



# International Publishers Exhibition

## Spring '22

### Divani Caravel Hotel - Athens

### Programme

#### Sunday 10 April - Mycenae

10.00 – 11.20 Discussion Group - FOR SCHOOL OWNERS ONLY	<b>WIN BY SHARING YOUR EXPERIENCE</b> <i>If you have an apple and I have an apple and we exchange these apples then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.</i> George Bernard Shaw School owners will have the chance to express their opinion on problems/difficulties and proposals/opportunities on the following subjects: <ul style="list-style-type: none"><li>• Blended learning</li><li>• How covid affected the relationships with parents, students, staff</li><li>• Young Learners</li></ul> Hara Xyntaraki, Facilitator
11.30 – 12.20	<b>DIGITAL INNOVATIONS IN TESTING - PEARSON ENGLISH INTERNATIONAL CERTIFICATE</b> Carmen Quintana, Associate Product Manager, Pearson English International Certificate Klairy Petraki, Managing Director, Pearson English Language Learning PEARSON ENGLISH INTERNATIONAL CERTIFICATE (PTE GENERAL) – UNICERT SA In this session, we will: <ul style="list-style-type: none"><li>• demo a sample test from the new online Pearson English International Certificate</li><li>• talk about how to securely prepare students for digital tests</li><li>• present the 'Guarantee to Pass' program</li></ul>
12.30 – 13.00	<b>TEACHING WRITING AND GRAMMAR EFFECTIVELY AT B2 LEVEL: THE RIGHT TOOLS!</b> When preparing for B2 level exams, writing, grammar and vocabulary seem to be quite challenging for students at times. How can we effectively help learners develop the necessary skills for successful task achievement? The brand new <i>The Art of Writing</i> and <i>Grammar &amp; Vocabulary Booster</i> will ensure students' success! <b>NEW "STARS AND STRIPES" AND EXAM MATERIAL FOR THE REVISED MICHIGAN ECCE &amp; ECPE: AIM FOR SUCCESS!</b> The new Express Publishing Coursebooks & Practice Tests for the Revised Michigan ECCE & ECPE 2021 and how they will help you prepare students for exam success, utilising top-quality print and digital resources. Katerina Mantadaki, Senior Educational ELT Consultant, EXPRESS PUBLISHING
13.00 – 13.20	<b>THE "LITERATURE INTERACTIVE NOTEBOOK"</b> Lia Chrissikopoulou, FL School Owner, EXPRESS PUBLISHING The <i>Literature Interactive Notebook (LIN)</i> is an award-winning, pioneering teaching tool which can be used along any piece of literature and helps students become critical thinkers, good communicators, effective listeners, collaborators and creators of their own material. Through fine motor skills, crafts, CLIL (Geography), drawing and many more activities, learners analyse literature books from a different, fun and enjoyable perspective.
13.30 – 13.55	<b>UNPACKING THE "ALCE™ C1-C2": NEW FORMAT AND SCORING</b> Nick Frangos, Academic Coordinator, HELLENIC AMERICAN UNION Are you preparing students for the new ALCE™ C1-C2? In this presentation you can explore the format and scoring scheme of the ALCE™ C1-C2 with examples taken from the HAU publications brand new <i>Practice Tests ALCE™, C1-C2 Level</i> . Help your students practice their test taking skills before they take the official examination. A sample test of the ALCE™ C1-C2 will also be distributed along with the presentation material!
14.00 – 14.50	<b>TECHNOLOGY IN EDUCATION IN THE 21<sup>st</sup> CENTURY: ΑΠΟΓΕΙΩΣΤΕ ΤΟ ΜΑΘΗΜΑ ΜΕ ΜΟΝΑΔΙΚΑ ΤΕΧΝΟΛΟΓΙΚΑ ΕΡΓΑΛΕΙΑ</b> Θωμάς Παρισόπουλος, Marketing Director, SUPER COURSE ELT PUBLISHING <ul style="list-style-type: none"><li>• Νέα κυκλοφορία: <i>Teacher's i-book</i> με EXTRA printable &amp; interactive material</li><li>• Εμπλουτισμένο <i>Student's i-book</i> με 2D, 3D &amp; 360° educational Videos &amp; 3D Games</li><li>• Virtual Reality (VR) - Ταξιδέψτε σε όλο τον κόσμο με τον Tech</li><li>• Augmented Reality (AR) - Δείτε τους ήρωες του βιβλίου να ζωντανεύουν</li><li>• Talking Pen - Μαθαίνω Αγγλικά με τέλεια προφορά! Το μαγικό στυλό που «μιλάει» και ξετρελαίνει μικρούς και μεγάλους</li></ul> Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ ΒΙΒΛΙΩΝ.
15.00 – 15.25	<b>EdTech SHOWROOM</b> SUPER COURSE ELT PUBLISHING Ελάτε να ζήσετε τη μοναδική εμπειρία της χρήσης νέων τεχνολογιών στην εκπαίδευση (VR, AR & Talking Pen) και λάβετε μέρος στην κλήρωση για μοναδικά δώρα*! * Θα κληρωθούν μάσκες VR, Talking Pens με readers και Samsung tablets.
15.30 – 15.55	<b>"KEY LINKS": THE IDEAL COURSEBOOK FOR PROFICIENCY LEVELS</b> Maria Mpaka, Academic Consultant, Teacher Trainer, MM PUBLICATIONS <i>Key Links C1/C2</i> is a brand-new course following the latest requirements of the CEFR and takes learners smoothly from B2 to C2 level. The course allows learners to communicate fluently and accurately in English, and also prepares them for all major international examinations at C1 and C2 level. Its unique features make it the ideal coursebook for teachers and students alike.
16.00 – 16.50 Professional Presentation	<b>HOMEWORK WITH A VOICE VIDEO &amp; VOICE APPS FOR SPEAKING HOMEWORK</b> Marisa Constantinides, Teacher, Teacher Trainer, Author, Conference Speaker, DOS CELT Athens, CELT ATHENS Even with the best of intentions, classroom opportunities for developing speaking fluency and accuracy are never enough. Technology can come to the rescue with a variety of easy to use applications and tools that can motivate and maximize student talking time. Our presentation will cover tools and apps for all ages and levels and will be especially useful for preparing for speaking exams.