



# International Publishers Exhibition

## Autumn '22

### Capsis Hotel - Thessaloniki Programme

#### Sunday 28 August 2022 - Vergina

10.00 – 10.25 Professional Presentation	<b>DON'T BE AN EMPATH</b> <i>Sylvia Kar, Teacher, Author, Teacher Trainer, SYLVIA KAR PUBLICATIONS</i> What is an empath? Are you an empath? Who are you helping by being or not being one? How can it help in your professional life?
10.30 – 10.55 Professional Presentation	<b>EXTENDING LEARNING BEYOND THE CLASSROOM: IDEAS AND PRACTICES FOR BLENDED LEARNING</b> <i>Nancy Katsikari, Academic Consultant SEE, LANGUAGECERT - PEOPLECERT</i> How can teachers combine the positive aspects of traditional face-to-face teaching with the advantages of online learning in order to provide their students with more learning opportunities? A presentation that explores blended learning and how synchronous and asynchronous learning environments can provide teachers with opportunities to support their students both within the classroom environment and outside of it.
11.00-11.50 Professional Presentation	<b>INCREASE YOUR INCOME BY TEACHING ONLINE</b> An introduction to teaching English to foreign students <b>HOW WE CAN IMPROVE OUR ENGLISH</b> Teaching at various levels helps teachers get better themselves in most areas of the English language <i>Andrew Betsis, Author, Publisher, ANDREW BETSIS ELT</i> <i>Lawrence Mamas, Author, ANDREW BETSIS ELT</i>
12.00 – 12.50	<b>GRAMMAR AS THE SYSTEM OF A LANGUAGE AND NOT AS THE RULES OF IT - IF TAUGHT PROPERLY, IT CAN HELP IMPROVE YOUR STUDENTS' COMMAND OF THE LANGUAGE</b> <b>NEW "WAY TO GRAMMAR C1/C2" AND NEW "WRITING C1/C2"</b> <b>NEW "FOLLOW-US" - JUNIOR SERIES</b> <i>Vivi Kamari, Marketing &amp; Promotion Manager, GRIVAS PUBLICATIONS</i> <ul style="list-style-type: none"><li>• <i>Grivas ELT interactive</i> - JOIN our ever-growing digital environment and ENJOY your alternative classroom for FREE! Get ready for the all-new Digital Era</li><li>• <i>NEW Way to Grammar C1/C2</i>. Grammar is the weaving that creates the fabric: Context, Accuracy, Communication. It is the Science that lies behind the Art of Literature and Composition.</li><li>• <i>NEW Writing C1/C2</i>. You cannot teach your students to write, any more than you can teach them to paint, but you can guide them to develop a technique.</li><li>• <i>NEW Junior Series</i>. Teaching Young Learners can be a rewarding experience! <i>FOLLOW US ...</i> and let the adventure begin!</li></ul> Everyone attending our presentation will be entered into a draw in which two lucky attendees will win the new <i>Grivas English-Greek Dictionary</i> (either the two-volume set or the shorter edition)
13.00 – 13.50	<b>TECHNOLOGY IN EDUCATION IN THE 21ST CENTURY: ΑΠΟΓΕΙΩΣΤΕ ΤΟ ΜΑΘΗΜΑ ΜΕ ΜΟΝΑΔΙΚΑ ΤΕΧΝΟΛΟΓΙΚΑ ΕΡΓΑΛΕΙΑ</b> <i>Θωμάς Παρισόπουλος, Marketing Director, SUPER COURSE ELT PUBLISHING</i> <ul style="list-style-type: none"><li>• Νέα κυκλοφορία: <i>Teacher's i-book</i> με EXTRA printable &amp; interactive material</li><li>• Εμπλουτισμένο <i>Student's i-book</i> με 2D, 3D &amp; 360° educational Videos &amp; 3D Games</li><li>• Virtual Reality (VR) - Ταξιδέψτε σε όλο τον κόσμο με τον <i>Tech</i></li><li>• Augmented Reality (AR) - Δείτε τους ήρωες του βιβλίου να ζωντανεύουν</li><li>• Talking Pen - Μαθαίνω Αγγλικά με τέλεια προφορά! Το μαγικό στυλό που «μιλάει» και ξετρελαίνει μικρούς και μεγάλους</li></ul> Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ ΒΙΒΛΙΩΝ.
14.00 – 14.25	<b>WHAT ARE THE KEY ELEMENTS IN THE REVISED "ECPE" WRITING TEST?</b> <i>George Afouxenidis, Academic Coordinator, HELLENIC AMERICAN UNION</i> This presentation focuses on how you can prepare your students effectively for the revised <i>ECPE</i> Writing test and its requirements so that they achieve high scores in the actual examination. Useful tips on how to write proposals, articles and essays will be shared.
14.30 – 14.55	<b>MEET "YETI AND FRIENDS" FOR PRE-JUNIOR CLASSES FROM HAMILTON HOUSE PUBLISHERS!</b> <i>Nick Anagnostou, Regional Manager, HAMILTON HOUSE PUBLISHERS</i> A brand new learner-centered primary course accompanied by the innovative Hamilton House Interactive Talking Pen - making learning fun!
15.00 – 15.25	<b>"LOOK!" THE WORLD'S AN AMAZING PLACE</b> <i>Mona Siksek, ELT Consultant &amp; Teacher Trainer, NATIONAL GEOGRAPHIC LEARNING</i> <i>LOOK</i> is our Primary series, with short, fresh lessons that excite students and make teaching a joy. <i>LOOK</i> gives young learners the core language, balanced skills foundation and confidence-boosting exam support they need to use English successfully in the 21 <sup>st</sup> Century.
15.30 – 15.55	<b>"ECCE HONORS"</b> <i>Katerina Yacoumatou, ELT Consultant, BURLINGTON BOOKS</i> <i>ECCE Honors</i> , our brand new coursebook for the <i>ECCE</i> exam, follows the success of <i>Revised ECPE Honors</i> to provide clear, user-friendly exam preparation material that teachers can trust for great results. It is accompanied by free interactive webbooks for use in the classroom and to support online and autonomous learning.
16.00 – 16.50 Professional Presentation	<b>THE COURSE BOOK IS JUST A STARTING POINT</b> <i>Alice Savage, M.A. TESOL, Teacher, Writer, DES - DIETSCHI EDUCATIONAL SERVICES</i> The 21 <sup>st</sup> Century has seen the slow, then rapid rise of online and self-access language learning. However, classroom teachers can provide meaningful social interaction. We just need to take a chance and go off book.
17.00 – 17.50 Professional Presentation	<b>MOTIVATING LEARNERS THROUGH SKILLS' WORK: DESKILLING AND RESKILLING!</b> <i>Maria Polychrou, Owner English Drama Microschool, Oral Examiner, Teacher Trainer, Member of the board TESOL MACEDONIA, THRACE - NORTHERN GREECE</i> <i>Maria-Araxi Sachpazian, Owner &amp; Managing Director of Input on Education, Lecturer, Chair TESOL MACEDONIA – THRACE, NORTHERN GREECE</i> The teaching of skills is the backbone of balanced communicative teaching. It adds meaningfulness to language learning and makes language teaching realistic. Sadly, learners face challenges when trying to cope with the production of language and the decoding of written or audio texts. They are also demotivated by repeated negative results from tests on skills. How can teachers cater for individual needs and how can the weaknesses of individual students be spotted? This session aims to discuss how inclusive practices can be employed to reskill students. The two speakers will focus on different aspects of the topic: Ms Polychrou will focus on how Educational Drama can be used in the development of skills, while Ms Sachpazian will discuss the honing of receptive skills.