



International Publishers Exhibition

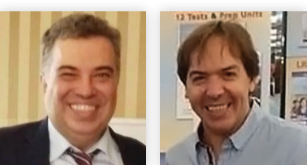
Spring '24

Divani Caravel Hotel - Athens

Programme

Sunday 14 April 2024 - Athens View

10.00 – 10.50
Professional Presentation



ELT EXAMS UPDATE 2024

Andrew Betsis, Author, Publisher, *BETSIS ELT - MACMILLAN EDUCATION*
Lawrence Mamas, Author, *BETSIS ELT - MACMILLAN EDUCATION*

- Virtual Online Classroom through Gateway
- The latest trends in assessment locally and internationally
- Online testing & proctoring: pros and cons
- How many exams at levels B2 & C2 are now available and "equal" in Greece. How long do they last? Do any of them really "expire"?

11.00 – 11.25
Professional Presentation



DEVELOP ALL SKILLS THROUGH READING

Sylvia Kar, Teacher, Author, Teacher Trainer, Publisher, *SYLVIA KAR PUBLICATIONS*

Analyze and breakdown reading passages to help students understand how language works when preparing them for all exams.

11.30 – 11.55



HOW CAN WE KEEP TODAY'S STUDENTS ENGAGED IN THE CLASSROOM?

Christina Bakopoulou, Managing Director, *BURLINGTON BOOKS*

Inspire B1 uses an innovative combination of print and digital material to bring learning to life and life to learning. It includes up-to-date topics that teens can relate to and develops key 21st century competencies, while laying the groundwork for all B2 exams.

Join In 1 for A Class. Enter *Jake* and *Jodi's* online world and encourage students to learn, think and create together. *Join In* combines adventure stories with real-world information and is packed with engaging and challenging activities that will develop critical and creative thinking as well as enhance all four major language skills.

12.00 – 12.25

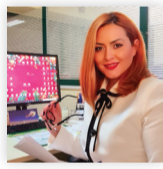


"RICCO AND ME!"

Christina Bakopoulou, Managing Director, *BURLINGTON BOOKS*

Step into *Ricco's* world and give your junior students a rich and rewarding learning experience. Highlights include 3D animated adventures, interesting real-world content and specially-made documentary videos. And students can improve their pronunciation with Burlington's unique new *Scan and Speak* feature in their interactive webbooks. Come along and find out more.

12.30 – 13.20



THE BEST STORY IS YOURS!

Vivi Kamari, Marketing & Promotion Manager, *GRIVAS PUBLICATIONS*

Imagine if Storytelling & Creative Writing is something everyone can do!!!
New Books 2024

- *Whodunnit? 1* (New Coursebook Series)
- *Writing B2*

13.30 – 13.55

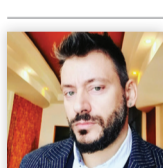


BURLINGTON "VTEST" FOR SCHOOLS

Christina Bakopoulou, Managing Director, *BURLINGTON BOOKS*

Redefine success for your young learners! This powerful educational tool uses state-of-the-art adaptive testing technology to assess the four language skills in a fun, student-friendly and motivating way. Students receive personalized feedback to enable teachers to identify strengths, measure progress and set goals.

14.00-14.25



NAVIGATING THE "ALCE C1-C2": KEYS TO SUCCESS AT C2 LEVEL AND MASTERING ARGUMENTATIVE ESSAYS

John Bardis, Academic Coordinator, *HELLENIC AMERICAN UNION*

This presentation is a comprehensive guide on how to approach argumentative essay writing. Empower your students with the knowledge and confidence they need to perform well in *ALCE C1-C2* Writing. Information on scoring will be also shared!



14.30 – 14.55



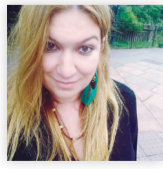
"KEY LINKS B2": A COURSEBOOK FOR THE MODERN LEARNER

Maria Mpaka, Academic Consultant, *MM PUBLICATIONS*

Introducing a transformative English coursebook for teenagers and young adults that blends engaging content with effective technology. The course emphasises practical language use, cultural understanding and, naturally, interactive learning. Discover how it equips students with the skills necessary for the 21st century!

15.00 – 15.50

Professional Presentation



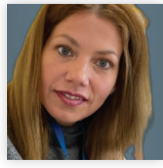
UNLOCKING THE PATH TO BILINGUALISM FOR CHILDREN

Maria Davou, Teacher, Teacher Trainer, *Glossobooks & FLS Owner, INTERNATIONAL PUBLISHERS EXHIBITIONS*

We will explore strategies for promoting bilingualism for children and fostering linguistic proficiency. This talk delves into the cognitive benefits of bilingualism, offering insights into effective educational models that promote language acquisition and cultural fluency. Join us as we navigate the journey of nurturing a multilingual future generation.

16.00 – 16.50

Professional Presentation



INTRODUCTION TO POSITIVE DISCIPLINE

Vicki Klimou, Teacher, *Positive Discipline Classroom/Parent Educator, INTERNATIONAL PUBLISHERS EXHIBITIONS*

Positive Discipline teaches important social and life skills in a manner that is deeply respectful and encouraging for both children and adults (including teachers, parents, childcare providers, youth workers, and others). Join me to gain insights into the methods of Positive Discipline and discover how this program can benefit both students and teachers!