33rd International Publishers Exhibition

Divani Caravel Hotel - Athens

Programme

Saturday 2 April - Mycenae

10.30 – 11.20
Professional Presentation

LANGUAGE AND TECHNOLOGY: AN EVER-CHANGING LANDSCAPE
Dr. Yiannis Papargyris, *Language Qualifications Development Manager, PEOPLECERT - CITY & GUILDS*
(Human) Language Technology is an interdisciplinary area of study, research and development, which comprises the meaningful reception, analysis, reproduction and modification of human language. I will be presenting three cutting-edge examples of HLT, each highlighting unique aspects of the interaction between linguistics and technology.

11.30 – 11.55

THE TEST OF INTERACTIVE ENGLISH (TIE): MOTIVATED LEARNERS, SUCCESSFUL CANDIDATES
Dr. Elisavet Apostolou, *TEST OF INTERACTIVE ENGLISH - GNOSIS ASSESSMENT*
The Test of Interactive English (TIE) is a task-based test designed with the learner/candidate taking primary position in the exam procedure. This presentation will focus on the innovative testing approach adopted by TIE which allows the candidate to shape and define the testing procedure. The benefits for the learner/candidate will also be considered and discussed.

12.00 – 12.50

THE BURLINGTON WEBKIDS SERIES IS NOW COMPLETE WITH WEBKIDS 3 AND WEBKIDS B1
Linetta de Castle, *Publishing Director, BURLINGTON BOOKS*
This engaging course will develop your A-D class students' language skills, while challenging them to think critically. It is accompanied by a state-of-the-art interactive digital feature with extra vocabulary and grammar practice.

13.00 – 13.25

ΟΙ ΕΞΥΠΝΕΣ ΕΞΕΤΑΣΕΙΣ ΠΟΥ ΘΑ ΣΑΣ ΕΝΘΟΥΣΙΑΣΟΥΝ ΙΔΕΕΣ ΓΙΑ ΝΑ ΞΕΧΩΡΙΖΕΤΕ
Νάντια Καράμπελα, Προσωπικός Σύμβουλος Εξετάσεων, LRN & AWARDS INTERNATIONAL
LRN και AWARDS International. Εξετάσεις χωρίς παγίδες με καινοτόμες ιδέες. Τρόποι να διαφοροποιηθείτε, να ανταπεξέλθετε στις δύσκολες εποχές μας και να κάνετε ευτυχισμένους τους μαθητές σας και τους γονείς τους.

13.30 – 15.15

UNIVERSITY OF GREENWICH INTERNATIONAL VOCATIONAL ENGLISH EXAMINATION
A unique certificate, a promising career!
MULTIPLE PATHWAYS TO EFFECTIVE LEARNING
Creative thinking leads to effective learning by teaching students how to think rather than what to think. When it comes to teaching, one size does not fit all. Every student is unique and possesses different talents and abilities. In this session we will examine how various applications can provide multiple pathways to learning and discuss how 'apps', in combination with the printed book, can lead to effective language learning.
Samples of all the new Express Publishing titles will be offered to attendees.
EXPRESS PUBLISHING

15.30 – 15.55

"ENGLISH SOUNDS FUN" IS THE FIRST HIGHLY STRUCTURED AND SELF-CONTAINED TEACHING METHOD WORLDWIDE DESIGNED SPECIFICALLY FOR DYSLEXIC LEARNERS OF ENGLISH AS A FOREIGN LANGUAGE
Anastasia Metallinou, *Co-author, ENGLISH SOUNDS FUN*
Structured phonics work is combined with a language experience approach to literacy development, so that learners begin to read, write and express themselves in English naturally and effortlessly. The holistic approach of ESF means that they also develop confidence and the study skills they need to succeed in study across the curriculum.

16.00 – 16.50
Professional Presentation

PUTTING THE FUN BACK INTO GRAMMAR
Marisa Constantinides, George Vassilakis, *Course Tutors, CELT ATHENS*
The teaching of grammar is traditionally thought to be serious business, and also a little bit PAINful, you know, likegoodmedicine!Nottrue!Grammarlearningcanbemotivating,stimulatingandfun!Inthistalkwewillshowawidevarietyof grammar teaching techniques to make grammar learning more playful, creative and memorable for your learners!

17.00 – 17.50
Professional Presentation

TED Talks, BUT DO THEY LISTEN?
Eftychis Kantarakis, *RSA Dip., NATIONAL GEOGRAPHIC LEARNING*
TED Talks and other videos are popular in class but in most cases remain largely underexploited! Let us examine ways to make them more effective and use them for what they are worth.