



33rd International Publishers Exhibition

Divani Caravel Hotel - Athens

Programme

Saturday 2 April - Ilissos

10.30 – 11.20	TEACHER CHEAT-SHEET 6 ΒΑΣΙΚΑ "ΣΚΟΝΑΚΙΑ" ΠΟΥ ΒΓΑΙΝΟΥΝ ΣΕ ΚΑΘΕ ΜΑΘΗΜΑ! <i>Νικόλαος Θεοδώρου, Ιδρυτής & Διευθύνων Σύμβουλος της EQnomics Consulting</i> <i>Ισμήνη Καραθανάση-Θεοδώρου, Ιδρύτρια & Διευθύντρια Σπουδών της EQnomics Consulting</i> <i>DES - DIETSCHI EDUCATIONAL SERVICES</i> Είναι δοκιμασμένα, βασίζονται σε μελέτες και νευροεπιστήμη και εγγυώνται να απογειώσουν την αποτελεσματικότητά σας στο μάθημα! Μετά από 15ετή εμπειρία στις αίθουσες διδασκαλίας και εκτενή έρευνα συνδυασμένη με τις τελευταίες εξελίξεις στην εκπαιδευτική διδασκαλία που προέρχονται από τη συνεχή μας μετεκπαίδευση, επιλέξαμε να μοιραστούμε μαζί σας τα 6 πιο ανεκτίμητα στοιχεία που συνθέτουν ένα επιτυχημένο ξενόγλωσσο μάθημα. Είναι τα «σκονάκια» που κανείς δεν μας είπε ξεκινώντας αληθιά και που οι καλύτεροι καθηγητές στον κόσμο εφαρμόζουν συνειδητά ή ασυνείδητα... Ελάτε να μάθετε ποιά είναι και πώς ακριβώς εφαρμόζονται!
11.30 – 11.55	YOU KNOW HAU. WE KNOW HOW! CHOOSING THE APPROPRIATE CERTIFICATION FOR YOUR STUDENTS <i>Ioannis Bardis, Academic Co-ordinator, HELLENIC AMERICAN UNION</i> Familiarize yourselves with all the Tests administered by the Hellenic American Union Center for Examinations and Certifications and choose the most appropriate ones for your students.
12.00 – 13.15	Start with HAPPY KIDS pre-junior, progress to SPOT ON and finish with LEVEL UP The ideal series of books to ensure success for your students. PRACTICAL ANSWERS TO: <ol style="list-style-type: none">1. how grammar should be presented2. how candidates can be prepared for an oral exam3. how candidates can write an essay with almost no mistakes4. how students can easily remember the use/omission of "the"5. how important self-esteem and self assurance are <i>Costas Grivas, Author, GRIVAS PUBLICATIONS</i>
13.30 – 13.55	BEYOND: FROM MACMILLAN, THE NEW SENIOR COURSEBOOK SERIES (A1+ TO B2) WHICH MAKES YOUR STUDENTS GO FURTHER! <i>Francis Baker, Educational Consultant, MACMILLAN EDUCATION</i> <i>Beyond</i> is a new 6-level coursebook series which focuses on developing strong linguistic skills and learning strategies. Your students will love the great multimedia, the state-of-the-art digital technology, as well as the life skills lessons. Companions and grammars are available.
14.00 – 14.50	WHO SAYS SONGS AREN'T IMPORTANT IN THE LEARNING PROCESS? <i>MM PUBLICATIONS</i> Hopefully nobody! If you would like to find out just how important and the reasons why, then this is the seminar for you. Participants will explore practical ways to make the most of their young learners' energy, curiosity and enthusiasm in order to facilitate the learning process. Ideas which are guaranteed to liven up your class will be presented!
15.30 – 15.55	PEOPLECERT: A NEW CHAPTER BEGINS FOR THE CITY & GUILDS EXAMS <i>Marios Molfetas, Business Development Director (languages), PEOPLECERT - CITY & GUILDS</i> What can teachers and language schools expect from the City & Guilds exams in 2016-2017? What forms the qualification's unique characteristics and what support will be available to the teaching community? What are PEOPLECERT's global plans and details about the offering in Greece?
16.00 – 16.50	TIME MANAGEMENT FOR BUSY TEACHERS <i>George Drivas, Director of Studies, Department of Foreign Languages, Doukas School</i> <i>Chryssanthe Sotiriou, EFL Coordinator, Doukas High School</i> <i>DES - DIETSCHI EDUCATIONAL SERVICES</i> There are a number of suggestions available on how to become a successful time manager. Ideally, you should be able to create your personal list with advice that really works for you. This professional talk will focus on one tool and ten tips that you can use to become efficient and productive using a commodity that cannot be saved, stored, borrowed or purchased.
17.00 – 17.25	MANAGING TIME SO ALL TEST-TAKING SKILLS CAN BE TAUGHT <i>Sylvia Kar, Author, Teacher, Teacher Trainer, SYLVIA KAR PUBLICATIONS</i> At one time or another, we've all voiced the complaint that there's not enough time to teach all the tested skills in class. What we then proceed to do is to focus on what we consider the "most important" part of any language examination. Not so. All skills must and can be taught in the time at hand.