



# International Publishers Exhibition

## Autumn '23

AFS INTERCULTURAL PROGRAMS GREECE & CYPRUS • AHEAD BOOKS / BLACK - CAT ARCHER EDITIONS • BEST EDUCATIONAL SERVICES & ASSESSMENT (B.E.S.A.) • BETSIS ELT - MACMILLAN • BINARY LOGIC • BRITISH COUNCIL • BURLINGTON BOOKS • BUTTERFLY PUBLISHING • CELT ATHENS • DES - DIETSCHI EDUCATIONAL SERVICES • E-PLANET EDUCATIONAL SERVICES • EDILIBRI • ENGLISH GAZETTE • EPIQ ASSESSMENT EUROPALSO • EXPRESS PUBLISHING • GLOBALCERT - NOCN • GRIVAS PUBLICATIONS HAMILTON HOUSE PUBLISHERS • IEP • INTERNATIONAL AMERICAN COLLEGE • HELLENIC AMERICAN UNION • INTERNATIONAL NEW YORK TIMES - KATHIMERINI • LANGUAGECERT / PEOPLECERT • LRN & AWARDS INTERNATIONAL • METAFRASI TRANSLATOR TRAINING CENTRE • MM PUBLICATIONS • MSU EXAMS - THE AMERICAN COLLEGE OF GREECE NATIONAL GEOGRAPHIC LEARNING • NEW YORK COLLEGE • ORNIMI EDITIONS • PALSO PANHELLENIC FEDERATION OF LANGUAGE SCHOOL OWNERS • PATAKIS PUBLISHERS SKYWALKER.GR - ΕΡΓΑΣΙΑ ΣΤΗΝ ΕΛΛΑΔΑ • ΣΤΕΝΟΡΑΣ • STERLING ENGLISH LANGUAGE LEARNING • THE STUDY ROOMS • TREND HELLAS • UNICERT SA - PEARSON ENGLISH INTERNATIONAL CERTIFICATE • USBORNE PUBLISHING - WWW.KIDZBOOKS.GR

## Athens

Divani Caravel Hotel  
Vas. Alexandrou Ave. 2

### Saturday

### 2 September 2023

10.00 – 18.00

### Sunday

### 3 September 2023

10.00 – 17.00

*New books, software,  
teaching materials & examinations*

# PROGRAMME

# International Publishers Exhibition

Dear Colleagues,

The time for you to visit the International Publishers Exhibition has come! The Autumn '23 Athens IPE is ready to welcome its audience on the 2nd of September, 10.00-18.00 and 3rd of September, 10.00-17.00 at the Divani Caravel Hotel.

With 46 organisations composing the exhibition - some of them for the first time - it will definitely be an exhibition extraordinaire. A rich variety of products will be available for you to inspect in order to select the most appropriate publications, exams, methodologies, tech gadgets and apps for your lessons and students.

The seminar programme is highly diverse covering an extremely large number of subjects, but always keeping the learning process and progress in mind. We and the sponsors of the presentations have focused on the emotional and social skills, that according to experts make the job of a teacher unlikely to be replaced by AI.

Over the years, months and teaching hours, not only the IPEs have changed...but also you our dear visitors have...new demands, more to the point questions and various points of view. We try to cater with the answers you seek.

Looking forward welcoming you to the Autumn '23 Athens IPE!

International Publishers Exhibitions

Philip Dietschi

Georgia Vradi

# YETI!

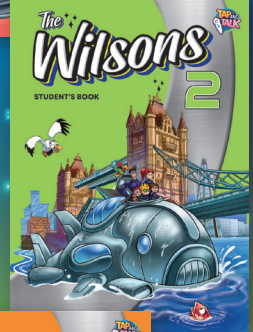
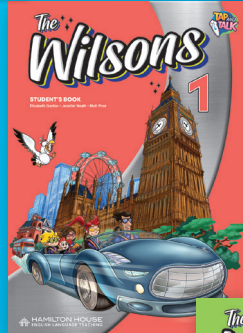
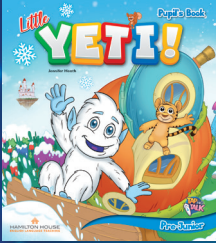
3 Animation

# The Wilsons



Pre-Junior, Junior A & B, One Year Course

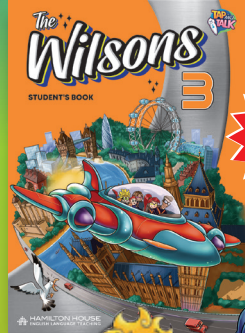
Senior A-B-C Classes



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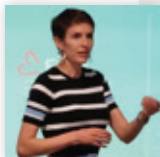
**Saturday  
2 September**

## International Publishers Exhibition

### Athens View

10.00 – 10.50

Professional  
Presentation



#### **Ο ΡΟΛΟΣ ΤΟΥ ΕΚΠΑΙΔΕΥΤΙΚΟΥ ΣΤΗΝ ΠΡΩΙΜΗ ΠΑΡΕΜΒΑΣΗ ΤΗΣ ΚΑΚΟΜΕΤΑΧΕΙΡΙΣΗΣ ΤΟΥ ΠΑΙΔΙΟΥ**

*Έττυ Βαρούχ, Σύμβουλος Ψυχικής Υγείας- Ψυχοθεραπεύτρια  
Χειριστής Γραμμής ΕΛΙΖΑ 10454*

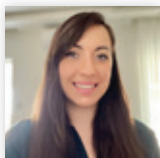
**ΕΛΙΖΑ - ΕΤΑΙΡΙΑ ΚΑΤΑ ΤΗΣ ΚΑΚΟΠΟΙΗΣΗΣ ΤΟΥ ΠΑΙΔΙΟΥ**

Σκοπός της ομιλίας είναι να εκπαιδεύσει και να ευαισθητοποιήσει τους εκπαιδευτικούς ώστε να είναι σε θέση να αναγνωρίζουν τα σημάδια που οδηγούν σε υποψία κακοποίησης, αλλήλα και να αντιληφθούν την αναγκαιότητα της αναγνώρισης.



11.00 – 11.50

Professional  
Presentation



#### **ENGLISH IN REAL LIFE: INCORPORATING AUTHENTIC MATERIALS IN THE EFL CONTEXT**

*Nancy Katsikari, LanguageCert Academic Consultant SEE  
LANGUAGECERT - PEOPLECERT*

How can we better highlight the links between classroom-based language learning and the demands of real-life tasks? A presentation that explores the ways teachers can take advantage of authentic materials and resources to help learners perform everyday real-life tasks using the English language.

12.00 – 12.50



#### **MEET "THE WILSONS" – AN EXCITING NEW COURSE FOR SENIOR A-B-C CLASSES!**

*Nick Anagnostou, MA in English Language and Literature  
EFL/ESL Teacher, Consultant, Academic Speaker, Regional Manager  
HAMILTON HOUSE PUBLISHERS*

Embark on a thrilling adventure with *The Wonderful Wilsons*, a family of secret agents whose mission is to save the world, as your students discover the English language in a dynamic and interactive learning environment. Through engaging, age-appropriate content, captivating topics, 3D-animated & real-life videos, cartoon stories, and the unique mobile app, students are sure to become competent and confident users of the language. Get ready to bring your English classes to a whole new level with *The Wilsons*!

#### **PRESENTATIONS**

Unless otherwise mentioned, presentations are of a commercial nature

# PROGRAMME

**Saturday  
2 September**

## International Publishers Exhibition

### Horizon

10.00 – 10.50

Professional  
Presentation



#### **INTEGRATING AI (ARTIFICIAL INTELLIGENCE) INTO ELT**

**Neil Harris**, Teacher, Teacher Trainer, Trainer Trainer, Materials Writer  
*BETSIS ELT - MACMILLAN*

2023 seems to be the year of artificial intelligence in English language learning and teaching. Apparently out of nowhere, there has been an explosion of tools which has divided the teaching community. Does AI threaten our very future or is it one of the most exciting periods to be a language teacher and learner? AI is not likely to go away so how can we harness its power for more efficient and more effective learning and teaching? Within this context, this session considers a range of AI tools which can help with the planning, delivery and assessment of learning.

11.00 – 11.50

Professional  
Presentation



#### **EXAMS UPDATE**

**Andrew Betsis**, Author, Publisher, *BETSIS ELT - MACMILLAN*

**Lawrence Mamas**, Author, *BETSIS ELT - MACMILLAN*

ELT exams update for 2023

- What, if any, are the international new exams now recognised in Greece?
- The role of online teaching, online exam preparation and online assessment.
- The importance of new qualifications for teachers.

12.00 – 12.25

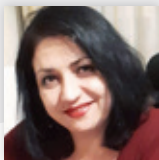


#### **"RICCO AND ME!"**

**Sophia Goundi**, Senior Teacher Trainer, *BURLINGTON BOOKS*

Step into *Ricco's* world and give your junior students a rich and rewarding learning experience. Highlights include 3D animated adventures, interesting real-world content and specially-made documentary videos. And students can improve their pronunciation with Burlington's unique new *Scan and Speak* feature in their interactive webbooks. Come along and find out more.

12.30 – 12.55



#### **FROM LEARNER-CENTRED TO LEARNING-CENTRED**

**Maria Mpaka**, Academic Consultant, *MM PUBLICATIONS*

What English language competencies do our students really need? Why do they need them? How do they get them? How can we prepare them for standardised exams, while equipping them with important life skills? How can AI and learning technology be incorporated properly into the classroom? With these questions in mind, we created *Key Links B1 Intermediate*. Learners are encouraged to connect their own experiences to key topics in a motivating, multimedia environment, and apply essential vocabulary and structures in meaningful contexts. Plus, you get state-of-the-art resources and support.

# PROGRAMME

**Saturday  
2 September**

## International Publishers Exhibition

### Mycenae

10.00 – 10.50

Professional  
Presentation

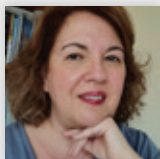


#### **USING GRADED READERS FOR EXTENSIVE READING**

*Dorothy Zemach, MA TESL, Teacher Trainer, Writer  
Senior Editor of Wayzgoose Press, DES - DIETSCHI EDUCATIONAL SERVICES*  
We'll look at how graded readers are "graded" – how are levels determined? What makes a word "intermediate"? What goes into adapting a classic? What has (or should have!) changed with ebooks and electronic dictionaries? We'll examine how to set up extensive reading, including motivating students, designing accountability checks, and handling assessment.

11.00 – 11.25

Professional  
Presentation



#### **MAXIMIZING THE EFFECTIVENESS OF THE FEEDBACK YOU GIVE**

*Stavroula Mizeraki, Adjunct Preceptor  
MSU EXAMS - THE AMERICAN COLLEGE OF GREECE*  
EFL teachers feel the feedback they offer is not put to good use. This talk will offer practical ideas on how to make feedback worth your effort preparing it, while helping students make the most of it.

11.30 – 11.55

Professional  
Presentation

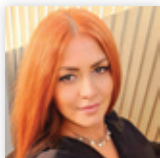


#### **THE POWER OF GRAMMAR: IMPACT ON LANGUAGE LEARNING AND COMMUNICATION SKILLS**

*Dimitrios Ziogas, Teacher, CEO / Founder of Genius Language Centers  
BUTTERFLY PUBLISHING*

A mini seminar on helping teachers understand the role of grammar, recognise its impact on language proficiency and explore strategies to enhance grammar skills. During the seminar we will illustrate the reasons why grammar is essential for language learners and its impact on communication skills. We will also present strategies to enhance your students' grammar skills and share practical tips to help your students improve their grammar proficiency.

12.00 – 12.50



#### **FLEXIBILITY AND ADAPTABILITY IN THE CLASSROOM - HOW TO MAINTAIN A FLEXIBLE TEACHING MINDSET!**

*Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS  
New Books 2023*

1. FOLLOW US JUNIOR SERIES.

FOLLOW US Junior B and FOLLOW US one year course.

2. WAY TO THE TOP B1+

# PROGRAMME

# #ENGLISH




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BROCHURE!



  
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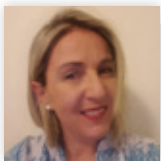
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**Saturday  
2 September**

## International Publishers Exhibition

### Athens View

13.00 – 13.50

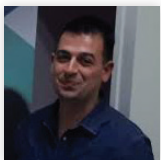


#### **MEANINGFUL INTEGRATION OF TECHNOLOGY IN THE CLASSROOM**

*Catherine Mantadaki, ELT Senior Educational Consultant*  
**EXPRESS PUBLISHING**

Join us for an enlightening presentation on using technology in ELT for its true potential for the benefit of 21st-century learners. Discover the updated version of our cutting-edge LMS platform and AR applications, for both primary and secondary learners, designed to foster authentic language acquisition, curiosity, and active participation. Find out how you can align technology with educational goals for learner-centered instruction. Hot off the press: *4 Minds A1 & B1, #English 4, i Explore, The Art of Writing, Grammar & Vocabulary Booster C2, Short Tales*: Join us and find out all about our brand new series!

14.00 – 14.25



#### **READING FOR PLEASURE AND EMPOWERMENT! HOW "FICTION EXPRESS" ADDS VALUE TO YOUR SYLLABUS**

*Dimitris Farmakis, Teacher, The English Experts Language School Owner*  
**THE STUDY ROOMS**

Let's explore together how we can inspire our students to read more and how we can embed reading to our work. Because everything changes when we read!

14.30 – 14.55



#### **HOW LANGUAGES CAN OPEN THE DOOR TO NUMEROUS PROFESSIONS**

*Constantina Triantafyllopoulou, Director of Studies*  
**METAFRASI TRANSLATOR TRAINING CENTRE**

The Director of Studies of Metafrasi Translator Training Centre will introduce you to a number of language-related professions and will explain how studying translation and foreign languages can open a variety of career paths within the language industry. Ever wanted to become a subtitler, interpreter, digital copywriter, EFL textbook author, localizer or specialist linguist? Join us and find out how you can!

15.00 – 15.25



#### **"PTE YOUNG LEARNERS": A FUN WAY TO ASSESS LANGUAGE COMPETENCES**

*Konstantinos Georgakopoulos*

*MA Medieval and Renaissance Literary Studies, Academic Consultant*  
**UNICERT SA - PEARSON ENGLISH INTERNATIONAL CERTIFICATE**

The talk will briefly present the structure of the *Pearson English International Certificate Young Learners (PTE YL)*. Its main focus will be on the ways Speaking is assessed through an interaction in the form of a board game and other fun activities.

# PROGRAMME



**Saturday  
2 September**

## International Publishers Exhibition

### Horizon

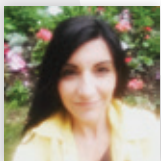
13.00 – 13.25



**"ECPE" SPEAKING TEST:  
INSIGHTS FROM AN ORAL EXAMINER'S PERSPECTIVE**

*John Bardis, Academic Coordinator, HELLENIC AMERICAN UNION*  
A presentation focusing on the Dos & Don'ts of the ECPE Speaking Test. Learn from the experts and share the oral examiners' experience with your students!

13.30 – 13.55



**IF YOU BELIEVE THAT LEARNING ENGLISH CAN ACTUALLY BE FUN  
AND NOT A STRUGGLE, LET US SHOW YOU THE WAY!**

*Fani Giannioti-Dede, Author, Publisher, Teacher Trainer, HAPPY BEES*  
*Theodora Karli, Graphic Designer, HAPPY BEES*  
Having as our first and foremost goal to create teaching material for the first steps of young learners Happy Bees is presenting a new Starter based on the reading techniques. Teaching reading is no longer complicated or confusing as pupils learn to explore knowledge by identifying and producing the sounds of the letters not only individually but within words. Carefully designed lessons alongside with fun activities, repeated practice, colourful pictures and digital material really boost young learners to enjoy their journey on the learning path. Full packets of our books will be distributed as well as samples of Happy Bees material will be handed to all participants.

14.00 – 14.25



**EXAM LESSONS WITH A "SPARK" WITH NEW "CLOSE-UP" A2 TO C2  
NATIONAL GEOGRAPHIC LEARNING**

*Eftychis Kantarakis, Teacher Trainer, Sales Manager*  
The new Online Platform with e-book from National Geographic Learning, is available for New *Close-up* and *Close-up 2e*. *SPARK* up your exam classroom and make your life easier with these new online offerings.

14.30 – 14.55



**"ALCE C1-C2" SPEAKING TEST: AIMING HIGH!**

*Loic Balory, Academic Coordinator, HELLENIC AMERICAN UNION*  
A presentation focusing on the *ALCE C1-C2* Speaking test format and assessment. Prepare your students for the speaking test and help them score higher.

# PROGRAMME

**Saturday  
2 September**

## International Publishers Exhibition

### Mycenae

13.00 – 13.50

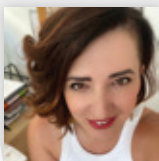


#### **ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΓΛΩΣΣΟΜΑΘΕΙΑΣ: ΟΛΑ ΟΣΑ ΠΡΕΠΕΙ ΝΑ ΓΝΩΡΙΖΟΥΜΕ!**

*Thomas Parisopoulos, Marketing Director, SUPER COURSE ELT PUBLISHING*  
Ό,τι μας απασοχλεί σχετικά με τα πιστοποιητικά γλωσσομάθειας!

- Τελευταίες αλλαγές και καινούρια πιστοποιητικά.
  - Εξερίξεις στον χώρο των πιστοποιητικών μετά τον covid.
  - Απαντήσεις στα πιο συχνά ερωτήματα:
    - Τι ισχύει στη χώρα μας σε ιδιωτικό και δημόσιο τομέα;
    - Πώς να επιλέξουμε το κατάλληλο πιστοποιητικό για τους μαθητές μας;
    - Ποια πιστοποιητικά αναγνωρίζονται για σπουδές στο εξωτερικό;
    - Τι ισχύει με την επάρκεια διδασκαλίας;
  - Ολοκληρωμένη προετοιμασία των υποψηφίων για τις εξετάσεις B2 & C2
  - Πλήρη πακέτα προετοιμασίας *ECCE* & *ECPE* σε εκπαιδευτικές τιμές.
- Θα διανεμηθούν ΔΩΡΕΑΝ δείγματα βιβλίων.

14.00 – 14.50



#### **BRIDGING THE GAP - DYSLEXIA AND ENGLISH LANGUAGE LEARNING WITH NOCN**

*Vicky Kaperoni, FLS Owner, English Teacher, Special Education Teacher  
Teacher Trainer, GLOBALCERT - NOCN*

An insight into the challenges faced by dyslexic students learning English as a foreign language. We will also focus on the use of the NOCN assessment to support dyslexic learners in their English language journey.

15.00 – 15.25



#### **ADVANCING EDUCATION FOR THE BENEFIT OF THE PUBLIC**

*Elaine Rudduck, Head of Standards VTCT ITEC*  
*BEST EDUCATIONAL SERVICES & ASSESSMENT (B.E.S.A.), VTCT - ITEC*  
VTCT's core values underpin our commitment to deliver contextualised, accessible and authentic assessments to support learner progression onto the next stage of their employment or education journey.

#### **Special offer to visitors of the IPE**

The Divani Caravel Hotel offers to out-of-town visitors special room rates.

All rooms are equipped with A/C, TV and minibar.

Reservations: Tel. 210 720 7000. To obtain the special rates please state that you are a visitor of the IPE when making your reservation.

# PROGRAMME



**More than 50 test centers throughout Greece**

**Michigan State University  
English Language Examinations**

**MSU-CELC**

**Certificate of English Language Competency**

**MSU-CELP**

**Certificate of English Language Proficiency**



For more information:  
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English Language Testing Center  
t: 210 600 3411

email: [englishtesting@acg.edu](mailto:englishtesting@acg.edu)  
 MSU English Exams - Greece

[www.msu-exams.gr](http://www.msu-exams.gr)

  
**Deree**

English Language  
Testing Center



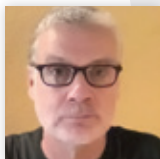
**ALTE**  
Associate Member

**Saturday  
2 September**

## International Publishers Exhibition

### Athens View

15.30 – 15.55



**"GRAMMAR & VOCABULARY BOOSTER C2":  
A NEW RESOURCE FOR ADVANCED LEARNERS**

*Mark Osborne, Teacher, Examiner, Teacher Educator  
Materials Designer/Developer, Consultant, Course Director Trinity College  
London CertTESOL, DipTESOL at QUALIFY, EXPRESS PUBLISHING*

The *Grammar and Vocabulary Booster C2* is aimed at advanced learners who wish to improve and enrich their English with accurate, appropriate grammar and vocabulary. The book is intended as a teaching rather than a testing resource. This talk will explain the design philosophy behind the book and outline some practical ways for teachers to get maximum benefit from the book with their learners.

16.00 – 16.55

Professional  
Presentation



**ChatGPT IN THE LANGUAGE CLASSROOM**

*Marisa Constantinides, CELT ATHENS Dite CELTA & DELTA Tutor  
CELT ATHENS*

This past year, ChatGPT has been the focus of most professional discussions on and offline. There are numerous questions and issues related to its use by teachers and learners such as: how far can we rely on it, how can teachers use it to improve their lesson planning and materials design skills, and how can teachers use it to develop their own and their learners' language awareness.

17.00 – 17.25

Professional  
Presentation



**I.A. WITH A.I**

*Dimitris Kouroupis, 2nd Vice President  
PALSO PANHELLENIC FEDERATION OF LANGUAGE SCHOOL OWNERS*

In the 25-minute presentation titled "I.A. with A.I.: I Advance," we explore the exciting intersection of human intelligence and artificial intelligence. Discover how AI tools can revolutionize the creation of supplementary materials and custom courses, empowering educators and learners to unlock their full potential. Join us as we delve into the transformative possibilities of AI in education.

# PROGRAMME

**Saturday  
2 September**

## International Publishers Exhibition

### Horizon

16.00 – 16.50

*Professional  
Presentation*



#### **ENGAGING LEARNERS WITH MOTIVATIONAL ACTIVITIES**

*Neil Harris, Teacher, Teacher Trainer, Trainer Trainer, Materials Writer  
BETSI ELT - MACMILLAN*

For many teachers, developing and then maintaining high levels of learner motivation in the English language classroom can be challenging. This session identifies some of the age-related challenges in learner motivation facing young learners, teenagers and adults plus their solutions and then considers the role of personalised and depersonalised activities, language learning games and gamification in achieving sustainable motivation in our classes.

17.00 – 17.50

*Panel Discussion*



#### **LATEST TRENDS IN LANGUAGE LEARNING**

*Rob Howard, Teacher, Teacher Trainer  
George Kokolas, Positive Educator, Academic Consultant  
EXPRESS PUBLISHING*

*Rachel M. Paling, Teacher Coach - Neurolanguage Coaching®  
EFFICIENT LANGUAGE COACHING*

As a panel, we will be discussing how we have moved forward through the history of language learning since the 1970s and the communicative approach, discussing all the trends along the way and the latest trends of today. We will really be connecting with how AI will also shape the future and how we can combine it all to produce more effective and efficient learning, whether in schools or in private and how we can help teachers of language to keep up to date.



Access to the exhibition and seminar rooms will be permitted only to **REGISTERED** visitors wearing their name badge.

To save time register online at:  
[www.ip-exhibitions.eu](http://www.ip-exhibitions.eu)



# PROGRAMME

**Saturday  
2 September**

## **International Publishers Exhibition**

### **Mycenae**

15.30 – 15.55



#### **HOW AFS DEVELOPS ACTIVE GLOBAL CITIZENS**

*Christina-Erietta Syka, AFS INTERCULTURAL PROGRAMS GREECE & CYPRUS-ΕΛΛΗΝΙΚΑ ΜΟΡΦΩΤΙΚΑ ΠΡΟΓΡΑΜΜΑΤΑ ΔΙΕΘΝΩΝ ΑΝΤΑΛΛΑΓΩΝ*

AFS Intercultural Programs is an international, voluntary, non-governmental, non-profit organization that provides intercultural learning opportunities to help people develop the knowledge, skills and understanding needed to create a more just and peaceful world.

16.00 – 16.50

*Professional  
Presentation*



#### **ENGLISH ON THE MOVE:**

##### **MULTIMODAL ACTIVITIES FOR LANGUAGE LEARNERS**

*Alice Savage, M.A. TESOL, Teacher, Writer  
DES - DIETSCHI EDUCATIONAL SERVICES*

The body has an opinion. It expresses fear, love, joy, and other emotions that are integral to meaning. The body also remembers. This session explores the potential of multimodal activities to develop grammar, vocabulary and pronunciation skills through improvisation, movement and games.

17.00 – 17.25

*Professional  
Presentation*



#### **FOSSILIZED COMMON MISTAKES**

*Sylvia Kar, Teacher, Author, Teacher Trainer, SYLVIA KAR PUBLICATIONS*

When taking over a new group, no matter the age or level, chances are that a great number of students will be making one or more of the mistakes we have on our list. Let's compare our "fossils" and see if the problems are unique to Greek students and not just random errors. Use our list as a backbone so that to predict future mistake fossilization!

# PROGRAMME

# ULTIMATE

English

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B1-B1+ and B2 classes!**



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**D**  
Class!



Ideal for  
**E**  
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Ideal for  
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Digital Platform

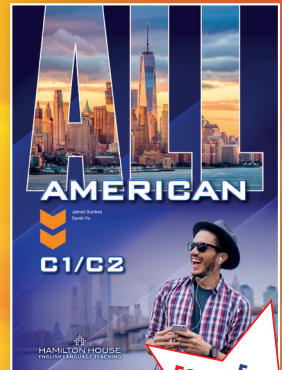
IWB software



For  
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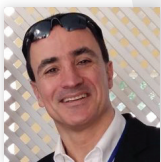
**Sunday  
3 September**

## International Publishers Exhibition

### Athens View

10.00 – 10.50

Professional  
Presentation



#### **SECRETS OF SUCCESSFUL LEARNING**

*Nick Michelioudakis, Teacher, Examiner, Teacher Trainer  
GLOBALCERT - NOCN*

To learn successfully, you need to follow four principles. Top performers in all fields abide by them. In this workshop I am going to illustrate them with four practical activities you can use in class tomorrow.

11.00 – 11.50

Professional  
Presentation



#### **READY, STEADY, GO! DRAMA ACTIVITIES FOR A GREAT START!**

*Eleni Dougekou, Teacher, Teacher Trainer, Author  
Founder of English Drama Method, BURLINGTON BOOKS*

The beginning of the school year can feel overwhelming, can't it? In this hands-on seminar, I will show you my top 5 drama activities to help you and your students get to know each other, have fun, develop bonds, and feel confident and excited about the year ahead.

12.00 – 12.25



#### **"ECCE" WRITING TEST: FROM LOW PASS TO HIGH PASS**

*Loic Balory, Academic Coordinator, HELLENIC AMERICAN UNION*

A presentation focusing on the fine line between achieving a Low Pass and a High Pass in the ECCE Writing response. Take part in an interactive presentation and mark two ECCE Writing samples. Top tips on writing will be also shared.

12.30 – 13.20



#### **ΠΙΣΤΟΠΟΙΗΤΙΚΑ ΓΛΩΣΣΟΜΑΘΕΙΑΣ: ΟΛΑ ΟΣΑ ΠΡΕΠΕΙ ΝΑ ΓΝΩΡΙΖΟΥΜΕ!**

*Thomas Parisopoulos, Marketing Director, SUPER COURSE ELT PUBLISHING*  
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  - Απαντήσεις στα πιο συχνά ερωτήματα:
    - Τι ισχύει στη χώρα μας σε ιδιωτικό και δημόσιο τομέα;
    - Πώς να επιλέξουμε το κατάλληλο πιστοποιητικό για τους μαθητές μας;
    - Ποια πιστοποιητικά αναγνωρίζονται για σπουδές στο εξωτερικό;
    - Τι ισχύει με την επάρκεια διδασκαλίας;
  - Ολοκληρωμένη προετοιμασία των υποψηφίων για τις εξετάσεις B2 & C2
  - Πλήρη πακέτα προετοιμασίας ECCE & ECPE σε εκπαιδευτικές τιμές.
- Θα διανεμηθούν ΔΩΡΕΑΝ δείγματα βιβλίων.

# PROGRAMME



**Sunday**  
**3 September**

## International Publishers Exhibition

### Horizon

10.30 – 10.55

Professional  
Presentation



#### **TOOLS FOR MARKING AND ANNOTATING DIGITAL CONTENT**

*Vasilis Babouris, Director of Studies*

**METAFRASI TRANSLATOR TRAINING CENTRE**

With distance learning becoming more prevalent every day, teachers need to know how to easily mark and/or annotate a variety of digital content file formats (MS Word files, PDF files, images and even blog posts and web pages). The Director of Studies of *Metafrasi Translator Training Centre* will present a variety of free tools for marking and giving feedback to your students' homework with text, audio and video comments.

11.00 – 11.50

Presentazione  
Professionale



#### **LA POESIA ITALIANA NELLA DIDATTICA L'APPROCCIO TEMATICO**

*Elisavet Menelaou, Docente di Letteratura Italiana contemporanea*

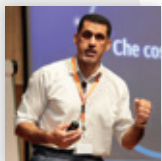
**UNIVERSITÀ CAPODISTRIA DI ATENE**

La conferenza presenta un approccio didattico della poesia italiana che propone, oltre la tradizionale presentazione cronologica – antologica delle opere poetiche, anche una parte di presentazione tematica attorno ai seguenti nuclei: la donna, la guerra, la natura. Una selezione attenta di autori e poesie è stata arricchita dall'indagine comparativa dei mezzi espressivi, i concetti trattati, il contesto storico, ideologico e sociale che determinava la visione differenziata del materiale proposto.

12.00 – 12.50

#### **NUOVO "PROGETTO ITALIANO JUNIOR 2" E LA NUOVA "I-D-E-E.IT" SONO QUI!**

*Telis Marin, Autore, Editore, EDILINGUA*



In questo laboratorio, attraverso brevi attività pratiche, conosceremo il secondo livello del nostro nuovo corso per adolescenti. Inoltre, scopriremo insieme la nuova piattaforma didattica *i-d-e-e.it* e le nuove caratteristiche che agevolano il lavoro di insegnanti e scuole aumentando il coinvolgimento di tutta la classe.

13.00 – 13.25

#### **SVIPIUPPI E AZIONI FUTURE DELL'INSEGNAMENTI DI ITALIANO**

*Maria Angela Rapacciuolo, Referente Master, Tutor master, Ex docente di italiano presso il Politecnico di Atene e l'istituto italiano di cultura di Atene, Presidente onorario S.D.A. comitato di Atene,*

*Γιάννης Δεληγιάννης, Καθηγητής της Ιταλικής στο Διδακταλείο ξένων γλωσσών του ΕΚΠΑ,*

**L' ASSOCIAZIONE PANELLENICA DEGLI INSEGNANTI DI ITALIANO ΠΕ34 (APII)**

Presentazione del sito dell' Associazione:

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# PROGRAMME

**Sunday  
3 September**

## International Publishers Exhibition

### Mycenae

10.00 – 10.50

Professional  
Presentation



#### EXAMS UPDATE

*Andrew Betsis, Author, Publisher, BETSIS ELT - MACMILLAN*

*Lawrence Mamas, Author, BETSIS ELT - MACMILLAN*

ELT exams update for 2023

- What, if any, are the international new exams now recognised in Greece?
- The role of online teaching, online exam preparation and online assessment.
- The importance of new qualifications for teachers.

11.00 – 11.50

Professional  
Presentation



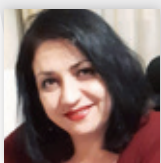
#### ERRORS AND MISTAKES - PROVIDING PRINCIPLED ERROR CORRECTION

*Neil Harris, Teacher, Teacher Trainer, Trainer Trainer, Materials Writer*

*BETSIS ELT - MACMILLAN*

What are errors and how do they differ from mistakes? Are they indicative of positive learning taking place and/or evidence of carelessness in our learners? This session begins by outlining what we know about the role of error in language learning and then reviews the who, what, why, when and how of error correction of our learners writing and speaking.

12.00 – 12.25



#### CONNECTING LEARNERS, SUPPORTING TEACHERS

*Maria Mpaka, Academic Consultant, MM PUBLICATIONS*

What English language competencies do our students really need? Why do they need them? How do they get them? How can we prepare them for standardised exams, while equipping them with important life skills? How can AI and learning technology be incorporated properly into the classroom? With these questions in mind, we created *Key Links B1 Intermediate*. Learners are encouraged to connect their own experiences to key topics in a motivating, multimedia environment, and apply essential vocabulary and structures in meaningful contexts. Plus, you get state-of-the-art resources and support.

12.30 – 13.20



#### FLEXIBILITY AND ADAPTABILITY IN THE CLASSROOM - HOW TO MAINTAIN A FLEXIBLE TEACHING MINDSET!

*Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS*

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# PROGRAMME

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**Alice Savage**, (M.A. TESOL) is an award-winning materials writer and teacher. Drawing inspiration from drama, literature and multi-media content, her focus is on personalizing content and exploring social dynamics in the classroom. Her publications include The Drama Book, 60 Kinesthetic Grammar Activities, several short plays, fluency readers and skills-based course books.

Since the number of participants is limited please book your seat as early as possible at [www.des.org.gr](http://www.des.org.gr)

**DES - Dietschi Educational Services**

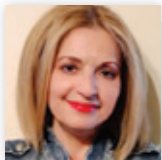
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**Sunday  
3 September**

## International Publishers Exhibition

### Athens View

13.30 – 14.20



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*Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS*

14.30 – 14.55



#### **WELCOME TO THE WORLD OF E-PLANET!**

*David Squirrell, Business Development Manager  
E-PLANET EDUCATIONAL SERVICES*

Whether you offer one-to-one private lessons, run home-based lessons to small groups, or operate a foreign language centre, our unique approach to teaching English is designed to make your job easier and increase your students' success rate. Come to today's session to find out how you can get FREE access to E-planet's tried and tested system and save yourself time and money in delivering quality lessons.

15.00 – 15.50

*Professional  
Presentation*



#### **BOTS AND ESL LEARNING**

*Dr. Dimitris Toliás, Dean for Digital Learning and Education Innovation  
HELLENIC AMERICAN UNIVERSITY*

English as a Second Language (ESL) is a critical component of language acquisition and cultural integration for non-native English speakers. However, traditional ESL teaching methods often require substantial time and effort from instructors to design, deliver, and assess practice exercises. To address this challenge, we present an innovative AI-driven ESL Practice Bot, aimed at empowering students to practice English skills independently while enabling instructors to allocate more time towards important teaching tasks.

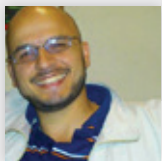
# PROGRAMME

**Sunday**  
**3 September**

## International Publishers Exhibition

### Horizon

13.30 – 13.55

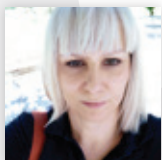


#### **INSEGNARE E IMPARARE L'ITALIANO CON ORNIMI EDITIONS - CATALOGO 2023**

*Gennaro Falcone, Redattore e formatore, ORNIMI EDITIONS*

Sei un insegnante o uno studente d'italiano? Manuali, corsi, eserciziari, grammatiche e certificazioni, le Ornimi Editions offrono materiale utile per i tuoi obiettivi. Insieme scopriremo le caratteristiche dei volumi e la loro struttura.

14.00 – 14.25



#### **WHY MSU?**

*Maria Sfakianaki, Academic Assistant*

**MSU EXAMS - THE AMERICAN COLLEGE OF GREECE**

The talk will explain the reasons behind the continuing popularity of the *MSU exams* and highlight why it is the most suitable exam for your students.

14.30 – 14.55



#### **ADVANCING EDUCATION FOR THE BENEFIT OF THE PUBLIC**

*Lucy Strand, Head of Assessment ITEC*

**BEST EDUCATIONAL SERVICES & ASSESSMENT (B.E.S.A.), VTCT - ITEC**

VTCT's core values underpin our commitment to deliver contextualised, accessible and authentic assessments to support learner progression onto the next stage of their employment or education journey.

15.00 – 15.25

*Professional  
Presentation*



#### **ENHANCING STUDENT ENGAGEMENT IN THE EFL CLASSROOM**

*Dr. Panagiota Nikoietou, Head of English Department*

**NEW YORK COLLEGE**

Enhancing student engagement in the EFL classroom is crucial for promoting active learning, improving language acquisition, and fostering a positive classroom environment. Drawing on previous research and learners' experiences, in this presentation, various strategies will be suggested which will enable language teachers to enhance student engagement and help students reach their full potential.

# PROGRAMME



# International Publishers Exhibition

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**Sunday  
3 September**

## International Publishers Exhibition

### Horizon

15.30 – 15.55



**"PTE YOUNG LEARNERS":**

#### **A FUN WAY TO ASSESS LANGUAGE COMPETENCES**

***Konstantinos Georgakopoulos***

*MA Medieval and Renaissance Literary Studies, Academic Consultant*

*UNICERT SA - PEARSON ENGLISH INTERNATIONAL CERTIFICATE*

The talk will briefly present the structure of the *Pearson English International Certificate Young Learners (PTE YL)*. Its main focus will be on the ways Speaking is assessed through an interaction in the form of a board game and other fun activities.

16.00 – 16.50

*Professional  
Presentation*



#### **DRAMA SPICES FOR THE EFL CLASSROOM: A GUARANTEED RECIPE!**

***Valia Gkotsi, Teacher, Examiner, TESOL GREECE***

***Ioanna Georgakopoulou, Head of the Academic Learning Centre at the***

***Metropolitan College, English and Drama Teacher, TESOL GREECE***

In this practical workshop we will explore how we can introduce drama techniques in our classrooms to spice things up and make sure that we establish a trusting bond among the class. Drama can offer the appropriate context for the learners and teacher to create an experiential learning opportunity, something that can prove a game changer, definitely enhancing our teaching.

At the end of your visit, for environmental reasons, you are kindly requested to **LEAVE YOUR BADGE** in the designated boxes placed at the exit of the exhibition.

# THESSALONIKI IP EXHIBITION

The MET Hotel

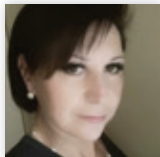
**Sunday 27 August 2023**

10.00 - 18.00

# PROGRAMME

**Mycenae**

13.30 – 14.20

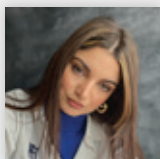


**MEDIATION: PRACTICAL APPLICATION IN THE EFL CLASSROOM**

*Jenny Dooley, Author, EXPRESS PUBLISHING*

Explore the value of mediation in English language teaching. Learn about the latest CEFR updates, activities, strategies, and practical applications in the EFL classroom. Enhance your students' communication skills through mediation. Join us to take it to the next level! Hot off the press: *4 Minds A1 & B1, #English 4, i Explore, The Art of Writing, Grammar & Vocabulary Booster C2, Short Tales*: Join us and find out all about our brand new series!

14.30 – 14.55



**LET'S STEAM THE WAY**

*Konnie Karma, EXPRESS PUBLISHING*

STEAM is leading the way in the ELT field. Autonomy, creativity, critical thinking, collaboration and curiosity are skills that need to be included in our classrooms. But how? In this presentation we will explore how we can implement STEAM in our classroom, how we can create STEAM-based lessons based on our students' needs and how we can change our teaching mindset.

15.00 – 15.50

*Professional Presentation*



**VOCABULARY: TOP TEACHING TIPS**

*Neil Harris, Teacher, Teacher Trainer, Trainer Trainer, Materials Writer BETSIS ELT - MACMILLAN*

Pointers for Success. If you ask a typical learner what they want and need to be a more proficient user of English, the chances are that they will say "more words". Likewise, one of the distinguishing characteristics of a C1 or higher-level learner of English from their B1/B2 counterpart is the skillful control of collocation and natural language. This session considers the central role of lexis in language learning and shows how Paul Nations' principle of the four strands can encourage lexical development through deliberate and incidental learning both inside and outside the classroom. It also reviews a number of practical tips and tricks to make vocabulary learning more effective for our learners.

16.00 – 16.50

*Professional Presentation*



**BRAIN HACKS FOR LANGUAGE LEARNING**

*Rachel M. Paling, Teacher Coach - Neurolanguage Coaching® EFFICIENT LANGUAGE COACHING*

This workshop will explore learning a language explicitly and implicitly and how we can harness neuroscientific research and principles as well as coaching to bring key information to learners to help them learn potentially faster, more effectively and without conscious effort. Participants will be practising key coaching conversations and learning how to present reasoning and arguments relating to learning so that learners can troubleshoot commitment issues, fairness issues and learning issues. How to communicate, how the brain likes to learn and creating goals and strategies for individual learners will also be explored.





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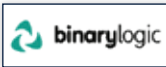
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# PROGRAMME

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Tel: 210 965 0945 [www.kidzbooks.gr](http://www.kidzbooks.gr)

# PROGRAMME

# ΜΗ ΜΕΝΕΤΕ ΜΕ ΤΙΣ ΑΠΟΡΙΕΣ ...

Ποιο πιστοποιητικό  
να επιλέξω για τους  
μαθητές μου;

Ο μαθητής μου άργησε  
να ξεκινήσει τα Αγγλικά.  
Τι να χρησιμοποιήσω;

Πόσες ώρες  
χρειάζονται για να  
ολοκληρώσω  
την ύλη;

Τι είναι το "EdTech"  
και πώς μπορώ  
να το συμπεριλάβω  
στο μάθημά μου;

Πώς να εξετάσω  
το λεξιλόγιο του μαθήματος  
με πιο ευχάριστο  
τρόπο;

Ποιο βιβλίο να  
χρησιμοποιήσω για  
αρχάριο ενήλικα;

Ποια  
πιστοποιητικά  
αναγνωρίζονται  
από τον ΑΣΕΠ;

Πώς μπορώ  
να χρησιμοποιήσω  
τα social media  
για να διαφημίσω  
τη δουλειά μου;

**ΡΩΤΗΣΤΕ ΜΑΣ!**

**+30 23310 73777**

**24/7**

CUSTOMER  
SUPPORT