



International Publishers Exhibition

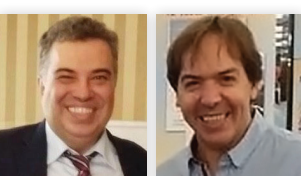
Spring '24

The MET Hotel - Thessaloniki Programme

Sunday 7 April 2024 - Zephyros

10.00 – 10.50

Professional Presentation



ELT EXAMS UPDATE 2024

Andrew Betsis, Author, Publisher, *BETSIS ELT - MACMILLAN EDUCATION*
Lawrence Mamas, Author, *BETSIS ELT - MACMILLAN EDUCATION*

- Virtual Online Classroom through Gateway
- The latest trends in assessment locally and internationally
- Online testing & proctoring: pros and cons
- How many exams at levels B2 & C2 are now available and "equal" in Greece. How long do they last? Do any of them really "expire"?

11.00 – 11.25

Professional Presentation



SHINE BRIGHT LIKE STARDUST: EMPOWERING DYSLEXIC MINDS

Vicky Kaperoni, FLS Owner, English Teacher, Special Education Teacher, Teacher Trainer, *BUTTERFLY PUBLISHING*

Together, we will explore the unique strengths and challenges associated with dyslexia, gaining a deeper understanding of how it impacts reading, writing, and overall academic performance. You will leave equipped with the knowledge, resources, and confidence to make a positive impact on the lives of students with dyslexia, helping them shine bright like stardust in their academic journey. Because, as you know, we are all made of ...stardust.

11.30 – 11.55

THE BUTTERFLY EFFECT

Dimitris Ziogas, Teacher, CEO / Founder of Genius Language Centers, *BUTTERFLY PUBLISHING*

Embark on a captivating journey through the enchanting world of Butterflies Publications, where every flutter of the page ignites a cascade of transformative learning experiences. Join us as our CEO and founder, will not only showcase our current lineup of educational treasures but also offer an exclusive glimpse into the future, unveiling upcoming titles that promise to redefine the landscape of English Language Teaching materials.

12.00 – 12.25

"KEY LINKS B2": A COURSEBOOK FOR THE MODERN LEARNER

Panagiotis Kyriazis, Teacher, ELT Consultant, *MM PUBLICATIONS*

Introducing a transformative English coursebook for teenagers and young adults that blends engaging content with effective technology. The course emphasises practical language use, cultural understanding and, naturally, interactive learning. Discover how it equips students with the skills necessary for the 21st century!

12.30 – 13.20

"HAPPYTOONS" FOR JUNIOR CLASSES:

LEARNING HAS JUST BECOME CARTOONISHLY FUN-TASTIC!

HappyToons, our brand-new Junior Course, turns learning into a FUN-tastic experience, featuring creative storytelling that instils essential values in young learners! Rooted on STEAM Education, our series integrates authentic documentary-style videos and captivating 3D illustrations and video animations to bring lessons to life and make every concept memorable. Join an inspiring learning adventure fostering empathy, teamwork and creativity, integrated into our *Express DigiBooks* platform.

"EXPRESS DIGIPLUS": ADAPTIVE LEARNING WITH THE POWER OF ARTIFICIAL INTELLIGENCE!

Harnessing the power of Artificial Intelligence, *Express DigiPlus* ensures an adaptive learning journey, creating tailor-made lessons, unique for each individual learner's needs and goals. Through a dynamic learning experience enriched with gamification elements, it offers structured tasks, targeted feedback and a chance to use in-class time more effectively.

"4MINDS": LEARNING FOR THE REAL WORLD!

4MINDS is a multi-level language course designed to equip learners with essential 21st-century skills such as creativity, collaboration, critical thinking, public speaking, and digital literacy. The series offers a diverse learning experience through theme-related Grammar and Writing videos, fostering self-directed learning. It emphasises inclusive language use through Mediation tasks and encourages experiential and holistic learning with STEAM activities, preparing learners for real-world challenges.

Jenny Dooley, Author, *EXPRESS PUBLISHING*

13.30 – 13.55

"ECCE" & "ECPE" LISTENING PART 2: HOW TO DEAL WITH TALKS

George Afouxenidis, Academic Coordinator, *HELLENIC AMERICAN UNION*

By aligning their preparation with the specified test content and format, students can increase their chances of achieving high scores in the *ECCE* and *ECPE* Listening Part 2. Are you ready for an enlightening presentation?



14.00 – 14.25

"LISTENING AND SPEAKING": INTRODUCING THE VERY BEST IN MODERN CLASSROOM PRACTICE

WITH FIRST-HAND KNOWLEDGE OF THE CHALLENGES STUDENTS FACE!

Cliff Parry, Responsible for Teaching Centres in Greece for the British Council, *EXPRESS PUBLISHING*

Come along and find out how to improve the listening and speaking skills of your students from A1 to B1 level!

14.30 – 14.55

TEACHING HAPPINESS IN THE AI ERA

Despina Mallidou, BA, R.S.A. Dip., Master NLP in Education, MSc Positive Psychology, *EXPRESS PUBLISHING*

AI can surely facilitate the work of educators. One of the things it cannot do though, is teach Well-being. By prioritizing the holistic development of students, we can create a positive educational experience that prepares them for a fulfilling and successful future. Attendees will leave the talk equipped with practical strategies, resources, and activities that can be implemented immediately to enhance well-being and happiness in their classrooms.

15.00 – 15.50

UNDERSTANDING SEL (SOCIAL-EMOTIONAL LEARNING): A FOUNDATION FOR LIFELONG SUCCESS

FOR ENGLISH LEARNERS AT BOTH PRIMARY (A1-A2) AND SECONDARY (B1-C1) LEVEL

Natassa Manitsa, Speaker, Teacher, Trainer, Owner of EduMarketing Agency, *BETSIS ELT & MACMILLAN EDUCATION*

Andrew Betsis, Author, Publisher, *BETSIS ELT & MACMILLAN EDUCATION*

This presentation explores real-life scenarios, prompting participants to reflect on their responses. The core components of SEL - Self-Awareness, Self-Management, Social Awareness, Relationship Skills, and Responsible Decision Making - are highlighted as essential skills for navigating life's challenges. SEL is portrayed as a crucial foundation for developing the knowledge, attitudes and skills needed to understand, manage emotions, foster positive relationships and make responsible decisions.

16.00 – 16.50

CULTIVATING EMOTIONAL INTELLIGENCE IN THE CLASSROOM:

ACTIVITIES & TASKS TO BUILD SOCIAL AND EMOTIONAL SKILLS IN THE EFL CONTEXT

Nancy Katsikari, LanguageCert Academic Consultant *SEE, LANGUAGECERT - PEOPLECERT*

Can emotional intelligence be cultivated in the EFL context? How can we foster a supportive learning environment by handling our students' and our own emotions? This presentation explores the role emotional intelligence plays in the classroom and how we can help our students cultivate emotional and social competencies, such as self-awareness, motivation, self-regulation, empathy, and adeptness.

17.00 – 17.50

Professional Presentation

TEACHING SPEAKING SKILLS: CHALLENGES AND OPPORTUNITIES

The board of TESOL MTH/NG 2022-2024 is going to wave goodbye to the audience of the Thessaloniki IP with a training session that takes participants through the stages of organising a carefully balanced speaking diet to cultivate the culture of speaking in class. The session will give specific guidelines on how to engage Ls, use drama techniques and pay focused attention on phonological issues.

Maria-Araxi Sachpazis, Chair, Teacher, Teacher Trainer, Owner Input on Education, Lecturer CITY College

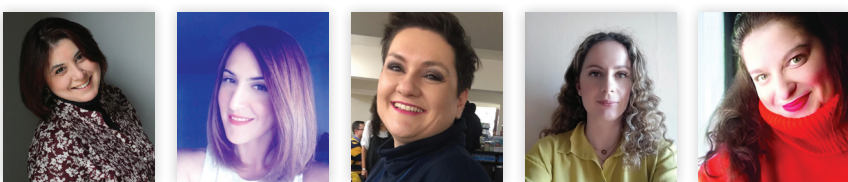
Vicky Papachristou, Vice Chair, Teacher, Lecturer CITY College

Antigoni Melidonioti, Secretary, Teacher, Teacher Trainer, School Owner, Oral Examiner

Tanya Livarda, Member, Teacher, Teacher Trainer, Oral Examiner

Maria Polychrou, Member, Teacher, Teacher Trainer, Owner of English Drama MicroSchool

TESOL MACEDONIA-THRACE, NORTHERN GREECE



18.00

Annual General Meeting

TESOL MACEDONIA - THRACE, NORTHERN GREECE ANNUAL GENERAL MEETING

TESOL MACEDONIA - THRACE, NORTHERN GREECE

TESOL Macedonia - Thrace, Northern Greece is inviting its members and future members to the Annual General Meeting.