



# International Publishers Exhibition

## Spring '23

### The MET Hotel - Thessaloniki Programme

#### Sunday 19 March 2023 - Zephyros

10.30 – 11.20 Professional Presentation	<b>ELT EXAMS UPDATE FOR 2023</b> <i>Lawrence Mamas, Author, ANDREW BETSIS ELT</i> - What has changed and what remains the same. - The role of online teaching, exam preparation and assessment. Pros & Cons. - The importance of new qualifications for teachers.
11.30 – 12.20 Professional Presentation	<b>Η ΔΙΑΧΕΙΡΙΣΗ ΤΩΝ ΜΑΘΗΤΩΝ ΗΛΙΚΙΑΣ 6-16 ΕΤΩΝ ΣΤΗΝ ΤΑΞΗ ΤΟΥ 2023</b> <i>Dr. Eleni Livaniou, PhD Educational Psychologist, BURLINGTON BOOKS</i> Τα πρόσφατα δεδομένα πάνω στην ψυχοσυναισθηματική, συμπεριφορική και μαθησιακή κατάσταση παιδιών και εφήβων. Η κατάσταση διαχείρισης μαθητών, οι γνώσεις των εκπαιδευτικών και προτάσεις.
12.30 – 12.55	<b>"RICCO AND ME!"</b> <i>Christina Bakopoulou, Managing Director, BURLINGTON BOOKS</i> Step into Ricco's world and give your junior students a rich and rewarding learning experience. Highlights include 3D animated adventures, interesting real-world content and specially-made documentary videos. And students can improve their pronunciation with Burlington's unique new <i>Scan and Speak</i> feature in their interactive webbooks. Come along and find out more.
13.00 – 13.25	<b>BURLINGTON "LUKE AND MYLA"</b> <i>Natasha Polysaki-Kallistratou, Marketing Manager, Northern Greece, BURLINGTON BOOKS</i> Burlington <i>Luke and Myla</i> , our exciting three-part coursebook series for A-C, is packed with exciting adventure stories with 3D animation, real world information and multi-modal learning opportunities. And now students can improve their pronunciation with our unique <i>Speak!</i> feature in their interactive webbooks.
13.30 – 13.55	<b>DISCOVER "WORLD WATCHERS" - MM PUBLICATIONS' EXCITING NEW COURSEBOOK SERIES FOR A - C CLASSES</b> <i>Panagiotis Kyriazis, Teacher, ELT Consultant, MM PUBLICATIONS</i> Who are the <i>World Watchers</i> ? Where are they going? And why will they appeal to our students? Through their fantastic world, we are able to increase engagement, spark creative thinking and pass on the learning skills which we teachers consider so important. Is this just wishful thinking? Attend our session and see for yourself... <i>World Watchers</i> .
14.00 – 14.50	<b>ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΓΛΩΣΣΟΜΑΘΕΙΑΣ: ΟΛΑ ΟΣΑ ΠΡΕΠΕΙ ΝΑ ΓΝΩΡΙΖΟΥΜΕ!</b> <i>Thomas Parisopoulos, Marketing Director, SUPER COURSE ELT PUBLISHING</i> Ό,τι μας απασχολεί σχετικά με τα πιστοποιητικά γλωσσομάθειας! • Τελευταίες αλλαγές και καινούρια πιστοποιητικά • Εξερίξεις στον χώρο των πιστοποιητικών μετά τον covid • Απαντήσεις στα πιο συχνά ερωτήματα: - Τι ισχύει στη χώρα μας σε ιδιωτικό και δημόσιο τομέα; - Πώς να επιλέξουμε το κατάλληλο πιστοποιητικό για τους μαθητές μας; - Ποιά πιστοποιητικά αναγνωρίζονται για σπουδές στο εξωτερικό; - Τι ισχύει με την επάρκεια διδασκαλίας; • Ολοκληρωμένη προετοιμασία των υποψηφίων για τις εξετάσεις B2 & C2 • Πλήρη πακέτα προετοιμασίας "ECCE" & "ECPE" σε εκπαιδευτικές τιμές. Θα διανεμηθούν ΔΩΡΕΑΝ δείγματα βιβλίων.
15.00 – 15.25	<b>THE "ECPE" LISTENING TEST SKILLS BUILDER: HOW CAN STUDENTS PREPARING FOR THE "ECPE" LISTENING SECTION SCORE HIGH IN THE ACTUAL TEST?</b> <i>George Afouxenidis, Academic Coordinator, HELLENIC AMERICAN UNION</i> A presentation focusing on the Hellenic American Union Publications brand new Listening skills book. What are the subskills your students must work on to boost their confidence and overcome anxiety in the actual test? Exposure to all possible ECPE listening tasks is the key to it. Ready to explore all the options? Top tips on Listening will be also shared.
15.30 – 16:00	<b>AWARDING OF WINTER EXAMINATION SESSION TORFL CERTIFICATES (2023)</b> <i>Tatiana Zhuravleva, Head, Representative Office of the St. Petersburg State University in Thessaloniki</i> <i>Director of Center of Russian Language and Culture Russian Word</i> <i>Dmitry Ptyushkin, Head of SPbU Language Testing Center</i>
16:00 – 16:30	<b>AWARDING OF PARTICIPATION CERTIFICATES FOR THE 3rd SPbU ONLINE RUSSIAN AS A FOREIGN LANGUAGE OLYMPIAD</b> <i>Dmitry Ptyushkin, Head of SPbU Language Testing Center</i>
16:30 – 17:00	<b>OPENING OF "SPbU RUSSIAN FOR BEGINNERS" PROGRAM</b> <i>Dmitry Ptyushkin, Head of SPbU Language Testing Center</i> Presentation of leading SPbU online courses on Coursera and Open Education platforms.
17:00 – 17:15	<b>LAUNCH OF THE NEW COMPREHENSIVE SPbU ONLINE COURSE "CONTEMPORARY RUSSIA"</b> <i>Ekaterina Guskova, Philologist, Teacher of Russian as a Foreign Language at SPbU Language Testing Center</i> <i>Author of Russian language textbooks</i>