



International Publishers Exhibition

Spring '23

The MET Hotel - Thessaloniki

Programme

Sunday 19 March 2023 - Sirocco

10.00 – 11.20 Discussion Group - FOR SCHOOL OWNERS ONLY	WIN BY SHARING YOUR EXPERIENCE <i>If you have an apple and I have an apple and we exchange these apples then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.</i> George Bernard Shaw School owners will have the chance to express their opinion on problems/difficulties and proposals/opportunities on the following subjects: <ul style="list-style-type: none">• Exams for all levels?• How can we differentiate our lessons in comparison with private lessons?• Students' motivation <i>Sofia Gidaropoulou, Facilitator</i>
11.30 – 12.20 Professional Presentation	ΤΡΕΧΟΥΣΑ ΦΟΡΟΛΟΓΙΚΗ ΕΠΙΚΑΙΡΟΤΗΤΑ ΗΛΕΚΤΡΟΝΙΚΑ ΒΙΒΛΙΑ ΜΥ DATA Νέες προθεσμίες διαβίβασης. ΨΗΦΙΑΚΗ ΚΑΡΤΑ ΕΡΓΑΣΙΑΣ Επεξήγηση και προσαρμογή στα νέα δεδομένα. <i>Ισμήνη Γκούμα, Γενική Διεύθυνση, COMPUTAX</i> <i>Αλέξανδρος Γκούμας, Διεύθυνση Πωλήσεων - Εποπεία Υποστήριξης Πελατών, COMPUTAX</i>
12.30 – 13.20	FLEXIBILITY AND ADAPTABILITY IN THE CLASSROOM - HOW TO MAINTAIN A FLEXIBLE TEACHING MINDSET! <i>Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS</i> 1. FOLLOW US JUNIOR SERIES. FOLLOW US Junior B and FOLLOW US one year course. 2. WAY TO THE TOP B1+
13.30 – 13.55	INTRODUCTION TO NEUROLANGUAGE COACHING® <i>Rachel M. Paling, Teacher Coach - Neurolanguage Coaching®, EFFICIENT LANGUAGE COACHING</i> Bringing coaching and neuroscience into the language learning process total transforms the learning. Brain friendly grammar delivery instantly changes the whole process dynamic, transforming it into a curiosity arousing, positive and potentially faster learning.
14.00 – 14.50	TEACHING IN THE PAST OR TEACHING IN THE PRESENT? CREATING A CULTURE OF EFFECTIVE COMMUNICATION IN THE LANGUAGE CLASSROOM <i>Dimitris Hilaris, ELT Regional Manager, EXPRESS PUBLISHING</i> What exactly does it mean to be a teacher in the 21st century? How do you know whether you've embraced the latest skills required to educate students in the modern world? Are your values reflected in all of your instructional materials, both within and outside the classroom? Are you armed with the appropriate information to facilitate communication? Are there easily accessible tools and meaningful activities to boost your learners' confidence? Effective communication skills are vital for success, as they foster student growth and future learning while creating a secure learning environment. Three brand new Express Publishing coursebooks for senior classes are specifically designed to prepare students for the real world, while enjoying the learning process!
15.00 – 15.25	TEACHING HAPPINESS IN THE LANGUAGE CLASSROOM <i>Despina Mallidou, BA, R.S.A. Dip., Master NLP in Education</i> <i>MSc Positive Psychology, EXPRESS PUBLISHING</i>
15.30 – 16.20 Professional Presentation	VOCABULARY AND MEMORY: IDEAS AND PRACTICES TO HELP LEARNERS RETAIN VOCABULARY <i>Nancy Katsikari, Academic Consultant, LANGUAGECERT - PEOPLECERT</i> What can we do to help learners remember? A presentation that explores the complexities of vocabulary teaching and the ways teachers can help learners store and retain vocabulary more effectively.
16.30 – 17.20 Professional Presentation	HOW NEUROSCIENTIFIC RESEARCH IS POWERING UP THE LEARNING <i>Rachel M. Paling, Teacher Coach - Neurolanguage Coaching®</i> <i>DES - DIETSCHI EDUCATIONAL SERVICES</i> Seven key points from neuroscience or knowledge about the brain can really power up the learning and embracing these as educators could enable a more efficient and potentially faster learning process to take place.