



# International Publishers Exhibition

## Spring '22

### The MET Hotel - Thessaloniki Programme

#### Sunday 20 March - Zephyros

10.30 – 11.20	<p><b>TEACH AND LEARN THROUGH READING PASSAGES</b> <i>Sylvia Kar, Teacher, Autor, Teacher Trainer, SYLVIA KAR PUBLICATIONS</i> Use the reading passages of past examinations to teach - vocabulary, grammar, speaking and writing. It can be fun for both the teacher and the students. We'll work on one such reading passage together so as to see how it can work.</p>
11.30 – 11.55	<p><b>UNPACKING THE "ALCE™ C1-C2": NEW FORMAT AND SCORING</b> <i>George Afouxenidis, Academic Coordinator Northern Greece, HELLENIC AMERICAN UNION</i> Are you preparing students for the new ALCE™ C1-C2? In this presentation you can explore the format and scoring scheme of the ALCE™ C1-C2 with examples taken from the HAU publications brand new <i>Practice Tests ALCE™, C1-C2 Level</i>. Help your students practice their test taking skills before they take the official examination. A sample test of the ALCE™ C1-C2 will also be distributed along with the presentation material!</p>
12.00 – 12.50	<p><b>TECHNOLOGY IN EDUCATION IN THE 21<sup>st</sup> CENTURY: ΑΠΟΓΕΙΩΣΤΕ ΤΟ ΜΑΘΗΜΑ ΜΕ ΜΟΝΑΔΙΚΑ ΤΕΧΝΟΛΟΓΙΚΑ ΕΡΓΑΛΕΙΑ</b> <i>Θωμάς Παρισόπουλος, Marketing Director, SUPER COURSE ELT PUBLISHING</i></p> <ul style="list-style-type: none"><li>• Νέα κυκλοφορία: <i>Teacher's i-book</i> με EXTRA printable &amp; interactive material</li><li>• Εμπλουτισμένο <i>Student's i-book</i> με 2D, 3D &amp; 360° educational Videos &amp; 3D Games</li><li>• Virtual Reality (VR) - Ταξιδέψτε σε όλο τον κόσμο με τον Tech</li><li>• Augmented Reality (AR) - Δείτε τους ήρωες του βιβλίου να ζωντανεύουν</li><li>• Talking Pen - Μαθαίνω Αγγλικά με τέλεια προφορά! Το μαγικό στυλό που «μιλάει» και ξετρελαίνει μικρούς και μεγάλους</li></ul> <p>Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ ΒΙΒΛΙΩΝ.</p>
13.00 – 13.25	<p><b>EdTech SHOWROOM</b> <i>SUPER COURSE ELT PUBLISHING</i> Ελάτε να ζήσετε τη μοναδική εμπειρία της χρήσης νέων τεχνολογιών στην εκπαίδευση (VR, AR &amp; Talking Pen) και ράβετε μέρος στην κλήρωση για μοναδικά δώρα! * Θα κληρωθούν μάσκες VR, Talking Pens με readers και Samsung tablets.</p>
14.00 – 14.50	<p><b>DIGITAL INNOVATIONS IN TESTING - PEARSON ENGLISH INTERNATIONAL CERTIFICATE</b> <i>Carmen Quintana, Associate Product Manager, Pearson English International Certificate</i> <i>Klairy Petraki, Managing Director, Pearson English Language Learning</i> <b>PEARSON ENGLISH INTERNATIONAL CERTIFICATE (PTE GENERAL) – UNICERT SA</b> In this session, we will:</p> <ul style="list-style-type: none"><li>• demo a sample test from the new online <i>Pearson English International Certificate</i></li><li>• talk about how to securely prepare students for digital tests</li><li>• present the 'Guarantee to Pass' program</li></ul>