



International Publishers Exhibition

Spring '22

Divani Caravel Hotel - Athens

Programme

Sunday 10 April - Vergina

10.30 – 11.20 Professional Presentation	DYSLEXIA AND ADULTS IN EUROPE <i>Panayiotis Constantinides, English Teacher, Teacher Trainer, Oral Examiner, Dyslexia Evaluator</i> INTERNATIONAL PUBLISHERS EXHIBITIONS A project on Dyslexia and Adults in five different countries in Europe, running two years now under the supervision of Dyslexia Institute UK. Useful information, conclusions and suggestions for a more dyslexia friendly future.
11.30 – 12.20	"LUKE & MYLA" <i>Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS</i> <i>Burlington Luke & Myla</i> , our exciting new three-part coursebook series for A-C classes, is packed with exciting adventure stories with 3D animation, real world information and multimodal learning opportunities. It is accompanied by free interactive webbooks for use in the classroom and online.
12.30 – 13.20	GRAMMAR AS THE SYSTEM OF A LANGUAGE AND NOT AS THE RULES OF IT - IF TAUGHT PROPERLY, IT CAN HELP IMPROVE YOUR STUDENTS' COMMAND OF THE LANGUAGE NEW "WAY TO GRAMMAR C1/C2" AND NEW "WRITING C1/C2" NEW "FOLLOW-US" - JUNIOR SERIES <i>Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS</i> <ul style="list-style-type: none">• <i>Grivas ELT interactive</i> - JOIN our ever-growing digital environment and ENJOY your alternative classroom for FREE! Get ready for the all-new Digital Era• <i>NEW Way to Grammar C1/C2</i>. Grammar is the weaving that creates the fabric: Context, Accuracy, Communication. It is the Science that lies behind the Art of Literature and Composition.• <i>NEW Writing C1/C2</i>. You cannot teach your students to write, any more than you can teach them to paint, but you can guide them to develop a technique.• <i>NEW Junior Series</i>. Teaching Young Learners can be a rewarding experience! <i>FOLLOW US ...</i> and let the adventure begin! Everyone attending our presentation will be entered into a draw in which two lucky attendees will win the new <i>Grivas English-Greek Dictionary</i> (either the two-volume set or the shorter edition).
13.30 – 13.55	"ULTIMATE ENGLISH" - THE ULTIMATE NEW COURSE FOR B1, B1+ AND B2 CLASSES! <i>Tery Lemanis, Educational Consultant, HAMILTON HOUSE PUBLISHERS</i> An exciting and informative presentation of <i>Ultimate English</i> , Hamilton House Publishers' new series for B1, B1+ and B2 classes, followed by a demonstration of its interactive whiteboard software and a Q&A session.
14.00 – 14.25	OPENING A DOOR FULL OF POSSIBILITIES WITH LANGUAGECERT <i>Petros Apergis, Business Development Head Southeast Europe, LANGUAGECERT - PEOPLECERT</i> <i>Marios Molfetas, LanguageCert Executive Director, LANGUAGECERT - PEOPLECERT</i> <i>LanguageCert</i> is committed to bringing to learners and education communities innovative solutions, enhanced services as well as new language qualifications covering every need. Join Marios Molfetas & Petros Apergis to discover more about <ul style="list-style-type: none">• how <i>LanguageCert</i> can transform the assessment experience, offering a perfect fit for teachers and learners through multiple exam delivery methods• how learners can realise their potential and benefit from<ul style="list-style-type: none">• our UK Home Office approved <i>LanguageCert SELT</i> exams addressing immigration requirements• our <i>ASEP</i> recognised <i>LanguageCert Test of English (LTE)</i>, addressing professional requirements (now offering a Writing module as well).• our increasing international recognition of our <i>LanguageCert International ESOL</i> suite.
14.30 – 14.55	FROM LANGUAGE LEARNING FOR LIFE TO EXAM SUCCESS. "NEW CLOSE-UP" AND EXAM PRACTICE TESTS <i>Eftychis Kantarakis, Teacher Trainer, NATIONAL GEOGRAPHIC LEARNING</i> <i>New Close-up</i> is the perfect course to combine learning English for life and exam preparation. Topics and materials that students want to engage with and everything the teachers need to teach to achieve their goals. Let's see how using it along with <i>Exam Essentials</i> Practice tests and the revised <i>All-Star ECCE</i> , <i>Michigan Proficiency Practice Tests</i> and <i>Final Countdown ECPE</i> can ensure exam success for all levels.
15.00 – 15.50	"REVISED ECPE HONORS" <i>Christina Bakopoulou, Managing Director, BURLINGTON BOOKS</i> <i>Revised ECPE Honors</i> , the best preparation course for the Michigan <i>ECPE</i> , is now fully up-to-date. Great new features include a brand new writing syllabus and documentary videos for each unit. <i>Revised Mastermind Grammar and Lexis for C2</i> exams provides full coverage of grammar and vocabulary for Proficiency students. It reflects current language usage and latest exam specifications. Both titles are accompanied by whiteboard software and interactive webbooks.
16.00 – 16.50 Professional Presentation	A HOLISTIC APPROACH TO TEACHING YOUNG LEARNERS <i>Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS</i> The importance of stories, songs, games and projects in junior classes.
17.00 – 17.50 Professional Presentation	QUESTIONING THE TEXT: SUPPORTING READING COMPREHENSION FOR DYSLEXIC EFL STUDENTS <i>Vasiliki Lismani, Teacher, Board Member, SpLDs SIG coordinator, TESOL GREECE</i> Reading comprehension, understanding what the printed words mean as a whole rather than understanding individual language units, is considered fundamental in order to develop second language (L2) literacy. Whilst developing textual understanding can be a demanding task for many L2 learners, it poses extra difficulties to dyslexic students who are challenged by word recognition and therefore might spend too much time and effort in sounding words out. Relevant theory proposes that using prior knowledge can be an important part of reading comprehension instruction for students with dyslexia as they relate the written word to their previous experiences to make reading more personal, helping them to both understand and remember what they have read. The aim of this presentation is to show how dyslexic learners can maximize their textual understanding, formulating their own questions about the text so as to relate the text to their background knowledge and experiences (for example, to identify people's personality traits, feelings, and motivations). It is also suggested that this practice can help them develop their critical thinking and reasoning, and provide students with further opportunities to continue building background knowledge about the world.