



International Publishers Exhibition

Spring '22

The MET Hotel - Thessaloniki

Programme

Saturday 19 March - Sirocco

10.00 – 10.50 Professional Presentation	THE IMPORTANCE OF LEADERSHIP IN EDUCATION: HOW DO LEADERS REALLY INSPIRE THOSE AROUND THEM? Dr. Stathis Stefanidis , Business Consultant, Founder, I-NUCLEUS In this talk, Dr Stefanidis will present a simple but important model with which leaders can inspire those around them. His talk will focus on the importance of leadership in education, but will also cite examples from Apple, the Wright brothers and the historic speech by Dr. Martin Luther King Jr.
11.00 – 11.25	"YETI AND FRIENDS!" Nick Anagnostou , Regional Manager, HAMILTON HOUSE PUBLISHERS The new Junior course from Hamilton House that will thrill your students. Join Yeti in his 3D world and bring English to life on your mobile devices with the Hamilton House Interactive Talking Pen.
11.30 – 12.20	DIGITAL INNOVATIONS IN TESTING - PEARSON ENGLISH INTERNATIONAL CERTIFICATE Carmen Quintana , Associate Product Manager, Pearson English International Certificate Klairy Petraki , Managing Director, Pearson English Language Learning PEARSON ENGLISH INTERNATIONAL CERTIFICATE (PTE GENERAL) – UNICERT SA In this session, we will: <ul style="list-style-type: none">• demo a sample test from the new online Pearson English International Certificate• talk about how to securely prepare students for digital tests• present the 'Guarantee to Pass' program
12.30 – 13.20	"Hashtag English": ASSISTING FLEXIBILITY, MAXIMISING LEARNING! #English is a newly created, exciting course for A-C classes with engaging, fun content, designed to motivate students, promote inclusivity and meet the new, emerging educational needs. #English offers an effective combination of print and digital resources, allowing for flexible teaching (in-class, Blended or Flipped learning), enhancing student autonomy and boosting the development of real-life skills. UNLOCK FLEXIBILITY IN THE EFL CLASSROOM WITH THE "EXPRESS DIGIBOOKS" LMS PLATFORM! Express Publishing launches the Express Digibooks Version 4, which comes with new features to support teaching and learning in a flexible way. Express Digibooks is a cross-platform, gamified digital tool that allows the use of our books online and offline on any device. Track students' progress, communicate effectively with parents, motivate learners and bring your classes into the future! Jenny Dooley , Author, EXPRESS PUBLISHING
13.30 – 14.20	TECHNOLOGY IN EDUCATION IN THE 21st CENTURY: ΑΠΟΓΕΙΩΣΤΕ ΤΟ ΜΑΘΗΜΑ ΜΕ ΜΟΝΑΔΙΚΑ ΤΕΧΝΟΛΟΓΙΚΑ ΕΡΓΑΛΕΙΑ Θωμάς Παρισόπουλος , Marketing Director, SUPER COURSE ELT PUBLISHING <ul style="list-style-type: none">• Νέα κυκλοφορία: Teacher's i-book με EXTRA printable & interactive material• Εμπλουτισμένο Student's i-book με 2D, 3D & 360° educational Videos & 3D Games• Virtual Reality (VR) - Ταξιδέψτε σε όλο τον κόσμο με τον Tech• Augmented Reality (AR) - Δείτε τους ήρωες του βιβλίου να ζωντανεύουν• Talking Pen - Μαθαίνω Αγγλικά με τέλεια προφορά! Το μαγικό στυλό που «μιλάει» και ξετρελαίνει μικρούς και μεγάλους Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ ΒΙΒΛΙΩΝ.
14.30 – 14.55	EdTech SHOWROOM SUPER COURSE ELT PUBLISHING Ελάτε να ζήσετε τη μοναδική εμπειρία της χρήσης νέων τεχνολογιών στην εκπαίδευση (VR, AR & Talking Pen) και λάβετε μέρος στην κλήρωση για μοναδικά δώρα! * Θα κληρωθούν μάσκες VR, Talking Pens με readers και Samsung tablets.
15.00 – 15.50	"LANGUAGECERT TEST OF ENGLISH": THE CHALLENGES OF DEVELOPING AND TAKING A COMPUTER-ADAPTIVE TEST (CAT) Dr. Yiannis Papargyris , Language Assessment Development Director, LANGUAGECERT - PEOPLECERT LTE is one of the most recent and most popular addition to the LanguageCert International English exam portfolio. In this presentation, I will introduce the qualification and trace the difficulties of developing a CAT, from building a bank of calibrated items to accurately measuring candidate ability. We will consider the advantages and limitations of our approach, and discuss aspects of testing which teachers and candidates need to be aware of.