



# International Publishers Exhibition

## Autumn '22

### Athens

Hotel Divani Caravel

Vas. Alexandrou Ave. 2

### Saturday

### 3 September 2022

10.00 – 18.00

### Sunday

### 4 September 2022

10.00 – 17.00

*New books, software,  
teaching materials & examinations*

# PROGRAMME

# International Publishers Exhibition

Dear Colleagues,

The best meeting point for the Foreign Language Teaching (FLT) professionals is the Autumn '22 International Publishers Exhibition which will take place in Athens on Saturday, 3rd September, 10:00-18:00 and on Sunday, 4th September 2022, 10:00-17:00 at the Divani Caravel Hotel.

Once again at the Divani Caravel Hotel we are going to stage the largest FLT exhibition in Greece. 43 organizations are presenting their latest publications, and various products useful for the FLT. In addition, visitors can inspect all major exams available in Greece.

Internationally recognized speakers (35) will present the most innovative and up to date theories and ideas concerning Foreign Language Teaching. We are proud to have Alice Savage - an award-winning author and teacher trainer from the USA – as our main guest speaker.

The Autumn '22 Athens IPE is surely an event not to be missed! After all the restrictions we had it is time to face the future with confidence, hope and desire for new ideas for FLT.

We invite you and your colleagues to our meeting point: the Autumn '22 Athens International Publishers Exhibition.

With our warmest regards,

International Publishers Exhibitions

Philip Dietschi

Georgia Vradi



**Supporting today's ELT educators and learners. Protecting our planet.**

- |               |   |                         |   |
|---------------|---|-------------------------|---|
| Preschool     | ✓ | Adults                  | ✓ |
| Early Primary | ✓ | Conversation Courses    | ✓ |
| Primary       | ✓ | Business Skills         | ✓ |
| Exams         | ✓ | Supplementary Materials | ✓ |
| CDs and DVDs  | ✗ | Heavy Teacher's Books   | ✗ |

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**Saturday  
3 September**

## International Publishers Exhibition

### Athens View

10.00 – 10.50

*Professional  
Presentation*



#### **CREATING YOUR OWN ONLINE SCHOOL**

*Marisa Constantinides, Teacher, Teacher Trainer, Author  
Conference Speaker, DOS CELT Athens, CELT ATHENS*

Working as an online or offline tutor requires more organisational and support skills than just working on Skype. Providing yourself with a steady income is a top priority as well as providing a Learning Management System to set yourself up as a professional educator with special skills and expertise. This talk is also useful for small schools starting up to build their online presence and creating their own first learning platforms before they move to big time and costly solutions.

11.00 – 11.25



#### **"LUKE & MYLA"**

*Sophia Goundi, Senior Teacher Trainer, BURLINGTON BOOKS*

*Burlington Luke & Myla*, our exciting new three-part coursebook series for A-C classes, is packed with exciting adventure stories with 3D animation, real world information and multimodal learning opportunities. It is accompanied by free interactive webbooks for use in the classroom and online.

11.30 – 11.55



#### **TEACHING YOUNG LEARNERS: WHERE THE MAGIC STARTS**

*Maria Davou, Teacher, Teacher Trainer, HAMILTON HOUSE PUBLISHERS*

How do learners learn better? What makes learning happen? How do we need to organize around Young Learners for language development to happen? Let's share our stories and explore the magic of teaching/learning with Young Learners together!

12.00 – 12.25



#### **"STATION" A TRIED AND TESTED COURSE FOR ADULT LEARNERS**

*David Squirrell, Business Development Manager  
E-PLANET EDUCATIONAL SERVICES*

Do you experience high dropout rates and low attendance with your adult learners? Older learners often have hectic programs and other commitments which interfere with their English language learning. *Station* is a series of easily completed short courses based on blended learning methodology. Each level (A1 / A2 / B1 / B2) is divided into three parts which can each be completed in just 20 hours. Each part consists of a Student's Book, Workbook, Unit test cards and access to our unique e-learning platform, *Learn English*. This provides the adult learner access to extra exercises which revise and recycle the material taught during lessons.

# PROGRAMME

**Saturday  
3 September**

## International Publishers Exhibition

### Mycenae

10.30 – 10.55

Professional  
Presentation



#### **TRANSLATORS ARE AWESOME!**

*Constantina Triantafyllopoulou, Director of Studies, Teacher Trainer  
METAFRASI TRANSLATOR TRAINING CENTRE*

*Vasilis Babouris, Director of Studies, Teacher Trainer  
METAFRASI TRANSLATOR TRAINING CENTRE*

Drawing examples from three decades of experience, the Directors of Studies at Metafrasi Translator Training Centre will highlight the amazing skills of translators and the invaluable social capital they produce. Be warned: this presentation will make you want to become a translator!



11.00 – 11.50

#### **NOCN - ALL THE TOOLS AND TIPS YOU NEED FOR SUCCESSFUL EXAM PREPARATION**

*Nick Michelioudakis, Academic Consultant, NOCN - GLOBALCERT*

What is NOCN? What makes it the most student-centred exam? Is it true that it is offered by the biggest Awarding Body in the UK? And, importantly, how can I best prepare my students for the test - or indeed any test?



12.00 – 12.25

#### **"ALCE™ C1-C2": HOW CAN A SINGLE TEST ACCOMMODATE TWO DIFFERENT CEFR LEVELS?**

*John Bardis, Business Development Manager, Academic Coordinator  
HELLENIC AMERICAN UNION*

In this presentation you will get familiarized with all sections of the revised ALCE™ C1-C2 and explore the new marking scheme that accommodates both C1 and C2 levels. Prepare your students for the revised ALCE™! (C2 level Recognized by ASEP).

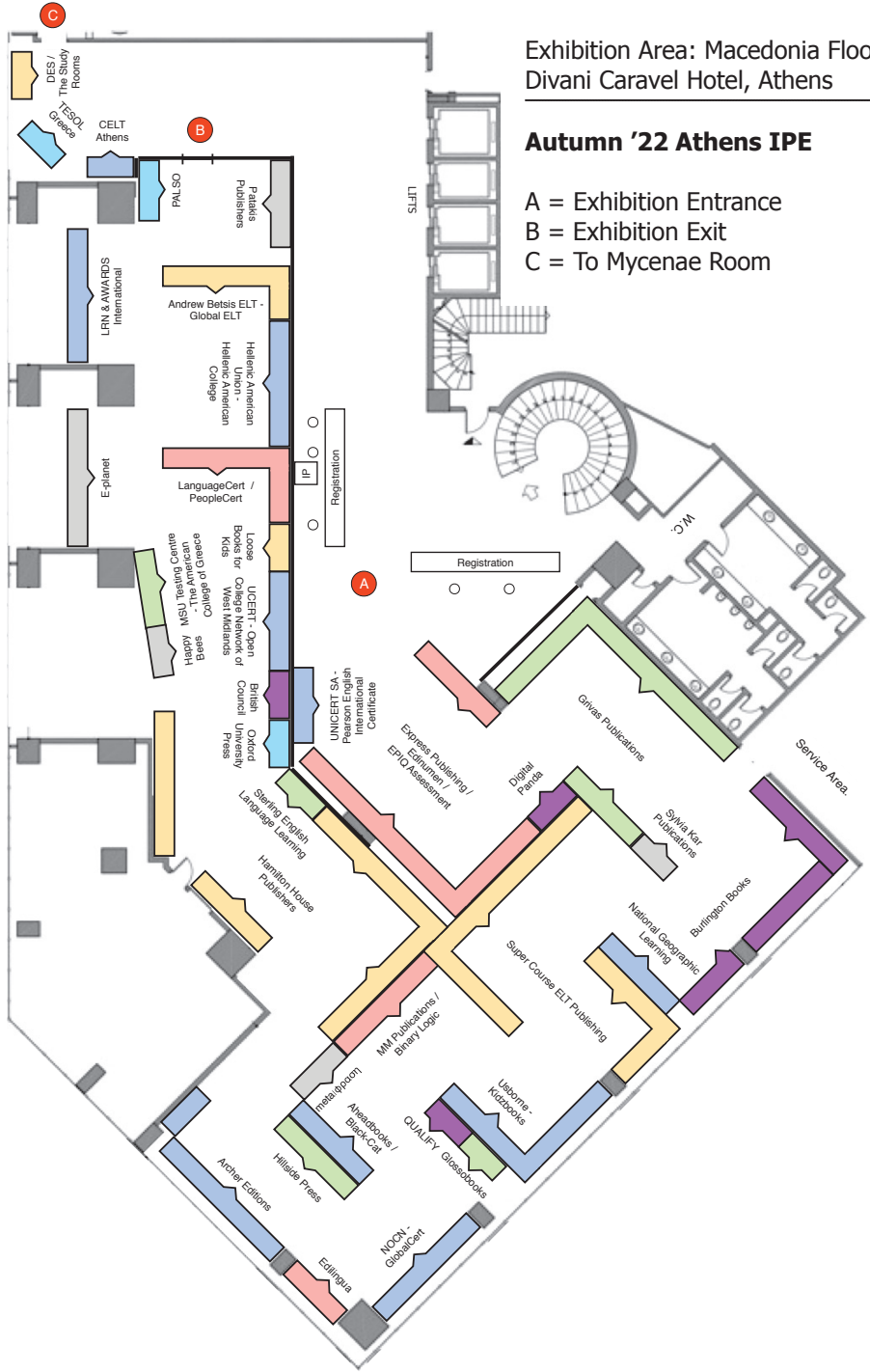


# PROGRAMME

Exhibition Area: Macedonia Floor  
Divani Caravel Hotel, Athens

**Autumn '22 Athens IPE**

- A = Exhibition Entrance
- B = Exhibition Exit
- C = To Mycenae Room



# THINK FORWARD, CHOOSE SMART!

Available on *DigiBooks platform*

## THE FLIBETS



## iWONDER



## #ENGLISH



## NEW STARS & STRIPES



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DigiBooks**

**Saturday  
3 September**

## International Publishers Exhibition

### Athens View

12.30 – 13.20



**GRAMMAR AS THE SYSTEM OF A LANGUAGE AND NOT AS THE RULES OF IT - IF TAUGHT PROPERLY, IT CAN HELP IMPROVE YOUR STUDENTS' COMMAND OF THE LANGUAGE**  
**NEW "WAY TO GRAMMAR C1/C2" AND NEW "WRITING C1/C2"**  
**NEW "FOLLOW-US" - JUNIOR SERIES**

*Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS*

- *Grivas ELT interactive* - JOIN our ever-growing digital environment and ENJOY your alternative classroom for FREE! Get ready for the all-new Digital Era
- NEW *Way to Grammar C1/C2*. Grammar is the weaving that creates the fabric: Context, Accuracy, Communication. It is the Science that lies behind the Art of Literature and Composition.
- NEW *Writing C1/C2*. You cannot teach your students to write, any more than you can teach them to paint, but you can guide them to develop a technique.
- NEW Junior Series. Teaching Young Learners can be a rewarding experience! *FOLLOW US ...* and let the adventure begin!

Everyone attending our presentation will be entered into a draw in which two lucky attendees will win the new *Grivas English-Greek Dictionary* (either the two-volume set or the shorter edition)

13.30 – 13.55



**DISCOVER "WORLD WATCHERS" - MM PUBLICATIONS' EXCITING NEW COURSEBOOK SERIES FOR A - C CLASSES**

*Maria Mpaka, Academic Consultant, Teacher Trainer, MM PUBLICATIONS*

Who are the *World Watchers*? Where are they going? And why will they appeal to our students? Through their fantastic world, we are able to increase engagement, spark creative thinking and pass on the learning skills which we teachers consider so important. Is this just wishful thinking? Attend our session and see for yourself... *World Watchers*.

14.00 – 14.25



**TEACHING PRE-PRIMARY? "OUR WORLD" IS WAITING TO WELCOME YOU!**

*Eftychis Kantarakis, Teacher Trainer, NATIONAL GEOGRAPHIC LEARNING*

Shape young global citizens with real-world content and traditional world songs. Prepare for school and achieve real communication. Teach confidently and engage parents. All through *Welcome to Our World 2<sup>nd</sup> Edition*. A Pre-Primary course that helps you teach for a better world.

# PROGRAMME



**Saturday  
3 September**

## International Publishers Exhibition

### Mycenae

12.30 – 13.20



**TECHNOLOGY IN EDUCATION IN THE 21ST CENTURY:  
ΑΠΟΓΕΙΩΣΤΕ ΤΟ ΜΑΘΗΜΑ ΜΕ ΜΟΝΑΔΙΚΑ ΤΕΧΝΟΛΟΓΙΚΑ ΕΡΓΑΛΕΙΑ**  
*Θωμάς Παρισσόπουλος, Marketing Director*  
**SUPER COURSE ELT PUBLISHING**

- Νέα κυκλοφορία: *Teacher's i-book* με EXTRA printable & interactive material
- Εμπλουτισμένο *Student's i-book* με 2D, 3D & 360° educational Videos & 3D Games
- Virtual Reality (VR) - Ταξιδέψτε σε όλο τον κόσμο με τον *Tech*
- Augmented Reality (AR) - Δείτε τους ήρωες του βιβλίου να ζωντανεύουν
- Talking Pen - Μαθαίνω Αγγλικά με τέλεια προφορά! Το μαγικό στυλό που «μιλάει» και ξετρελαίνει μικρούς και μεγάλους  
Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ ΒΙΒΛΙΩΝ.

13.30 – 14.20



**ASSESSING WRITING AT B2 & C2 LEVEL**

What is the difference between assessment and grading, when it comes to writing? Grading is used to measure student performance but it is not necessarily an accurate indicator of student learning. Assessment and feedback go beyond grading, looking at patterns of student learning and using that data to help students learn more effectively, improving their overall performance in writing.

**UNLOCK FLEXIBILITY IN THE EFL CLASSROOM  
WITH THE "EXPRESS DIGIBOOKS" LMS PLATFORM!**

*Express Digibooks* is an award-winning cross-platform, gamified, digital LMS that allows the use of our books online and offline on any device. Version 4 comes with new features to support teaching in a flexible way. Track students' progress, communicate effectively with parents, motivate learners and bring your classes into the future!

*Katerina Mantadaki, Senior Educational ELT Consultant*  
**EXPRESS PUBLISHING**

Access to the exhibition and seminar rooms will be permitted only to **REGISTERED** visitors wearing their name badge.

To save time register online at:  
[www.ip-exhibitions.eu](http://www.ip-exhibitions.eu)



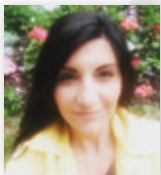
# PROGRAMME

**Saturday  
3 September**

## International Publishers Exhibition

### Athens View

14.30 – 14.55



#### **IF YOU WANT TO HAVE AN ENTHUSIASTIC CLASS AND SATISFIED PARENTS, JOIN US IN THIS PRESENTATION!**

*Fani Giannioti - Dede, Author, Publisher, Teacher Trainer, HAPPY BEES*  
*Theodora Karli, Graphic Designer, HAPPY BEES*

Experience a different approach to young learners and make the difference with our new upgraded techniques. We focus on pupils' enthusiasm, active learning and motivation with the help of innovated teaching tools (combination of traditional approach supported by digital materials) which have been proved most effective to your "difficult pupils". Full packets of our books will be distributed as well as samples of Happy Bees material will be handed to all participants.

15.00 – 15.25



#### **"MSU-CELC": THE NEW FORMAT OF THE B2 EXAM**

*Maria Sfakianaki, Academic Assistant, ELTC*  
*THE AMERICAN COLLEGE OF GREECE*  
*John Eleftheriou, Manager of Academics, ELTC*  
*THE AMERICAN COLLEGE OF GREECE*

Since its launch in Fall 2020, students and teachers have found the new MSU-CELC format appealing. The talk will provide insight into the teaching of the new format and will highlight why the MSU exams are a fair, reliable and prestigious option for your candidates.

15.30 – 15.55



#### **MASTER OF ARTS IN TESOL FROM STAFFORDSHIRE UNIVERSITY AND UNICERT COLLEGE**

*Agapi Dendaki, UNICERT COLLEGE*

An affordable yet top quality, transformative MA programme in TESOL providing excellent CBD opportunities for teachers of English, based on their BA or teaching experience, will be presented. Instructors and current students will answer questions.

16.00 – 16.50

*Professional  
Presentation*



#### **THE COURSE BOOK IS JUST A STARTING POINT**

*Alice Savage, M.A. TESOL, Teacher, Writer*  
*DES - DIETSCHI EDUCATIONAL SERVICES*

The 21<sup>st</sup> Century has seen the slow, then rapid rise of online and self-access language learning. However, classroom teachers can provide meaningful social interaction. We just need to take a chance and go off book.

# PROGRAMME

**Saturday  
3 September**

## International Publishers Exhibition

### Mycenae

14.30 – 14.55

#### "ECCE HONORS"



*Sophia Goundi, Senior Teacher Trainer, BURLINGTON BOOKS*  
*ECCE Honors*, our brand new coursebook for the ECCE exam, follows the success of *Revised ECPE Honors* to provide clear, user-friendly exam preparation material that teachers can trust for great results. It is accompanied by free interactive webbooks for use in the classroom and to support online and autonomous learning.

15.00 – 15.25

#### 3 ΒΗΜΑΤΑ ΑΝΑΠΤΥΞΗΣ ΤΗΣ ΕΚΠΑΙΔΕΥΤΙΚΗΣ ΕΠΙΧΕΙΡΗΣΗΣ



*Eirini Tassina, Δημιουργός Ψηφιακού Υψηλού, Digital Marketer*  
*Καθηγήτρια Αγγλικών, Εκπαιδεύτρια Ενηλίκων, DIGITAL PANDA*  
Πώς μπορούν οι σύγχρονοι εκπαιδευτικοί οργανισμοί και οι επαγγελματίες εκπαίδευσης να βελτιώσουν την επικοινωνία τους, να ξεχωρίσουν από τον ανταγωνισμό και να αυξήσουν πελάτες και έσοδα σε 3 απλά βήματα.

16.00 – 16.50

#### INCREASE YOUR INCOME BY TEACHING ONLINE

*Professional  
Presentation*

An introduction to teaching English to foreign students

#### HOW WE CAN IMPROVE OUR ENGLISH

Teaching at various levels helps teachers get better themselves in most areas of the English language

*Andrew Betsis, Author, Publisher, ANDREW BETSIS ELT*

*Lawrence Mamas, Author, ANDREW BETSIS ELT*



17.00 – 17.50

#### I AM A STORY

*Professional  
Presentation*

*Maria Davou, Teacher, Teacher Trainer, GLOSSOBOOKS*

Storytelling is the oldest form of learning and it's now coming back as a main method for language teaching. How can we teach through stories? How can we choose the right stories for our learners? How can we teach skills and systems through stories? How can we help our learners become storymakers? In this talk, we'll tell our stories.



#### PRESENTATIONS

Unless otherwise mentioned, presentations are of a commercial nature

# PROGRAMME

**Sunday  
4 September**

## International Publishers Exhibition

### Athens View

10.30 – 10.55

Professional  
Presentation



#### **HOW MEMORY WORKS AND ITS IMPACT ON LEARNING**

*Dr. Dimitris Toliás, Dean of Digital Learning and Education Innovation  
Director of the MA in Applied Linguistics/TESOL program  
HELLENIC AMERICAN UNIVERSITY*

The presentation takes a close look at the cognitive processes that govern how memory works, and, by extension, how students learn new information. The idea of learning is fine if we as instructors can make sure that students comprehend what it is that they have learned. The presentation will attempt to answer how our two thinking systems relate to teaching and learning helping us adopt an effective teaching approach.

11.00 – 11.50

Professional  
Presentation



#### **INCREASE YOUR INCOME BY TEACHING ONLINE**

An introduction to teaching English to foreign students

#### **HOW WE CAN IMPROVE OUR ENGLISH**

Teaching at various levels helps teachers get better themselves in most areas of the English language

*Andrew Betsis, Author, Publisher, ANDREW BETSIS ELT  
Lawrence Mamas, Author, ANDREW BETSIS ELT*

12.00 – 12.25

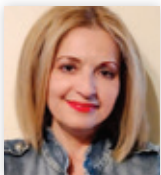


#### **GLOSSOBOOKS: BOOKS THAT INSPIRE**

*Maria Davou, Teacher, Teacher Trainer, GLOSSOBOOKS*

Let's explore the magical world of Glossobooks together! Storytelling, drama, creative writing, pronunciation games, emergent and early literacy, brain-based learning activities, visual storytelling and so much more will be the focus of this journey in the world of Glossobooks.

12.30 – 12.55



#### **"LUKE & MYLA"**

*Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS*

*Burlington Luke & Myla*, our exciting new three-part coursebook series for A-C classes, is packed with exciting adventure stories with 3D animation, real world information and multimodal learning opportunities. It is accompanied by free interactive webbooks for use in the classroom and online.

# PROGRAMME

**Sunday**  
**4 September**

## International Publishers Exhibition

### Mycenae

10.00 – 10.25

Professional  
Presentation



#### **DON'T BE AN EMPATH**

**Sylvia Kar**, Teacher, Autor, Teacher Trainer, SYLVIA KAR PUBLICATIONS

What is an empath? Are you an empath? Who are you helping by being or not being one? How can it help in your professional life?

11.00 – 11.50

Professional  
Presentation



#### **DYSLEXIA AND ELT AT EARLY STAGES.**

##### **FIRST SIGNS AND INITIAL SUPPORT**

**Panayiotis Constantinides**, English Teacher, Dyslexia Evaluator, Master (MEd) in Inclusive Education - Dyslexia LANGUAGECERT - PEOPLECERT

Join Panayiotis Constantinides, English teacher and Dyslexia evaluator (Master (MEd) in Inclusive Education – Dyslexia, University of Glasgow), as he guides you through the first signs of Dyslexia and the first steps an English language teacher can take towards a trustworthy assessment while offering insights on the initial intervention and support of your students. A presentation sponsored by LanguageCert.

12.00 – 12.50



#### **TECHNOLOGY IN EDUCATION IN THE 21ST CENTURY:**

##### **ΑΠΟΓΕΙΩΣΤΕ ΤΟ ΜΑΘΗΜΑ ΜΕ ΜΟΝΑΔΙΚΑ ΤΕΧΝΟΛΟΓΙΚΑ ΕΡΓΑΛΕΙΑ**

**Θωμάς Παρισόπουλος**, Marketing Director

##### **SUPER COURSE ELT PUBLISHING**

- Νέα κυκλοφορία: *Teacher's i-book* με EXTRA printable & interactive material
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  - Talking Pen - Μαθαίνω Αγγλικά με τέλεια προφορά! Το μαγικό στυλό που «μιλάει» και ξετρελαίνει μικρούς και μεγάλους
- Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ ΒΙΒΛΙΩΝ.

At the end of your visit, for environmental reasons, you are kindly requested to **LEAVE YOUR BADGE** in the designated boxes placed at the exit of the exhibition.

# PROGRAMME

Empower your students with the

# ULTIMATE **NEW** COURSE

for B1-B1+-B2 classes!

*Ultimate English* is an innovative, multi-level course that takes young teenagers from B1 to B2 level. It motivates learners to achieve a high level of language competence while preparing them effectively for all established English language exams at each level.



**B1**  
class



**B1+**  
class

Συνδέστε μαθήματα  
δια ζώσης και εξ αποστάσεως  
για όλα τα επίπεδα με την  
online πλατφόρμα  
της Hamilton House!

#### Ultimate English for the Student

- Student's Book
- Workbook
- Grammar
- Test Book
- Companion
- e-book

#### Ultimate English for the Teacher

- Teacher's Book
- Class Audio Set
- Interactive Whiteboard Software
- Teacher's editions of Student's Book, Workbook, Grammar and Test Book
- Downloadable model compositions and support material



**B2**  
class

 **HAMILTON HOUSE**  
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Έλα να ΔΟΚΙΜΑΣΕΙΣ από κοντά

τις **ΝΕΕΣ ΤΕΧΝΟΛΟΓΙΕΣ**

στην εκπαίδευση.



Ομιλία με θέμα:

**TECHNOLOGY IN EDUCATION IN THE 21<sup>st</sup> CENTURY**

Απογειώστε το μάθημα με μοναδικά τεχνολογικά εργαλεία.

**ΣΑΒΒΑΤΟ 3 ΣΕΠΤΕΜΒΡΙΟΥ**

12:30 - 13:20 | Mycenae

**ΚΥΡΙΑΚΗ 4 ΣΕΠΤΕΜΒΡΙΟΥ**

12:00 - 12:50 | Mycenae

**Sunday  
4 September**

## International Publishers Exhibition

### Horizon

11.00 – 11.50

*Presentazione  
Professionale*



#### **IL CONTRIBUTO DELL'APPROCCIO LETTERARIO E CULTURALE NELL'INSEGNAMENTO DELLA LINGUA ITALIANA L2**

*Elisavet Menelaou, Docente di Letteratura Italiana Moderna e  
contemporanea poesia Italiana*

*UNIVERSITÀ NAZIONALE E KAPODISTRIACA DI ATENE*

Nel contributo in questione vengono presentati gli aspetti didattici che riguardano un approccio linguistico di stampo letterario e culturale nel contesto dell'insegnamento dell'italiano come lingua straniera. Viene evidenziato il ruolo dell'approfondimento culturale attraverso la lingua in particolar modo il collegamento tra fenomeni linguistici tecnici e concetti di storicità linguistica, di tradizioni locali, di fenomeni culturali ed artistici, di informazioni biografiche su personaggi di notevole rilievo nel contesto italiano, di testi letterari. Tale nesso viene potenziato dal fatto che la lingua è innanzitutto espressione culturale, aspetto che costituisce la maggiore motivazione per l'apprendimento di ogni lingua, nel caso specifico della lingua italiana.

12.00 – 12.50



#### **NUOVO PROGETTO JUNIOR E NUOVISSIMO PROGETTO 4**

*Telis Marin, Autore, Direttore, Insegnante, EDILINGUA*

13.00 – 13.50

*Presentazione  
Professionale*



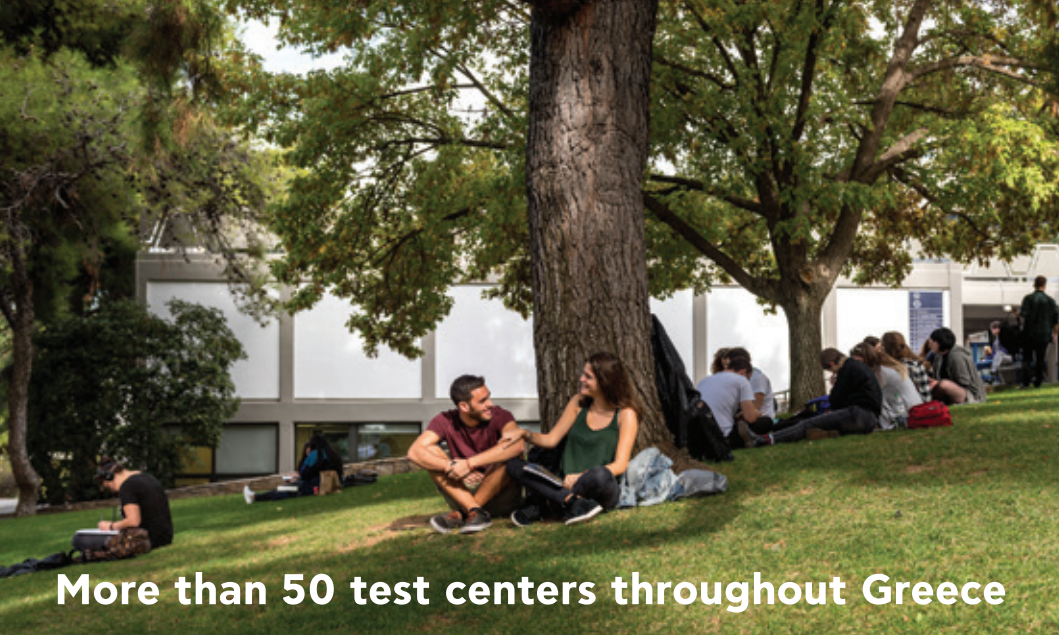
#### **VALUTAZIONE LINGUISTICA A DISTANZA: METODI E STRUMENTI PER LA VALUTAZIONE FORMATIVA E SOMMATIVA**

*Dr. Antonio Venturis, Professore assistente  
UNIVERSITÀ ARISTOTELE DI SALONICCO*

Il presente intervento riguarda i metodi e gli strumenti di valutazione linguistica che possono essere usati nell'ambito dell'insegnamento di una lingua a distanza (DAD). Si presenteranno anche le modalità di uso di certi programmi ad accesso libero, come anche esempi pratici per la loro valorizzazione.

# PROGRAMME





**More than 50 test centers throughout Greece**

**Michigan State University  
English Language Examinations**

**MSU-CELC**

**Certificate of English Language Competency**

**MSU-CELP**

**Certificate of English Language Proficiency**



English Language  
Testing Center



For more information:

Deree – The American College of Greece  
English Language Testing Center

t: 210 600 3411 • email: [englishtesting@acg.edu](mailto:englishtesting@acg.edu)

 MSU English Exams - Greece

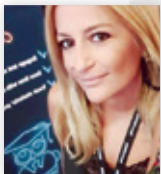
[www.msu-exams.gr](http://www.msu-exams.gr)

**Sunday  
4 September**

## International Publishers Exhibition

### Athens View

13.00 – 13.50



#### **FLIPPED LEARNING IN THE EFL CLASSROOM: PRACTICAL TIPS FROM THE "#ENGLISH" SERIES**

Flipped learning is an innovative and effective pedagogical approach for the modern EFL classroom, as it creates numerous opportunities for active engagement. Under the guidance of teachers, students take ownership of their learning and gain a better, more experiential understanding of the language. This way, they enjoy creative and productive class time, accomplishing a more solid learning outcome.

#### **UNLOCK FLEXIBILITY IN THE EFL CLASSROOM WITH THE "EXPRESS DIGIBOOKS" LMS PLATFORM!**

*Express DigiBooks* is an award-winning cross-platform, gamified, digital LMS that allows the use of our books online and offline on any device. Version 4 comes with new features to support teaching in a flexible way. Track students' progress, communicate effectively with parents, motivate learners and bring your classes into the future!

*Athena Apotsi, Educational Consultant, EXPRESS PUBLISHING*

14.00 – 14.25

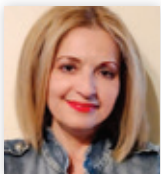


#### **WHAT ARE THE KEY ELEMENTS IN THE REVISED "ECPE" WRITING TEST?**

*John Bardis, Business Development Manager, Academic Coordinator  
HELLENIC AMERICAN UNION*

This presentation focuses on how you can prepare your students effectively for the revised *ECPE* Writing test and its requirements so that they achieve high scores in the actual examination. Useful tips on how to write proposals, articles and essays will be shared.

14.30 – 14.55



#### **"REVISED ECPE HONORS"**

*Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS*  
*Revised ECPE Honors*, the best preparation course for the Michigan *ECPE*, is now fully up-to-date with the new specifications. Great new features include a brand new writing syllabus and documentary videos for each unit. It is accompanied by free interactive webbooks for use in the classroom and to support online and autonomous learning.

# PROGRAMME

**Sunday  
4 September**

## International Publishers Exhibition

### Mycenae

13.00 – 13.50



**GRAMMAR AS THE SYSTEM OF A LANGUAGE AND NOT AS THE RULES OF IT - IF TAUGHT PROPERLY, IT CAN HELP IMPROVE YOUR STUDENTS' COMMAND OF THE LANGUAGE**  
**NEW "WAY TO GRAMMAR C1/C2" AND NEW "WRITING C1/C2"**  
**NEW "FOLLOW-US" - JUNIOR SERIES**

*Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS*

- *Grivas ELT interactive* - JOIN our ever-growing digital environment and ENJOY your alternative classroom for FREE! Get ready for the all-new Digital Era
- *NEW Way to Grammar C1/C2*. Grammar is the weaving that creates the fabric: Context, Accuracy, Communication. It is the Science that lies behind the Art of Literature and Composition.
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- *NEW Junior Series*. Teaching Young Learners can be a rewarding experience! *FOLLOW US ...* and let the adventure begin!

Everyone attending our presentation will be entered into a draw in which two lucky attendees will win the new *Grivas English-Greek Dictionary* (either the two-volume set or the shorter edition)

14.00 – 14.25



**"KEY LINKS": THE IDEAL COURSEBOOK FOR PROFICIENCY LEVELS**

*Maria Mpaka, Academic Consultant, Teacher Trainer, MM PUBLICATIONS*  
*Key Links C1/C2* is a brand-new course following the latest requirements of the CEFR and takes learners smoothly from B2 to C2 level. The course allows learners to communicate fluently and accurately in English, and also prepares them for all major international examinations at C1 and C2 level. Its unique features make it the ideal coursebook for teachers and students alike.

14.30 – 14.55



**ELEMENTARY MY DEAR WATSON...OR NOT?**

*Anna-Fiona Monnas, Teacher, Teacher Trainer, Examiner, Author, Materials Developer, E-PLANET EDUCATIONAL SERVICES*

Is teaching preschool learners as easy as many think? No – it needs a whole suite of skills that are inherent but also cultivated. Yes – with *E-planet's Voices Preschool* series you are armed with a fun and motivating course that develops early language and motor skills.

# PROGRAMME

**Sunday  
4 September**

## International Publishers Exhibition

### Athens View

15.30 – 15.55

Professional  
Presentation



#### TRANSLATORS ARE AWESOME!

*Constantina Triantafyllopoulou, Director of Studies, Teacher Trainer  
METAFRASI TRANSLATOR TRAINING CENTRE*  
*Vasilis Babouris, Director of Studies, Teacher Trainer  
METAFRASI TRANSLATOR TRAINING CENTRE*

Drawing examples from three decades of experience, the Directors of Studies at Metafrasi Translator Training Centre will highlight the amazing skills of translators and the invaluable social capital they produce. Be warned: this presentation will make you want to become a translator!



16.00 – 16.50

Professional  
Presentation



#### ΔΥΣΛΕΞΙΑ ΚΑΙ ΞΕΝΕΣ ΓΛΩΣΣΕΣ:

#### ΠΩΣ ΝΑ ΚΑΝΟΥΜΕ ΤΙΣ ΜΑΘΗΣΙΑΚΕΣ ΔΥΣΚΟΛΙΕΣ...ΕΥΚΟΛΙΕΣ

*Vicky Kaperoni, FLS Owner, English Teacher, Special Education Teacher  
Teacher Trainer, INTERNATIONAL PUBLISHERS EXHIBITIONS*

Τι είναι η δυσλεξία και ποια τα χαρακτηριστικά της στους μαθητές που καλούνται να μάθουν ξένες γλώσσες; Πώς νιώθεις όταν είσαι δυσλεκτικός και ποιες τεχνικές διδασκαλίας βοηθάνε τους μαθητές αυτούς να μάθουν πιο αποτελεσματικά; Μαζί θα συζητήσουμε αυτό το πολύπλοκο φαινόμενο, γιατί όλα τα παιδιά μπορούν να μάθουν αρκεί να διδαχθούν με τον κατάλληλο τρόπο.

#### Special offer to visitors of the IPE

The Hotel Divani Caravel offers out-of-town visitors to the exhibition special room rates (Single Room € 170, Double Room € 190). All rooms are equipped with A/C, TV and minibar. For reservations contact Tel. 210 720 7000. To obtain special rates please state that you are a visitor of the IPE when making your reservation.

# PROGRAMME

**Sunday  
4 September**

## International Publishers Exhibition

### Mycenae

15.00 – 15.25



#### **THE UNIQUENESS OF YOUNG LANGUAGE LEARNERS**

*Phaedra Tsalababouni, English Teacher and Trainer, THE STUDY ROOMS*

We all know that being able to speak another language has a lot of cognitive benefits for any age. It is also common knowledge these days that young children are ideal language learners. Students between the ages of 3-7 are also unique language learners requiring a very different approach to older children or adults. This uniqueness, while it has its own challenges, is what makes teaching language to young children so rewarding and effective. So let's talk about *Moomin Language School!* Designed by a professional team of linguists, language teachers, early childhood educators and experts of state-of-the-art technology, *Moomin Language School* is a digital language learning service for children aged 3-7 which can be easily and cost effectively adopted by any early learning organization.

15.30 – 15.55

Professional  
Presentation



#### **SPEAKING FOR YOUNG LEARNERS**

*Katherine Reilly, Author, Teacher Trainer, EXPRESS PUBLISHING*

Teaching young learners how to speak is no easy task. It's actually one of the greatest challenges both students and teachers must face together. Finding the courage to speak in front of the other students, while also using the correct pronunciation is in itself a huge undertaking. When will the student be able to start a conversation in class while also feeling confident in doing so? Techniques concerning external stimuli, as well as practical methods of influencing a young learner's mind to develop his thought into verbal communication will be presented and assessed, leading to confident and fluent speakers of the language.

16.00 – 16.50

Professional  
Presentation



#### **A WILD GOOSE CHASE!**

*Michael Robbs, Teacher, MA TESL/TEFL, Author, Teacher Trainer  
TESOL GREECE*

It is a truth universally acknowledged that students will compare Greek and English, which can be extremely rich territory when discussing idioms. In this workshop I'll share some of my favorite activities for motivating students and making idioms easier to remember.

<http://www.ip-exhibitions.eu/covid-19-latest-updates-and-guidance/>

# PROGRAMME

**The safety of visitors and staff has always been our first priority.**

At the moment entrance to the exhibition isn't restricted due to health protocols.

Nevertheless during the Autumn '22 Athens IPE

we have implemented the below:

- designed wider corridors compared to 2019
- sanitation stations and
- attendance will constantly be monitored for your safety

**We strongly recommend you wear a face mask (we propose FFP2)  
during your visit at the exhibition and seminars.**

Health protocols applied to all exhibitions might change until the exhibition takes place.  
Please advise our website before your visit for the latest regulations applied.



# **International Publishers Exhibition**

*Autumn '22*

## **Thessaloniki**

**Capsis Hotel  
Monastiriou 16**

**Sunday 28 August 2022**

**10.00 – 18.00**

*New books, software,  
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# PROGRAMME

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Tel: 210 988 3156 [ELTNGL.com](http://ELTNGL.com)



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# PROGRAMME

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Tel: 210 965 0945 [www.kidzbooks.gr](http://www.kidzbooks.gr)

# PROGRAMME

# DES

Dietschi Educational Services

# workshops

**SATURDAY 3 SEPTEMBER 2022 ,  
18.00 - 21.00**

DIVANI CARAVEL HOTEL, ATHENS VIEW ROOM

## GET DRAMATIC IN THE CLASSROOM

In drama, characters have goals. They want favors, influence, friendship, information, and opportunities. The same is true in the conversations of our everyday life. So how can we tap into the potential of theater to support language learning?

One way is through pragmatics. Pragmatics is essentially the study of social interaction and includes vocabulary (high frequency fixed expressions), pronunciation (the intentions and emotions communicated through voice), and body language. Participants will experience activities related to each of these areas and explore the opportunities of both improvisation and scripted dialogs and monologues.



**Alice Savage**, (M.A. TESOL) is an award-winning materials writer and teacher. Drawing inspiration from drama, literature and popular media to create lesson plans and activities, her focus is on helping teachers and students bring language into authentic use. Her publications include 60 Kinesthetic Grammar Activities, The Drama Book, and several short plays as well as fluency readers and skills-based course books.

Provided Certificate of Attendance

Participation Fee € 35

Since the number of participants is limited please book your seat as early as possible at [www.des.org.gr](http://www.des.org.gr)

**DES - Dietschi Educational Services**

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Get ready for

# YETI!

and Friends



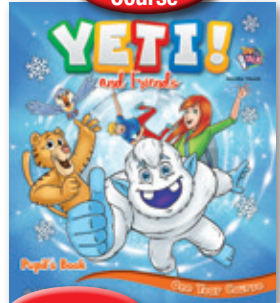
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The fun and exciting adventures of Yeti with the magic scrapbook will entertain pupils and make learning English lots of fun!

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