



International Publishers Exhibition

Spring '22

The MET Hotel - Thessaloniki Programme

Sunday 20 March - Sirocco

10.00 – 11.20 Discussion Group - FOR SCHOOL OWNERS ONLY	WIN BY SHARING YOUR EXPERIENCE <i>If you have an apple and I have an apple and we exchange these apples then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.</i> George Bernard Shaw School owners will have the chance to express their opinion on problems/difficulties and proposals/opportunities on the following subjects: <ul style="list-style-type: none">• Blended learning• How covid affected the relationships with parents, students, staff• Young Learners <i>Maria Mitsiou, Facilitator</i> <i>Natasha Mitsiou, Facilitator</i>
11.30 – 11.55	"ECCE HONORS" <i>Tracy Huntingford, Editorial Manager, BURLINGTON BOOKS</i> ECCE Honors, our brand new coursebook for the ECCE exam, follows the success of Revised ECPE Honors to provide clear, user-friendly exam preparation material that teachers can trust for great results. It is accompanied by free interactive webbooks for use in the classroom and to support online and autonomous learning.
12.00 – 12.50	TEACHING WRITING AND GRAMMAR EFFECTIVELY AT B2 LEVEL: THE RIGHT TOOLS! When preparing for B2 level exams, writing, grammar and vocabulary seem to be quite challenging for students at times. How can we effectively help learners develop the necessary skills for successful task achievement? The brand new <i>The Art of Writing</i> and <i>Grammar & Vocabulary Booster</i> will ensure students' success! NEW "STARS AND STRIPES" AND EXAM MATERIAL FOR THE REVISED MICHIGAN ECCE & ECPE: AIM FOR SUCCESS! The new Express Publishing Coursebooks & Practice Tests for the Revised Michigan ECCE & ECPE 2021 and how they will help you prepare students for exam success, utilising top-quality print and digital resources. <i>Athina Apotsi, Teacher Trainer, ELT Educational Consultant, EXPRESS PUBLISHING</i>
13.00 – 13.50	GRAMMAR AS THE SYSTEM OF A LANGUAGE AND NOT AS THE RULES OF IT - IF TAUGHT PROPERLY, IT CAN HELP IMPROVE YOUR STUDENTS' COMMAND OF THE LANGUAGE NEW "WAY TO GRAMMAR C1/C2" AND NEW "WRITING C1/C2" NEW "FOLLOW-US" - JUNIOR SERIES <i>Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS</i> <ul style="list-style-type: none">• Grivas ELT interactive - JOIN our ever-growing digital environment and ENJOY your alternative classroom for FREE! Get ready for the all-new Digital Era• NEW Way to Grammar C1/C2. Grammar is the weaving that creates the fabric: Context, Accuracy, Communication. It is the Science that lies behind the Art of Literature and Composition.• NEW Writing C1/C2. You cannot teach your students to write, any more than you can teach them to paint, but you can guide them to develop a technique.• NEW Junior Series. Teaching Young Learners can be a rewarding experience! FOLLOW US ... and let the adventure begin! Everyone attending our presentation will be entered into a draw in which two lucky attendees will win the new <i>Grivas English-Greek Dictionary</i> (either the two-volume set or the shorter edition).
14.00 – 14.50	"LUKE & MYLA" <i>Natasha Polysaki-Kallistratou, Marketing Manager Northern Greece, BURLINGTON BOOKS</i> <i>Burlington Luke & Myla</i> , our exciting new three-part coursebook series for A-C classes, is packed with exciting adventure stories with 3D animation, real world information and multimodal learning opportunities. It is accompanied by free interactive webbooks for use in the classroom and online.
15.00 – 15.50 Professional Presentation	RESTARTING OURSELVES Three EFL teachers approach the issue of reinventing themselves and restarting from their own, different perspectives. How can multi-tasking be combined with Drama as well as Apps and Webtools? Where does it meet with the all-too-familiar burnout? How is TESOL involved in all this? The three speakers will be presenting these three separate Presentations: HEY, TEACHER: WHERE'S YOUR MAGIC WAND? <i>Tanya Livarda, BA, MA in TESOL, Celta, DELTA, EFL Teacher, Oral Examiner</i> TESOL MACEDONIA, THRACE - NORTHERN GREECE REINVENTING OURSELVES THROUGH EDUCATIONAL DRAMA <i>Maria Polychrou, BA, MA Theatre in Education, EFL Teacher</i> Oral Examiner, Teacher Trainer, Adult Education Teacher TESOL MACEDONIA, THRACE - NORTHERN GREECE THE HUNGRY CATERPILLAR GOES DIGITAL <i>Antigoni Melidonioti, Celta EFL Teacher, Teacher Trainer, Oral Examiner</i> School Owner TESOL MACEDONIA, THRACE - NORTHERN GREECE
16.00 – 16.50 Annual General Meeting	TESOL MACEDONIA, THRACE - NORTHERN GREECE ANNUAL GENERAL MEETING TESOL MACEDONIA, THRACE - NORTHERN GREECE TESOL Macedonia-Thrace, Northern Greece is inviting its members and future members to vote for a new board and keep our dynamic association moving forward towards 21 st century.