



International Publishers Exhibition

Autumn '23

Divani Caravel Hotel - Athens

Programme

Saturday 2 September 2023 - Horizon

10.00 – 10.50 Professional Presentation	INTEGRATING AI (ARTIFICIAL INTELLIGENCE) INTO ELT <i>Neil Harris, Teacher, Teacher Trainer, Trainer Trainer, Materials Writer, BETSIS ELT - MACMILLAN</i> 2023 seems to be the year of artificial intelligence in English language learning and teaching. Apparently out of nowhere, there has been an explosion of tools which has divided the teaching community. Does AI threaten our very future or is it one of the most exciting periods to be a language teacher and learner? AI is not likely to go away so how can we harness its power for more efficient and more effective learning and teaching? Within this context, this session considers a range of AI tools which can help with the planning, delivery and assessment of learning.
11.00 – 11.50 Professional Presentation	EXAMS UPDATE <i>Andrew Betsis, Author, Publisher, BETSIS ELT - MACMILLAN</i> <i>Lawrence Mamas, Author, BETSIS ELT - MACMILLAN</i> ELT exams update for 2023 - What, if any, are the international new exams now recognised in Greece? - The role of online teaching, online exam preparation and online assessment. - The importance of new qualifications for teachers.
12.00 – 12.25	"RICCO AND ME!" <i>Sophia Goundi, Senior Teacher Trainer, BURLINGTON BOOKS</i> Step into Ricco's world and give your junior students a rich and rewarding learning experience. Highlights include 3D animated adventures, interesting real-world content and specially-made documentary videos. And students can improve their pronunciation with Burlington's unique new <i>Scan and Speak</i> feature in their interactive webbooks. Come along and find out more.
12.30 – 12.55	FROM LEARNER-CENTRED TO LEARNING-CENTRED <i>Maria Mpaka, Academic Consultant, MM PUBLICATIONS</i> What English language competencies do our students really need? Why do they need them? How do they get them? How can we prepare them for standardised exams, while equipping them with important life skills? How can AI and learning technology be incorporated properly into the classroom? With these questions in mind, we created <i>Key Links B1 Intermediate</i> . Learners are encouraged to connect their own experiences to key topics in a motivating, multimedia environment, and apply essential vocabulary and structures in meaningful contexts. Plus, you get state-of-the-art resources and support.
13.00 – 13.25	"ECPE" SPEAKING TEST: INSIGHTS FROM AN ORAL EXAMINER'S PERSPECTIVE <i>John Bardis, Academic Coordinator, HELLENIC AMERICAN UNION</i> A presentation focusing on the Dos & Don'ts of the ECPE Speaking Test. Learn from the experts and share the oral examiners' experience with your students!
13.30 – 13.55	IF YOU BELIEVE THAT LEARNING ENGLISH CAN ACTUALLY BE FUN AND NOT A STRUGGLE, LET US SHOW YOU THE WAY! <i>Fani Giannioti-Dede, Author, Publisher, Teacher Trainer, HAPPY BEES</i> <i>Theodora Karli, Graphic Designer, HAPPY BEES</i> Having as our first and foremost goal to create teaching material for the first steps of young learners Happy Bees is presenting a new Starter based on the reading techniques. Teaching reading is no longer complicated or confusing as pupils learn to explore knowledge by identifying and producing the sounds of the letters not only individually but within words. Carefully designed lessons alongside with fun activities, repeated practice, colourful pictures and digital material really boost young learners to enjoy their journey on the learning path. Full packets of our books will be distributed as well as samples of Happy Bees material will be handed to all participants.
14.00 – 14.25	EXAM LESSONS WITH A "SPARK" WITH NEW "CLOSE-UP" A2 TO C2 <i>Eftychis Kantarakis, Teacher Trainer, Sales Manager, NATIONAL GEOGRAPHIC LEARNING</i> The new Online Platform with e-book from National Geographic Learning, is available for New <i>Close-up</i> and <i>Close-up 2e</i> . SPARK up your exam classroom and make your life easier with these new online offerings.
14.30 – 14.55	"ALCE C1-C2" SPEAKING TEST: AIMING HIGH! <i>Loic Balory, Academic Coordinator, HELLENIC AMERICAN UNION</i> A presentation focusing on the ALCE C1-C2 Speaking test format and assessment. Prepare your students for the speaking test and help them score higher.
16.00 – 16.50 Professional Presentation	ENGAGING LEARNERS WITH MOTIVATIONAL ACTIVITIES <i>Neil Harris, Teacher, Teacher Trainer, Trainer Trainer, Materials Writer, BETSIS ELT - MACMILLAN</i> For many teachers, developing and then maintaining high levels of learner motivation in the English language classroom can be challenging. This session identifies some of the age-related challenges in learner motivation facing young learners, teenagers and adults plus their solutions and then considers the role of personalised and depersonalised activities, language learning games and gamification in achieving sustainable motivation in our classes.
17.00 – 17.50 Panel Discussion	LATEST TRENDS IN LANGUAGE LEARNING <i>Rob Howard, Teacher, Teacher Trainer</i> <i>George Kokolas, Positive Educator, Academic Consultant</i> EXPRESS PUBLISHING <i>Rachel M. Paling, Teacher Coach - Neurolanguage Coaching®</i> EFFICIENT LANGUAGE COACHING As a panel, we will be discussing how we have moved forward through the history of language learning since the 1970s and the communicative approach, discussing all the trends along the way and the latest trends of today. We will really be connecting with how AI will also shape the future and how we can combine it all to produce more effective and efficient learning, whether in schools or in private and how we can help teachers of language to keep up to date.