



34th International Publishers Exhibition

The MET Hotel - Thessaloniki

Programme

Sunday 19 March 2017 - Zephyros

10.30 – 11.20 <i>Professional Presentation</i>	ELT EXAMS UPDATE <i>Andrew Betsis, Author, Publisher, ANDREW BETSIS ELT - COLLINS ELT</i> <i>Lawrence Mamas, Author, ANDREW BETSIS ELT - COLLINS ELT</i> <ul style="list-style-type: none">- The implications of this year's high pass rates in many exams.- 'Kratiko' goes digital but how many candidates are willing to take it?- LRN, NOCN, ESB and MSU still strong.- IELTS on the rise.- Fewer candidates for TOEIC and TOEFL.- CaMLA (Cambridge and Michigan Language Assessment) still leading in numbers.- The role of the efl teacher today, when teaching or 'preparing' learners at levels B2 and C2.
11.30 – 12.20	PERSPECTIVES ON PROFICIENCY <i>Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS</i> <i>Perspectives on Proficiency</i> provides solid exam preparation for a variety of C1 and C2 level exams. This brand-new coursebook teaches transferable skills through up-to-date topics viewed from different perspectives.
12.30 – 13.45	REFORMING EDUCATION: A NEW GENERATION OF MATERIALS TO MEET THE NEEDS OF EVERY LEARNER AND TEACHER! <i>EXPRESS PUBLISHING</i> <ul style="list-style-type: none">- <i>Right On!</i> - A new course for senior classes!- <i>New On Screen B1</i> and <i>On Screen C1</i>!- Career Paths Series and Greenwich Exams: A unique certificate, a promising career!- The Express Publishing Digibooks: Creating the school of the future!
14.00 – 14.50	KANTE TO ΜΑΘΗΜΑ ΠΙΟ ΕΥΧΑΡΙΣΤΟ ΜΕ ΤΙΣ ΝΕΕΣ ΤΕΧΝΟΛΟΓΙΕΣ <i>Thomas Parisopoulos, Marketing Consultant, SUPER COURSE PUBLISHING</i> Πώς μπορούμε να κάνουμε το μάθημα πιο ελκυστικό και ευχάριστο; Πώς μπορούν οι νέες τεχνολογίες να βοηθήσουν τους αδύναμους μαθητές και αυτούς με μαθησιακές δυσκολίες; Πώς να ενσωματώσουμε τις νέες τεχνολογίες στην εκμάθηση των Αγγλικών; Παρουσίαση των νέων εκδόσεων Super Course. Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ.
15.00 – 15.50 <i>Professional Presentation</i>	MAXIMIZING LEARNING IN THE MIXED ABILITY CLASSROOM <i>Anne Leventeris, Seminar Department Manager, BURLINGTON BOOKS</i>
16.00 - 16.50 <i>Professional Presentation</i>	REASSESSING OUR STUDENTS' ABILITIES <i>Panayiotis Constantinides, English Teacher, Teacher Trainer, Oral Examiner</i> <i>Dyslexia Evaluator, DES - DIETSCHI EDUCATIONAL SERVICES</i> Students with dyslexia; twice exceptional; highly able; students with ADHD. Whatever the case, mixed ability students are here for good, seeking our support. Can you recognize them?