainment World!



"THE FLIBETS": A NEW LEARNING GALAXY FOR PRESCHOOLERS!

Athena Apotsi, ELT Educational Consultant, EXPRESS PUBLISHING

Take your pre-primary learners to an amazing new world of learning through exploration and play!

13.00 – 13.50



"BURLINGTON MINDSET" B1, B1+ AND B2

Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS

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PROGRAMME

Sunday
11 April 2021

International Publishers Exhibition

Maistros Room

14.00 – 15.15



GUARANTEED EXAM DELIVERY BY LanguageCert

*Petros Apergis, Head of Business Development Southeast Europe
LanguageCert - PeopleCert*

Paul Bouniol, Academic Consultant, LanguageCert - PeopleCert

A presentation on our *LanguageCert Online* exams with live invigilation, the benefits for candidates, teachers and language schools, background information and clarifications for candidates likely to opt for this exam format.



15.30 – 15.55



STORIES ARE WORDS TO REMEMBER

Katherine Cospito, Teacher, Teacher Trainer, BLACK-CAT

Reading is the pillar of any language classroom, and reading activities are the perfect foundation on which to build a lifelong love for reading. This presentation will give you all the tools you need to bring stories to life and keep your students engaged, with very minimal preparation. As a language learner herself, Katie Cospito understands the difficulties of language learning from both perspectives. Drawing on personal experience, and real-life lesson plans, she's able to provide you with activities made for the modern classroom, ones you can use right away!

To Register and Visit the Exhibition Click Here!

PROGRAMME

Sunday
11 April 2021

International Publishers Exhibition

Maistros Room

All times mentioned in the programme are according to the EEST - Eastern European Summer Time (Athens Greece Time Zone).

16.00 – 16.25



HOW TO OVERCOME WEAK LITERACY SKILLS WITH "FICTION EXPRESS"

Christina Puig, Entrepreneur, Speaker, THE STUDY ROOMS

Fiction Express is an interactive literacy solution designed for the skill-based curriculum to enhance the language learning of students in native and ELT based on fun co-creation of stories. This literacy resource covers all four aspects of language learning: grammar, reading, speaking and listening practice, and writing. Content is created under meaningful learning premises for students to develop intercultural understanding and creativity in its broadest meaning. It's skill-based learning methodology also requires changing the way content is delivered, introducing so-called soft and cross-curricular skills: decision making, autonomy, citizenship, entrepreneurship and personal development. Students using *Fiction Express* improve their results in their English assessment in less than 3 months.

16.30 – 16.55



"ECPE" LISTENING

Sylvia Kar, Teacher, Author, Teacher Trainer, SYLVIA KAR PUBLICATIONS

Part 1 and Part 2 of the *ECPE* do no longer have three answer choices. One time has been added, so now part 1 and 2 are A,B,C,D. Ways to deal with the new Listening Section of the exam.

17.30 – 18.20



INTRODUCING ONLINE TEACHING

Dr. Dimitris Toliás, Director of E-Learning, HELLENIC AMERICAN COLLEGE

The recent pandemic has simply accelerated a trend in teaching that grew bigger in the past few years – online teaching and learning. Technology offers instructors the opportunity to develop new skills and competencies, to extend their services to larger and more diverse segments of the population, to move beyond the limits of the conventional classroom and increase their income and professional status. During the presentation participants will:

1. be introduced to key principles and practices which govern the design and delivery of online classes
2. understand the role of instructors and students in online classes
3. find out about synchronous and asynchronous modalities

PROGRAMME

Sunday
11 April 2021

International Publishers Exhibition

Agora

10.30 – 11.50



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WIN BY SHARING YOUR EXPERIENCE - FOREIGN LANGUAGE SCHOOL OWNERS (FLS) DISCUSSION GROUP

If you have an apple and I have an apple and we exchange these apples, then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.

George Bernard Shaw

In these unprecedented times, how can we be sure what the language learning sector will look like in September? Never before have we been confronted with so many uncertainties and dilemmas about this new norm. Let's look for the light at the end of the tunnel together. This discussion envisions bringing together school owners from around Greece and Cyprus to converse about what measures and actions should be taken now to be prepared for tomorrow.

Dr. Mike Kenteris, Learner, Educator, FLS Owner, M.Eng, M.Ec. PhD in Mobile Learning Systems & Context-aware computing
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Ο μεγαλύτερος Φορέας Πιστοποίησης στον κόσμο

Θετική Προσέγγιση

- Μόνο ερωτήσεις πολλαπλής επιλογής (a, b or c)
- Σύγχρονα θέματα προσαρμοσμένα στην ηλικία των υποψηφίων
- 1 εξέταση με 1 εξεταζόμενο στην Προφορική εξέταση
- Επιπλέον χρόνος και ειδικές συνθήκες εξέτασης για υποψηφίους με μαθησιακές ή άλλες δυσκολίες
- Εξετάζονται και οι 4 δεξιότητες, Listening, Reading, Writing, Speaking
- Εξέτασεις 2 φορές το χρόνο, Μάιο & Δεκέμβριο
- Past Papers άμεσα διαθέσιμα
- Δωρεάν επανεξέταση

Θετική Βαθμολόγηση

- Near Pass Advantage - όταν σε μια δεξιά ο βαθμός είναι έως και 3 μονάδες κάτω από τη βάση και ο υποψήφιος έχει επιτύχει στις άλλες 3, είναι επιτυχών
- Όσοι υποψήφιοι έχουν επιτύχει σε 1, 2 ή 3 δεξιότητες τις κατοχυρώνουν για 3 χρόνια
- Πολύπλευρη προσέγγιση στο Speaking Part με στόχο την ενίσχυση της αυτοπεποίθησης του υποψηφίου ώστε να επιτευχθεί η μέγιστη δυνατή απόδοσή του
- Σύγχρονη παιδαγωγική προσέγγιση. Η γραμματική και το λεξιλόγιο εξετάζονται μέσω του Reading και Writing
- Οι ερωτήσεις πολλαπλής επιλογής είναι κατανοητές και ΔΕΝ έχουν παγίδες
- Δίνονται βοηθητικά σημεία ανάπτυξης στο Writing Part
- Το μοναδικό Πιστοποιητικό που Κατοχυρώνει τις Επιτυχημένες Δεξιότητες



... & Online εξετάσεις
Δυνατότητα live proctoring

Sunday
11 April 2021

International Publishers Exhibition

Agora

12.00 – 12.50



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MY DATA - ΕΙΣΑΓΩΓΗ ΣΤΗ ΝΕΑ ΕΦΑΡΜΟΓΗ ΤΗΣ ΑΑΔΕ, TIPS & TRICKS ΓΙΑ ΤΗΝ ΕΠΙΧΕΙΡΗΣΗ ΑΝΑΦΟΡΑ ΣΤΗ ΤΡΕΧΟΥΣΑ ΕΠΙΚΑΙΡΟΤΗΤΑ ΓΙΑ ΤΙΣ ΕΠΙΧΕΙΡΗΣΕΙΣ

Ισμήνη Γκούμα, Γενική Διεύθυνση, COMPUTAX

Αλέξανδρος Γκούμας, Διεύθυνση Πωλήσεων

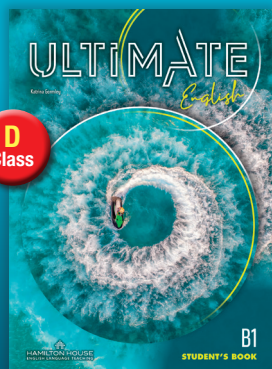
Εποπεία Υποστήριξης Πελατών, COMPUTAX

To MY DATA είναι η νέα εφαρμογή της ΑΑΔΕ που αφορά όλες τις επιχειρήσεις και θα ξεκινήσει η εφαρμογή από τη 01/07/2021. Μια σύντομη περιγραφή και περιήγηση στον περιβάλλον της θα σας εξοικειώσει ενώ θα αναφερθούμε στις βασικότερες αλλαγές που θα φέρει στη καθημερινότητα των επιχειρήσεων. Επιπλέον, θα μιλήσουμε για την τρέχουσα επικαιρότητα βάση των συνεχόμενων αλλαγών και των νέων νόμων που σχετίζονται με τον κορωνοϊό.

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D
Class

B1

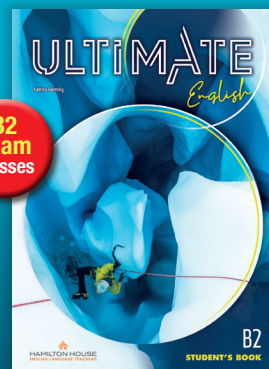
STUDENT'S BOOK



E
Class

B1+

STUDENT'S BOOK



B2
Exam
Classes

B2

STUDENT'S BOOK

Sunday
11 April 2021

International Publishers Exhibition

Agora

All times mentioned in the programme are according to the EEST - Eastern European Summer Time (Athens Greece Time Zone).

13.00 – 13.50



GENERALLY SPEAKING: 5 SURE-FIRE SPEAKING ACTIVITIES

Rob Howard, Joint Coordinator of the IATEFL BESIG INTERNATIONAL PUBLISHERS EXHIBITIONS

This talk will give you 5 different sure-fire tactics to use immediately to guarantee your learners will speak up in class, whether online, face-2-face, one-2-one, or in groups. These activities will help relax the speaker, reinforce students' conviction to communicate, and build confidence and self-esteem while producing meaningful and pertinent dialogues.

14.30 – 15.20



ELT FOR COMPANION ANIMALS: TEACHING FOR A CAUSE

Margarita Kosior, Educator, Teacher Trainer, Conference Presenter, Materials Writer, Storyteller, Children's Author
INTERNATIONAL PUBLISHERS EXHIBITIONS

The aim of the *Tales of Strays* campaign is to introduce the topic of companion animal welfare into the English language classroom. In my session I will talk about the ways in which ELT professionals can support the campaign and fight for companion animals and their rights through storytelling, materials writing and lesson planning and delivery. But I will also go back to the rationale behind the campaign and answer the very fundamental question: Why bother?

15.30 – 16.20



HOW ENGLISH TEACHERS IN POLAND CAN BENEFIT FROM THEIR IATEFL ASSOCIATION

Geoff Tranter, Teacher Trainer, consultant on international PR IATEFL POLAND

- Facts, Figures, Events, Activities and People -

The presentation will include among other things:

the history of IATEFL Poland

basic facts and figures

national and international partnerships

the team behind IATEFL Poland

the members

the benefits of membership

the activities with concrete examples taken from IATEFL Poland's Newsletters, Webinars, and more.

The presentation will close with a Q&A session.

PROGRAMME

Sunday
11 April 2021

International Publishers Exhibition

Agora

16.30 – 17.20



OUTSIDE THE BOX - INCORPORATING SHORT FICTION AND CREATIVE TOPICS INTO THE CLASSROOM

Taylor Sapp, Teacher, Teacher Trainer, Author, ALPHABET PUBLISHING DES - DIETSCHI EDUCATIONAL SERVICES

One of the biggest challenges for any teacher is stimulating student interest and creativity. This presentation will demonstrate the use of creative texts to encourage student discussion and creation in the classroom.

17.30 – 18.20



TEACHING FROM YOUR COURSEBOOK ONLINE... WITH LOTS OF FUN AND WITHOUT EXTRA PREPARATION!

Hanna Kryszewska, Teacher, Teacher Trainer, Author DES - DIETSCHI EDUCATIONAL SERVICES

Teaching online from a coursebook is challenging. How to 'cover' the book, follow the syllabus, keeping learners motivated, engaged, and ... surprised? We could develop materials, and let lesson planning eat into our private time, or develop more ways of using the coursebook as a springboard. What counts is not the photocopiable material but the idea!

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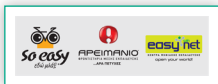


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