



International Publishers Exhibition

Spring '24

Divani Caravel Hotel - Athens

Programme

Saturday 13 April 2024 - Mycenae

10.00 – 10.50

Professional Presentation



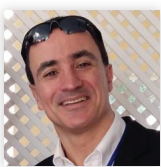
ELT EXAMS UPDATE 2024

Andrew Betsis, Author, Publisher, BETSIS ELT - MACMILLAN EDUCATION
Lawrence Mamas, Author, BETSIS ELT - MACMILLAN EDUCATION

- Virtual Online Classroom through Gateway
- The latest trends in assessment locally and internationally
- Online testing & proctoring: pros and cons
- How many exams at levels B2 & C2 are now available and "equal" in Greece. How long do they last? Do any of them really "expire"?

11.00 – 11.50

Professional Presentation

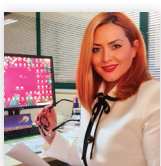


HOW TO PLAN YOUR LESSONS

Nick Michelioudakis, Teacher, Examiner, Teacher Trainer, GLOBALCERT / NOCN

Do you use checklists when planning? If not, you should. Checklists are crucial in making sure you leave out no essential ingredients and that all the lesson flows smoothly. 10 actionable tips - 5 practical activities. Come and see!

12.00 – 12.50



THE BEST STORY IS YOURS!

Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS

Imagine if Storytelling & Creative Writing is something everyone can do!!!

New Books 2024

- *Whodunnit? 1* (New Coursebook Series)
- *Writing B2*

13.00 – 13.25



"KEY LINKS B2": A COURSEBOOK FOR THE MODERN LEARNER

Maria Mpaka, Academic Consultant, MM PUBLICATIONS

Introducing a transformative English coursebook for teenagers and young adults that blends engaging content with effective technology. The course emphasises practical language use, cultural understanding and, naturally, interactive learning. Discover how it equips students with the skills necessary for the 21st century!

13.30 – 13.55



"THE WILSONS SERIES" FOR SENIOR A, B, C CLASSES

Nick Anagnostou, MA in English Language and Literature, EFL/ESL Teacher, Consultant, Academic Speaker, Regional Manager, HAMILTON HOUSE PUBLISHERS

Discover the exciting adventures of the *Wilson*s family with its captivating 3D animation, cutting edge interactive software and application making learning engaging and fun!

14.00 – 14.25

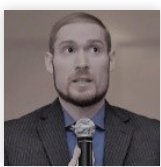


LET US INTRODUCE YOU TO OUR UNIQUE CONCEPT - THE MOST EFFECTIVE WAY TO TEACH ENGLISH

David Squirrel, Business Development Manager, E-PLANET EDUCATIONAL SERVICES

Discover how using E-planet's tried and tested blended learning approach to teaching English can save you time and money. Our concept of combining traditional teaching methods with useful technology will help your students to easily consolidate their learning and become proficient users of English.

14.30 – 14.55



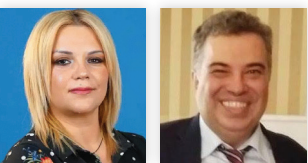
GAMIFICATION AND HOW IT CAN IMPROVE THE TEACHING PROCESS OF YOUNG LEARNERS

Chris Kostas, Head of International Business and Marketing, AHEAD BOOKS

Gamification is a driving force behind keeping students engaged in the learning process. When there is no engagement happening in a classroom essentially there is No learning happening. Together we will face the challenges of creating engagement, improve retention of language and make learning almost an addictive experience, keeping students focused and motivated.

15.00 – 15.50

Professional Presentation



UNDERSTANDING SEL (SOCIAL-EMOTIONAL LEARNING): A FOUNDATION FOR LIFELONG SUCCESS FOR ENGLISH LEARNERS AT BOTH PRIMARY (A1-A2) AND SECONDARY (B1-C1) LEVEL

Natassa Manitsa, Speaker, Teacher, Trainer, Owner of EduMarketing Agency, BETSIS ELT & MACMILLAN EDUCATION
Andrew Betsis, Author, Publisher, BETSIS ELT - MACMILLAN EDUCATION

This presentation explores real-life scenarios, prompting participants to reflect on their responses. The core components of SEL - Self-Awareness, Self-Management, Social Awareness, Relationship Skills, and Responsible Decision Making - are highlighted as essential skills for navigating life's challenges. SEL is portrayed as a crucial foundation for developing the knowledge, attitudes and skills needed to understand, manage emotions, foster positive relationships and make responsible decisions.

16.00 – 16.50

Professional Presentation



ΘΕΤΙΚΕΣ ΣΧΕΣΕΙΣ, ΤΑ ΧΑΡΑΚΤΗΡΙΣΤΙΚΑ ΤΟΥΣ ΚΑΙ Η ΕΠΙΔΡΑΣΗ ΤΟΥΣ ΣΤΗΝ ΕΥΖΩΙΑ ΜΑΣ

Δρ. Πασχαλιά Μυτσικίδου, Διδάκτορας Κλινικής Ψυχολογίας, Θεραπεύτρια Γνωσιακής-Συμπεριφορικής Ψυχοθεραπείας

Δρ. Αντιγόνη Μερτίκα, Διδάκτορας Κλινικής Ψυχολογίας, Ψυχοθεραπεύτρια, THE STUDY ROOMS - DES - DIETSCHI EDUCATIONAL SERVICES