



**International
Publishers
Exhibition**

Spring '23

Nicosia

Semeli Hotel

Petraki Yiallourou 10

Saturday

11 March 2023

09.00 - 17.00

*New books, software,
teaching materials & examinations*

INVITATION & PROGRAMME

International Publishers Exhibition

Dear Foreign Language Professional,

After two years of isolation and only online events, the time to meet in person has come. A new venue - the Semeli Hotel - will stage the Spring '23 Cyprus International Publishers Exhibition on Saturday, 11th of March 2023.

Publishers & examination boards will present innovative products they developed during the Covid-19 pandemic to bring a fresh air in class and online.

We are honoured to have Dr. Katerina Konstantinides-Vladimirov, Inspector of Secondary Education, at the Cyprus Ministry of Education, Sport and Youth, to deliver the inaugurate speech. The well-known and distinguished Cypriot & International speakers - Angela Charalambous, Fannie Daou, Peter Lucantoni, Leo Selivan, Natassa Stylianou-Panayi & Adrian Tennant - will also be there to inspire their audiences.

The organisers, exhibitors and presenters have set the scene, but the success of the event is in your hands. Your presence at the Spring '23 Cyprus International Publishers Exhibition will give us the chance to continue supporting the ELT professionals on the island.

Looking forward to welcoming you,

[International Publishers Exhibitions](#)

Philip Dietschi

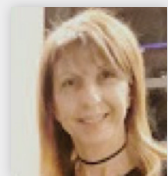
Georgia Vradi

**Saturday
11 March**

International Publishers Exhibition

Clio Room

09.00 – 09.50



DRAWING ON THE INTERACTIVE NATURE OF THE TEACHING-LEARNING PROCESS TO IMPROVE LEARNING OUTCOMES (P)

Dr. Katerina Konstantinides-Vladimirov

*Inspector of Secondary Education, Doctor of Educational Leadership
MA in Educational Leadership, Bachelor in English Language and
Literature*

CYPRUS MINISTRY OF EDUCATION, SPORT AND YOUTH

Being the main objective of the educational system in Cyprus, the improvement of learning outcomes can be attained through a teaching-learning process that is interactive. Interaction is the key to the construction of a sociological learning context that gives voice to students' perspectives and ideas. Such a context can be built while going through the stages of the lesson via approaches that motivate students to actively engage in the process and learn.

10.00 – 10.50

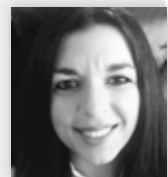


HELPING STUDENTS BECOME GREAT COLLABORATORS (P)

Peter Lucantoni, *Professional Learning & Development Manager
SHERIDAN / CAMBRIDGE CYPRUS CY200 / IELTS CYPRUS CY025*

Getting students to collaborate is not always easy, and in these days of remote learning, the challenges are even greater. In this workshop we will discuss what collaboration skills are and explore why our students need them. We will also look at ways in which we can develop learners' collaboration skills and how this in turn will develop their language skills.

11.00 – 11.25



FLIPPED LEARNING: FLIPPING THE EFL CLASSROOM (P)

Fannie Daou, *Teacher, Academic Consultant, Teacher Trainer
Translator, Editor, EXPRESS PUBLISHING*

Flipped learning is an innovative and effective pedagogical approach for the modern EFL classroom, as it creates numerous opportunities for active engagement. Under the guidance of their teachers, students take ownership of their learning and gain a deeper, more experiential understanding of the language. This session will explore the flipped model as an opportunity to enjoy creative and productive class time, while accomplishing solid learning outcomes.

11.25– 11.35

Coffee Break sponsored by International Publishers Exhibitions

PROGRAMME

**Saturday
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Clio Room

11.35 – 12.00

5 STORYTELLING TIPS (P)

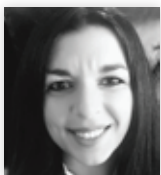


*Maria Davou, FLS Owner, Teacher, Teacher Trainer, Researcher
HASHTAG EDUCATION*

Grab your coffee and join us for a short, sweet and super hands-on session on how to make storytelling part of your curriculum and engage your students in productive, creative language output.

12.00 – 12.25

"#ENGLISH": ASSISTING FLEXIBILITY, MAXIMISING LEARNING! (C)



*Fannie Daou, Teacher, Academic Consultant, Teacher Trainer
Translator, Editor, EXPRESS PUBLISHING*

#English is an exciting course for A-C classes with engaging, fun content, designed to motivate students, promote inclusivity and meet the new, emerging educational needs. *#English* offers an effective combination of print and digital resources, allowing for flexible teaching (in-class, blended or flipped learning), enhancing student autonomy and boosting the development of real-life skills.

12.30 – 13.20

EXPERIENCING THE CHILD WITH LEARNING DIFFICULTIES - INSIGHTS FROM A WORKSHOP (P)



*Angela Charalambous, MA Linguistics, Owner of The Workshop Reading Centre
INTERNATIONAL PUBLISHERS EXHIBITIONS*

This presentation discusses the impact that the workshop "Experiencing the Child with Learning Difficulties" has had on therapists and teachers working with children with barriers to learning. It highlights the importance of bringing a greater empathy and level of rapport to the teaching and therapy process by exploring the emotional frustrations, anxieties and self-deprecating thoughts experienced by the child who struggles.

13.30 – 14.30

MOTIVATING STUDENTS THROUGH STORYTELLING (P)



*Dr. Natassa Stylianou-Panayi, Teacher, Adjunct Lecturer at the European University and University of Nicosia, Adult Trainer, Teacher Trainer
CYTEA - CYPRUS TEACHERS OF ENGLISH ASSOCIATION*

The seminar emphasises on the importance of using storytelling in language classrooms. Teachers will be able to help students elevate their intrinsic motivation by raising class participation levels through actively engaging all learners.

14.30 – 15.00

Lunch Break

Light meal will be sponsored by Dietschi Educational Services

PROGRAMME

**Saturday
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15.00 – 15.50



ON ECLECTICISM AND OTHER EXOTIC FRUITS (P)

*Leo Selivan, Teacher, Teacher Trainer, Materials Writer, Blogger
DES - DIETSCHI EDUCATIONAL SERVICES*

"I am eclectic" is a very popular claim among EFL teachers these days. What is being eclectic? What does it involve? As we go on a journey through the history of ELT methodology, this presentation will address these questions and allow teachers to reflect on their favourite teaching methods and favourite fruits.

16.00 – 16.50



21ST CENTURY COMMUNICATIVE TEACHING: WHAT DOES IT MEAN? (P)

*Adrian Tennant, Freelance Teacher Trainer, Writer, Consultant
DES - DIETSCHI EDUCATIONAL SERVICES*

In this interactive talk Adrian explores what communicative teaching means in the 21st century. Based on Adrian's 30+ years working in ELT he includes a focus on areas like teaching grammar, critical thinking and learning-centred teaching.

17.00 – 20.00

Workshop

RECORDING, REVISING & REVISITING LEXIS

For more details see page 6.

For environmental reasons you are invited to **RETURN** the name badge after you have concluded your visit.

Admission is free to foreign language teachers, university and college professors.

(C) = Commercial presentation **(P)** = Professional presentation

Only registered visitors who wear their name badge have access to the exhibition and seminar rooms.

To save time register online, until 7 March 2023, at:
www.ip-exhibitions.eu



PROGRAMME

DES

Dietschi Educational Services

workshops

**SATURDAY 11 MARCH 2023,
17.00 - 20.00**

SEMELI HOTEL, CLIO ROOM, NICOSIA

RECORDING, REVISING & REVISITING LEXIS

While most teachers understand the importance of teaching vocabulary in chunks, they often need more practical tools. The purpose of this hands-on workshop is to provide fresh ideas on how to revise and recycle lexical chunks your learners come across. Get ready for a wide variety of activities suitable for different levels, ages and learning styles. No time to plan your lesson? There will be some “last minute” solutions which require a bit of thinking on your feet. And do not forget to bring your scissors - you might have to do some cutting!



Leo Selivan has been involved in ELT for 15 years in various roles: teacher, examiner, teacher trainer, senior teacher, materials writer, e-moderator. He was lucky to start his teaching career with the British Council in Tel Aviv, where, among other things, he was a content writer for the British Council & BBC website TeachingEnglish. Today, Leo is a freelance lecturer in Second Language Acquisition, Language Awareness, ELT methodology and Vocabulary Teaching for both pre-service and in-service teachers. In addition to frequent appearances at international conferences, he has delivered teacher training workshops, and mentored teachers and teacher trainers in Azerbaijan, Armenia, France, Italy and Turkey. He has written for Modern English Teacher, EFL Magazine and the Guardian Education, co-edited the special lexical issue of Humanising Language Teaching (with Hanna Kryszewska) and has just published his first book Lexical Grammar (for the Cambridge Handbooks for Teachers). He runs a blog aptly titled Leoxicon (<http://leoxicon.blogspot.com>).

Provided Certificate of Attendance

Participation Fee € 35

Since the number of participants is limited please book your seat as early as possible at www.des.org.gr

DES - Dietschi Educational Services

Chariton 5, GR 17564 Paleo Faliro, Tel. +30 211 715 7375, info@des.org.gr

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Binary Logic

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CyTEA - Cyprus Teachers of English Association

cytea.weebly.com

The Cyprus Teachers of English Association (CyTEA) is a professional association with members from all levels and both the private and public sector of education. Its aim is to build a supportive community of EFL teachers and assist teachers in their professional development. Its key activities include workshops, lectures and conferences touching on various aspects of the EFL field.

DES

Dietschi Educational Services

DES - Dietschi Educational Services

5 Chariton, GR 17564 Paleo Faliro
Tel: +30 211 715 7375 www.des.org.gr

The need of teachers for top quality training and foreign language school owners for business oriented education lead to creating DES - Dietschi Educational Services. With over 40 years of experience in education DES was established in 2012 by the organisers of the International Publishers Exhibitions.



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Global ELT is a publishing company that focuses on producing books of Practice Tests and Exam Preparation materials for most of the ELT Exams. Besides exam materials, we also publish a wide variety of ELT books such as Grammar books, Skills books, ELT Dictionaries, Vocabulary books, Idioms and Phrasal Verbs, General English course books and Graded ELT Readers.

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Hashtag Education is a company that specializes in the field of marketing, promotion, and distribution of foreign language learning books. Our vision is to improve the educational experience of language learning in cooperation with some of the biggest European publishing houses.

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Oxford University Press is a department of the University of Oxford. Being called the world's authority on the English language we're committed to furthering English language learning worldwide in the best way possible.



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