



International Publishers Exhibition

Spring '23

Divani Caravel Hotel - Athens

Programme

Saturday 1 April 2023 - Mycenae

10.00 – 10.50 Professional Presentation	WHAT IS PLACE-BASED EDUCATION? <i>Maria Davou, Teacher, Teacher Trainer, GLOSSOBOOKS</i> What are its main principles and values? How does it connect with foreign language education and how can we implement it in our schools? How can this new learning model inform our curriculum and help us transform into more creative, more empathetic educators, using innovative, learner-centered pedagogies? Join us for this talk and you will find out! Maria will give away Glossobooks & other glosso-goodies at the end of her talk!
11.00 – 11.25	THE "ECPE" LISTENING TEST SKILLS BUILDER: HOW CAN STUDENTS PREPARING FOR THE "ECPE" LISTENING SECTION SCORE HIGH IN THE ACTUAL TEST? <i>John Bardis, Academic Coordinator, HELLENIC AMERICAN UNION</i> A presentation focusing on the Hellenic American Union Publications brand new Listening skills book. What are the subskills your students must work on to boost their confidence and overcome anxiety in the actual test? Exposure to all possible ECPE listening tasks is the key to it. Ready to explore all the options? Top tips on Listening will be also shared.
11.30 – 11.55	DISCOVER "WORLD WATCHERS" - MM PUBLICATIONS' EXCITING NEW COURSEBOOK SERIES FOR A - C CLASSES <i>Maria Mpaka, Academic Consultant, MM PUBLICATIONS</i> Who are the <i>World Watchers</i> ? Where are they going? And why will they appeal to our students? Through their fantastic world, we are able to increase engagement, spark creative thinking and pass on the learning skills which we teachers consider so important. Is this just wishful thinking? Attend our session and see for yourself... <i>World Watchers</i> .
12.00 – 12.50	FLEXIBILITY AND ADAPTABILITY IN THE CLASSROOM - HOW TO MAINTAIN A FLEXIBLE TEACHING MINDSET! <i>Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS</i> New books 2023 1. FOLLOW US JUNIOR SERIES. FOLLOW US Junior B and FOLLOW US one year course. 2. WAY TO THE TOP B1+
13.00 – 13.50	TEACHING IN THE PAST OR TEACHING IN THE PRESENT? CREATING A CULTURE OF EFFECTIVE COMMUNICATION IN THE LANGUAGE CLASSROOM <i>Jenny Dooley, Author, EXPRESS PUBLISHING</i> <i>Catherine Mantadaki, ELT Senior Educational Consultant, EXPRESS PUBLISHING</i> What exactly does it mean to be a teacher in the 21 st century? How do you know whether you've embraced the latest skills required to educate students in the modern world? Are your values reflected in all of your instructional materials, both within and outside the classroom? Are you armed with the appropriate information to facilitate communication? Are there easily accessible tools and meaningful activities to boost your learners' confidence? Effective communication skills are vital for success, as they foster student growth and future learning while creating a secure learning environment. Three brand new Express Publishing coursebooks for senior classes are specifically designed to prepare students for the real world, while enjoying the learning process!
14.00 – 14.25	"IELTS" ΠΑΡΟΥΣΙΑΣΗ ΤΗΣ ΕΠΙΘΕΤΙΚΗΣ ΕΞΕΤΑΣΤΙΚΗΣ ΚΕΝΤΡΟΥ ΓΙΑ ΤΟ "IELTS" ΣΤΗΝ ΕΛΛΑΔΑ Η ΕΠΙΘΕΤΙΚΗ ΕΞΕΤΑΣΤΙΚΗ ΚΕΝΤΡΟΥ ΓΙΑ ΤΟ IELTS ΣΤΗΝ ΕΛΛΑΔΑ. Τύποι εξετάσεων. Συχνότητα εξετάσεων. Σημεία εξετάσεων. Προνόμια για καθηγητές και εξεταζόμενους. Γιατί IELTS με την ΕΠΙΘΕΤΙΚΗ ΕΞΕΤΑΣΤΙΚΗ ΚΕΝΤΡΟΥ ΓΙΑ ΤΟ IELTS ΣΤΗΝ ΕΛΛΑΔΑ. "VEC" ΠΑΡΟΥΣΙΑΣΗ ΤΗΣ ΠΙΣΤΟΠΟΙΗΣΗΣ ΑΓΓΛΙΚΩΝ ΕΙΔΙΚΟΤΗΤΑΣ Η ΕΠΙΘΕΤΙΚΗ ΕΞΕΤΑΣΤΙΚΗ ΚΕΝΤΡΟΥ ΓΙΑ ΤΟ IELTS ΣΤΗΝ ΕΛΛΑΔΑ παρουσιάζει το νέο πιστοποιητικό γνώσης Αγγλικών Ειδικότητας. Οι εξετάσεις (Vocational English test), διατίθενται σε εξεταστικά κέντρα πιστοποιημένα από την ΕΠΙΘΕΤΙΚΗ ΕΞΕΤΑΣΤΙΚΗ ΚΕΝΤΡΟΥ ΓΙΑ ΤΟ IELTS ΣΤΗΝ ΕΛΛΑΔΑ. Υπάρχει επιλογή από 66 διαφορετικές ειδικότητες που καλύπτουν ένα μεγάλο φάσμα επαγγελημάτων από όλους τους τομείς. Τύποι εξετάσεων. Πιστοποίηση. Συχνότητα εξετάσεων. Σημεία εξετάσεων. Προνόμια για καθηγητές και εξεταζόμενους. Γιατί VEC. <i>Stella Nona, Educational Consultant, EPIQ ASSESSMENT</i>
14.30 – 14.55	ΕΥΚΑΙΡΙΕΣ (ΣΥΝ)ΕΡΓΑΣΙΑΣ & ΕΠΙΜΟΡΦΩΣΗΣ ΚΑΙ ΕΡΓΑΛΕΙΑ ΓΙΑ ΚΑΘΗΓΗΤΕΣ <i>Κώστας Σενετάκης, M.Ed., Εκπρόσωπος EF, EF - EDUCATION FIRST</i> Στην EF International Language Schools οι καθηγητές είναι στο επίκεντρο. Μάθετε για τα εκπαιδευτικά εργαλεία, τις δυνατότητες επιμόρφωσης και τις ευκαιρίες καριέρας που προσφέρει η EF: • EF Teacher Zone • Teacher Training • Careers @ EF • EFSET (EF Standardised English Test)
15.00 – 15.50 Professional Presentation	ELT EXAMS UPDATE FOR 2023 <i>Andrew Betsis, Author, Publisher, BETSIS & MACMILLAN EDUCATION</i> - What has changed and what remains the same. - The role of online teaching, exam preparation and assessment. Pros & Cons. - The importance of new qualifications for teachers.
16.00 – 16.50 Professional Presentation	PICTURE-TELLING: USING STORIES FROM IMAGES <i>Jamie Keddie, Teacher Trainer, Storyteller</i> <i>LESSONS STREAM, DES - DIETSCHI EDUCATIONAL SERVICES</i> Images speak to us. They give rise to outbursts of emotion, thought and curiosity. They bring back memories and remind us of experiences we have had. In an instant, an image can spark an imaginary narrative in the mind. And importantly, there are many situations which require putting these visual narratives into words. In this workshop, you will learn a valuable technique for getting the most out of the images in your classroom.
17.00 – 17.50 Professional Presentation	THE CENTER FOR TEACHING EXCELLENCE AT HELLENIC AMERICAN UNIVERSITY IS PRESENTING: "AI IS COMING: RUN FOR YOUR LIFE OR NOT" <i>Dimitris Toliias, Dean for Digital Learning and Education Innovation, HELLENIC AMERICAN UNIVERSITY</i> This short presentation will focus on the advent of AI in education, explain why preliminary reactions are ridiculous, and how educators can improve student engagement and teaching by embracing AI. I asked ChatGPT to suggest its own version of my description. I am sharing it with you today. More soon. "This brief presentation will delve into the emergence of Artificial Intelligence in the realm of education. We will examine why initial reactions to its integration are misguided, and outline actionable steps educators can take to effectively harness AI to enhance student involvement and pedagogical practices."