



# International Publishers Exhibition

## Autumn '23

### Divani Caravel Hotel - Athens

### Programme

#### Sunday 3 September 2023 - Athens View

10.00 – 10.50 Professional Presentation	<b>SECRETS OF SUCCESSFUL LEARNING</b> <i>Nick Michelioudakis, Teacher, Examiner, Teacher Trainer, GLOBALCERT - NOCN</i> To learn successfully, you need to follow four principles. Top performers in all fields abide by them. In this workshop I am going to illustrate them with four practical activities you can use in class tomorrow.
11.00 – 11.50 Professional Presentation	<b>READY, STEADY, GO! DRAMA ACTIVITIES FOR A GREAT START!</b> <i>Eleni Dougekou, Teacher, Teacher Trainer, Author, Founder of English Drama Method, BURLINGTON BOOKS</i> The beginning of the school year can feel overwhelming, can't it? In this hands-on seminar, I will show you my top 5 drama activities to help you and your students get to know each other, have fun, develop bonds, and feel confident and excited about the year ahead.
12.00 – 12.25	<b>"ECCE" WRITING TEST: FROM LOW PASS TO HIGH PASS</b> <i>Loic Balory, Academic Coordinator, HELLENIC AMERICAN UNION</i> A presentation focusing on the fine line between achieving a Low Pass and a High Pass in the ECCE Writing response. Take part in an interactive presentation and mark two ECCE Writing samples. Top tips on writing will be also shared.
12.30 – 13.20	<b>ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΓΛΩΣΣΟΜΑΘΕΙΑΣ: ΟΛΑ ΟΣΑ ΠΡΕΠΕΙ ΝΑ ΓΝΩΡΙΖΟΥΜΕ!</b> <i>Thomas Parisopoulos, Marketing Director, SUPER COURSE ELT PUBLISHING</i> Ό,τι μας απασχολεί σχετικά με τα πιστοποιητικά γλωσσομάθειας! <ul style="list-style-type: none"><li>• Τελευταίες αλλαγές και καινούρια πιστοποιητικά.</li><li>• Εξερίξεις στον χώρο των πιστοποιητικών μετά τον covid.</li><li>• Απαντήσεις στα πιο συχνά ερωτήματα:<ul style="list-style-type: none"><li>- Τι ισχύει στη χώρα μας σε ιδιωτικό και δημόσιο τομέα;</li><li>- Πώς να επιλέξουμε το κατάλληλο πιστοποιητικό για τους μαθητές μας;</li><li>- Ποια πιστοποιητικά αναγνωρίζονται για σπουδές στο εξωτερικό;</li><li>- Τι ισχύει με την επάρκεια διδασκαλίας;</li></ul></li><li>• Ολοκληρωμένη προετοιμασία των υποψηφίων για τις εξετάσεις B2 &amp; C2</li><li>• Πλήρη πακέτα προετοιμασίας ECCE &amp; ECPE σε εκπαιδευτικές τιμές.</li></ul> Θα διανεμηθούν ΔΩΡΕΑΝ δείγματα βιβλίων.
13.30 – 14.20	<b>"RICCO AND ME!"</b> Step into Ricco's world and give your junior students a rich and rewarding learning experience. Highlights include 3D animated adventures, interesting real-world content and specially-made documentary videos. And students can improve their pronunciation with Burlington's unique new <i>Scan and Speak</i> feature in their interactive webbooks. Come along and find out more. <b>BURLINGTON "LUKE AND MYLA"</b> Our exciting three-part coursebook series for A-C, is packed with exciting adventure stories with 3D animation, real-world information and multi-modal learning opportunities. And now students can improve their pronunciation with our unique <i>Speak!</i> feature in their interactive webbooks. <i>Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS</i>
14.30 – 14.55	<b>WELCOME TO THE WORLD OF E-PLANET!</b> <i>David Squirrel, Business Development Manager, E-PLANET EDUCATIONAL SERVICES</i> Whether you offer one-to-one private lessons, run home-based lessons to small groups, or operate a foreign language centre, our unique approach to teaching English is designed to make your job easier and increase your students' success rate. Come to today's session to find out how you can get FREE access to E-planet's tried and tested system and save yourself time and money in delivering quality lessons.
15.00 – 15.50 Professional Presentation	<b>BOTS AND ESL LEARNING</b> <i>Dr. Dimitris Toliás, Dean for Digital Learning and Education Innovation, HELLENIC AMERICAN UNIVERSITY</i> English as a Second Language (ESL) is a critical component of language acquisition and cultural integration for non-native English speakers. However, traditional ESL teaching methods often require substantial time and effort from instructors to design, deliver, and assess practice exercises. To address this challenge, we present an innovative AI-driven ESL Practice Bot, aimed at empowering students to practice English skills independently while enabling instructors to allocate more time towards important teaching tasks.