



International Publishers Exhibition

Spring '22

The MET Hotel - Thessaloniki

Programme

Saturday 19 March - Zephyros

10.00 – 10.50	HOMEWORK WITH A VOICE VIDEO & VOICE APPS FOR SPEAKING HOMEWORK
Professional Presentation	Marisa Constantinides , Teacher, Teacher Trainer, Author, Conference Speaker, DOS CELT Athens, CELT ATHENS Even with the best of intentions, classroom opportunities for developing speaking fluency and accuracy are never enough. Technology can come to the rescue with a variety of easy to use applications and tools that can motivate and maximize student talking time. Our presentation will cover tools and apps for all ages and levels and will be especially useful for preparing for speaking exams.
11.00 – 11.25	OPENING A DOOR FULL OF POSSIBILITIES WITH LANGUAGECERT
	Petros Apergis , Business Development Head Southeast Europe, LANGUAGECERT - PEOPLECERT Marios Molfetas , LanguageCert Executive Director, LANGUAGECERT - PEOPLECERT LanguageCert is committed to bringing to learners and education communities innovative solutions, enhanced services as well as new language qualifications covering every need. Join Marios Molfetas & Petros Apergis to discover more about <ul style="list-style-type: none">• how LanguageCert can transform the assessment experience, offering a perfect fit for teachers and learners through multiple exam delivery methods• how learners can realise their potential and benefit from<ul style="list-style-type: none">• our UK Home Office approved LanguageCert SELT exams addressing immigration requirements• our ASEP recognised LanguageCert Test of English (LTE), addressing professional requirements (now offering a Writing module as well).• our increasing international recognition of our LanguageCert International ESOL suite
11.30 – 12.20	"LUKE & MYLA"
	Natasha Polysaki-Kallistratou , Marketing Manager Northern Greece, BURLINGTON BOOKS Burlington Luke & Myla, our exciting new three-part coursebook series for A-C classes, is packed with exciting adventure stories with 3D animation, real world information and multimodal learning opportunities. It is accompanied by free interactive webbooks for use in the classroom and online.
12.30 – 13.20	GRAMMAR AS THE SYSTEM OF A LANGUAGE AND NOT AS THE RULES OF IT - IF TAUGHT PROPERLY, IT CAN HELP IMPROVE YOUR STUDENTS' COMMAND OF THE LANGUAGE NEW "WAY TO GRAMMAR C1/C2" AND NEW "WRITING C1/C2" NEW "FOLLOW-US" - JUNIOR SERIES
	Vivi Kamari , Marketing & Promotion Manager, GRIVAS PUBLICATIONS <ul style="list-style-type: none">• Grivas ELT interactive - JOIN our ever-growing digital environment and ENJOY your alternative classroom for FREE! Get ready for the all-new Digital Era• NEW Way to Grammar C1/C2. Grammar is the weaving that creates the fabric: Context, Accuracy, Communication. It is the Science that lies behind the Art of Literature and Composition.• NEW Writing C1/C2. You cannot teach your students to write, any more than you can teach them to paint, but you can guide them to develop a technique.• NEW Junior Series. Teaching Young Learners can be a rewarding experience! FOLLOW US ... and let the adventure begin! Everyone attending our presentation will be entered into a draw in which two lucky attendees will win the new Grivas English-Greek Dictionary (either the two-volume set or the shorter edition).
13.30 – 14.20	"REVISED ECPE HONORS"
	Tracy Huntingford , Editorial Manager, BURLINGTON BOOKS Revised ECPE Honors, the best preparation course for the Michigan ECPE, is now fully up-to-date. Great new features include a brand new writing syllabus and documentary videos for each unit. Revised Mastermind Grammar and Lexis for C2 exams provides full coverage of grammar and vocabulary for Proficiency students. It reflects current language usage and latest exam specifications. Both titles are accompanied by whiteboard software and interactive webbooks.
14.30-14.55	"NEW CLOSE-UP"
	Mona Siksek , ELT Consultant, Teacher Trainer, NATIONAL GEOGRAPHIC LEARNING New Close-up brings learners closer to the world through dynamic photography, video and real-world stories from National Geographic. This series also prepares teenagers for success in the classroom, in exams, and in life.
15.00 – 15.50	WELCOME TO E-PLANET
	David Squirrell , Business Development Manager, E-PLANET EDUCATIONAL SERVICES E-planet is the world's fastest growing ELT specialist. Our adaptable blended learning approach to learning English has been used to teach almost 2 million students at universities, schools, language centres and by private tutors worldwide.
16.00 – 16.50	A HOLISTIC APPROACH TO TEACHING YOUNG LEARNERS
Professional Presentation	Tracy Huntingford , Editorial Manager, BURLINGTON BOOKS The importance of stories, songs, games and projects in junior classes.
17.00 – 17.50	TEACH LIKE A LIFE COACH
Professional Presentation	Theodora Bogiou , Teacher, Teacher Trainer, Language School Owner, INTERNATIONAL PUBLISHERS EXHIBITIONS What every teacher needs to know, but they don't know that they need to know. Three powerful techniques that any teacher can use to empower their students and help them process their emotions.