



# International Publishers Exhibition

## Spring '23

### Divani Caravel Hotel - Athens

### Programme

#### Sunday 2 April 2023 - Mycenae

10.00 – 11.20	<b>WIN BY SHARING YOUR EXPERIENCE</b>
Discussion Group - FOR SCHOOL OWNERS ONLY	<p><i>If you have an apple and I have an apple and we exchange these apples then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.</i></p> <p>George Bernard Shaw</p> <p>School owners will have the chance to express their opinion on problems/difficulties and proposals/opportunities on the following subjects:</p> <ul style="list-style-type: none"><li>• Exams for all levels?</li><li>• How can we differentiate our lessons in comparison with private lessons?</li><li>• Students' motivation</li></ul> <p>Matina Katseli, Facilitator</p>
11.30 – 12.20	<b>ΤΡΕΧΟΥΣΑ ΦΟΡΟΛΟΓΙΚΗ ΕΠΙΚΑΙΡΟΤΗΤΑ</b>
Professional Presentation	<b>ΗΛΕΚΤΡΟΝΙΚΑ ΒΙΒΛΙΑ ΜΥ DATA</b> Νέες προθεσμίες διαβίβασης. <b>ΨΗΦΙΑΚΗ ΚΑΡΤΑ ΕΡΓΑΣΙΑΣ</b> Επεξήγηση και προσαρμογή στα νέα δεδομένα. Ισμήνη Γκούμα, Γενική Διεύθυνση, COMPUTAX Αλέξανδρος Γκούμας, Διεύθυνση Πωλήσεων - Εποπτεία Υποστήριξης Πελατών, COMPUTAX
12.30 – 13.20	<b>TEACHING IN THE PAST OR TEACHING IN THE PRESENT? CREATING A CULTURE OF EFFECTIVE COMMUNICATION IN THE LANGUAGE CLASSROOM</b>
	<p>Jenny Dooley, Author, EXPRESS PUBLISHING Catherine Mantadaki, ELT Senior Educational Consultant, EXPRESS PUBLISHING</p> <p>What exactly does it mean to be a teacher in the 21<sup>st</sup> century? How do you know whether you've embraced the latest skills required to educate students in the modern world? Are your values reflected in all of your instructional materials, both within and outside the classroom? Are you armed with the appropriate information to facilitate communication? Are there easily accessible tools and meaningful activities to boost your learners' confidence? Effective communication skills are vital for success, as they foster student growth and future learning while creating a secure learning environment. Three brand new Express Publishing coursebooks for senior classes are specifically designed to prepare students for the real world, while enjoying the learning process!</p>
13.30 – 14.20	<b>ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΓΛΩΣΣΟΜΑΘΕΙΑΣ: ΟΛΑ ΟΣΑ ΠΡΕΠΕΙ ΝΑ ΓΝΩΡΙΖΟΥΜΕ!</b>
	<p>Thomas Parisopoulos, Marketing Director, SUPER COURSE ELT PUBLISHING</p> <p>Ό,τι μας απασχολεί σχετικά με τα πιστοποιητικά γλωσσομάθειας!</p> <ul style="list-style-type: none"><li>• Τελευταίες αλλαγές και καινούρια πιστοποιητικά</li><li>• Εξερίξεις στον χώρο των πιστοποιητικών μετά τον covid</li><li>• Απαντήσεις στα πιο συχνά ερωτήματα:<ul style="list-style-type: none"><li>- Τι ισχύει στη χώρα μας σε ιδιωτικό και δημόσιο τομέα;</li><li>- Πώς να επιλέξουμε το κατάλληλο πιστοποιητικό για τους μαθητές μας;</li><li>- Ποιά πιστοποιητικά αναγνωρίζονται για σπουδές στο εξωτερικό;</li><li>- Τι ισχύει με την επάρκεια διδασκαλίας;</li></ul></li><li>• Ολοκληρωμένη προετοιμασία των υποψηφίων για τις εξετάσεις B2 &amp; C2</li><li>• Πλήρη πακέτα προετοιμασίας "ECCE" &amp; "ECPE" σε εκπαιδευτικές τιμές.</li></ul> <p>Θα διανεμηθούν ΔΩΡΕΑΝ δείγματα βιβλίων.</p>
14.30 – 14.55	<b>CREATIVE TEACHING FOR EARLY LEARNERS (4-8 YEAR OLDS)</b>
	<p>Anna-Fiona Monnas, Teacher Trainer, Examiner, Author Materials Developer, E-PLANET EDUCATIONAL SERVICES LTD</p> <p>Teaching English to very young learners of English may seem a daunting task; when done using a creative approach, it can be the most rewarding experience for both the teacher and their students. E-planet offers a host of fun supplementary materials which work perfectly with our Voices for Preschool and Early Primary level courses. Accompanied by our e-learning program, Learn English, Voices helps young learners form solid foundations in their language learning journey and soon become confident users of English.</p>
15.00 – 15.50	<b>FUN FILLED LEARNING: ENGAGING YOUNG MINDS WITH PLAYFUL EDUCATION!</b>
Professional Presentation	<p>Myrsini Verdoukas, Professional Educator, Teacher Trainer, Author, DoS EXPRESS PUBLISHING, DES - DIETSCHI EDUCATIONAL SERVICES</p> <p>This holistic hands-on workshop aims to enable teachers to experience how they can efficiently implement edutainment activities in their pre-school curriculum. This workshop enables you to sense and feel the emotions your students feel when they participate in experiential and stimulating activities and how you can encourage active learning, collaboration and communication while immersing young learners to the English language.</p>
16.00 – 16.25	<b>CLOZE TESTING TO ENHANCE ALL LANGUAGE SKILLS</b>
Professional Presentation	<p>Sylvia Kar, Teacher, Author, Teacher Trainer, SYLVIA KAR PUBLICATIONS</p> <p>Use cloze tests, whether or not the actual test you are preparing students for has a cloze section, to enhance:</p> <ul style="list-style-type: none"><li>• Reading</li><li>• Vocabulary</li><li>• Grammar</li><li>• Syntax, and even Speaking</li></ul>