



# International Publishers Exhibition

## Spring '23

AHEAD BOOKS / BLACK - CAT • ARCHER EDITIONS • BETSIS & MACMILLAN EDUCATION  
BINARY LOGIC • BOOKS24.GR • BURLINGTON BOOKS • BUTTERFLY PUBLISHING  
CELT ATHENS • DES - DIETSCHI EDUCATIONAL SERVICES • E-PLANET EDUCATIONAL  
SERVICES • EDINUMEN • EDYOUEST • EF - EDUCATION FIRST • EPIQ ASSESSMENT  
EUROPALSO • EXPRESS PUBLISHING • GLOBALCERT - NOCN • GLOSSOBOOKS • GRIVAS  
PUBLICATIONS • HAMILTON HOUSE PUBLISHERS • HELBLING ENGLISH • HELLENIC  
AMERICAN COLLEGE • HELLENIC AMERICAN UNION • INTERNATIONAL NEW YORK TIMES -  
KATHIMERINI • ΚΔΑΠ CONSULTANTS • LANGUAGECERT / PEOPLECERT • LESSON  
STREAM • LINGUAGLOBE.COM • LRN & AWARDS INTERNATIONAL • MM PUBLICATIONS  
NATIONAL GEOGRAPHIC LEARNING • OXFORD UNIVERSITY PRESS • PATAKIS PUBLISHERS  
SKYWALKER • ΣΤΕΝΤΟΡΑΣ • STERLING ENGLISH LANGUAGE LEARNING • SUPER COURSE  
ELT PUBLISHING • SYLVIA KAH PUBLICATIONS • TESOL GREECE • THE STUDY ROOMS  
UNICERT SA - PEARSON ENGLISH INTERNATIONAL • TESOL CERTIFICATE • YORK PRESS  
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### Athens

Divani Caravel Hotel  
Vas. Alexandrou Ave. 2

**Saturday 1 April**

10:00 – 18:00

**Sunday 2 April**

10:00 – 17:00

*New books, software,  
teaching materials & examinations*

# PROGRAMME

# International Publishers Exhibition

Dear Foreign Language Professionals,

The **Spring '23 Athens International Publishers Exhibition** will - once again - take place at the Divani Caravel Hotel, on Saturday, April 1st 2023, 10.00-18.00 and Sunday, April 2nd 2023, 10.00-17.00.

Everyone's favourite question is "why"... why attend the Spring '23 Athens IPE at the Divani Caravel Hotel:

- Because **Spring** is the ideal time of year to gather information about the latest publications and new material to examine at your own pace and prepare your lessons for the summer classes and the school year to come.
- Because - against all difficulties - the IPEs stay loyal to their bi-annual meeting in **Athens** with all the FLT professionals of Greece.
- Because the **IPE** is the largest exhibition hosting the majority of publishers and examination boards active in Greece. Because during the IPE you can attend presentations that will enhance your teaching methods. Because at the IPE you will meet colleagues and you will expand your professional network.
- Because the **Divani Caravel Hotel** is one of the best venues in Athens that offers a relaxing atmosphere, suitable for professional events.

The organisers, exhibitors and presenters have set the scene, but the success of the event is in your hands. Your presence at the Spring '23 Athens International Publishers Exhibition strengthens our commitment to continue supporting the foreign language teaching community in Greece.

Looking forward to welcoming you,

**International Publishers Exhibitions**

Philip Dietschi

Georgia Vradi

**New A-B-C Senior Course!**



# The Wilsons



**Bring your lessons to life with the Hamilton House Interactive Talking Pen!**

**HAMILTON HOUSE**  
ENGLISH LANGUAGE TEACHING

Tel: 210-9626166  
[www.hamiltonhousepublishers.gr](http://www.hamiltonhousepublishers.gr)  
<http://eshop.hamiltonhousepublishers.gr>

**Saturday  
1 April**

## International Publishers Exhibition

### Mycenae

10.00 – 10.50

*Professional  
Presentation*



#### **WHAT IS PLACE-BASED EDUCATION?**

**Maria Davou**, *Teacher, Teacher Trainer, GLOSSOBOOKS*

What are its main principles and values? How does it connect with foreign language education and how can we implement it in our schools? How can this new learning model inform our curriculum and help us transform into more creative, more empathetic educators, using innovative, learner-centered pedagogies? Join us for this talk and you will find out! Maria will give away Glossobooks & other glosso-goodies at the end of her talk!

11.00 – 11.25

#### **THE "ECPE" LISTENING TEST SKILLS BUILDER: HOW CAN STUDENTS PREPARING FOR THE "ECPE" LISTENING SECTION SCORE HIGH IN THE ACTUAL TEST?**

**John Bardis**, *Academic Coordinator, HELLENIC AMERICAN UNION*

A presentation focusing on the Hellenic American Union Publications brand new Listening skills book. What are the subskills your students must work on to boost their confidence and overcome anxiety in the actual test? Exposure to all possible ECPE listening tasks is the key to it. Ready to explore all the options? Top tips on Listening will be also shared.



11.30 – 11.55

#### **DISCOVER "WORLD WATCHERS" - MM PUBLICATIONS' EXCITING NEW COURSEBOOK SERIES FOR A - C CLASSES**

**Maria Mpaka**, *Academic Consultant, MM PUBLICATIONS*

Who are the *World Watchers*? Where are they going? And why will they appeal to our students? Through their fantastic world, we are able to increase engagement, spark creative thinking and pass on the learning skills which we teachers consider so important. Is this just wishful thinking? Attend our session and see for yourself... *World Watchers*.



12.00 – 12.50

#### **FLEXIBILITY AND ADAPTABILITY IN THE CLASSROOM - HOW TO MAINTAIN A FLEXIBLE TEACHING MINDSET!**

**Vivi Kamari**, *Marketing & Promotion Manager, GRIVAS PUBLICATIONS*  
New books 2023

1. *FOLLOW US JUNIOR SERIES. FOLLOW US Junior B and FOLLOW US one year course.*
2. *WAY TO THE TOP B1+*



# PROGRAMME

**Saturday  
1 April**

## International Publishers Exhibition

### Vergina

10.00 – 10.50

*Professional  
Presentation*



#### **Η ΔΙΑΧΕΙΡΙΣΗ ΤΩΝ ΜΑΘΗΤΩΝ ΗΛΙΚΙΑΣ 6-16 ΕΤΩΝ ΣΤΗΝ ΤΑΞΗ ΤΟΥ 2023**

**Dr. Eleni Livaniou, PhD Educational Psychologist, BURLINGTON BOOKS**

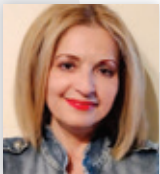
Τα πρόσφατα δεδομένα πάνω στην ψυχοσυναισθηματική, συμπεριφορική και μαθησιακή κατάσταση παιδιών και εφήβων. Η κατάσταση διαχείρισης μαθητών, οι γνώσεις των εκπαιδευτικών και προτάσεις.

11.00 – 11.25

#### **"RICCO AND ME!"**

**Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS**

Step into Ricco's world and give your junior students a rich and rewarding learning experience. Highlights include 3D animated adventures, interesting real-world content and specially-made documentary videos. And students can improve their pronunciation with Burlington's unique new *Scan and Speak* feature in their interactive webbooks. Come along and find out more.

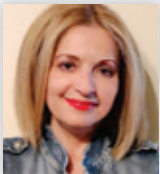


11.30 – 11.55

#### **BURLINGTON "LUKE AND MYLA"**

**Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS**

Burlington *Luke and Myla*, our exciting three-part coursebook series for A-C, is packed with exciting adventure stories with 3D animation, real world information and multi-modal learning opportunities. And now students can improve their pronunciation with our unique *Speak!* feature in their interactive webbooks.



12.00 – 12.50

#### **ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΓΛΩΣΣΟΜΑΘΕΙΑΣ: ΟΛΑ ΟΣΑ ΠΡΕΠΕΙ ΝΑ ΓΝΩΡΙΖΟΥΜΕ!**

**Thomas Parisopoulos, Marketing Director, SUPER COURSE ELT PUBLISHING**

Ό,τι μας απασχολεί σχετικά με τα πιστοποιητικά γλωσσομάθειας!

- Τελευταίες αλλαγές και καινούρια πιστοποιητικά
- Εξελίξεις στον χώρο των πιστοποιητικών μετά τον covid
- Απαντήσεις στα πιο συχνά ερωτήματα:
  - Τι ισχύει στη χώρα μας σε ιδιωτικό και δημόσιο τομέα;
  - Πώς να επιλέξουμε το κατάλληλο πιστοποιητικό για τους μαθητές μας;
  - Ποιά πιστοποιητικά αναγνωρίζονται για σπουδές στο εξωτερικό;
  - Τι ισχύει με την επάρκεια διδασκαλίας;
- Ολοκληρωμένη προετοιμασία των υποψηφίων για τις εξετάσεις B2 & C2
- Πλήρη πακέτα προετοιμασίας "ECCE" & "ECPE" σε εκπαιδευτικές τιμές. Θα διανεμηθούν ΔΩΡΕΑΝ δείγματα βιβλίων.



# PROGRAMME

**Saturday  
1 April**

## International Publishers Exhibition

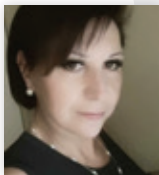
### Mycenae

13.00 – 13.50

#### **TEACHING IN THE PAST OR TEACHING IN THE PRESENT? CREATING A CULTURE OF EFFECTIVE COMMUNICATION IN THE LANGUAGE CLASSROOM**

*Jenny Dooley, Author, EXPRESS PUBLISHING*

*Catherine Mantadaki, ELT Senior Educational Consultant  
EXPRESS PUBLISHING*



What exactly does it mean to be a teacher in the 21<sup>st</sup> century? How do you know whether you've embraced the latest skills required to educate students in the modern world? Are your values reflected in all of your instructional materials, both within and outside the classroom? Are you armed with the appropriate information to facilitate communication? Are there easily accessible tools and meaningful activities to boost your learners' confidence? Effective communication skills are vital for success, as they foster student growth and future learning while creating a secure learning environment. Three brand new Express Publishing coursebooks for senior classes are specifically designed to prepare students for the real world, while enjoying the learning process!

14.00 – 14.25

#### **"IELTS" ΠΑΡΟΥΣΙΑΣΗ ΤΗΣ ΕΠΙΘ ΑΣΣΕΣΜΕΝΤ ΩΣ ΕΠΙΣΗΜΟ ΕΞΕΤΑΣΤΙΚΟ ΚΕΝΤΡΟ ΓΙΑ ΤΟ "IELTS" ΣΤΗΝ ΕΛΛΑΔΑ**

Η EPIQ Assessment, το νέο επίσημο εξεταστικό κέντρο για το *IELTS* στην Ελλάδα. Τύποι εξετάσεων. Συχνότητα εξετάσεων. Σημεία εξετάσεων. Προνόμια για καθηγητές και εξεταζόμενους. Γιατί *IELTS* με την EPIQ Assessment.

#### **"VEC" ΠΑΡΟΥΣΙΑΣΗ ΤΗΣ ΠΙΣΤΟΠΟΙΗΣΗΣ ΑΓΓΛΙΚΩΝ ΕΙΔΙΚΟΤΗΤΑΣ**

Η EPIQ Assessment, φορέας πιστοποιήσεων Αγγλικής γλώσσας παρουσιάζει το νέο πιστοποιητικό γνώσης Αγγλικών Ειδικότητας. Οι εξετάσεις (*Vocational English test*), διατίθενται σε εξεταστικά κέντρα πιστοποιημένα από την EPIQ Assessment. Υπάρχει επιλογή από 66 διαφορετικές ειδικότητες που καλύπτουν ένα μεγάλο φάσμα επαγγελματιών από όλους τους τομείς. Τύποι εξετάσεων. Πιστοποίηση. Συχνότητα εξετάσεων. Σημεία εξετάσεων. Προνόμια για καθηγητές και εξεταζόμενους. Γιατί *VEC*.  
*Stella Noni, ducational Consultant, EPIQ ASSESSMENT*

14.30 – 14.55

#### **ΕΥΚΑΙΡΙΕΣ (ΣΥΝ)ΕΡΓΑΣΙΑΣ & ΕΠΙΜΟΡΦΩΣΗΣ ΚΑΙ ΕΡΓΑΛΕΙΑ ΓΙΑ ΚΑΘΗΓΗΤΕΣ**

*Κώστας Σενετάκης, M.Ed., Εκπρόσωπος EF, EF - EDUCATION FIRST*

Στην EF International Language Schools οι καθηγητές είναι στο επίκεντρο. Μάθετε για τα εκπαιδευτικά εργαλεία, τις δυνατότητες επιμόρφωσης και τις ευκαιρίες καριέρας που προσφέρει η EF:

- EF Teacher Zone
- Teacher Training
- Careers @ EF
- EFSET (EF Standardised English Test)



# PROGRAMME

**Saturday  
1 April**

## International Publishers Exhibition

### Vergina

13.00 – 13.50



#### **HAMILTON HOUSE PUBLISHERS EMBRACING THE FUTURE OF LEARNING**

*Yiannis Spyropoulos, HAMILTON HOUSE PUBLISHERS*

Discover *YETI*, *THE WILSONS* and *ALL AMERICAN*, our new coursebooks for junior, senior and B2 classes and their unique and innovative features making learning fun for teachers and students!

Θα κληρωθούν ΔΩΡΕΑΝ ΠΑΚΕΤΑ ΚΑΘΗΓΗΤΩΝ και TALKING PENS στο τέλειος της παρουσίασης.

14.00 – 14.25



#### **"STATION" A TRIED AND TESTED COURSE FOR ADULT LEARNERS**

*David Squirrel, Business Development Manager  
E-PLANET EDUCATIONAL SERVICES LTD*

Do you experience high dropout rates and low attendance with your adult learners? Older learners often have hectic programs and other commitments which interfere with their English language learning. *Station* is a series of easily completed short courses based on blended learning methodology. Each level (A1 / A2 / B1 / B2) is divided into three parts which can each be completed in just 20 hours. Each part consists of a Student's Book, Workbook, Unit test cards and access to our e-learning platform, *Learn English*. This provides the adult learner access to extra exercises which revise and recycle the material taught during lessons. The result? Higher student retention and completion rates, greater student satisfaction and enrolment on the next level.

14.30 – 14.55



#### **MICHIGAN MAMA IS BACK! "ECCE" AND "ECPE" SORTED!**

*Eftychis Kantarakis, Teacher Trainer, Sales Manager  
NATIONAL GEOGRAPHIC LEARNING*

Want to know more about Diane Piniaris' revised *ECCE & ECPE Practice Tests*? This presentation will show how to get the best out of them and demonstrate why they continue to be the secret to success at *ECCE & ECPE*.

#### PRESENTATIONS

Unless otherwise mentioned, presentations are of a commercial nature

# PROGRAMME

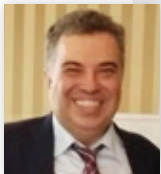
**Saturday  
1 April**

## International Publishers Exhibition

### Mycenae

15.00 – 15.50

Professional  
Presentation



#### ELT EXAMS UPDATE FOR 2023

**Andrew Betsis, Author, Publisher, BETSIS & MACMILLAN EDUCATION**

- What has changed and what remains the same.
- The role of online teaching, exam preparation and assessment. Pros & Cons.
- The importance of new qualifications for teachers.

16.00 – 16.50

Professional  
Presentation



#### PICTURE-TELLING: USING STORIES FROM IMAGES

**Jamie Keddie, Teacher Trainer, Storyteller**

**LESSONS STREAM, DES - DIETSCHI EDUCATIONAL SERVICES**

Images speak to us. They give rise to outbursts of emotion, thought and curiosity. They bring back memories and remind us of experiences we have had. In an instant, an image can spark an imaginary narrative in the mind. And importantly, there are many situations which require putting these visual narratives into words. In this workshop, you will learn a valuable technique for getting the most out of the images in your classroom.

17.00 – 17.50

Professional  
Presentation





#### THE CENTER FOR TEACHING EXCELLENCE AT HELLENIC AMERICAN UNIVERSITY IS PRESENTING: "AI IS COMING: RUN FOR YOUR LIFE OR NOT"

**Dimitris Tollas, Dean for Digital Learning and Education Innovation  
HELLENIC AMERICAN UNIVERSITY**

This short presentation will focus on the advent of AI in education, explain why preliminary reactions are ridiculous, and how educators can improve student engagement and teaching by embracing AI. I asked ChatGPT to suggest its own version of my description. I am sharing it with you today. More soon.



"This brief presentation will delve into the emergence of Artificial Intelligence in the realm of education. We will examine why initial reactions to its integration are misguided, and outline actionable steps educators can take to effectively harness AI to enhance student involvement and pedagogical practices."  

# PROGRAMME



**Saturday  
1 April**

## International Publishers Exhibition

### Vergina

15.00 – 15.50

Professional  
Presentation



#### **VOCABULARY REVISION IN 10 EASY STEPS**

*Nick Michelioudakis, Teacher, Examiner, Teacher Trainer*  
**GLOBALCERT - NOCN**

Is vocabulary hugely important? (Yes)  
Do students know how to study it? (No)  
Are there better ways than simply memorising words? (Yes)  
Would you like to learn ten of them? (Yes)  
Then this workshop is for you.

17.00 – 17.50

Professional  
Presentation



#### **TAKING PRACTICAL STEPS TOWARDS A DYSLEXIA-FRIENDLY CLASSROOM**

*Panayiotis Constantinides, English teacher, Dyslexia evaluator*  
*Master (MEd) in Inclusive Education – Dyslexia*  
**LANGUAGECERT - PEOPLECERT**

This presentation builds on the theoretical aspects presented in our September talk 'Dyslexia and Learning Difficulties at early stages' and focuses more on the practical aspects of working with students with Dyslexia and Learning Difficulties (LD). We are going to discuss what students with LD love to do, what they fear, how we can reinforce their strong skills and support the weaker ones, and how we can gradually build their self-confidence. Join this talk, sponsored by LanguageCert, and enhance your teaching methods towards an inclusive class, a class for all.

#### **Special offer to visitors of the IPE**

The Divani Caravel Hotel offers to out-of-town visitors special room rates.

All rooms are equipped with A/C, TV and minibar.

Reservations: Tel. 210 720 7000. To obtain the special rates please state that you are a visitor of the IPE when making your reservation.

Access to the exhibition and seminar rooms will be permitted only to **REGISTERED** visitors wearing their name badge.

To save time register online at:

[www.ip-exhibitions.eu](http://www.ip-exhibitions.eu)



# PROGRAMME

**Sunday  
2 April**

## International Publishers Exhibition

### Athens View

10.30 – 11.20

Professional  
Presentation



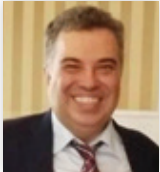
#### MORE THAN STORYTELLING

**Katerina Roumelioti**, CELTA and TYLEC graduate teacher, British Council YL SIG Coordinator, TESOL GREECE

This session will examine how we can exploit stories to develop critical thinking skills and explore diversity and inclusion. By the end of the session, participants will be better able to use storytelling as a powerful tool to bring different voices and perspectives to life in their classroom.

11.30 – 12.20

Professional  
Presentation



#### ELT EXAMS UPDATE FOR 2023

**Andrew Betsis**, Author, Publisher, BETSIS & MACMILLAN EDUCATION

- What has changed and what remains the same.
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- The importance of new qualifications for teachers.

12.30 – 13.20



#### FLEXIBILITY AND ADAPTABILITY IN THE CLASSROOM - HOW TO MAINTAIN A FLEXIBLE TEACHING MINDSET!

**Vivi Kamari**, Marketing & Promotion Manager, GRIVAS PUBLICATIONS  
New books 2023

1. FOLLOW US JUNIOR SERIES. FOLLOW US Junior B and FOLLOW US one year course.
2. WAY TO THE TOP B1+

At the end of your visit, for environmental reasons, you are kindly requested to **LEAVE YOUR BADGE** in the designated boxes placed at the exit of the exhibition.

# PROGRAMME

**Sunday  
2 April**

## International Publishers Exhibition

### Horizon

11.30 – 12.20

*Professional  
Presentation*

#### **TASK BASED LANGUAGE TEACHING**

*Marisa Constantinides, CELT Athens Dite CELTA & DELTA Tutor  
CELT ATHENS*



Most trained teachers will be familiar with the Presentation-Practice-Production (PPP) construct of the early days of Communicative Language Teaching and most likely only model taught to early career teachers. Yet, research and experience suggest that its effects are very short term and that long term acquisition is more likely to occur through Task Based Language Teaching (TBLT). Do join this session if interested in learning how it works.

12.30 – 13.20



#### **WHAT IS DYSLEXIA & WHAT ARE ITS MAIN CHARACTERISTICS?**

*Vicky Kaperoni, FLS Owner, English Teacher, Special Education Teacher  
Teacher Trainer, GLOBALCERT - NOCN*

How does it feel to be dyslexic and how does the NOCN certificate help these students overcome their difficulties and achieve their goals? Let's discuss and find out!

## THESSALONIKI IP EXHIBITION

The MET Hotel

**Sunday 19 March 2023**

10.00 - 18.00

# PROGRAMME

**Sunday  
2 April**

## International Publishers Exhibition

### Mycenae

10.00 – 11.20

*Discussion  
Group -  
FOR SCHOOL  
OWNERS ONLY*



#### **WIN BY SHARING YOUR EXPERIENCE**

*If you have an apple and I have an apple and we exchange these apples then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.*

George Bernard Shaw

School owners will have the chance to express their opinion on problems/difficulties and proposals/opportunities on the following subjects:

- Exams for all levels?
- How can we differentiate our lessons in comparison with private lessons?
- Students' motivation

*Matina Katseli, Facilitator*

11.30 – 12.20

*Professional  
Presentation*



#### **ΤΡΕΧΟΥΣΑ ΦΟΡΟΛΟΓΙΚΗ ΕΠΙΚΑΙΡΟΤΗΤΑ**

#### **ΗΛΕΚΤΡΟΝΙΚΑ ΒΙΒΛΙΑ ΜΥ DATA**

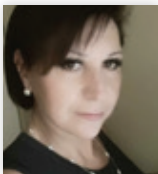
Νέες προθεσμίες διαβίβασης.

#### **ΨΗΦΙΑΚΗ ΚΑΡΤΑ ΕΡΓΑΣΙΑΣ**

Επεξήγηση και προσαρμογή στα νέα δεδομένα.

*Ισμήνη Γκούμα, Γενική Διεύθυνση, COMPUTAX  
Αλέξανδρος Γκούμας, Διεύθυνση Πωλήσεων -  
Εποπτεία Υποστήριξης Πελάτων, COMPUTAX*

12.30 – 13.20



#### **TEACHING IN THE PAST OR TEACHING IN THE PRESENT? CREATING A CULTURE OF EFFECTIVE COMMUNICATION IN THE LANGUAGE CLASSROOM**

*Jenny Dooley, Author, EXPRESS PUBLISHING*

*Catherine Mantadaki, ELT Senior Educational Consultant  
EXPRESS PUBLISHING*

What exactly does it mean to be a teacher in the 21<sup>st</sup> century? How do you know whether you've embraced the latest skills required to educate students in the modern world? Are your values reflected in all of your instructional materials, both within and outside the classroom? Are you armed with the appropriate information to facilitate communication? Are there easily accessible tools and meaningful activities to boost your learners' confidence? Effective communication skills are vital for success, as they foster student growth and future learning while creating a secure learning environment. Three brand new Express Publishing coursebooks for senior classes are specifically designed to prepare students for the real world, while enjoying the learning process!



# PROGRAMME

# ΜΗ ΜΕΝΕΤΕ ΜΕ ΤΙΣ ΑΠΟΡΙΕΣ ...

Ποιο πιστοποιητικό  
να επιλέξω για τους  
μαθητές μου;

Ο μαθητής μου άργησε  
να ξεκινήσει τα Αγγλικά.  
Τι να χρησιμοποιήσω;

Πόσες ώρες  
χρειάζονται για να  
ολοκληρώσω  
την ύλη;

Τι είναι το "EdTech"  
και πώς μπορώ  
να το συμπεριλάβω  
στο μάθημά μου;

Πώς να εξετάσω  
το λεξιλόγιο του μαθήματος  
με πιο ευχάριστο  
τρόπο;

Ποιο βιβλίο να  
χρησιμοποιήσω για  
αρχάριο ενήλικα;

Ποια  
πιστοποιητικά  
αναγνωρίζονται  
από τον ΑΣΕΠ;

Πώς μπορώ  
να χρησιμοποιήσω  
τα social media  
για να διαφημίσω  
τη δουλειά μου;

**ΡΩΤΗΣΤΕ ΜΑΣ!**

**+30 23310 73777**

**24/7**

CUSTOMER  
SUPPORT

**Sunday  
2 April**

## International Publishers Exhibition

### Athens View

13.30 – 13.55

#### **"RICCO AND ME!"**



*Elena Christea, Primary Levels Manager, BURLINGTON BOOKS*

Step into Ricco's world and give your junior students a rich and rewarding learning experience. Highlights include 3D animated adventures, interesting real-world content and specially-made documentary videos. And students can improve their pronunciation with Burlington's unique new *Scan and Speak* feature in their interactive webbooks. Come along and find out more.

14.00 – 14.25

#### **"ECCE HONORS" OUR NEW COURSEBOOK FOR THE "ECCE" EXAM**



*Tracy Huntingford, Editorial Manager, BURLINGTON BOOKS*

*ECCE Honors*, our new coursebook for the ECCE exam, follows the success of *Revised ECPE Honors* to provide clear, user-friendly exam preparation material that teachers can trust for great results. It is accompanied by free interactive webbooks for use in the classroom and to support online and autonomous learning.

14.30 – 14.55

#### **EDYOUFEST ATHENS 2023, AN EDUCATIONAL FESTIVAL FOR YOU!**



*Annita Manetaki, Language School Owner and member of the EdYOUfest team, EdYOUfest*

*EdYOUfest* was founded in 2015 with a single mission: to be the most creative and ground breaking English Language Educators' community in the world. In our presentation we will be exploring the world of *EdYOUfest*, an educational festival that combines learning and fun, networking and building relationships with other teachers all over the world, while offering great opportunities for professional development all year round. Our main focus will be on our summer conference that will be held 28th-31st August, in Athens College, Athens, under the auspices of the Region of Attica. Join us to learn all about the workshops, keynote speeches but also our social and cultural events (trips, gala night, certificates ceremony) that make the community of *EdYOUfest* unique.

# PROGRAMME

**Sunday  
2 April**

## International Publishers Exhibition

### Horizon

13.30 – 13.55

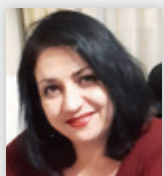


#### **"ALCE C1-C2" WRITING ASSESSMENT: HOW CAN TEST TAKERS MEET THE STANDARDS OF C1 AND C2 LEVELS WRITING?**

*Loïc Balory, Academic Coordinator, HELLENIC AMERICAN UNION*

A presentation focusing on the fine line between achieving level C1 and level C2 in the revised *ALCE C1-C2* Writing section. Ready to take part in a short interactive workshop and mark two essay samples? Top tips on writing will be also shared.

14.00 – 14.25

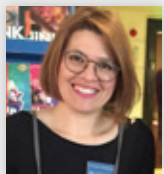


#### **MM PUBLICATIONS "KEY LINKS": THE IDEAL COURSEBOOK FOR PROFICIENCY LEVELS**

*Maria Mpaka, Academic Consultant, MM PUBLICATIONS*

*Key Links C1/C2* is a brand-new course following the latest requirements of the CEFR and takes learners smoothly from B2 to C2 level. The course allows learners to communicate fluently and accurately in English, and also prepares them for all major international examinations at C1 and C2 level. Its unique features make it the ideal coursebook for teachers and students alike.

14.30 – 14.55



#### **MEET THE CAMBRIDGE BEST-SELLING COURSEBOOKS: "SUPERMINDS" FOR PRIMARY AND "OWN IT!" FOR SECONDARY, NOW AVAILABLE AT THE HELLENIC AMERICAN UNION**

*Alexandra Papageorgiou, Learning & Assessment Consultant*

*at Cambridge University Press & Assessment*

*invited by HELLENIC AMERICAN UNION*

*Super Minds 2nd edition: Super Minds* is back and is super charged! From the same renowned author team, the second edition is thoroughly updated, enhanced and ready to teach your students so much more than English. *Own it!*: We live in a rapidly changing world. With *Own it!*, teens develop the confidence and competencies they need to forge their own path in this ever-evolving global landscape. Now with even more digital resources: *Test&Train* on *CambridgeOne* and *Kahoot Games* for every level!

# PROGRAMME

**Sunday  
2 April**

## International Publishers Exhibition

### Mycenae

13.30 – 14.20



#### **ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΓΛΩΣΣΟΜΑΘΕΙΑΣ: ΟΛΑ ΟΣΑ ΠΡΕΠΕΙ ΝΑ ΓΝΩΡΙΖΟΥΜΕ!**

**Thomas Parisopoulos, Marketing Director, SUPER COURSE ELT PUBLISHING**

Ό,τι μας απασχολεί σχετικά με τα πιστοποιητικά γλωσσομάθειας!

- Τελευταίες αλλαγές και καινούρια πιστοποιητικά
- Εξεήλιξις στον χώρο των πιστοποιητικών μετά τον covid
- Απαντήσεις στα πιο συχνά ερωτήματα:
  - Τι ισχύει στη χώρα μας σε ιδιωτικό και δημόσιο τομέα;
  - Πώς να επιλέξουμε το κατάλληλο πιστοποιητικό για τους μαθητές μας;
  - Ποιά πιστοποιητικά αναγνωρίζονται για σπουδές στο εξωτερικό;
  - Τι ισχύει με την επάρκεια διδασκαλίας;
- Ολοκληρωμένη προετοιμασία των υποψηφίων για τις εξετάσεις B2 & C2
- Πλήρη πακέτα προετοιμασίας "ECCE" & "ECPE" σε εκπαιδευτικές τιμές. Θα διανεμηθούν ΔΩΡΕΑΝ δείγματα βιβλίων.

14.30 – 14.55



#### **CREATIVE TEACHING FOR EARLY LEARNERS (4-8 YEAR OLDS)**

**Anna-Fiona Monnas, Teacher Trainer, Examiner, Author**

**Materials Developer, E-PLANET EDUCATIONAL SERVICES LTD**

Teaching English to very young learners of English may seem a daunting task; when done using a creative approach, it can be the most rewarding experience for both the teacher and their students. E-planet offers a host of fun supplementary materials which work perfectly with our *Voices* for Preschool and Early Primary level courses. Accompanied by our e-learning program, *Learn English, Voices* helps young learners form solid foundations in their language learning journey and soon become confident users of English.

# PROGRAMME



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**Sunday  
2 April**

## International Publishers Exhibition

### Athens View

15.00 – 15.50

*Professional  
Presentation*



#### **A HOLISTIC APPROACH TO TEACHING YOUNG LEARNERS**

**Tracy Huntingford**, *Editorial Manager, BURLINGTON BOOKS*

The importance of stories, songs, games and projects in junior classes.

16.00 – 16.50

*Professional  
Presentation*



#### **ARE YOU INTELLIGENT? DO YOU CONSIDER YOURSELF A STUDENT, TEACHER, OR EDUCATOR?**

**David Squirrell**, *Business Development Manager  
E-PLANET EDUCATIONAL SERVICES LTD*

All too often we focus on the tree and forget about the journey we take to reach it. Life can be like that, but should the sole purpose of learning English be simply passing exams? By taking into consideration not only our students learning styles and intelligences, but also our own, we can create a more enjoyable and effective English language environment.

# PROGRAMME

**Sunday  
2 April**

## International Publishers Exhibition

### Mycenae

15.00 – 15.50

Professional  
Presentation



#### **FUN FILLED LEARNING: ENGAGING YOUNG MINDS WITH PLAYFUL EDUCATION!**

*Myrsini Verdoukas, Professional Educator, Teacher Trainer, Author, DoS  
EXPRESS PUBLISHING, DES - DIETSCHI EDUCATIONAL SERVICES*

This holistic hands-on workshop aims to enable teachers to experience how they can efficiently implement edutainment activities in their pre-school curriculum. This workshop enables you to sense and feel the emotions your students feel when they participate in experiential and stimulating activities and how you can encourage active learning, collaboration and communication while immersing young learners to the English language.

16.00 – 16.25

Professional  
Presentation



#### **CLOZE TESTING TO ENHANCE ALL LANGUAGE SKILLS**

*Sylvia Kar, Teacher, Author, Teacher Trainer, SYLVIA KAR PUBLICATIONS*

Use cloze tests, whether or not the actual test you are preparing students for has a cloze section, to enhance:

- Reading
- Vocabulary
- Grammar
- Syntax, and even Speaking

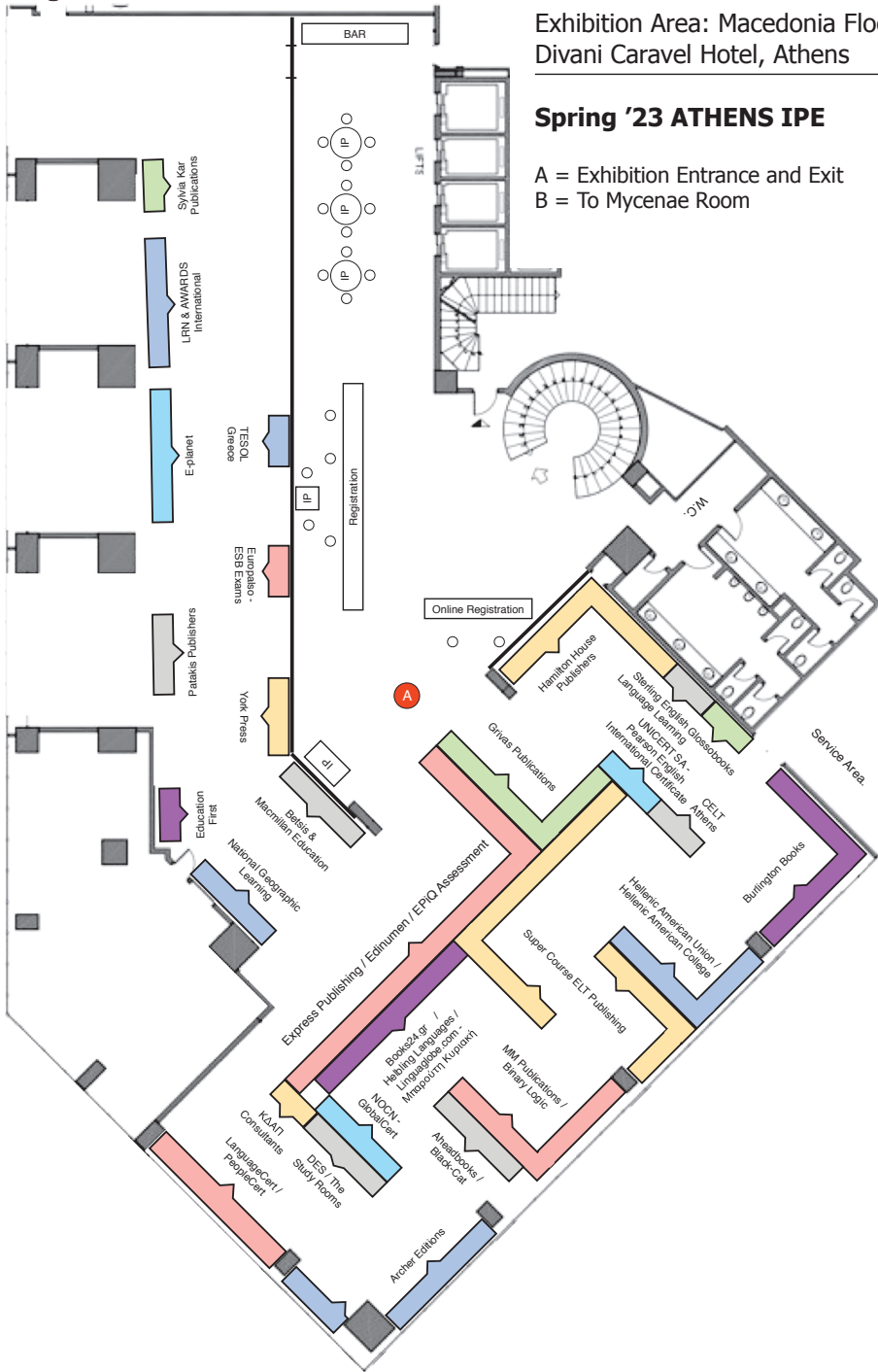
# PROGRAMME

B

# Exhibition Area: Macedonia Floor Divani Caravel Hotel, Athens

## Spring '23 ATHENS IPE

- A = Exhibition Entrance and Exit
- B = To Mycenae Room



# DES

Dietschi Educational Services

# workshops

**SATURDAY, 1 APRIL 2023,  
18.00 - 21.00**

DIVANI CARAVEL HOTEL, MYCENAE ROOM

## HOW TO TELL A STORY (AND TRANSFORM YOUR TEACHING)

Human beings are creatures of narrative. Stories define us. We use stories to entertain, stories to build relationships, stories to understand the world, stories to succeed in job interviews, stories to teach. Story and language are inseparable. And storytelling is fundamental to the communicative language classroom.

Unfortunately, some people claim that they can't tell stories. But when did anyone ever show you how? Storytelling is a craft. And like all crafts, it is something that you can learn. In this workshop, I will show you how to recognise, collect and develop your stories for the virtual or face-to-face classroom. You will take away essential skills for interactive, teacher-led storytelling.



**Jamie Keddie** is a teacher trainer and storyteller. He is the founder of LessonStream and the winner of a British Council ELTons award for innovation. Jamie is the author of 'Images' (Oxford University Press, 2009), 'Bringing online video into the classroom' (Oxford University

Press, 2014) and 'Videotelling: YouTube Stories for the Classroom' (LessonStream Books, 2017). Jamie is an affiliate trainer at Norwich Institute for Language Education in the UK.

**SUNDAY, 2 APRIL 2023,  
17.00 - 20.00**

DIVANI CARAVEL HOTEL, MYCENAE ROOM

## "EDUTAINMENT-ING" YOUR COURSE BOOK!

A practical 3-hour workshop exploring hands-on activities on how to efficiently use this unique teaching approach with your students from pre-primary to advanced levels.

This workshop enables you to comprehend how to efficiently implement this teaching approach, how to create your own material and also to experience the emotional benefits of this amazing way of teaching.



**Myrsini Verdoukas** is a professional educator, teacher trainer and author with more than 30 years of experience. As a passionate director of studies of two award-winning and innovative schools on the islands of Paros and Antiparos, she has

impacted language education all around Greece and Cyprus. Her unique experiential approach 'Myrsini's Edutainment' is now shared in her recently-published books and now her workshops on Myrsini's Edutainment and Myrsini's Village are spreading rapidly. Myrsini believes that the language learning experience should be connected with the promotion of respect, values and hands-on experience.

Provided Certification of Attendance

Provided Certification of Attendance

Participation Fee € 35

Participation Fee € 35

Since the number of participants is limited please book your seat as early as possible at [www.des.org.gr](http://www.des.org.gr)

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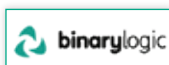
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