



# International Publishers Exhibition

## Spring '22

### Divani Caravel Hotel - Athens

### Programme

#### Saturday 9 April - Mycenae

10.00 – 10.50 Professional Presentation	<b>STORYTELLING IN LEARNING CONTEXTS</b> <b>Zafi Mandali</b> , Director of Studies at Ellinogermaniki Agogi, Teacher Trainer, Presenter, YORK PRESS Every piece of knowledge can be imparted effectively when it is given in story format; this is what makes storytelling a potential teaching enhancement tool. Students harvest lexis and structures effortlessly and teachers use diverse approaches and activities. Let's explore some together.
11.00 – 11.50	<b>WELCOME TO E-PLANET</b> <b>David Squirrell</b> , Business Development Manager E-PLANET EDUCATIONAL SERVICES E-planet is the world's fastest growing ELT specialist. Our adaptable blended learning approach to learning English has been used to teach almost 2 million students at universities, schools, language centres and by private tutors worldwide.
12.00 – 12.50	<b>GRAMMAR AS THE SYSTEM OF A LANGUAGE AND NOT AS THE RULES OF IT - IF TAUGHT PROPERLY, IT CAN HELP IMPROVE YOUR STUDENTS' COMMAND OF THE LANGUAGE</b> <b>NEW "WAY TO GRAMMAR C1/C2" AND NEW "WRITING C1/C2"</b> <b>NEW "FOLLOW-US" - JUNIOR SERIES</b> <b>Vivi Kamari</b> , Marketing & Promotion Manager, GRIVAS PUBLICATIONS <ul style="list-style-type: none"><li>• Grivas ELT interactive - JOIN our ever-growing digital environment and ENJOY your alternative classroom for FREE! Get ready for the all-new Digital Era</li><li>• NEW Way to Grammar C1/C2. Grammar is the weaving that creates the fabric: Context, Accuracy, Communication. It is the Science that lies behind the Art of Literature and Composition.</li><li>• NEW Writing C1/C2. You cannot teach your students to write, any more than you can teach them to paint, but you can guide them to develop a technique.</li><li>• NEW Junior Series. Teaching Young Learners can be a rewarding experience! FOLLOW US ... and let the adventure begin!</li></ul> Everyone attending our presentation will be entered into a draw in which two lucky attendees will win the new Grivas English-Greek Dictionary (either the two-volume set or the shorter edition).
13.00 – 13.25	<b>EXCITE, MOTIVATE YOUR YOUNG LEARNERS AND IMPRESS THEIR PARENTS!</b> <b>Fani Giannioti - Dede</b> , Author, Publisher, Teacher Trainer, HAPPY BEES <b>Theodora Karli</b> , Graphic Designer, HAPPY BEES With 45 years of teaching young learners under our belts, we feel the need to share knowledge that maximizes learning. Join us for a creative and dynamic approach that makes the learning process memorable and exciting! With the use of extensive digital materials, innovative resources and ideas, we provide contextualized content and meaningful practice that requires little or no preparation. We aim to motivate students through engaging learning experience! Join us to make a difference! Complete packets of all our books, will be offered to two participants. Samples of the Happy Bees material, will be distributed.
13.30 – 14.20	<b>"HASHTAG ENGLISH": ASSISTING FLEXIBILITY, MAXIMISING LEARNING!</b> #English is a newly created, exciting course for A-C classes with engaging, fun content, designed to motivate students, promote inclusivity and meet the new, emerging educational needs. #English offers an effective combination of print and digital resources, allowing for flexible teaching (in-class, Blended or Flipped learning), enhancing student autonomy and boosting the development of real-life skills. <b>UNLOCK FLEXIBILITY IN THE EFL CLASSROOM WITH THE "EXPRESS DIGIBOOKS" LMS PLATFORM!</b> Express Publishing launches the Express Digibooks Version 4, which comes with new features to support teaching and learning in a flexible way. Express Digibooks is a cross-platform, gamified digital tool that allows the use of our books online and offline on any device. Track students' progress, communicate effectively with parents, motivate learners and bring your classes into the future! <b>Jenny Dooley</b> , Author, EXPRESS PUBLISHING
14.30 – 14.55	<b>"YETI AND FRIENDS!"</b> <b>Nick Anagnostou</b> , Regional Manager, HAMILTON HOUSE PUBLISHERS The new Junior course from Hamilton House that will thrill your students. Join Yeti in his 3D world and bring English to life on your mobile devices with the Hamilton House Interactive Talking Pen.
15.00 – 15.50	<b>DIGITAL INNOVATIONS IN TESTING - PEARSON ENGLISH INTERNATIONAL CERTIFICATE</b> <b>Carmen Quintana</b> , Associate Product Manager, Pearson English International Certificate <b>Klairy Petraki</b> , Managing Director, Pearson English Language Learning PEARSON ENGLISH INTERNATIONAL CERTIFICATE (PTE GENERAL) – UNICERT SA In this session, we will: <ul style="list-style-type: none"><li>• demo a sample test from the new online Pearson English International Certificate</li><li>• talk about how to securely prepare students for digital tests</li><li>• present the 'Guarantee to Pass' program</li></ul>
16.00 – 16.50 Professional Presentation	<b>MATERIALS DEVELOPMENT FOR LANGUAGE ASSESSMENT: PRINCIPLES AND LIMITATIONS</b> <b>Dr. Yiannis Papargyris</b> , LanguageCert Assessment Development Director, LANGUAGECERT - PEOPLECERT Materials play a pivotal role in most aspects of learning. Materials embody the aspirations of a teacher in the same way they reflect the abilities of a learner. This presentation will share an insight into the principles we follow when developing materials for standardised assessment, but it will also provide practical advice for teachers who engage in materials development and/or exam preparation.
17.00 – 17.50 Professional Presentation	<b>TEACH AND LEARN THROUGH READING PASSAGES</b> <b>Sylvia Kar</b> , Teacher, Autor, Teacher Trainer, SYLVIA KAR PUBLICATIONS Use the reading passages of past examinations to teach - vocabulary, grammar, speaking and writing. It can be fun for both the teacher and the students. We'll work on one such reading passage together so as to see how it can work.