



34th International Publishers Exhibition

The MET Hotel - Thessaloniki Programme

Saturday 18 March - Sirocco

10.30 – 10.55 <i>Professional Presentation</i>	HOW IMPORTANT IS A COURSEBOOK? <i>Sylvia Kar, Author, Teacher, Teacher Trainer, SYLVIA KAR PUBLICATIONS</i> Do we need one for each examination our students will be sitting? How do we go about choosing the appropriate coursebook?
11.00 – 11.50	ENTER PORTAL AND OPEN YOUR MIND TO A NEW WORLD <i>MM PUBLICATIONS</i> Teaching English can be a daunting task, but it can also be a rewarding and enjoyable experience. How? Well, use <i>Portal</i> to open your mind to your students' world; to enable you to better understand their needs, interests and abilities; and to help you make your lessons more engaging!
12.00 – 12.50	STAY CONNECTED B1+ AND B2 <i>Natasha Polysaki, Marketing Manager, Northern Greece, BURLINGTON BOOKS</i> Updated by popular demand with brand new content and design, <i>Stay Connected</i> comes with a state-of-the-art digital platform and whiteboard software with fascinating documentary videos especially created for the series.
13.00 – 14.15	REFORMING EDUCATION: A NEW GENERATION OF MATERIALS TO MEET THE NEEDS OF EVERY LEARNER AND TEACHER! <i>EXPRESS PUBLISHING</i> – <i>Right On!</i> - A new course for senior classes! – <i>New On Screen B1</i> and <i>On Screen C1</i> ! – Career Paths Series and Greenwich Exams: A unique certificate, a promising career! – The Express Publishing Digibooks: Creating the school of the future!
14.30 – 14.55	CLOSE UP C2. FROM GOOD TO GREAT! <i>Eftychis Kantarakis, Teacher Trainer, NATIONAL GEOGRAPHIC LEARNING</i> <i>Close Up</i> by National Geographic Learning has reached new heights. Now C2 is more accessible to teachers and students alike. With stunning photography, high interest video, reading texts and skills development, exam focus was never so engaging. <i>Close Up</i> is now a great 6-level series from A2 to C2!
15.00 – 15.50 <i>Professional Presentation</i>	MAKE THE DIFFERENCE - GET CERTIFIED <i>Anna D. Delimani, Ιδρύτρια & Πρόεδρος, BCED</i> <i>Ian R.J. Gourley, Διευθυντής Διασφάλισης Ποιότητας & Διεθνών Συνεργασιών, BCED</i> Continuing Professional Development for English Language Teachers through internationally recognised certification.
16.30 – 17.20 <i>Professional Presentation</i>	ΑΦΘΟΝΙΑ ΣΤΗ ΖΩΗ ΚΑΙ ΣΤΗ ΔΟΥΛΕΙΑ ΜΑΣ <i>Εύη Ζουρούδη-Αργουδέλη, Business & Life Coach</i> <i>DES - DIETSCHI EDUCATIONAL SERVICES</i> Πώς μπορούμε να απολαμβάνουμε την αθθονία σε κάθε τομέα της ζωής μας και κυρίως στη δουλειά μας, σύμφωνα με το Νόμο της Έλξης.