



**International  
Publishers  
Exhibition**

*Spring '24*

**Limassol**

**Mediterranean Beach Hotel**  
71 Amathus Avenue, Agios Tychonas

**Saturday**

**30 March 2024**

09.00 – 17.00

*New books, software,  
teaching materials & examinations*

**INVITATION & PROGRAMME**

# International Publishers Exhibition

Dear Foreign Language Professional,

Life is all about development, adaptability, evolution. For those to be accomplished several steps are required. There comes a moment when a step is larger than the others and its significance is greater. One of those moments for education is now!

As AI enters the classroom, teachers of all levels face a new reality and are expected to transform their daily teaching in order to emphasise on emotional intelligence while including the great advantage of technology.

Once again, the International Publishers Exhibitions (IPEs), with the [Spring '24 Cyprus IPE](#), will offer the latest insights on educational trends through workshops and a vast variety of materials exhibited.

The inaugurate speech will be delivered by Dr. Katerina Konstantinides-Vladimirou, Inspector of Secondary Education, at the Cyprus Ministry of Education, Sport and Youth. We are proud to have with us Fannie Daou, Maria Davou, Maria Diakou, Eleni Dougekou & Sviatlana Karpava - all experienced teacher trainers and researchers with many years of hands-on experience - sharing their knowledge.

A new era for education has started and we invite you to join it. The organisers, exhibitors and presenters are eager to meet you once again, this time in Limassol, on Saturday, March 30th, at the Mediterranean Beach Hotel.

Looking forward to welcoming you,  
[International Publishers Exhibitions](#)

**Philip Dietschi**

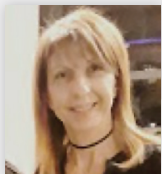
# PROGRAMME

**Saturday  
30 March**

## International Publishers Exhibition

### Aegean III

09.00 – 09.50

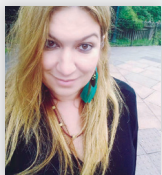


#### **BUILDING UPON ALTERNATIVE ASSESSMENT TO ACHIEVE STUDENT PERSONAL GROWTH**

*Dr. Katerina Konstantinides-Vladimirova, Inspector of Secondary Education, Doctor of Educational Leadership, MA in Educational Leadership, Bachelor in English Language and Literature, CYPRUS MINISTRY OF EDUCATION, SPORT AND YOUTH*

Rather than examining students' knowledge, alternative assessment encourages students to apply their knowledge and their understanding and personal meaning of what they have learnt in class on authentic tasks. Authentic tasks, which foster higher-order creative, critical and analytical thinking skills, allow students to work together to understand complex content and diverse perspectives, to solve problems and to make decisions about situations that resemble the outside world. Placing the emphasis on 'real-life' skills, alternative assessment enables teachers to provide students with experiences aligned with 21st century learning, and students to achieve personal growth.

10.00 – 10.50

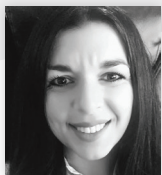


#### **UNLOCKING POTENTIAL: EXPLORING PLAY-BASED LEARNING FOR YOUNG LEARNERS**

*Maria Davou, Teacher, Teacher Trainer, Glossobooks & FLS Owner, HASHTAG EDUCATION*

This talk delves into the transformative power of play-based learning in early childhood education. We examine how structured play activities stimulate cognitive, social, and emotional development, fostering creativity and curiosity. By integrating play into the curriculum, educators can create engaging, inclusive, and joyful learning environments. We explore evidence-backed methodologies, highlighting the benefits of imaginative play, games, and role-playing for skill-building. Join us to discover the science behind play-based learning, and how it nurtures a lifelong love of learning in young minds, empowering them to thrive in a rapidly evolving world.

11.00 – 11.25



#### **HARNESSING THE POWER OF AI TOWARDS AN ADAPTIVE LEARNING EXPERIENCE**

*Fannie Daou, Teacher, Academic Consultant, Teacher Trainer, Editor EXPRESS PUBLISHING*

Let's explore how AI-powered tools can be combined with our 'traditional' language classrooms not only to enhance language learning, but also to provide a personalised learning path for every student.

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### Aegean III

11.30 – 12.20

#### ASSESSING WRITING



*Fannie Daou, Teacher, Academic Consultant, Teacher Trainer, Editor  
EXPRESS PUBLISHING*

Assessment goes beyond simple grading, looking at patterns of student learning. By using that data we can help students learn more effectively, improving their overall performance in writing.

12.30 – 13.20

#### EDUCATING THE BILINGUAL CHILD



*Maria Davou, Teacher, Teacher Trainer, Glossobooks & FLS Owner,  
INTERNATIONAL PUBLISHERS EXHIBITIONS*

We will explore strategies for promoting bilingualism for children and fostering linguistic proficiency. This talk delves into the cognitive benefits of bilingualism, offering insights into effective educational models that promote language acquisition and cultural fluency. Join us as we navigate the journey of nurturing a multilingual future generation.

13.30 – 14.00

#### Lunch Break

Light meal will be sponsored by Dietschi Educational Services



For environmental reasons you are invited to **RETURN** the name badge after you have concluded your visit.

Admission is free to foreign language teachers, university and college professors.

All presentations are of a professional / academic nature.

Only registered visitors who wear their name badge have access to the exhibition and seminar rooms.

To save time register online, until 25 March 2024, at:

[www.ip-exhibitions.eu](http://www.ip-exhibitions.eu)



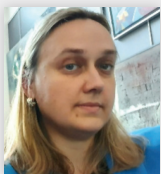
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### Aegean III

14.00 – 14.50



#### LINGUISTICALLY AND CULTURALLY RESPONSIVE PEDAGOGY FOR YOUNG EFL LEARNERS

*Dr. Sviatlana Karpava, Lecturer University of Cyprus, Editor, Researcher, Chair, CyTEA - CYPRUS TEACHERS OF ENGLISH ASSOCIATION*

This presentation will address linguistically and culturally diverse EFL classrooms in Cyprus, with a particular focus on teaching and assessment of young multilingual learners and teachers' perceptions, attitudes and beliefs regarding multilingualism and multiculturalism, as well as their challenges and needs.

15.00 – 15.50

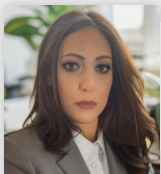


#### SPICE UP YOUR LESSON WITH DRAMA AND STORYTELLING!

*Eleni Dougekou, Teacher, Teacher Trainer, School Owner, Author, Founder of English Drama Method, BURLINGTON BOOKS*

Drama and Storytelling can do wonders in the classroom. Join us and learn how you can integrate Drama activities and Storytelling techniques in your lesson in order to make it enjoyable, effective and meaningful.

16.00 – 16.50



#### REVOLUTIONIZING THE FUTURE OF TEACHING WITH ARTIFICIAL INTELLIGENCE

*Dr. Maria Diakou, Part-time Lecturer University of Nicosia, Co-ordinator of IATEFL LTSIG, Deputy Head, CYPRUS MINISTRY OF EDUCATION, SPORT AND YOUTH*

In the ever-evolving landscape of education, the integration of Artificial Intelligence (AI) stands as a transformative force, leading to a new era in teaching methodologies. This presentation will explore the profound impact of AI on the future of language teaching and the ways teachers themselves hold the key to unlocking a future where AI will only benefit both learners and teachers.

17.00 – 20.00

*Workshop*

#### THE MAGIC OF DRAMA AND STORYTELLING IN THE CLASSROOM

For more details see page 6.

# PROGRAMME

# DES

Dietschi Educational Services

# workshops

**SATURDAY 30 MARCH 2024,  
17.00 - 20.00**

MEDITERRANEAN BEACH HOTEL, AEGEAN III ROOM

Provided Certificate of Attendance

Participation Fee € 35

## THE MAGIC OF DRAMA AND STORYTELLING IN THE CLASSROOM

Do join us and learn Drama activities and Storytelling techniques that will transform your classroom.

Your lesson will become interactive, inclusive, effective and meaningful.

What you will learn: Drama activities to teach Vocabulary and Grammar effectively.

How to tell stories with confidence in a way that engages attention, interaction and sparks students' imagination and creativity.

Props to use to bring magic.



**Eleni Dougekou**, is a school owner, teacher, teacher trainer, author and founder of English Drama Method. She has a BA in English Language and Literature and an MA in English Literature. She runs Drama Clubs in Greece. She is a passionate educator.

Since the number of participants is limited please book your seat as early as possible at [www.des.org.gr](http://www.des.org.gr)

**DES - Dietschi Educational Services**

Chariton 5, GR 17564 Paleo Faliro, Tel. +30 211 715 7375, [info@des.org.gr](mailto:info@des.org.gr)

# SPONSORS



## Binary Logic

20 Lakonias, GR 17456 Alimos  
Tel: +30 210 995 5604 [www.binarylogic.net](http://www.binarylogic.net)



## CYTEA - Cyprus Teachers of English Association

[cytea.weebly.com](http://cytea.weebly.com)

The Cyprus Teachers of English Association (CYTEA) is a professional association with members from all levels and both the private and public sector of education. Its aim is to build a supportive community of EFL teachers and assist teachers in their professional development. Its key activities include workshops, lectures and conferences touching on various aspects of the EFL field.

**DES**

Dietschi Educational Services

## DES - Dietschi Educational Services

5 Chariton, GR 17564 Paleo Faliro  
Tel: +30 211 715 7375 [www.des.org.gr](http://www.des.org.gr)

The need of teachers for top quality training and foreign language school owners for business oriented education lead to creating DES - Dietschi Educational Services. With over 40 years of experience in education DES was established in 2012 by the organisers of the International Publishers Exhibitions.

QUEST  
GROUP



## Epfafos

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Tel: +30 210 699 0401 [www.epafos.gr](http://www.epafos.gr) [www.4schools.gr](http://www.4schools.gr)

4Schools is the essential platform that every educational organization needs to modernize and maintain a competitive edge in today's intense market.



Express Publishing

## Express Publishing

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Express Publishing is highly respected worldwide for producing high-quality books and supplementary materials, CDs, CD-ROMs, DVDs, DVD-ROMS, Interactive Software Programs, Interactive e-Books and cross platform, digital applications to meet the needs of students and teachers alike.



## Global ELT

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Global ELT is a publishing company that focuses on producing books of Practice Tests and Exam Preparation materials for most of the ELT Exams. Besides exam materials, we also publish a wide variety of ELT books such as Grammar books, Skills books, ELT Dictionaries, Vocabulary books, Idioms and Phrasal Verbs, General English course books and Graded ELT Readers.

# PROGRAMME

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## Glossbooks

### Glossbooks

29A Kefallinias, 2107 Nicosia

Tel: 99 180 084 [www.hashtageducation.org](http://www.hashtageducation.org)

Glossbooks are a series of supplementary books, to be used along with your core series, focusing on different areas of language development. From storytelling to phonology and from creative writing to summer fun, Glossbooks are different, alternative, innovative tools that will make your lesson engaging and will inspire both your learners and you!



### Hamilton House Publishers

7 Nymfon, GR 16672 Vari, Greece

Tel: +30 210 962 6166 [www.hamiltonhousepublishers.com](http://www.hamiltonhousepublishers.com)

Teaching English is a difficult and demanding task and that teachers require innovative, high quality resources to inspire their students. The editorial and writing staff at Hamilton House come with many years of teaching experience around the world. Drawing on this experience and comments made by many teachers over the years, we have created a wide range of materials that will motivate and help your students learn English.



### Hashtag Education

29A Kefallinias, 2107 Nicosia

Tel: 99 180 084 [www.hashtageducation.org](http://www.hashtageducation.org)

Hashtag Education is a company that specializes in the field of marketing, promotion, and distribution of foreign language learning books. Our vision is to improve the educational experience of language learning in cooperation with some of the biggest European publishing houses.



### International New York Times - Kathimerini

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Tel: +30 210 480 8224 [www.ekathimerini.com](http://www.ekathimerini.com)



### MM Publications

58 Deligiorgi, GR 17456 Alimos

Tel: +30 210 995 3680 [www.mmpublications.com](http://www.mmpublications.com)



### Oxford University Press

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### Prime Press

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### Sterling English Language Learning

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Tel: +30 210 968 0517 [www.sterlingenglish.com](http://www.sterlingenglish.com)

Sterling English is a well-established publishing company set up by a group of like-minded EFL teachers with many years of practical teaching experience between them. After all, helping students master the English language is our common goal.

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