



International Publishers Exhibition

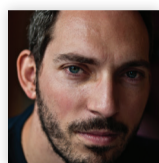
Spring '24

Divani Caravel Hotel - Athens

Programme

Saturday 13 April 2024 - Pella

10.00 – 10.50
Professional Presentation



#LetMeepleTalk: BE CREATIVE WITH BOARD GAMES IN A CLASSROOM

Dr. Athanasios Karasimos, Assistant Professor, ARISTOTLE UNIVERSITY OF THESSALONIKI

This presentation delves into leveraging multi-genre board games for comprehensive language learning, bridging language pedagogy and CLIL. We propose a framework integrating language skills, board game genres, and constructivist learning principles. This approach fosters creativity, critical thinking, and collaborative skills, enhancing language acquisition.

11.00 – 11.50

Professional Presentation

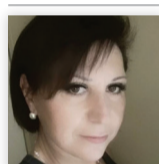


CULTIVATING EMOTIONAL INTELLIGENCE IN THE CLASSROOM: ACTIVITIES & TASKS TO BUILD SOCIAL AND EMOTIONAL SKILLS IN THE EFL CONTEXT

Sylvia Karastathi, Head of Teacher Support, LANGUAGECERT - PEOPLECERT

Can emotional intelligence be cultivated in the EFL context? How can we foster a supportive learning environment by handling our students' and our own emotions? This presentation explores the role emotional intelligence plays in the classroom and how we can help our students cultivate emotional and social competencies, such as self-awareness, motivation, self-regulation, empathy, and adeptness.

12.00 – 12.50



"HAPPYTOONS" FOR JUNIOR CLASSES: LEARNING HAS JUST BECOME CARTOONISHLY FUN-TASTIC!

HappyToons, our brand-new Junior Course, turns learning into a FUN-tastic experience, featuring creative storytelling that instils essential values in young learners! Rooted on STEAM Education, our series integrates authentic documentary-style videos and captivating 3D illustrations and video animations to bring lessons to life and make every concept memorable. Join an inspiring learning adventure fostering empathy, teamwork and creativity, integrated into our *Express Digibooks* platform.

"EXPRESS DIGIPLUS": ADAPTIVE LEARNING WITH THE POWER OF ARTIFICIAL INTELLIGENCE!

Harnessing the power of Artificial Intelligence, *Express DigiPlus* ensures an adaptive learning journey, creating tailor-made lessons, unique for each individual learner's needs and goals. Through a dynamic learning experience enriched with gamification elements, it offers structured tasks, targeted feedback and a chance to use in-class time more effectively.

Jenny Dooley, Author, EXPRESS PUBLISHING

13.00 – 13.25



HOW CAN WE KEEP TODAY'S STUDENTS ENGAGED IN THE CLASSROOM?

Tracy Huntingford, Editorial Manager, BURLINGTON BOOKS

Inspire B1 uses an innovative combination of print and digital material to bring learning to life and life to learning. It includes up-to-date topics that teens can relate to and develops key 21st century competencies, while laying the groundwork for all B2 exams.

Join In 1 for A Class. Enter *Jake* and *Jodi's* online world and encourage students to learn, think and create together. *Join In* combines adventure stories with real-world information and is packed with engaging and challenging activities that will develop critical and creative thinking as well as enhance all four major language skills.

13.30 – 13.55



"RICCO AND ME!"

Sophia Goundi, Senior Teacher Trainer, BURLINGTON BOOKS

Step into *Ricco's* world and give your junior students a rich and rewarding learning experience. Highlights include 3D animated adventures, interesting real-world content and specially-made documentary videos.

And students can improve their pronunciation with Burlington's unique new *Scan and Speak* feature in their interactive webbooks. Come along and find out more.

14.00 – 14.25



"THE REAL STEAM" GOES BEYOND REALITY

Konnie Karma, Author, EFL & STEAM Educator, Teacher Trainer, Academic Director, EXPRESS PUBLISHING

A student can learn, feel, remember, innovate! Our students need to have the means to explore, innovate and express themselves. The session is about STEAM-based learning and we will explore how we can implement it into our classrooms with the brand new series *The Real STEAM* by Express Publishing. We will dive into a curriculum full of exploration and meaningful resources that we can use to create an inquisitive environment for and with our learners.

14.30 – 14.55



BURLINGTON "VTEST" FOR SCHOOLS

Tracy Huntingford, Editorial Manager, BURLINGTON BOOKS

Redefine success for your young learners! This powerful educational tool uses state-of-the-art adaptive testing technology to assess the four language skills in a fun, student-friendly and motivating way. Students receive personalized feedback to enable teachers to identify strengths, measure progress and set goals.

15.00 – 15.25



HOW AFS DEVELOPS ACTIVE GLOBAL CITIZENS

Christina-Erietta Syka, AFS INTERCULTURAL PROGRAMS GREECE & CYPRUS- ΕΛΛΗΝΙΚΑ ΜΟΡΦΩΤΙΚΑ ΠΡΟΓΡΑΜΜΑΤΑ ΔΙΕΘΝΩΝ ΑΝΤΑΛΛΑΓΩΝ

AFS Intercultural Programs is an international, voluntary, non-governmental, non-profit organization that provides intercultural learning opportunities to help people develop the knowledge, skills and understanding needed to create a more just and peaceful world.

15.30 – 15.55



EXPLORE PROFESSIONAL DEVELOPMENT WITH BESA

Maria P. Alafogianni, BA, MA, MIL, Dip Trans, MSc Counseling and Positive Psychology, CEO, B.E.S.A.

Find out about:

CIOL: DipTrans: achieve the highest-level professional translating qualification.

INTESOL TEFL COURSES, *ICC EUROLTA*, *EDEN 51*.

Everything you need to know and how BESA can help you.

16.00 – 16.50

Professional Presentation



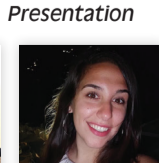
EMPOWER YOUR JUNIOR STUDENTS WITH "LEARNING TO LEARN" TECHNIQUES

Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS

The importance of teaching children how to learn is now universally recognized in curricula around the world. How can we implement this methodology in the junior classroom? In this enjoyable and practical talk, we will show you how you can promote learner awareness and responsibility in fun, age-appropriate ways.

17.00 – 17.50

Professional Presentation



CREATE INTERACTIVE DRAMA ACTIVITIES AND ENHANCE YOUR SCHOOL'S PRODUCTIVITY WITH SIMPLE ONLINE TOOLS

George Chatzis, RSA dip. DETFL, MA ELT, School Owner, Former Chair, TESOL GREECE

Stella Senetaki, BA English Language and Literature, Teacher, TESOL GREECE

This two-part workshop will give examples of how you can make the most of your Google account to create personalised emails, invitations, certificates and progress reports. It will also show how, by using the same tools, you can make a play interactive and have fun with your students acting it out in the classroom.

