



# International Publishers Exhibition

## Autumn '22

### Hotel Divani Caravel - Athens Programme

#### Sunday 4 September 2022 - Athens View

10.30 – 10.55 Professional Presentation	<b>HOW MEMORY WORKS AND ITS IMPACT ON LEARNING</b> <i>Dr. Dimitris Toliás, Dean of Digital Learning and Education Innovation Director of the MA in Applied Linguistics/TESOL program HELLENIC AMERICAN UNIVERSITY</i> The presentation takes a close look at the cognitive processes that govern how memory works, and, by extension, how students learn new information. The idea of learning is fine if we as instructors can make sure that students comprehend what it is that they have learned. The presentation will attempt to answer how our two thinking systems relate to teaching and learning helping us adopt an effective teaching approach.
11.00 – 11.50 Professional Presentation	<b>INCREASE YOUR INCOME BY TEACHING ONLINE</b> An introduction to teaching English to foreign students <b>HOW WE CAN IMPROVE OUR ENGLISH</b> Teaching at various levels helps teachers get better themselves in most areas of the English language <i>Andrew Betsis, Author, Publisher, ANDREW BETSIS ELT Lawrence Mamas, Author, ANDREW BETSIS ELT</i>
12.00 – 12.25	<b>GLOSSOBOOKS: BOOKS THAT INSPIRE</b> <i>María Davou, Teacher, Teacher Trainer, GLOSSOBOOKS</i> Let's explore the magical world of Glossobooks together! Storytelling, drama, creative writing, pronunciation games, emergent and early literacy, brain-based learning activities, visual storytelling and so much more will be the focus of this journey in the world of Glossobooks.
12.30 – 12.55	<b>"LUKE &amp; MYLA"</b> <i>Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS</i> <i>Burlington Luke &amp; Myla</i> , our exciting new three-part coursebook series for A-C classes, is packed with exciting adventure stories with 3D animation, real world information and multimodal learning opportunities. It is accompanied by free interactive webbooks for use in the classroom and online.
13.00 – 13.50	<b>FLIPPED LEARNING IN THE EFL CLASSROOM: PRACTICAL TIPS FROM THE "#ENGLISH" SERIES</b> Flipped learning is an innovative and effective pedagogical approach for the modern EFL classroom, as it creates numerous opportunities for active engagement. Under the guidance of teachers, students take ownership of their learning and gain a better, more experiential understanding of the language. This way, they enjoy creative and productive class time, accomplishing a more solid learning outcome. <b>UNLOCK FLEXIBILITY IN THE EFL CLASSROOM WITH THE "EXPRESS DIGIBOOKS" LMS PLATFORM!</b> <i>Express Digibooks</i> is an award-winning cross-platform, gamified, digital LMS that allows the use of our books online and offline on any device. Version 4 comes with new features to support teaching in a flexible way. Track students' progress, communicate effectively with parents, motivate learners and bring your classes into the future! <i>Athena Apotsi, Educational Consultant, EXPRESS PUBLISHING</i>
14.00 – 14.25	<b>WHAT ARE THE KEY ELEMENTS IN THE REVISED "ECPE" WRITING TEST?</b> <i>John Bardis, Business Development Manager, Academic Coordinator, HELLENIC AMERICAN UNION</i> This presentation focuses on how you can prepare your students effectively for the revised ECPE Writing test and its requirements so that they achieve high scores in the actual examination. Useful tips on how to write proposals, articles and essays will be shared.
14.30 – 14.55	<b>"REVISED ECPE HONORS"</b> <i>Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS</i> <i>Revised ECPE Honors</i> , the best preparation course for the Michigan ECPE, is now fully up-to-date with the new specifications. Great new features include a brand new writing syllabus and documentary videos for each unit. It is accompanied by free interactive webbooks for use in the classroom and to support online and autonomous learning.
15.30 – 15.55 Professional Presentation	<b>TRANSLATORS ARE AWESOME!</b> <i>Constantina Triantafyllopoulou, Director of Studies, Teacher Trainer, METAFRASI TRANSLATOR TRAINING CENTRE Vasilis Babouris, Director of Studies, Teacher Trainer, METAFRASI TRANSLATOR TRAINING CENTRE</i> Drawing examples from three decades of experience, the Directors of Studies at Metafrasi Translator Training Centre will highlight the amazing skills of translators and the invaluable social capital they produce. Be warned: this presentation will make you want to become a translator!
16.00 – 16.50 Professional Presentation	<b>ΔΥΣΛΕΞΙΑ ΚΑΙ ΞΕΝΕΣ ΓΛΩΣΣΕΣ: ΠΩΣ ΝΑ ΚΑΝΟΥΜΕ ΤΙΣ ΜΑΘΗΣΙΑΚΕΣ ΔΥΣΚΟΛΙΕΣ...ΕΥΚΟΛΙΕΣ</b> <i>Vicky Kaperoni, FLS Owner, English Teacher, Special Education Teacher Teacher Trainer, INTERNATIONAL PUBLISHERS EXHIBITIONS</i> Τι είναι η δυσλεξία και ποια τα χαρακτηριστικά της στους μαθητές που καθούνται να μάθουν ξένες γλώσσες; Πώς νιώθεις όταν είσαι δυσλεκτικός και ποιες τεχνικές διδασκαλίας βοηθάνε τους μαθητές αυτούς να μάθουν πιο αποτελεσματικά; Μαζί θα συζητήσουμε αυτό το πολύπλοκο φαινόμενο, γιατί όλα τα παιδιά μπορούν να μάθουν αρκεί να διδαχθούν με τον κατάλληλο τρόπο.