



International Publishers Exhibition

Autumn '22

Hotel Divani Caravel - Athens Programme

Saturday 3 September 2022 - Athens View

10.00 – 10.50 Professional Presentation	CREATING YOUR OWN ONLINE SCHOOL <i>Marisa Constantinides, Teacher, Teacher Trainer, Author, Conference Speaker, DOS CELT Athens, CELT ATHENS</i> Working as an online or offline tutor requires more organisational and support skills than just working on Skype. Providing yourself with a steady income is a top priority as well as providing a Learning Management System to set yourself up as a professional educator with special skills and expertise. This talk is also useful for small schools starting up to build their online presence and creating their own first learning platforms before they move to big time and costly solutions.
11.00 – 11.25	"LUKE & MYLA" <i>Sophia Goundi, Senior Teacher Trainer, BURLINGTON BOOKS</i> <i>Burlington Luke & Myla</i> , our exciting new three-part coursebook series for A-C classes, is packed with exciting adventure stories with 3D animation, real world information and multimodal learning opportunities. It is accompanied by free interactive webbooks for use in the classroom and online.
11.30 – 11.55	TEACHING YOUNG LEARNERS: WHERE THE MAGIC STARTS <i>Maria Davou, Teacher, Teacher Trainer, HAMILTON HOUSE PUBLISHERS</i> How do learners learn better? What makes learning happen? How do we need to organize around Young Learners for language development to happen? Let's share our stories and explore the magic of teaching/learning with Young Learners together!
12.00 – 12.25	"STATION" A TRIED AND TESTED COURSE FOR ADULT LEARNERS <i>David Squirrell, Business Development Manager, E-PLANET EDUCATIONAL SERVICES</i> Do you experience high dropout rates and low attendance with your adult learners? Older learners often have hectic programs and other commitments which interfere with their English language learning. <i>Station</i> is a series of easily completed short courses based on blended learning methodology. Each level (A1 / A2 / B1 / B2) is divided into three parts which can each be completed in just 20 hours. Each part consists of a Student's Book, Workbook, Unit test cards and access to our unique e-learning platform, <i>Learn English</i> . This provides the adult learner access to extra exercises which revise and recycle the material taught during lessons.
12.30 – 13.20	GRAMMAR AS THE SYSTEM OF A LANGUAGE AND NOT AS THE RULES OF IT - IF TAUGHT PROPERLY, IT CAN HELP IMPROVE YOUR STUDENTS' COMMAND OF THE LANGUAGE NEW "WAY TO GRAMMAR C1/C2" AND NEW "WRITING C1/C2" NEW "FOLLOW-US" - JUNIOR SERIES <i>Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS</i> <ul style="list-style-type: none">• <i>Grivas ELT interactive</i> - JOIN our ever-growing digital environment and ENJOY your alternative classroom for FREE! Get ready for the all-new Digital Era• <i>NEW Way to Grammar C1/C2</i>. Grammar is the weaving that creates the fabric: Context, Accuracy, Communication. It is the Science that lies behind the Art of Literature and Composition.• <i>NEW Writing C1/C2</i>. You cannot teach your students to write, any more than you can teach them to paint, but you can guide them to develop a technique.• <i>NEW Junior Series</i>. Teaching Young Learners can be a rewarding experience! <i>FOLLOW US ...</i> and let the adventure begin! Everyone attending our presentation will be entered into a draw in which two lucky attendees will win the new <i>Grivas English-Greek Dictionary</i> (either the two-volume set or the shorter edition)
13.30 – 13.55	DISCOVER "WORLD WATCHERS" - MM PUBLICATIONS' EXCITING NEW COURSEBOOK SERIES FOR A - C CLASSES <i>Maria Mpaka, Academic Consultant, Teacher Trainer, MM PUBLICATIONS</i> Who are the <i>World Watchers</i> ? Where are they going? And why will they appeal to our students? Through their fantastic world, we are able to increase engagement, spark creative thinking and pass on the learning skills which we teachers consider so important. Is this just wishful thinking? Attend our session and see for yourself... <i>World Watchers</i> .
14.00 – 14.25	TEACHING PRE-PRIMARY? "OUR WORLD" IS WAITING TO WELCOME YOU! <i>Eftychis Kantarakis, Teacher Trainer, NATIONAL GEOGRAPHIC LEARNING</i> Shape young global citizens with real-world content and traditional world songs. Prepare for school and achieve real communication. Teach confidently and engage parents. All through <i>Welcome to Our World 2nd Edition</i> . A Pre-Primary course that helps you teach for a better world.
14.30 – 14.55	IF YOU WANT TO HAVE AN ENTHUSIASTIC CLASS AND SATISFIED PARENTS, JOIN US IN THIS PRESENTATION! <i>Fani Giannioti - Dede, Author, Publisher, Teacher Trainer, HAPPY BEES</i> <i>Theodora Karli, Graphic Designer, HAPPY BEES</i> Experience a different approach to young learners and make the difference with our new upgraded techniques. We focus on pupils' enthusiasm, active learning and motivation with the help of innovated teaching tools (combination of traditional approach supported by digital materials) which have been proved most effective to your "difficult pupils". Full packets of our books will be distributed as well as samples of Happy Bees material will be handed to all participants.
15.00 – 15.25	"MSU-CELC": THE NEW FORMAT OF THE B2 EXAM <i>Maria Sfakianaki, Academic Assistant, ELTC, THE AMERICAN COLLEGE OF GREECE</i> <i>John Eleftheriou, Manager of Academics, ELTC, THE AMERICAN COLLEGE OF GREECE</i> Since its launch in Fall 2020, students and teachers have found the new <i>MSU-CELC</i> format appealing. The talk will provide insight into the teaching of the new format and will highlight why the MSU exams are a fair, reliable and prestigious option for your candidates.
15.30 – 15.55	MASTER OF ARTS IN TESOL FROM STAFFORDSHIRE UNIVERSITY AND UNICERT COLLEGE <i>Agapi Dendaki, UNICERT COLLEGE</i> An affordable yet top quality, transformative MA programme in TESOL providing excellent CBD opportunities for teachers of English, based on their BA or teaching experience, will be presented. Instructors and current students will answer questions.
16.00 – 16.50 Professional Presentation	THE COURSE BOOK IS JUST A STARTING POINT <i>Alice Savage, M.A. TESOL, Teacher, Writer, DES - DIETSCHI EDUCATIONAL SERVICES</i> The 21 st Century has seen the slow, then rapid rise of online and self-access language learning. However, classroom teachers can provide meaningful social interaction. We just need to take a chance and go off book.