



International Publishers Exhibition

Spring '24

Athens

Divani Caravel Hotel

Vas. Alexandrou Ave. 2

Saturday 13 April 2024

10.00 – 18.00

Sunday 14 April 2024

10.00 – 17.00

*New books, software,
teaching materials & examinations*

PROGRAMME

International Publishers Exhibition

Dear Foreign Language Professional,

Life is all about development, adaptability, evolution. For those to be accomplished several steps are required. There comes a moment when a step is larger than the others and its significance is greater. One of those moments for education is now!

As AI enters the classroom, teachers of all levels face a new reality and are expected to transform their daily teaching in order to emphasise on emotional intelligence while including the great advantage of technology.

Once again, the International Publishers Exhibitions (IPEs), with the [Spring '24 Athens IPE](#), will offer the latest insights on educational trends through presentations and a vast variety of materials exhibited. Throughout the event you will have the chance to interact with colleagues and exhibitors for the benefit of your professional and personal development. Innovative ideas will be presented in a practical manner in order for all participants to adapt their teaching to the future of education. The discussion group and a number of franchises will be present to help you evolve your business.

A new era for education has started and we invite you and your colleagues to join it. The organisers, exhibitors and presenters are eager to meet you once again, on Saturday, April 13th and Sunday, April 14th, at the cosy and familiar Divani Caravel Hotel.

Looking forward to welcoming you,

[International Publishers Exhibitions](#)

Philip Dietschi

Georgia Vradi

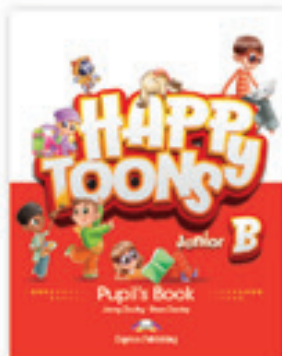
A SERIES FOR JUNIOR CLASSES

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INCLUDED

HAPPY TOONYS



COMING
SOON



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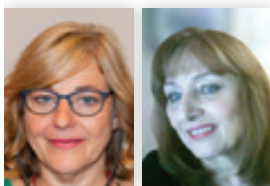
 www.expressdigibooks.com

**Saturday
13 April**

International Publishers Exhibition

Athens View

11.00 – 11.25



VTCT LEVEL 5 DIPLOMA IN EDUCATION AND TRAINING

Elaine Rudduck, Head of Standards VTCT ITEC, B.E.S.A.

Agapi Dendaki, M.A. Special Education, M.Ed. Counselling in Education, Teacher, Teacher Trainer, Author, B.E.S.A.

From Kindergarten teacher to senior lecturer, *VTCT Level 5 Diploma in Education and Training* is a must!

The *VTCT Level 5 Diploma in Education and Training* qualification will provide you with the knowledge, understanding and skills to teach, and develop a range of personal qualities and attributes required for teaching, assessing and supporting learners. This qualification is a nationally recognised qualification for those individuals who aspire to or hold a teaching role with an extensive range of teaching or training responsibilities.

11.30 – 11.55

*Professional
Presentation*



SHINE BRIGHT LIKE STARDUST: EMPOWERING DYSLEXIC MINDS

Vicky Kaperoni, FLS Owner, English Teacher, Special Education Teacher, Teacher Trainer, BUTTERFLY PUBLISHING

Together, we will explore the unique strengths and challenges associated with dyslexia, gaining a deeper understanding of how it impacts reading, writing, and overall academic performance. You will leave equipped with the knowledge, resources, and confidence to make a positive impact on the lives of students with dyslexia, helping them shine bright like stardust in their academic journey. Because, as you know, we are all made of ...stardust.

12.00 – 12.25



THE BUTTERFLY EFFECT

Dimitris Ziogas, Teacher, CEO / Founder of Genius Language Centers, BUTTERFLY PUBLISHING

Embark on a captivating journey through the enchanting world of Butterflies Publications, where every flutter of the page ignites a cascade of transformative learning experiences. Join us as our CEO and founder, will not only showcase our current lineup of educational treasures but also offer an exclusive glimpse into the future, unveiling upcoming titles that promise to redefine the landscape of English Language Teaching materials.

12.30 – 12.55



"SPARK" UP YOUR CLASSROOMS WITH NATIONAL GEOGRAPHIC LEARNING

Eftychis Kantarakis, Teacher Trainer, Sales Manager, NATIONAL GEOGRAPHIC LEARNING

Through our new *SPARK* platform, teachers and students can access a number of digital teaching and learning tools. *SPARK* up your classrooms and make your life easier with these new online offerings.

13.00 – 13.25



"ECCE" & "ECPE" LISTENING PART 2: HOW TO DEAL WITH TALKS

Loïc Balory, Academic Coordinator, HELLENIC AMERICAN UNION

By aligning their preparation with the specified test content and format, students can increase their chances of achieving high scores in the *ECCE* and *ECPE* Listening Part 2. Are you ready for an enlightening presentation?



PROGRAMME

**Saturday
13 April**

International Publishers Exhibition

Mycenae

10.00 – 10.50

Professional
Presentation



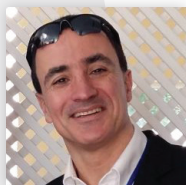
ELT EXAMS UPDATE 2024

Andrew Betsis, Author, Publisher, BETSIS ELT - MACMILLAN EDUCATION
Lawrence Mamas, Author, BETSIS ELT - MACMILLAN EDUCATION

- Virtual Online Classroom through Gateway
- The latest trends in assessment locally and internationally
- Online testing & proctoring: pros and cons
- How many exams at levels B2 & C2 are now available and "equal" in Greece. How long do they last? Do any of them really "expire"?

11.00 – 11.50

Professional
Presentation

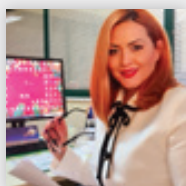


HOW TO PLAN YOUR LESSONS

Nick Michelioudakis, Teacher, Examiner, Teacher Trainer,
GLOBALCERT / NOCN

Do you use checklists when planning? If not, you should. Checklists are crucial in making sure you leave out no essential ingredients and that all the lesson flows smoothly. 10 actionable tips - 5 practical activities. Come and see!

12.00 – 12.50



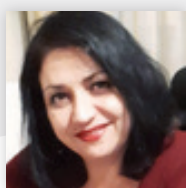
THE BEST STORY IS YOURS!

Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS

Imagine if Storytelling & Creative Writing is something everyone can do!!!
New Books 2024

- *Whodunnit? 1* (New Coursebook Series)
- *Writing B2*

13.00 – 13.25



"KEY LINKS B2": A COURSEBOOK FOR THE MODERN LEARNER

Maria Mpaka, Academic Consultant, MM PUBLICATIONS

Introducing a transformative English coursebook for teenagers and young adults that blends engaging content with effective technology. The course emphasises practical language use, cultural understanding and, naturally, interactive learning. Discover how it equips students with the skills necessary for the 21st century!

Special offer to visitors of the IPE

The Divani Caravel Hotel offers to out-of-town visitors special room rates.

All rooms are equipped with A/C, TV and minibar.

Reservations: Tel. 210 720 7000. To obtain the special rates please state that you are a visitor of the IPE when making your reservation.

PROGRAMME

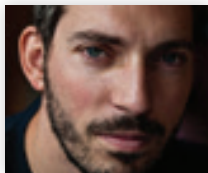
**Saturday
13 April**

International Publishers Exhibition

Pella

10.00 – 10.50

Professional
Presentation



#LetMeepleTalk: BE CREATIVE WITH BOARD GAMES IN A CLASSROOM

*Dr. Athanasios Karasimos, Assistant Professor,
ARISTOTLE UNIVERSITY OF THESSALONIKI*

This presentation delves into leveraging multi-genre board games for comprehensive language learning, bridging language pedagogy and CLIL. We propose a framework integrating language skills, board game genres, and constructivist learning principles. This approach fosters creativity, critical thinking, and collaborative skills, enhancing language acquisition.

11.00 – 11.50

Professional
Presentation

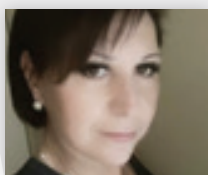


CULTIVATING EMOTIONAL INTELLIGENCE IN THE CLASSROOM: ACTIVITIES & TASKS TO BUILD SOCIAL AND EMOTIONAL SKILLS IN THE EFL CONTEXT

*Sylvia Karastathi, Head of Teacher Support,
LANGUAGECERT - PEOPLECERT*

Can emotional intelligence be cultivated in the EFL context? How can we foster a supportive learning environment by handling our students' and our own emotions? This presentation explores the role emotional intelligence plays in the classroom and how we can help our students cultivate emotional and social competencies, such as self-awareness, motivation, self-regulation, empathy, and adeptness.

12.00 – 12.50



"HAPPYTOONS" FOR JUNIOR CLASSES: LEARNING HAS JUST BECOME CARTOONISHINGLY FUN-TASTIC!

HappyToons, our brand-new Junior Course, turns learning into a FUN-tastic experience, featuring creative storytelling that instils essential values in young learners! Rooted on STEAM Education, our series integrates authentic documentary-style videos and captivating 3D illustrations and video animations to bring lessons to life and make every concept memorable. Join an inspiring learning adventure fostering empathy, teamwork and creativity, integrated into our *Express DigiBooks* platform.

"EXPRESS DIGIPLUS": ADAPTIVE LEARNING OF ARTIFICIAL INTELLIGENCE!

Harnessing the power of Artificial Intelligence, *Express DigiPlus* ensures an adaptive learning journey, creating tailor-made lessons, unique for each individual learner's needs and goals. Through a dynamic learning experience enriched with gamification elements, it offers structured tasks, targeted feedback and a chance to use in-class time more effectively.

Jenny Dooley, Author, EXPRESS PUBLISHING

13.00 – 13.25



HOW CAN WE KEEP TODAY'S STUDENTS ENGAGED IN THE CLASSROOM?

Tracy Huntingford, Editorial Manager, BURLINGTON BOOKS

Inspire B1 uses an innovative combination of print and digital material to bring learning to life and life to learning. It includes up-to-date topics that teens can relate to and develops key 21st century competencies, while laying the groundwork for all B2 exams. *Join In 1* for A Class.

Enter *Jake* and *Jodi's* online world and encourage students to learn, think and create together. *Join In* develops critical & creative thinking, while enhancing all 4 major language skills, with adventure stories & challenging activities.

PROGRAMME

Step into the 3D world of

Hobbyville

Junior A
Junior A to B



& your English language journey begins!

A brand new revolutionary Junior series
that ignites a passion for learning and discovery!

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Super Course ELT Publishing

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Athens View

13.30 – 14.20



"HOBBYVILLE": A BRAND NEW REVOLUTIONARY JUNIOR SERIES DESIGNED FOR THE YOUNG LEARNERS OF THE 21ST CENTURY!

Thomas Parisopoulos, Marketing Director, SUPER COURSE ELT PUBLISHING
Learners take their first steps in English while exploring new hobbies in the captivating 3D world of *Hobbyville*.

- The only Junior series featuring 3D illustrations and animation throughout
 - Instils essential life skills and values
 - Follows the latest educational trends
 - Over 100 videos, including hobby tutorial videos
 - Engaging educational video games
 - Plenty of supplementary materials for teachers
- Free samples will be provided. Raffle with surprise gifts.

14.30 – 14.55



ΚΙΝΔΥΝΟΙ ΚΑΙ ΟΦΕΛΗ ΤΟΥ ΕΚΠΑΙΔΕΥΤΙΚΟΥ FRANCHISE (ΠΩΣ ΝΑ ΑΥΞΗΣΩ ΤΟ ΠΕΛΑΤΟΛΟΓΙΟ ΜΟΥ)

Μερκούριος Τουρλής, Διευθύνων Σύμβουλος Education Business Consulting, Υπεύθυνος Marketing και Ανάπτυξης Δικτύου Ομίλου ΚΕΓ Hello, Καθηγητής, Ιδιοκτήτης ΚΕΓ, HELLO EDUCATION

Αν είσαι εκπαιδευτικός και προβληματίζεσαι για το αν πρέπει να επενδύσεις σε μία εκπαιδευτική επιχείρηση και η σκέψη σου σε έχει οδηγήσει να απευθυνθείς σε κάποιο εκπαιδευτικό franchise, πριν πάρεις την τελική σου απόφαση μάθε για τα οφέλη και τους κινδύνους. Αν έχεις ήδη Κέντρο Ξένων Γλωσσών και θεωρείς πως σε έχει απορροφήσει ο ρόλος του εκπαιδευτικού, έλα να σου δείξουμε τον τρόπο με τον οποίο θα κινηθείς ώστε να αυξήσεις το πελατολόγιο σου και να κάνεις το κέντρο σου μία εύρωστη οικονομικά επιχείρηση.

15.00 – 15.50



ΕΠΙΧΕΙΡΗΣΗ ή ΕΚΠΑΙΔΕΥΣΗ; FRANCHISE - Ο ΚΑΛΥΤΕΡΟΣ ΣΥΝΔΥΑΣΜΟΣ!

Αναστάσιος Ν. Σκιαδόπουλος, Γενικός Διευθυντής - Διευθύνων Σύμβουλος, ΔΙΑΚΡΟΤΗΜΑ - AFTER SCHOOL

FRANCHISE ΔΙΑΚΡΟΤΗΜΑ – AFTER SCHOOL 2024

Μια Ευκαιρία Καριέρας για Καθηγητές και Ιδιοκτήτες Κέντρων Ξένων Γλωσσών! Ανακαλύψτε και εσείς τη δυναμική που κρύβουν οι επιχειρήσεις που συνδυάζουν ξένες γλώσσες, μέση εκπαίδευση και σχολική μελέτη και γιατί αυτό είναι η ασφαλέστερη επενδυτική επιλογή στο franchise σήμερα!

16.00 – 16.50

Professional Presentation



ΣΚΕΦΤΟΜΑΙ ΝΑ ΓΙΝΩ FRANCHISEE ΣΕ ΣΥΣΤΗΜΑ FRANCHISE ΕΚΠΑΙΔΕΥΣΗΣ. ΤΙ ΠΡΕΠΕΙ ΝΑ ΓΝΩΡΙΖΩ ΓΙΑ ΤΟ FRANCHISING ΚΑΙ ΠΟΙΑ ΤΑ ΒΑΣΙΚΑ ΣΗΜΕΙΑ ΓΙΑ ΤΗΝ ΠΡΟΣΩΠΙΚΗ ΑΞΙΟΛΟΓΗΣΗ ΤΗΣ ΠΡΟΤΑΣΗΣ;

Κωνσταντίνος Σαρρής-Τζαμτζής, FC&D The Development Experts Founder, INTERNATIONAL PUBLISHERS EXHIBITIONS

Η παρουσίαση αφορά Καθηγητές και Ιδιοκτήτες Φροντιστηρίων Ξένων Γλωσσών που επιθυμούν να γνωρίσουν το Franchising και να αξιολογήσουν εάν τους ενδιαφέρει αρχικά. Θα αναλύσουμε τα pros/cons και θα ολοκληρώσουμε με το ποιά είναι τα βασικά σημεία για την ασφαλή επιλογή του.

PROGRAMME

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Mycenae

13.30 – 13.55



"THE WILSONS SERIES" FOR SENIOR A, B, C CLASSES

Nick Anagnostou, MA in English Language and Literature, EFL/ESL Teacher, Consultant, Academic Speaker, Regional Manager, HAMILTON HOUSE PUBLISHERS

Discover the exciting adventures of the *Wilson*s family with its captivating 3D animation, cutting edge interactive software and application making learning engaging and fun!

14.00 – 14.25

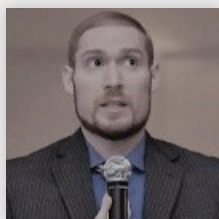


LET US INTRODUCE YOU TO OUR UNIQUE CONCEPT - THE MOST EFFECTIVE WAY TO TEACH ENGLISH

David Squirrell, Business Development Manager, E-PLANET EDUCATIONAL SERVICES

Discover how using E-planet's tried and tested blended learning approach to teaching English can save you time and money. Our concept of combining traditional teaching methods with useful technology will help your students to easily consolidate their learning and become proficient users of English.

14.30 – 14.55



GAMIFICATION AND HOW IT CAN IMPROVE THE TEACHING PROCESS OF YOUNG LEARNERS

Chris Kostas, Head of International Business and Marketing, AHEAD BOOKS

Gamification is a driving force behind keeping students engaged in the learning process. When there is no engagement happening in a classroom essentially there is No learning happening. Together we will face the challenges of creating engagement, improve retention of language and make learning almost an addictive experience, keeping students focused and motivated.

15.00 – 15.50

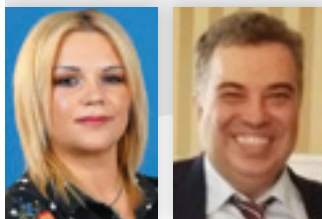
Professional
Presentation

UNDERSTANDING SEL (SOCIAL-EMOTIONAL LEARNING): A FOUNDATION FOR LIFELONG SUCCESS FOR ENGLISH LEARNERS AT BOTH PRIMARY (A1-A2) AND SECONDARY (B1-C1) LEVEL

Natassa Manitsa, Speaker, Teacher, Trainer, Owner of EduMarketing Agency, BETSIS ELT & MACMILLAN EDUCATION

Andrew Betsis, Author, Publisher, BETSIS ELT - MACMILLAN EDUCATION

This presentation explores real-life scenarios, prompting participants to reflect on their responses. The core components of SEL - Self-Awareness, Self-Management, Social Awareness, Relationship Skills, and Responsible Decision Making - are highlighted as essential skills for navigating life's challenges. SEL is portrayed as a crucial foundation for developing the knowledge, attitudes and skills needed to understand, manage emotions, foster positive relationships and make responsible decisions.



PROGRAMME

**Saturday
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Pella

13.30 – 13.55

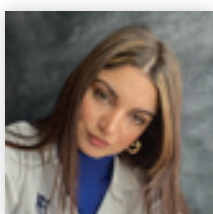


"RICCO AND ME!"

Sophia Goundi, Senior Teacher Trainer, BURLINGTON BOOKS

Step into Ricco's world and give your junior students a rich and rewarding learning experience. Highlights include 3D animated adventures, interesting real-world content and specially-made documentary videos. And students can improve their pronunciation with Burlington's unique new *Scan and Speak* feature in their interactive webbooks. Come along and find out more.

14.00 – 14.25



"THE REAL STEAM" GOES BEYOND REALITY

Konnie Karma, Author, EFL & STEAM Educator, Teacher Trainer, Academic Director, EXPRESS PUBLISHING

A student can learn, feel, remember, innovate! Our students need to have the means to explore, innovate and express themselves. The session is about STEAM-based learning and we will explore how we can implement it into our classrooms with the brand new series *The Real STEAM* by Express Publishing. We will dive into a curriculum full of exploration and meaningful resources that we can use to create an inquisitive environment for and with our learners.

14.30 – 14.55



BURLINGTON "VTEST" FOR SCHOOLS

Tracy Huntingford, Editorial Manager, BURLINGTON BOOKS

Redefine success for your young learners! This powerful educational tool uses state-of-the-art adaptive testing technology to assess the four language skills in a fun, student-friendly and motivating way. Students receive personalized feedback to enable teachers to identify strengths, measure progress and set goals.

15.00 – 15.25



HOW AFS DEVELOPS ACTIVE GLOBAL CITIZENS

Christina-Erietta Syka, AFS INTERCULTURAL PROGRAMS GREECE & CYPRUS-ΕΛΛΗΝΙΚΑ ΜΟΡΦΩΤΙΚΑ ΠΡΟΓΡΑΜΜΑΤΑ ΔΙΕΘΝΩΝ ΑΝΤΑΛΛΑΓΩΝ

AFS Intercultural Programs is an international, voluntary, non-governmental, non-profit organization that provides intercultural learning opportunities to help people develop the knowledge, skills and understanding needed to create a more just and peaceful world.

PROGRAMME

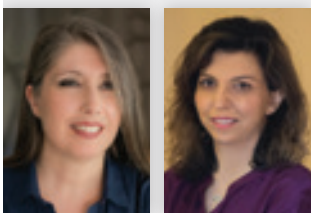
**Saturday
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Mycenae

16.00 – 16.50

Professional
Presentation



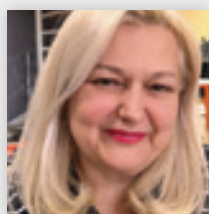
ΘΕΤΙΚΕΣ ΣΧΕΣΕΙΣ, ΤΑ ΧΑΡΑΚΤΗΡΙΣΤΙΚΑ ΤΟΥΣ ΚΑΙ Η ΕΠΙΔΡΑΣΗ ΤΟΥΣ ΣΤΗΝ ΕΥΖΩΙΑ ΜΑΣ

*Δρ. Πασχαλιά Μυτσκίδου, Διδάκτορας Κλινικής Ψυχολογίας,
Θεραπεύτρια Γνωσιακής-Συμπεριφορικής Ψυχοθεραπείας*

*Δρ. Αντιγόνη Μερτίκα, Διδάκτορας Κλινικής Ψυχολογίας, Ψυχοθεραπεύτρια,
THE STUDY ROOMS - DES - DIETSCHI EDUCATIONAL SERVICES*

Pella

15.30 – 15.55



EXPLORE PROFESSIONAL DEVELOPMENT WITH BESA

Maria P. Alafogianni, BA, MA, MIL, Dip Trans, MSc Counseling and Positive Psychology, CEO, B.E.S.A.

Find out about:

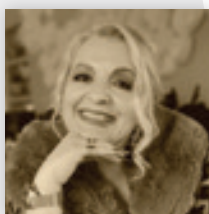
CIOL: DipTrans: achieve the highest-level professional translating qualification.

INTESOL TEFL COURSES, ICC EUROLTA, EDEN 51.

Everything you need to know and how BESA can help you.

16.00 – 16.50

Professional
Presentation



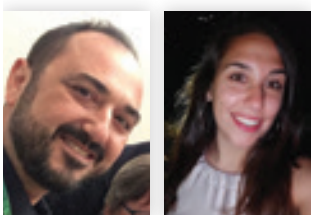
EMPOWER YOUR JUNIOR STUDENTS WITH "LEARNING TO LEARN" TECHNIQUES

Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS

The importance of teaching children how to learn is now universally recognized in curricula around the world. How can we implement this methodology in the junior classroom? In this enjoyable and practical talk, we will show you how you can promote learner awareness and responsibility in fun, age-appropriate ways.

17.00 – 17.50

Professional
Presentation



CREATE INTERACTIVE DRAMA ACTIVITIES AND ENHANCE YOUR SCHOOL'S PRODUCTIVITY WITH SIMPLE ONLINE TOOLS

*George Chatzis, RSA dip. DETFL, MA ELT, School Owner, Former Chair,
TESOL GREECE*

*Stella Senetaki, BA English Language and Literature, Teacher,
TESOL GREECE*

This two-part workshop will give examples of how you can make the most of your Google account to create personalised emails, invitations, certificates and progress reports. It will also show how, by using the same tools, you can make a play interactive and have fun with your students acting it out in the classroom.

PROGRAMME

10 Κέντρα Ξένων Γλωσσών σε 2 χρόνια



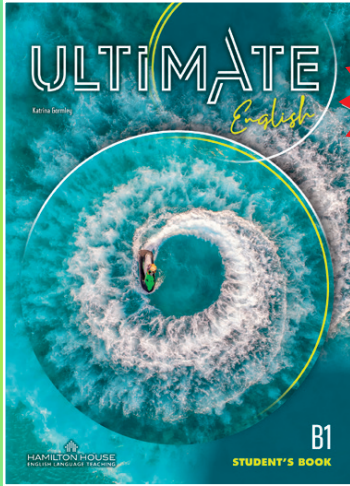
A Great Place to Dream
A Great Place to Build!

- ◇ Ακαδημαϊκή Υπεροχή
- ◇ Δημιουργικό Marketing
- ◇ Τεχνολογική Εξέλιξη

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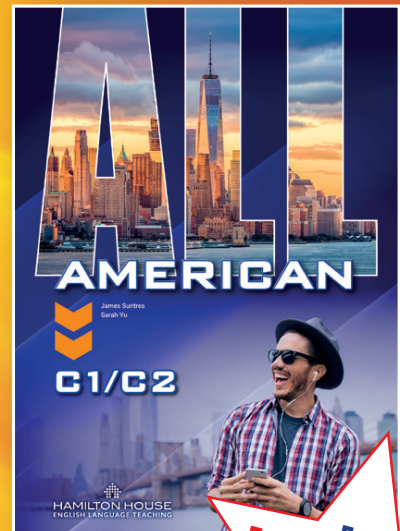


SUCCEED WITH ALL AMERICAN B2 AND C1-C2



American English

For **ECCE/MSU-CELC** Exam Classes!



For **ECPE/MSU-CELP** Exam Classes!

Digital Platform



IWB software



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ENGLISH LANGUAGE TEACHING

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Order by telephone: 210-9626166



**Sunday
14 April**

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Athens View

10.00 – 10.50

Professional
Presentation



ELT EXAMS UPDATE 2024

Andrew Betsis, Author, Publisher, *BETSIS ELT - MACMILLAN EDUCATION*
Lawrence Mamas, Author, *BETSIS ELT - MACMILLAN EDUCATION*

- Virtual Online Classroom through Gateway
- The latest trends in assessment locally and internationally
- Online testing & proctoring: pros and cons
- How many exams at levels B2 & C2 are now available and "equal" in Greece. How long do they last? Do any of them really "expire"?

11.00 – 11.25

Professional
Presentation



DEVELOP ALL SKILLS THROUGH READING

Sylvia Kar, Teacher, Author, Teacher Trainer, Publisher,
SYLVIA KAR PUBLICATIONS

Analyze and breakdown reading passages to help students understand how language works when preparing them for all exams.

11.30 – 11.55



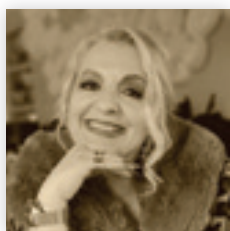
HOW CAN WE KEEP TODAY'S STUDENTS ENGAGED IN THE CLASSROOM?

Christina Bakopoulou, Managing Director, *BURLINGTON BOOKS*

Inspire B1 uses an innovative combination of print and digital material to bring learning to life and life to learning. It includes up-to-date topics that teens can relate to and develops key 21st century competencies, while laying the groundwork for all B2 exams.

Join In 1 for A Class. Enter *Jake* and *Jodi's* online world and encourage students to learn, think and create together. *Join In* combines adventure stories with real-world information and is packed with engaging and challenging activities that will develop critical and creative thinking as well as enhance all four major language skills.

12.00 – 12.25



"RICCO AND ME!"

Anne Leventeris, Seminar Department Manager, *BURLINGTON BOOKS*

Step into *Ricco's* world and give your junior students a rich and rewarding learning experience. Highlights include 3D animated adventures, interesting real-world content and specially-made documentary videos. And students can improve their pronunciation with Burlington's unique new *Scan and Speak* feature in their interactive webbooks. Come along and find out more.

PROGRAMME

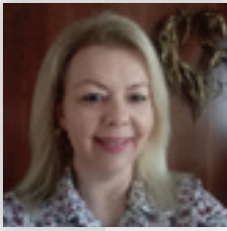
**Sunday
14 April**

International Publishers Exhibition

Mycenae

10.00 – 11.20

Discussion
Group -
FOR SCHOOL
OWNERS ONLY



WIN BY SHARING YOUR EXPERIENCE

If you have an apple and I have an apple and we exchange these apples then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.

George Bernard Shaw

School owners will have the chance to express their opinion on problems/difficulties and proposals/opportunities on the following subjects:

- **Students with ADHD**
- **AI in education**
- **Dropout Rates**

Nikoleta Tsoukala, Facilitator

11.30 – 11.55



"LISTENING AND SPEAKING": INTRODUCING THE VERY BEST IN MODERN CLASSROOM PRACTICE WITH FIRST-HAND KNOWLEDGE OF THE CHALLENGES STUDENTS FACE!

Cliff Parry, Responsible for Teaching Centres in Greece for the British Council, EXPRESS PUBLISHING

Come along and find out how to improve the listening and speaking skills of your students from A1 to B1 level!

12.00 – 12.25



"THE WILSONS SERIES" FOR SENIOR A, B, C CLASSES

Nick Anagnostou, MA in English Language and Literature, EFL/ESL Teacher, Consultant, Academic Speaker, Regional Manager, HAMILTON HOUSE PUBLISHERS

Discover the exciting adventures of the *Wilson*s family with its captivating 3D animation, cutting edge interactive software and application making learning engaging and fun!

PRESENTATIONS

Unless otherwise mentioned, presentations are of a commercial nature

PROGRAMME

**Sunday
14 April**

International Publishers Exhibition

Athens View

12.30 – 13.20



THE BEST STORY IS YOURS!

Vivi Kamari, Marketing & Promotion Manager, GRIVAS PUBLICATIONS

Imagine if Storytelling & Creative Writing is something everyone can do!!!

New Books 2024

- *Whodunnit? 1* (New Coursebook Series)
- *Writing B2*

13.30 – 13.55



BURLINGTON "VTEST" FOR SCHOOLS

Christina Bakopoulou, Managing Director, BURLINGTON BOOKS

Redefine success for your young learners! This powerful educational tool uses state-of-the-art adaptive testing technology to assess the four language skills in a fun, student-friendly and motivating way. Students receive personalized feedback to enable teachers to identify strengths, measure progress and set goals.

14.00-14.25



NAVIGATING THE "ALCE C1-C2": KEYS TO SUCCESS AT C2 LEVEL AND MASTERING ARGUMENTATIVE ESSAYS

John Bardis, Academic Coordinator, HELLENIC AMERICAN UNION

This presentation is a comprehensive guide on how to approach argumentative essay writing. Empower your students with the knowledge and confidence they need to perform well in ALCE C1-C2 Writing. Information on scoring will be also shared!



14.30 – 14.55



"KEY LINKS B2": A COURSEBOOK FOR THE MODERN LEARNER

Maria Mpaka, Academic Consultant, MM PUBLICATIONS

Introducing a transformative English coursebook for teenagers and young adults that blends engaging content with effective technology. The course emphasises practical language use, cultural understanding and, naturally, interactive learning. Discover how it equips students with the skills necessary for the 21st century!

PROGRAMME

**Sunday
14 April**

International Publishers Exhibition

Mycenae

12.30 – 13.20

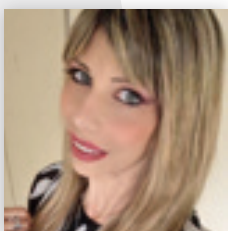


"HOBBYVILLE": A BRAND NEW REVOLUTIONARY JUNIOR SERIES DESIGNED FOR THE YOUNG LEARNERS OF THE 21ST CENTURY!

Thomas Parisopoulos, Marketing Director, SUPER COURSE ELT PUBLISHING
Learners take their first steps in English while exploring new hobbies in the captivating 3D world of *Hobbyville*.

- The only Junior series featuring 3D illustrations and animation throughout
 - Instils essential life skills and values
 - Follows the latest educational trends
 - Over 100 videos, including hobby tutorial videos
 - Engaging educational video games
 - Plenty of supplementary materials for teachers
- Free samples will be provided. Raffle with surprise gifts.

13.30 – 14.20



"EXPRESS DIGIPLUS": ADAPTIVE LEARNING WITH THE POWER OF AI!

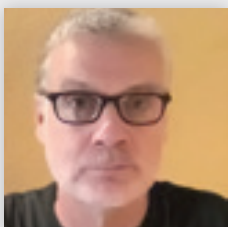
Harnessing the power of Artificial Intelligence, *Express DigiPlus* ensures an adaptive learning journey, creating tailor-made lessons, unique for each individual learner's needs and goals. Through a dynamic learning experience enriched with gamification elements, it offers structured tasks, targeted feedback and a chance to use in-class time more effectively.

"4MINDS": LEARNING FOR THE REAL WORLD!

4MINDS is a multi-level language course designed to equip learners with essential 21st-century skills such as creativity, collaboration, critical thinking, public speaking, and digital literacy. The series offers a diverse learning experience through theme-related Grammar and Writing videos, fostering self-directed learning. It emphasises inclusive language use through Mediation tasks and encourages experiential and holistic learning with STEAM activities, preparing learners for real-world challenges.

Joanne Tourkomeni, ELT Educational Consultant - Express Publishing

14.30 – 14.55



"GRAMMAR & VOCABULARY BOOSTER C2": A NEW RESOURCE FOR ADVANCED LEARNERS

Mark Osborne, Teacher, Examiner, Teacher Educator

Materials Designer/Developer, Consultant, Course Director Trinity College London CertTESOL, DipTESOL at QUALIFY, EXPRESS PUBLISHING

The *Grammar and Vocabulary Booster C2* is aimed at advanced learners who wish to improve and enrich their English with accurate, appropriate grammar and vocabulary. The book is intended as a teaching rather than a testing resource. This talk will explain the design philosophy behind the book and outline some practical ways for teachers to get maximum benefit from the book with their learners.

PROGRAMME

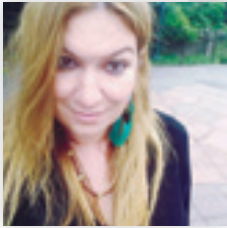
**Sunday
14 April**

International Publishers Exhibition

Athens View

15.00 – 15.50

Professional
Presentation



UNLOCKING THE PATH TO BILINGUALISM FOR CHILDREN

*Maria Davou, Teacher, Teacher Trainer, Glossobooks & FLS Owner,
INTERNATIONAL PUBLISHERS EXHIBITIONS*

We will explore strategies for promoting bilingualism for children and fostering linguistic proficiency. This talk delves into the cognitive benefits of bilingualism, offering insights into effective educational models that promote language acquisition and cultural fluency. Join us as we navigate the journey of nurturing a multilingual future generation.

16.00 – 16.50

Professional
Presentation



INTRODUCTION TO POSITIVE DISCIPLINE

*Vicki Klimou, Teacher, Positive Discipline Classroom/Parent Educator,
INTERNATIONAL PUBLISHERS EXHIBITIONS*

Positive Discipline teaches important social and life skills in a manner that is deeply respectful and encouraging for both children and adults (including teachers, parents, childcare providers, youth workers, and others). Join me to gain insights into the methods of Positive Discipline and discover how this program can benefit both students and teachers!

Access to the exhibition and seminar rooms will be permitted only to **REGISTERED** visitors wearing their name badge.

To save time register online at:
www.ip-exhibitions.eu



THESSALONIKI IP EXHIBITION

The MET Hotel

Sunday 7 April 2024

10.00 - 18.00

PROGRAMME

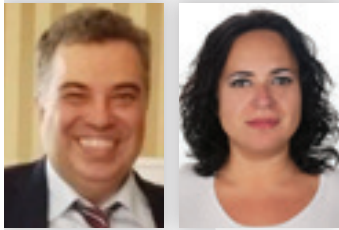
**Sunday
14 April**

International Publishers Exhibition

Mycenae

15.00 – 15.50

*Professional
Presentation*



UNDERSTANDING SEL (SOCIAL-EMOTIONAL LEARNING): A FOUNDATION FOR LIFELONG SUCCESS FOR ENGLISH LEARNERS AT BOTH PRIMARY (A1-A2) AND SECONDARY (B1-C1) LEVEL

*Andrew Betsis, Author, Publisher, BETSIS ELT & MACMILLAN EDUCATION
Eleni Papadopoulou, Teacher, Author, BETSIS ELT & MACMILLAN EDUCATION*

This presentation explores real-life scenarios, prompting participants to reflect on their responses. The core components of SEL - Self-Awareness, Self-Management, Social Awareness, Relationship Skills, and Responsible Decision Making - are highlighted as essential skills for navigating life's challenges. SEL is portrayed as a crucial foundation for developing the knowledge, attitudes and skills needed to understand, manage emotions, foster positive relationships and make responsible decisions.

16.00 – 16.50

*Professional
Presentation*



INNOVATIVE AI TECHNIQUES TO ENHANCE ESOL STUDENTS' ACCENT AND PRONUNCIATION

*Dr. Dimitris Tolia, Dean for Digital Learning and Education Innovation,
Hellenic American University - Director of MA in Applied Linguistics- TESOL,
HELLENIC AMERICAN UNIVERSITY*

This presentation explores innovative AI techniques to enhance ESOL students' accent and pronunciation. It delves into using text-to-speech for model pronunciation, speech-to-text for real-time feedback, and interactive AI language games, all aimed at refining students' speaking skills for clearer, more native-like English communication.

At the end of your visit, for environmental reasons, you are kindly requested to **LEAVE YOUR BADGE** in the designated boxes placed at the exit of the exhibition.

PROGRAMME

SATURDAY, 13 APRIL 2024, 18.00 – 21.00

DIVANI CARAVEL HOTEL, MYCENAE ROOM

ΕΓΩ ΜΙΛΩ... ΕΣΥ ΚΑΤΑΛΑΒΑΙΝΕΙΣ;

Στόχος: Να δημιουργηθούν θετικότερες σχέσεις, με τον εαυτό και τους άλλους. Συναδέλφους, συνεργάτες, παιδιά και γονείς.

Provided Certificate of Attendance

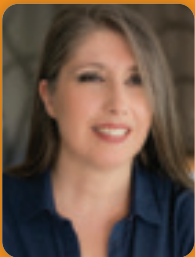
- Πολύ συχνά αισθανόμαστε ότι μιλάμε χωρίς λόγο. Οι άλλοι δεν μας καταλαβαίνουν. Άλλοτε νομίζουμε ότι απλά δεν ακούνε, εγκλωβισμένοι στις δικές τους πεποιθήσεις και τα συμπεράσματα που έχουν ήδη βγάλει, ή φορτισμένοι με αρνητικά συναισθήματα, απογοητευμένοι, θυμωμένοι ψαχνουν να βρουν ανακούφιση και εκτόνωση στην επιθετικότητα και την τοξικότητα
- Αυτό μας απογοητεύει.
- Για ένα διάστημα συνεχίζουμε να προσπαθούμε
- Αν δεν αλλάξει κάτι, θυμώνουμε ...και σταματάμε να προσπαθούμε.

Το συγκεκριμένο εργαστήριο έχει ως στόχο να εντοπίσει τις δυσκολίες της επικοινωνίας και να εστιάσει στα συναισθήματα και τις πεποιθήσεις που αυτές έχουν δημιουργήσει.

Στη συνέχεια θα προσφέρει τεχνικές που στοχεύουν να ελέγξουν την ορθότητα των πεποιθήσεων και να βελτιώσουν την ποιότητα της επικοινωνίας.

Στόχος: Να δημιουργηθούν θετικότερες σχέσεις, με τον εαυτό και τους άλλους. Συναδέλφους, συνεργάτες, παιδιά και γονείς.

Participation Fee € 35



Δρ. Πασχαλία Μυτσκίδου

Η Δρ. Πασχαλία Μυτσκίδου σπούδασε Ψυχολογία στο Πανεπιστήμιο Αθηνών και ειδικεύτηκε στη Γνωσιακή-Συμπεριφορική Ψυχοθεραπεία. Είναι Διδάκτορας Κλινικής Ψυχολογίας του Παντείου Πανεπιστημίου. Από το 1996 ασκεί ιδιωτικά το έργο του Ψυχολόγου ενώ είναι πιστοποιημένη θεραπεύτρια Γνωσιακής-Συμπεριφορικής Ψυχοθεραπείας και μέλος του European Association for Behavioural and Cognitive Therapies, της Ελληνικής Εταιρείας και του Ινστιτούτου Έρευνας και Θεραπείας της Συμπεριφοράς, των Κλάδων Κλινικής και Θετικής Ψυχολογίας της Ελληνικής Ψυχολογικής Εταιρείας και ιδρυτικό μέλος της Ελληνικής Εταιρείας Θετικής Ψυχολογίας. Το συγγραφικό της έργο αφορά κεφάλαια σε συλλογικούς τόμους και άρθρα σε ελληνικά και διεθνή επιστημονικά περιοδικά αναφορικά με την αποτελεσματικότητα της Γνωσιακής-Συμπεριφορικής Ψυχοθεραπείας και το ρόλο των θετικών συναισθημάτων στην ψυχοθεραπεία. Το πρώτο ατομικό της έργο με τίτλο «Εγώ και οι άλλοι: Κοινωνικές δυσκολίες και φόβοι και η αντιμετώπισή τους» κυκλοφορεί από τις Εκδόσεις Σιδέρη.



Δρ. Αντιγόνη Μερτίκα

Η Δρ. Αντιγόνη Μερτίκα σπούδασε ψυχολογία στο Πάντειο Πανεπιστήμιο στην Αθήνα και ολοκλήρωσε δύο μεταπτυχιακά προγράμματα στην Συμβουλευτική (M.Ed.) και την Οργανωτική Ψυχολογία (M.A.) στο Columbia University στη Νέα Υόρκη. Το 2009 αναγορεύτηκε διδάκτωρ Κλινικής Ψυχολογίας στο Πάντειο Πανεπιστήμιο. Είναι πιστοποιημένη ψυχοθεραπεύτρια Gestalt (European Association of Gestalt Psychotherapy) και κλινική επόπτρια και εργάζεται κλινικά από το 2003. Από το 2009 συνεργάζεται με προπτυχιακά και μεταπτυχιακά τμήματα και διδάσκει θέματα που αφορούν την Συμβουλευτική Ψυχολογία. Τα ερευνητικά της ενδιαφέροντα ποικίλουν από την θεραπευτική συμμαχία στην ψυχοθεραπεία, θέματα πολυπολιτισμικότητας, φύλου και έμφυλων διαφορών, την κοινωνική ενσωμάτωση ατόμων με σοβαρές ψυχικές νόσους, και τη Θετική Ψυχολογία. Είναι ιδρυτικό μέλος της Ελληνικής Εταιρείας Θετικής Ψυχολογίας, μέλος ΔΣ της εταιρίας και πρόσφατα ολοκλήρωσε μεταδιδακτορική έρευνα με θέμα τις Θετικές Σχέσεις (www.positiverelationships.gr).

Since the number of participants is limited please book your seat as early as possible at www.des.org.gr

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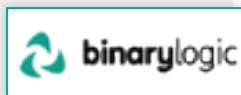
Best Educational Services & Assessment (B.E.S.A.)

1 Santaroza, 10564 Athens
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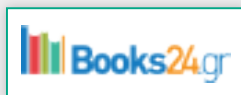
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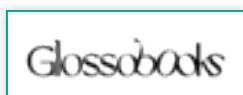
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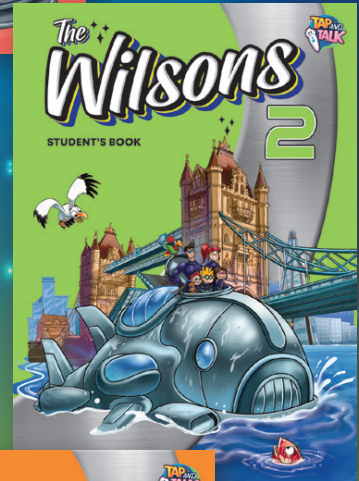
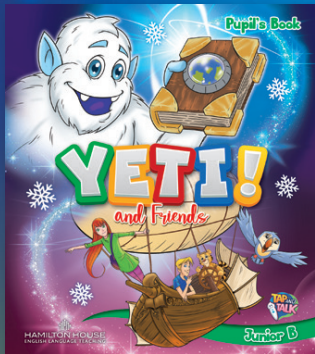
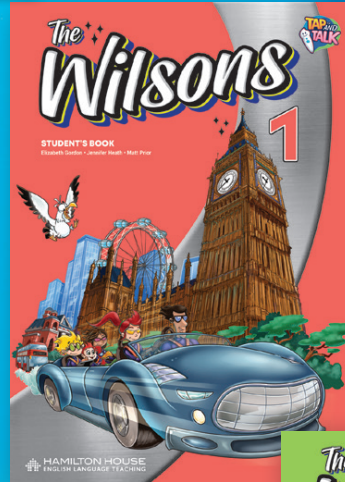
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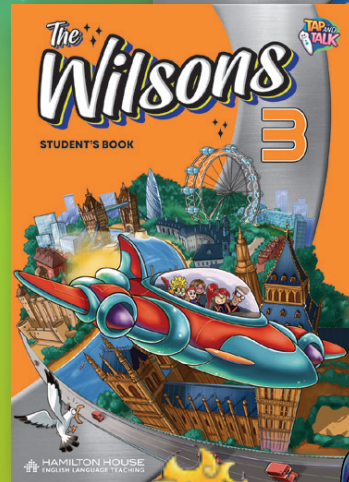


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