



International Publishers Exhibition

Autumn '23

Divani Caravel Hotel - Athens

Programme

Saturday 2 September 2023 - Mycenae

10.00 – 10.50 Professional Presentation	USING GRADED READERS FOR EXTENSIVE READING <i>Dorothy Zemach, MA TESL, Teacher Trainer, Writer, Senior Editor of Wayzgoose Press</i> <i>DES - DIETSCHI EDUCATIONAL SERVICES</i> We'll look at how graded readers are "graded" – how are levels determined? What makes a word "intermediate"? What goes into adapting a classic? What has (or should have!) changed with ebooks and electronic dictionaries? We'll examine how to set up extensive reading, including motivating students, designing accountability checks, and handling assessment.
11.00 – 11.25 Professional Presentation	MAXIMIZING THE EFFECTIVENESS OF THE FEEDBACK YOU GIVE <i>Stavroula Mizeraki, Adjunct Preceptor, MSU EXAMS - THE AMERICAN COLLEGE OF GREECE</i> EFL teachers feel the feedback they offer is not put to good use. This talk will offer practical ideas on how to make feedback worth your effort preparing it, while helping students make the most of it.
11.30 – 11.55 Professional Presentation	THE POWER OF GRAMMAR: IMPACT ON LANGUAGE LEARNING AND COMMUNICATION SKILLS <i>Dimitrios Ziogas, Teacher, CEO / Founder of Genius Language Centers, BUTTERFLY PUBLISHING</i> A mini seminar on helping teachers understand the role of grammar, recognise its impact on language proficiency and explore strategies to enhance grammar skills. During the seminar we will illustrate the reasons why grammar is essential for language learners and its impact on communication skills. We will also present strategies to enhance your students' grammar skills and share practical tips to help your students improve their grammar proficiency.
12.00 – 12.50	FLEXIBILITY AND ADAPTABILITY IN THE CLASSROOM - HOW TO MAINTAIN A FLEXIBLE TEACHING MINDSET! <i>Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS</i> New Books 2023 1. FOLLOW US JUNIOR SERIES. FOLLOW US Junior B and FOLLOW US one year course. 2. WAY TO THE TOP B1+
13.00 – 13.50	ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΓΛΩΣΣΟΜΑΘΕΙΑΣ: ΟΛΑ ΟΣΑ ΠΡΕΠΕΙ ΝΑ ΓΝΩΡΙΖΟΥΜΕ! <i>Thomas Parisopoulos, Marketing Director, SUPER COURSE ELT PUBLISHING</i> Ό,τι μας απασχολεί σχετικά με τα πιστοποιητικά γλωσσομάθειας! • Τελευταίες αλλαγές και καινούρια πιστοποιητικά. • Εξερίξεις στον χώρο των πιστοποιητικών μετά τον covid. • Απαντήσεις στα πιο συχνά ερωτήματα: - Τι ισχύει στη χώρα μας σε ιδιωτικό και δημόσιο τομέα; - Πώς να επιλέξουμε το κατάλληλο πιστοποιητικό για τους μαθητές μας; - Ποια πιστοποιητικά αναγνωρίζονται για σπουδές στο εξωτερικό; - Τι ισχύει με την επάρκεια διδασκαλίας; • Ολοκληρωμένη προετοιμασία των υποψηφίων για τις εξετάσεις B2 & C2 • Πλήρη πακέτα προετοιμασίας ECCE & ECPE σε εκπαιδευτικές τιμές. Θα διανεμηθούν ΔΩΡΕΑΝ δείγματα βιβλίων.
14.00 – 14.50	BRIDGING THE GAP - DYSLEXIA AND ENGLISH LANGUAGE LEARNING WITH NOCN <i>Vicky Kaperoni, FLS Owner, English Teacher, Special Education Teacher, Teacher Trainer</i> <i>GLOBALCERT - NOCN</i> An insight into the challenges faced by dyslexic students learning English as a foreign language. We will also focus on the use of the NOCN assessment to support dyslexic learners in their English language journey.
15.00 – 15.25	ADVANCING EDUCATION FOR THE BENEFIT OF THE PUBLIC <i>Elaine Rudduck, Head of Standards VTCT ITEC, BEST EDUCATIONAL SERVICES & ASSESSMENT (B.E.S.A.), VTCT - ITEC</i> VTCT's core values underpin our commitment to deliver contextualised, accessible and authentic assessments to support learner progression onto the next stage of their employment or education journey.
15.30 – 15.55	HOW AFS DEVELOPS ACTIVE GLOBAL CITIZENS <i>Christina-Erietta Syka, AFS INTERCULTURAL PROGRAMS GREECE & CYPRUS- ΕΛΛΗΝΙΚΑ ΜΟΡΦΩΤΙΚΑ ΠΡΟΓΡΑΜΜΑΤΑ ΔΙΕΘΝΩΝ ΑΝΤΑΛΛΑΓΩΝ</i> AFS Intercultural Programs is an international, voluntary, non-governmental, non-profit organization that provides intercultural learning opportunities to help people develop the knowledge, skills and understanding needed to create a more just and peaceful world.
16.00 – 16.50 Professional Presentation	ENGLISH ON THE MOVE: MULTIMODAL ACTIVITIES FOR LANGUAGE LEARNERS <i>Alice Savage, M.A. TESOL, Teacher, Writer, DES - DIETSCHI EDUCATIONAL SERVICES</i> The body has an opinion. It expresses fear, love, joy, and other emotions that are integral to meaning. The body also remembers. This session explores the potential of multimodal activities to develop grammar, vocabulary and pronunciation skills through improvisation, movement and games.
17.00 – 17.25 Professional Presentation	FOSSILIZED COMMON MISTAKES <i>Sylvia Kar, Teacher, Author, Teacher Trainer, SYLVIA KAR PUBLICATIONS</i> When taking over a new group, no matter the age or level, chances are that a great number of students will be making one or more of the mistakes we have on our list. Let's compare our "fossils" and see if the problems are unique to Greek students and not just random errors. Use our list as a backbone so that to predict future mistake fossilization!