



International Publishers Exhibition

Autumn '22

Hotel Divani Caravel - Athens

Programme

Saturday 3 September 2022 - Mycenae

10.30 – 10.55 Professional Presentation	TRANSLATORS ARE AWESOME! <i>Constantina Triantafyllopoulou, Director of Studies, Teacher Trainer, METAFRASI TRANSLATOR TRAINING CENTRE</i> <i>Vasilis Babouris, Director of Studies, Teacher Trainer, METAFRASI TRANSLATOR TRAINING CENTRE</i> Drawing examples from three decades of experience, the Directors of Studies at Metafrasi Translator Training Centre will highlight the amazing skills of translators and the invaluable social capital they produce. Be warned: this presentation will make you want to become a translator!
11.00 – 11.50	NOCN - ALL THE TOOLS AND TIPS YOU NEED FOR SUCCESSFUL EXAM PREPARATION <i>Nick Michelioudakis, Academic Consultant, NOCN - GLOBALCERT</i> What is NOCN? What makes it the most student-centred exam? Is it true that it is offered by the biggest Awarding Body in the UK? And, importantly, how can I best prepare my students for the test - or indeed any test?
12.00 – 12.25	"ALCE™ C1-C2": HOW CAN A SINGLE TEST ACCOMMODATE TWO DIFFERENT CEFR LEVELS? <i>John Bardis, Business Development Manager, Academic Coordinator, HELLENIC AMERICAN UNION</i> In this presentation you will get familiarized with all sections of the revised ALCE™ C1-C2 and explore the new marking scheme that accommodates both C1 and C2 levels. Prepare your students for the revised ALCE™! (C2 level Recognized by ASEP).
12.30 – 13.20	TECHNOLOGY IN EDUCATION IN THE 21ST CENTURY: ΑΠΟΓΕΙΩΣΤΕ ΤΟ ΜΑΘΗΜΑ ΜΕ ΜΟΝΑΔΙΚΑ ΤΕΧΝΟΛΟΓΙΚΑ ΕΡΓΑΛΕΙΑ <i>Θωμάς Παρισόπουλος, Marketing Director SUPER COURSE ELT PUBLISHING</i> <ul style="list-style-type: none">• Νέα κυκλοφορία: <i>Teacher's i-book</i> με EXTRA printable & interactive material• Εμπλουτισμένο <i>Student's i-book</i> με 2D, 3D & 360° educational Videos & 3D Games• Virtual Reality (VR) - Ταξιδέψτε σε όλο τον κόσμο με τον Tech• Augmented Reality (AR) - Δείτε τους ήρωες του βιβλίου να ζωντανεύουν• Talking Pen - Μαθαίνω Αγγλικά με τέλεια προφορά! Το μαγικό στυλό που «μιλάει» και ξετρελαίνει μικρούς και μεγάλους Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ ΒΙΒΛΙΩΝ.
13.30 – 14.20	ASSESSING WRITING AT B2 & C2 LEVEL What is the difference between assessment and grading, when it comes to writing? Grading is used to measure student performance but it is not necessarily an accurate indicator of student learning. Assessment and feedback go beyond grading, looking at patterns of student learning and using that data to help students learn more effectively, improving their overall performance in writing. UNLOCK FLEXIBILITY IN THE EFL CLASSROOM WITH THE "EXPRESS DIGIBOOKS" LMS PLATFORM! <i>Express Digibooks</i> is an award-winning cross-platform, gamified, digital LMS that allows the use of our books online and offline on any device. Version 4 comes with new features to support teaching in a flexible way. Track students' progress, communicate effectively with parents, motivate learners and bring your classes into the future! <i>Katerina Mantadaki, Senior Educational ELT Consultant, EXPRESS PUBLISHING</i>
14.30 – 14.55	"ECCE HONORS" <i>Sophia Goundi, Senior Teacher Trainer, BURLINGTON BOOKS</i> <i>ECCE Honors</i> , our brand new coursebook for the ECCE exam, follows the success of <i>Revised ECPE Honors</i> to provide clear, user-friendly exam preparation material that teachers can trust for great results. It is accompanied by free interactive webbooks for use in the classroom and to support online and autonomous learning.
15.00 – 15.25	3 ΒΗΜΑΤΑ ΑΝΑΠΤΥΞΗΣ ΤΗΣ ΕΚΠΑΙΔΕΥΤΙΚΗΣ ΕΠΙΧΕΙΡΗΣΗΣ <i>Ελένη Τάσινα, Δημιουργός Ψηφιακού Υλικού, Digital Marketer, Καθηγήτρια Αγγλικών, Εκπαιδύτρια Ενηλίκων DIGITAL PANDA</i> Πώς μπορούν οι σύγχρονοι εκπαιδευτικοί οργανισμοί και οι επαγγελματίες εκπαίδευσης να βελτιώσουν την επικοινωνία τους, να ξεχωρίσουν από τον ανταγωνισμό και να αυξήσουν πελάτες και έσοδα σε 3 απλά βήματα.
15.30 – 15.55	DISCOVER WHAT'S ON OFFER FOR ENGLISH LANGUAGE EXAMS AND TESOL QUALIFICATIONS FROM TRINITY COLLEGE LONDON <i>Mark Osborne, Director QUALIFY</i> In this short session, we will give a brief overview of some of the key offerings from Trinity College London for English language exams and TESOL qualifications including: Digital delivery of GESE, ISE, Young Performers and Communication Skills exams; academic support to registered Trinity exam centres; how schools in Greece can register as exam centres; and opportunities for teacher development with Trinity TESOL qualifications at QUALIFY.
16.00 – 16.50 Professional Presentation	INCREASE YOUR INCOME BY TEACHING ONLINE An introduction to teaching English to foreign students HOW WE CAN IMPROVE OUR ENGLISH Teaching at various levels helps teachers get better themselves in most areas of the English language <i>Andrew Betsis, Author, Publisher, ANDREW BETSIS ELT</i> <i>Lawrence Mamas, Author, ANDREW BETSIS ELT</i>
17.00 – 17.50 Professional Presentation	I AM A STORY <i>Maria Davou, Teacher, Teacher Trainer, GLOSSOBOOKS</i> Storytelling is the oldest form of learning and it's now coming back as a main method for language teaching. How can we teach through stories? How can we choose the right stories for our learners? How can we teach skills and systems through stories? How can we help our learners become storymakers? In this talk, we'll tell our stories.