



International Publishers Exhibition

Spring '23

Divani Caravel Hotel - Athens

Programme

Sunday 2 April 2023 - Horizon

11.30 – 12.20 <i>Professional Presentation</i>	TASK BASED LANGUAGE TEACHING Marisa Constantinides , <i>CELT Athens Dite CELTA & DELTA Tutor, CELT ATHENS</i> Most trained teachers will be familiar with the Presentation-Practice-Production (PPP) construct of the early days of Communicative Language Teaching and most likely only model taught to early career teachers. Yet, research and experience suggest that its effects are very short term and that long term acquisition is more likely to occur through Task Based Language Teaching (TBLT). Do join this session if interested in learning how it works.
12.30 – 13.20	WHAT IS DYSLEXIA & WHAT ARE ITS MAIN CHARACTERISTICS? Vicky Kaperoni , <i>FLS Owner, English Teacher, Special Education Teacher, Teacher Trainer</i> <i>GLOBALCERT - NOCN</i> How does it feel to be dyslexic and how does the <i>NOCN</i> certificate help these students overcome their difficulties and achieve their goals? Let's discuss and find out!
13.30 – 13.55	"ALCE C1-C2" WRITING ASSESSMENT: HOW CAN TEST TAKERS MEET THE STANDARDS OF C1 AND C2 LEVELS WRITING? Loïc Balory , <i>Academic Coordinator, HELLENIC AMERICAN UNION</i> A presentation focusing on the fine line between achieving level C1 and level C2 in the revised <i>ALCE C1-C2</i> Writing section. Ready to take part in a short interactive workshop and mark two essay samples? Top tips on writing will be also shared.
14.00 – 14.25	MM PUBLICATIONS "KEY LINKS": THE IDEAL COURSEBOOK FOR PROFICIENCY LEVELS Maria Mpaka , <i>Academic Consultant, MM PUBLICATIONS</i> <i>Key Links C1/C2</i> is a brand-new course following the latest requirements of the CEFR and takes learners smoothly from B2 to C2 level. The course allows learners to communicate fluently and accurately in English, and also prepares them for all major international examinations at C1 and C2 level. Its unique features make it the ideal coursebook for teachers and students alike.
14.30 – 14.55	MEET THE CAMBRIDGE BEST-SELLING COURSEBOOKS: "SUPERMINDS" FOR PRIMARY AND "OWN IT!" FOR SECONDARY, NOW AVAILABLE AT THE HELLENIC AMERICAN UNION Alexandra Papageorgiou , <i>Learning & Assessment Consultant at Cambridge University Press & Assessment invited by HELLENIC AMERICAN UNION</i> <i>Super Minds 2nd edition</i> : <i>Super Minds</i> is back and is super charged! From the same renowned author team, the second edition is thoroughly updated, enhanced and ready to teach your students so much more than English. <i>Own It!</i> : We live in a rapidly changing world. With <i>Own It!</i> , teens develop the confidence and competencies they need to forge their own path in this ever-evolving global landscape. Now with even more digital resources: <i>Test&Train</i> on <i>CambridgeOne</i> and <i>Kahoot Games</i> for every level!