



35th International Publishers Exhibition

Divani Caravel Hotel - Athens

Programme

Sunday 18 March 2018 - Vergina

10.30 – 11.50 <i>Discussion Group - FOR SCHOOL OWNERS ONLY</i>	<p>WIN BY SHARING YOUR EXPERIENCE</p> <p><i>If you have an apple and I have an apple and we exchange these apples then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.</i></p> <p>George Bernard Shaw</p> <p>School owners will have the chance to express their opinion on problems/difficulties/proposals/opportunities on the following subjects:</p> <p>Projects - Yes or no, how to choose one, how do we include them in the learning process</p> <p>Homework - is there an ideal quantity, how to face students' reactions, should parents be included</p> <p>Communication with parents - when/why/how, most common complaints and how do we deal with them, how do we use it as a marketing tool for future registrations</p> <p><i>Lia Chrissikopoulou, Facilitator</i></p>
12.00 – 12.25	<p>TECH IT EASY! - Η ΝΕΑ ΠΡΩΤΟΠΟΡΙΑΚΗ ΣΕΙΡΑ ΓΙΑ ΤΙΣ SENIOR ΤΑΞΕΙΣ!</p> <p><i>Θωμάς Παρισόπουλος, Marketing Consultant, SUPER COURSE ELT PUBLISHING</i></p> <ul style="list-style-type: none">• Με πλούσιο τεχνολογικό υλικό (3D Animation, Video και Video Clip με τραγούδι σε κάθε μάθημα)• Διδάσκει τη γραμματική με τραγούδια• Βοηθάει ιδιαίτερα τους μαθητές με μαθησιακές δυσκολίες• Είναι ευέλικτη, με δυνατότητα διδασκαλίας 2 ή 3 φορές την εβδομάδα• Δίνει ιδιαίτερη έμφαση στην προφορική επικοινωνία <p>Η σειρά που θα ξετρελάνει τους μαθητές σας!</p> <p>Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ.</p>
12.30 – 12.55	<p>RESTART - ΜΙΑ ΝΕΑ ΣΕΙΡΑ ΓΙΑ ΕΝΗΛΙΚΕΣ ΠΟΥ ΘΕΛΟΥΝ ΝΑ ΚΑΝΟΥΝ "RESTART" ΣΤΑ ΑΓΓΛΙΚΑ ΤΟΥΣ</p> <p><i>Θωμάς Παρισόπουλος, Marketing Consultant, SUPER COURSE ELT PUBLISHING</i></p> <ul style="list-style-type: none">• Ειδικά σχεδιασμένη για ενήλικες που έχουν χάσει την επαφή τους με τα Αγγλικά• Καλύπτει τα επίπεδα CEFR A1-A2 σε 15 θεματικές ενότητες (Education & Work, Technology, Travel & Tourism, etc.)• Δίνει ιδιαίτερη έμφαση στην προφορική επικοινωνία μέσα από καθημερινές καταστάσεις• Καλύπτει τις βασικές γλωσσικές ανάγκες ενός ενήλικα (filling in an application form, sending an e-mail, ordering a meal, making a reservation, etc.) <p>Θα διανεμηθούν ΔΩΡΕΑΝ ΔΕΙΓΜΑΤΑ.</p>
13.00 – 13.50	<p>CELEBRATING 30 YEARS OF INNOVATION AND EXCELLENCE!</p> <p><i>Jenny Dooley, Author, EXPRESS PUBLISHING</i></p> <p><i>I wonder</i>: The amazing new course for Primary learners!</p> <p><i>Right On! 1-4</i>: The Right course for the 21st Century Learners!</p> <p><i>On Screen C2</i>: The ideal choice for all C2 exams!</p>
14.00 – 14.50	<p>ENTER A NEW WORLD. ENTER PORTAL!</p> <p><i>MM Publications</i></p> <p>As educators, we must strive to prepare our students for the 'real world': as English teachers, we aim to help our students communicate successfully in English. <i>Portal to English</i> can enable us to do both in our classroom successfully. This brand-new series engages learners and equips them with the necessary skills to excel in the modern, ever-changing world. Based on contemporary ELT methodology, this inspiring course focuses on the systematic development of language skills and comprises motivating and contemporary topics.</p>
15.00 – 15.50	<p>EXPLORING LANGUAGECER: A COMMUNICATIVE APPROACH TO TESTING</p> <p><i>John Bardis, Academic Consultant, PeopleCert</i></p> <p>A presentation aiming at familiarising teachers with the next generation of tests offered by PeopleCert.</p>
16.00 – 16.25 <i>Professional Presentation</i>	<p>BUILDING THE BEDROCK. PLANNING AN INDIVIDUAL LESSON OR A SEQUENCE OF LESSONS</p> <p><i>Dr. Paschalis Chliaras, Owner & Head, ALS HOUSE DELTA CENTRE</i></p> <p>This paper will discuss what we do when we plan a lesson: the connections between the aims of the lesson, the procedures we use to achieve those aims, the shape of the lesson and the techniques that are most appropriate for a particular group of learners.</p>
16.30 – 17.20 <i>Professional Presentation</i>	<p>SEWING THE SEEDS OF SUCCESS: CREATING MOTIVATED YOUNG LEARNERS</p> <p><i>Eftychis Kantarakis, RSA Dip., Teacher Trainer, NATIONAL GEOGRAPHIC LEARNING</i></p> <p>We want our students to succeed. But how can we set them up for success? In this session we'll focus on 7 practical strategies to motivate our students and help them become passionate learners of English.</p>